



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Quanlin Hu		
<b>Board/Commission Name:</b> Equitable Development Initiative Advisory Board		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: Board		<b>Term of Position: *</b> 3/1/2021 to 2/28/2023  <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> Central District	<b>Zip Code:</b> 98122	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <p>Quanlin is a community curator passionate about creating equitable and lasting values. Quanlin has over 15 years of professional urban planning &amp; development experience in public, private and non-profit sectors with work ranging from affordable/market rate housing development, community planning, land use/development regulations, and design guidelines. Quanlin is currently a Development Manager with SRM Development and mostly focuses on managing all affordable housing development and building partnerships with community-based originations to maximize project outcomes. Prior to joining SRM, Quanlin was contracted with Mt Baker Housing Association (MBH) as a Development Manager on affordable housing projects that emphasized on Transit Orientated Development (TOD) and brownfield development in Southeast Seattle. Prior to involving in housing development, Quanlin was a Strategic Advisor with the City of Seattle from 2012 to 2019 that devoted her efforts on empowering and supporting historically underserved communities through planning, implementation, community advocacy and partnership building.</p> <p>Quanlin received her Masters in City and Regional Planning from the Ohio State University, and her Bachelors in Urban Planning from Wuhan University, China. She has obtained professional certifications including American Institute of Certified Planners (AICP), LEED AP Neighborhood Development, Project Management Professional (PMP), and various certificates in Commercial Real Estate development and finance. Quanlin is currently a board member of Central Area Collaborative whose mission is to support and preserve Black/African American businesses, organizations and culture in Seattle's Central Area. She has been a guest lecturer for University of Washington "Planning as a Professional" course for the past few years. Outside of work, Quanlin is most passionate about surfing, as a metaphor for life for fearlessly exploring, learning and improving.</p>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> 5/20/22		<b>Appointing Signatory:</b> Quynh Pham Interim Chair

\*Term begin and end date is fixed and tied to the position and not the appointment date.



# Quanlin Hu

(Pronounced as Chenlin)

Project Manager  
Urban Planner & Strategist

## PROFILE

- Over 15 years of planning & development experience in public & private sectors
- Skilled in project management, community & partnership building
- Experienced with development regulations & processes
- Passionate about community & sustainability driven development

## ATTRIBUTES

- Creative problem-solver
- Strategic implementer
- Strong facilitation & collaboration skills
- Excellent organizational & detail oriented skills
- Effective written, visual & oral presentation skills

## LANGUAGES

- English
- Chinese (Mandarin, Cantonese)

## CONTACT

- 206-488-2823
- quanlin.hu@gmail.com
- planrealpartners.com



## EDUCATION

- Master of City and Regional Planning** 2006  
Knowlton School of Architecture, Ohio State University
- Bachelor of Engineering - Urban Planning** 2003  
School of Urban Studies, Wuhan University, China



## PROFESSIONAL EXPERIENCE

**Owner & Principal** 2017-  
PlanReal Partners Present

- Provide consulting services on project management, urban planning, community engagement & development, real estate development, sustainability & partnership building
- Maximize financial returns & community outcomes for clients; create iconic places that strengthen community and organizations
- Focus on diversity and equity with a racial and social justice lens
- Help improve efficiency and establish design & operational standards

**Development Manager** 2021-  
SRM Development Present

- Manage the development phases of over 10 affordable and market rate housing and mixed use projects
- Build partnerships with non-profit & community based organizations
- Lead the process improvement for development manage system

**Development Manager** 2019-  
Mt Baker Housing Association 2021

- Led the development team for over 5 affordable housing and mixed use projects from acquisition to development stages totaling over \$500M development costs and over 1,200 units
- Managed the project schedule, budget, financing, entitlement & consulting teams; negotiate contracts, leases & agreements
- Led transformation to cloud based Smartsheet project management
- Strategized with government and private partners & funders on Brownfield redevelopment, Transit Oriented Development, affordable commercial and culturally appropriate spaces creation

