



## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Ras Peynado		
<b>Board/Commission Name:</b> Pike Place Market Historical Commission		<b>Position Title:</b> Position 1 – Friends of the Market
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other	<b>Term of Position: *</b> 12/2/2025 to 12/1/2028  <input checked="" type="checkbox"/> Serving remaining term of a vacant position	
<b>Residential Neighborhood:</b> Greenwood	<b>Zip Code:</b> 98117	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Appointee is the owner and founder of Herban Farm NW, a Market business specializing in locally grown and crafted food products. He is a second-generation Market merchant and a fifth-generation farmer. He upholds the Market's treasured "meet the producer" tradition by emphasizing high interaction with customers and the broader market community.		
<b>Authorizing Signature (original signature):</b>   <b>Date:</b> November 7 <sup>th</sup> , 2025		<b>Appointing Signatory:</b> Bruce A. Harrell Mayor of Seattle

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# Ras Peynado

Ras Peynado

[REDACTED]

[REDACTED]

[REDACTED]

## Objective

Experienced entrepreneur and team leader with nearly two decades of professional experience in customer service, management, and product development. Seeking opportunities to continue growing a brand that connects people to locally grown, handcrafted food products.

## Experience

Owner and Founder, Herban Farm NW

Seattle, WA | 2012 to Present

- Founded and operate a successful urban farm and food business specializing in handcrafted hot sauces, seasonings, and condiments.
- Built and managed a thriving retail presence at Pike Place Market.
- Hired, trained, and led dozens of seasonal and long-term employees.
- Developed and launched over 50 unique products.
- Oversaw farming, production, branding, inventory, e-commerce, and customer engagement.

Licensed Barber, Johnny's Barber Shop

Seattle, WA | 2006 to 2012

- Delivered high-quality grooming services in a fast-paced shop.

## **Ras Peynado**

- Built a loyal client base through strong communication and consistency.
- Maintained cleanliness and professionalism per state regulations.

### Education

Roosevelt High School

Seattle, WA | Class of 2005

### Skills

- Urban Farming and Sustainability
- Product Development and Branding
- Team Leadership and Staff Training
- Sales and Customer Engagement
- Business Operations and Inventory
- Shopify and Market Retail Management

# Pike Place Market Historical Commission

12 Members: Pursuant to Ordinances 100475 & 124935, all members subject to City Council confirmation, 3-year terms:

- 0 City Council-appointed
- 12 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5	1.	Friends of the Market	Ras Peynado	12-2-25	12-1-28	1	Mayor
9	F	7	2.	Friends of the Market	Sarah E. Baker	12-2-23	12-1-26	1	Mayor
1	F	7	3.	Architect	Grace Leong	12-2-22	12-1-25	2	Mayor
6	M	1	4.	Architect	Mark C. Childs	12-2-23	12-1-26	2	Mayor
5	M	7	5.	Merchant	Alex Apostolopoulos	12-2-23	12-1-26	1	Mayor
8	F	N/A	6.	Merchant	Golnaz Mohammadi	12-2-22	12-1-25	2	Mayor
6	M	7	7.	Resident	Jonathan Cracolici	12-2-24	12-1-27	2	Mayor
5	F	7	8.	Resident	Olivia Vermaak	12-2-23	12-1-26	1	Mayor
6	F	1	9.	Property Owner	Lisa Martin	12-2-22	12-1-25	2	Mayor
6	M	7	10.	Allied Arts of Seattle	Tom Graff	12-2-24	12-1-27	1	Mayor
5	F	5	11.	Allied Arts of Seattle	Pfeiffer Bloecker	12-2-23	12-1-26	1	Mayor
6	M	1	12.	At-Large	Jonathan Kiehnau	12-2-24	12-1-27	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	6	0	0	1	1	0	0	3	5	0	1	1
Council	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	6	6	0	0	1	1	0	0	3	5	0	1	1

## Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
  - \*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
  - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*