ARTS 2022 Community Action Roadmap

Neighborhoods, Education, Civil Rights & Culture Committee
Friday, March 25, 2022

2022 Office of Arts & Culture Community Action Roadmap

City of Seattle

- **Introduction**
  - ➢ ARTS 2022 Action Plan
- **Neighborhoods**
  - ➢ Temporary and Permanent Art Investments
- **Education**
  - ➢ Arts Learning and Professional Development
- **Civil Rights**
  - ➢ Increasing Access to Unserved and Underserved Communities
- **Culture**
  - ➢ ARTS Programs Supporting the Arts Sectors and Recovery Funding

Neighborhoods - Temporary Art Investments

Public Art Bootcamp: *An intensive training program that culminates in a commission of a temporary artwork for the City of Seattle.*

Created Commons: *An initiative that transforms outdoor spaces across Seattle into venues for spectacular temporary arts and cultural extravaganzas.*

Art Interruptions: *A program in partnership with SDOT for emerging artists in target neighborhoods to create unexpected art interactions.*

Seattle Center: *A program in partnership with Seattle Center for emerging artists to create unique artworks.*

Jovita Mercado, Seattle Center 2021
Public Art Bootcamp, 2020
Sabina Haque, Lake City Art Interruptions 2021
Nepantla, Created Commons 2021

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Neighborhoods – Permanent Art Investments

Spruce Street Mini Park: *A project in partnership with SPR, utilizing a planning artist model to create a community centered mural in the Central District.*
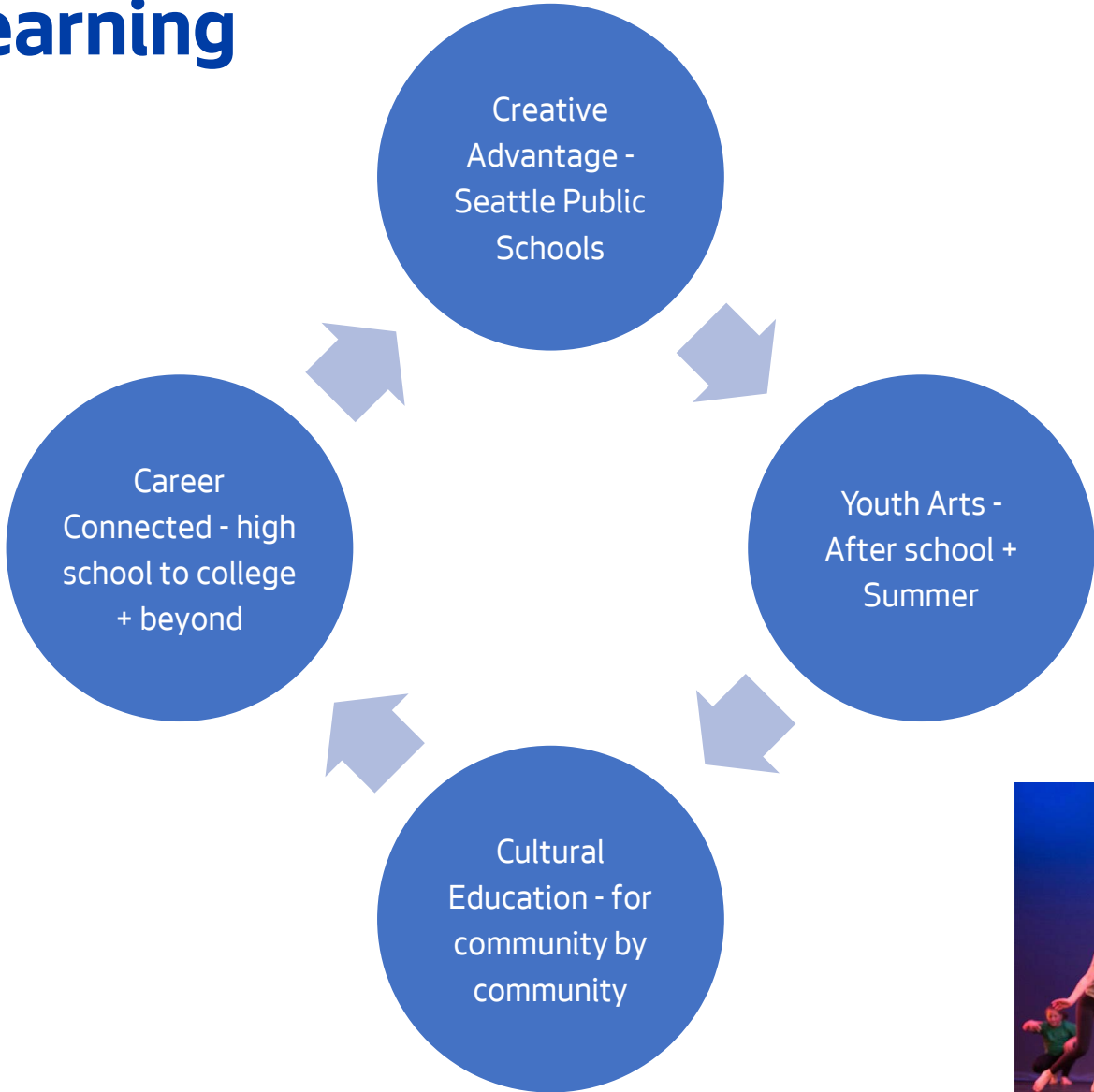
Little Saigon Park: *A project in partnership with SPR led by an artist working closely with community to design artwork.*

