




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: KD Hall		
Board/Commission Name: Seattle Film Commission		Position Title: Film schools, film programs, or film educators (Position 5)
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority		Term of Position: * 4/24/2025 to 4/23/2028 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Shoreline	Zip Code: 98177	Contact Phone No.: [REDACTED]
Background: Over the past decade, KD has worked tirelessly to elevate underrepresented voices, particularly women and girls, through education, production, and storytelling. KD is a visionary and results-driven executive with 20 years of experience designing and leading strategic initiatives at the intersection of equity, community development, and media innovation. KD is founder of the nationally recognized KD Hall Foundation that uplifts women and girls, with a track record of driving social impact, expanding corporate and community partnerships, and building sustainable multi-million-dollar campaigns, developing programs including Girls on the Rise, which empower young women to take leadership roles in media and beyond. An Emmy-nominated storyteller, dynamic speaker, and trusted advisor to leaders across government, education, and the private sector, KD's experience spans both education and media production. KD is known for converting big ideas into tangible results and centering equity at every level, combining mentorship, program development, and industry connections.		
Authorizing Signature (original signature):  Date Signed (appointed): April 22 nd , 2025		Appointing Signatory: Bruce A. Harrell Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

KD HALL

[REDACTED]
[REDACTED]

Candidate for Position #5 | Emmy-Nominated Producer | Champion for Women | Executive Leader

EXECUTIVE SUMMARY

Visionary and results-driven executive with 20 years of experience designing and leading strategic initiatives at the intersection of equity, community development, and media innovation. Founder of a nationally recognized foundation that uplifts women and girls, with a track record of driving social impact, expanding corporate and community partnerships, and building sustainable multi-million-dollar campaigns. Emmy-nominated storyteller, dynamic speaker, and trusted advisor to leaders across government, education, and the private sector. Known for converting big ideas into tangible results and centering equity at every level.

CORE COMPETENCIES

- Strategic Community Engagement & Inclusive Leadership
- Executive & Board-Level Team Management
- Nonprofit Growth & Corporate Partnership Strategy
- Public Speaking | Media Relations | Content Production
- Fundraising & Donor Cultivation | Budget Oversight
- Social Justice Advocacy & Youth Development
- Storytelling for Impact | Events & Campaign Execution
- Crisis Communications | Government & Stakeholder Alignment

SELECT CAREER HIGHLIGHTS

• **Founder & CEO | KD Hall Communications & Foundation**

Seattle, WA | 2014 – Present

- - Built a multi-sector powerhouse for social change, media, and leadership development.
- - Led \$1M+ in fundraising, including long-term support from the Gates Foundation, Comcast, Swedish, and others.
- - Designed and scaled the College Ambassador Program empowering 66+ young women in WA and Nigeria.
- - Executive Producer of 10+ video and film projects, including the talk show Conversations with KD Hall; 4-time Emmy-nominated.
- - Produced 20+ major events including Women on the Rise, drawing 250+ attendees and earning proclamations from three cities.

- **Director of Communications & Marketing | King County Library System**

Seattle, WA | 2023 – Mar 2024

- - Directed strategy for countywide communications across 50+ branches and a \$1M marketing budget.
- - Built integrated campaigns that increased visibility, program engagement, and trust among diverse communities.
- - Led a team of 13 professionals in executing brand, equity, and literacy initiatives.

Regional Director, Marketing & Communications | YMCA of Greater Seattle

Seattle, WA | 2015 – 2016

- - Led marketing and media strategy for South King County branches.
- - Executive Producer of 20+ promotional videos; built a media internship program to cultivate youth media talent.
- - Created community-centered messaging that elevated enrollment and retention across Y programs.

Chief Communications Officer | Bellevue College

Bellevue, WA | 2020 – 2020

- - Managed public relations and stakeholder messaging during a historic leadership transition.
- - Guided onboarding of President Gary Locke and led restorative justice storytelling on Japanese American incarceration.

Director of Enrollment & Community Engagement (Multiple Roles) | University of Phoenix

WA, NY, NJ | 2007 – 2014

- - Drove multi-campus expansion through equity-aligned outreach, marketing, and operations.
- - Managed high-impact community relations, reorganizations, and full-service team leadership.
- - Achieved significant growth in adult learner and veteran enrollment.
- - Opened new branches across the country

MEDIA & EDUCATIONAL LEADERSHIP

Host & Creator | Conversations with KD Hall

- Produced and hosted a 10-episode video series on leadership, equity, and community voice.
- Recognized by the Seattle Storm's Believe in Women campaign for advocacy and storytelling.

Affiliate Professor | University of Washington, School of Communications Leadership (2019 – Present)

Adjunct Professor | Bellevue College, Marketing Department (2016 – 2018)

- Developed and taught courses in marketing, media, and strategic communications.
- Produced a grant-funded student docu-series in partnership with SAG-AFTRA.

BOARD LEADERSHIP & AFFILIATIONS

- Board of Governors, NATAS NW (Emmys)
 - Board Member, Seattle Sports Commission and Seattle Association of Black Journalists
 - Leadership Member, Bellevue College, Treehouse for Kids, Big Brothers Big Sisters, Rotary
- 4

EDUCATION

MBA – University of Phoenix

MAEd, Adult Education & Training – University of Phoenix

BA, Communications (Broadcasting Journalism) – Oakland University

HONORS & RECOGNITION

- 4-Time Emmy-Nominated Producer – National Academy of Television Arts & Sciences
- 40 Under 40 Honoree – Puget Sound Business Journal, 425 Magazine, South Sound Magazine
- Believe in Women Honoree – Seattle Storm
- Leader of the Year – Center of Women Democracy
- Woman to Watch – South Sound Magazine
- Blood Hero Award – American Red Cross
- Comcast RISE Award Recipient – 2021
- Diversity Award Winner – City Career Fair (2015, 2017, 2019)

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, *all* members subject to City Council confirmation, **3**-year terms:

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2024	4/23/2027	2	Mayor
6	M	2	2.	Film industry labor unions	Davis R. Powell	4/24/2025	4/23/2028	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2024	4/23/2027	2	Mayor
2	F	5	5.	Film schools, film programs, or film educators	KD Hall	4/24/2025	4/23/2028	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Enslinger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2024	4/23/2027	2	City Council
6	M	3	8.	Film festivals or film content distribution companies	Lawrence Alexander III	4/24/2025	4/23/2028	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2024	4/23/2027	2	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	1			1	2				2			
Council	4	1			1	2				2			
Other	1				1								
Total	9	2			3	4				4			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.