E Museum: *An online catalogue of the City's Civic Collection.*

Little Saigon Park Design, 2022
Spruce St Mini Park Design, 2022

Education – Arts Learning

Creative Advantage - Seattle Public Schools

Youth Arts - After school + Summer

Cultural Education - for community by community

Career Connected - high school to college + beyond

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Education – Professional Development

Workshops / Training / Mentorship

- Classroom Teachers and Arts Specialists
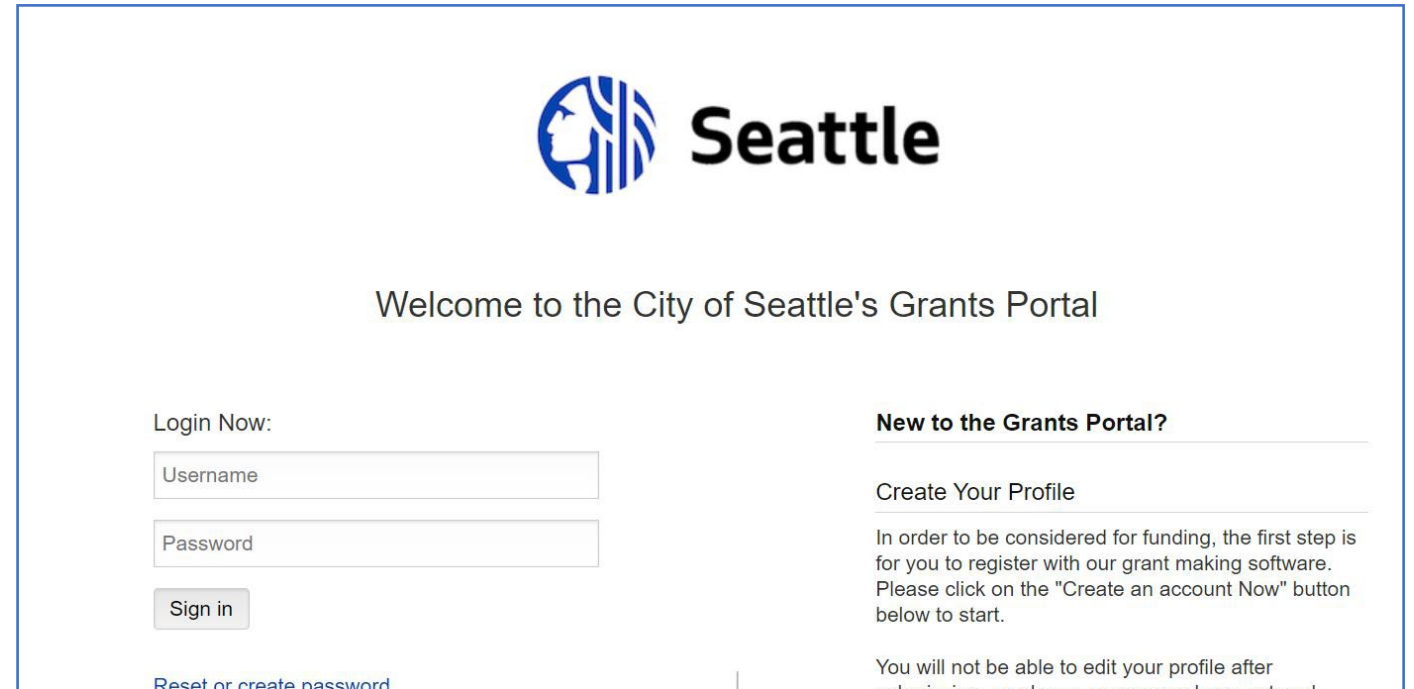- Individual Artists
- Cultural and community-based organizations

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Civil Rights

- During the first year of the pandemic, March 2020 to March 2021:

    - **77%** of awards and opportunities went to BIPOC individual artists/creatives (out of a total of $2.31M);
    - **43%** of awards and opportunities went to BIPOC-led or BIPOC-progressing cultural organizations (out of a total of $4.58M)

- Continue to assess our selection processes, including partnerships with trusted community voices, identifying communities that are not yet being reached, and more rigorously tracking and measurement of where funding goes

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Civil Rights

- **FLUXX/GMS system** is allowing one access point for City residents and community-based organizations to see what opportunities are available.

- Internally, ARTS is using the FLUXX/GMS transition to re-align our impact measurements on all applications

- Greater shared awareness of community needs through a shared portal

Culture - ARTS Then & Now

1971

"*initiate, sponsor or conduct, alone or in cooperation with other public or private agencies, public programs to further development and* **public awareness of, and interest in, <u>the fine and performing arts</u>**"

PRESENT

"*...foster a city driven by creativity that provides the opportunity for* **everyone to engage in <u>diverse arts and cultural experiences</u>**. *In alignment with the City's Race and Social Justice Initiative, we work to* **eliminate institutional racism in our programs, policies and practices.**"

Culture - Funding

INDIVIDUAL ARTISTS
CityArtists
Youth Arts*
Civic Poet
Artists at the Center

ORGANIZATIONS
Civic Partners
Youth Arts*
Cultural Education Fund

COMMUNITY
smART ventures
Arts in Parks

Youth Arts funds individuals and organizations

~$3M in FUNDING in 2022
Admissions Tax
Collaborative partnerships with City
Departments, Community Partners,
Federal Funding

EQUITY
Design ~ Selection ~ Reporting ~ Administration

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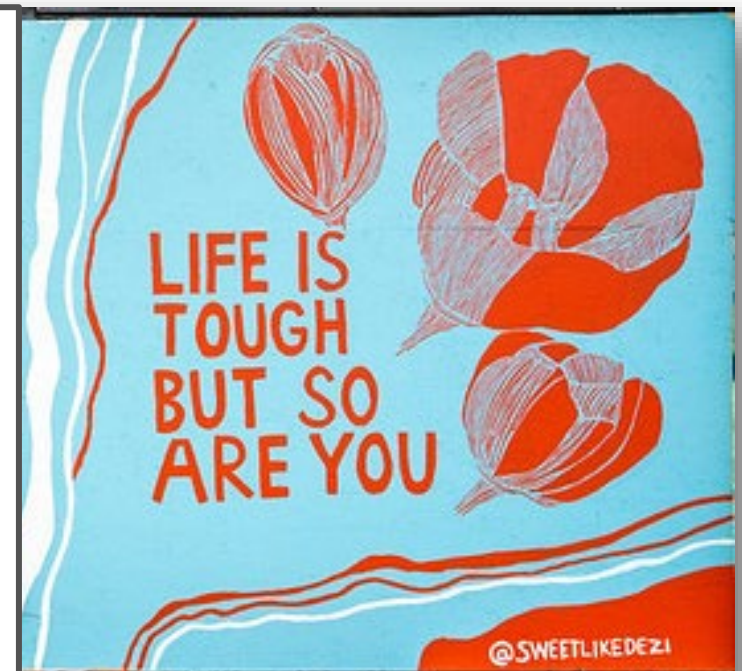**City of Seattle**

Culture - Recovery

INDIVIDUAL ARTISTS
Hope Corps

ORGANIZATIONS
Reopening Funds

COMMUNITY
Created Commons
Cultural Districts

EQUITY

COLLABORATION

City of Seattle