**Strategic Advisor II, Senior Urban Planner** 2012-2020  
Office of Planning & Community Development  
City of Seattle

- Developed disposition strategies on City owned real properties
- Assisted in the Equitable Development Initiative program
- Empowered underserved & people of color (POC) communities
- Sought creative fundings & resources to support POC communities
- Built public and private partnerships and leverage investment
- Developed land use code, development standards & guidelines
- Created plans, policies and strategies on land use and development
- Obtained project approvals through the City Council process

## Key Projects

### Mercer Mega Block Disposition Strategy

- Co-Project Manager who directed the RFP, marketing, managed the evaluation committee and negotiated the Development and Disposition Agreement to maximize values and public benefits

## SPEAKING & VOLUNTEER

- University of Washington  
"Planning as a Profession" - ongoing
- Seattle Design Festival 2018 - Adding Density while Retaining Character
- Congress for New Urbanism 2017 National Conference - Central Area Neighborhood Design Guidelines
- American Planning Association 2015 National Conference - Co-Chair the Mobile Workshop Committee

## AWARDS

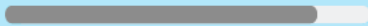
- US 19 Corridor/Coastal Redevelopment Plan- 2014 Tampa Bay Future of the Region Award
- Market Area Planning- 2011 Tampa Bay Future of the Region Award

## SKILLS & INTERESTS

Microsoft Office



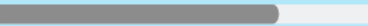
Smartsheet



Adobe Creative Suite



ArcGIS



Surfing, Scuba Diving,  
Snowboarding, Yoga, Painting,  
Building authentic connections

Mt Baker & Judkins Park Transit Oriented Development (TOD)

- Project Manager who led interagency and interdisciplinary teams and worked with stakeholders to create development strategies, incentives, agreements, partnerships to leverage investments

### I-5 Lid Feasibility Study

- Co-project Manager who coordinated interagency, interdisciplinary and consultant teams on a \$1.5M study to explore the feasibility of lidding of Interstate 5 in the core of Seattle's downtown

### Central Area Planning & Community Development

- Project Manager partnered with the community to create design guidelines and review district that will preserve and strengthen the culture and character of the Black/African American community
- Project Manager of the 23rd Avenue Action Plan, rezone legislation to provide land use, transportation & placemaking strategies
- Led multidisciplinary teams to coordinate projects & investments
- Engaged and empower underserved community

### Urban Planner II

2007-2012

Planning & Growth Management Department  
Pasco County, FL

- Developed plans in land use, transportation, TOD, urban design, economic development, environmental, housing & infrastructure
- Drafted goals, policies, implementation strategies and ordinances for the Comprehensive Plan and specific plans
- Collaborated with local and regional agencies on planning issues

### Key Projects

#### Comprehensive Plan Amendments

- Project Manager on over 40 comprehensive plan amendments affecting more than 22,000 acres, and county-wide growth policies
- Project Manager who developed Market Area Planning policies and regulations to guide County's all future development

#### US 19 Corridor/Coastal Redevelopment

- Project Manager who developed land use, economic development, and environmental strategies for over 70,000 acres of coastal lands



## CERTIFICATIONS | TRAINING

ULI Center for Leadership Program  
Urban Land Institute

2019

Certificate of Advanced Study in Real Estate Finance  
NAIOP, Commercial Real Estate Development Association

2018

Certificate in Commercial Real Estate  
University of Washington

2017

Project Management Professional (PMP)  
Project Management Institute

2016

American Institute of Certified Planners (AICP)  
American Planning Association

2010

Leadership in Energy & Environmental Design -  
Neighborhood Development (LEED AP ND)  
U.S. Green Building Council

2010

# Equitable Development Initiative Advisory Board

**13 Members:** Pursuant to *Ordinance 119887*, all members subject to City Council confirmation.

- a) Initial members in positions 3, 6, 9, 12, and 13 shall be members of the Equitable Development Initiative’s Interim Advisory Board as of the effective date of this ordinance
  - b) The initial terms for positions 1, 3, 4, 6, 8, 10, and 13 shall be one year
  - c) The initial terms for positions 2, 5, 7, 9, 11, and 12 shall be two years
  - d) All subsequent terms shall be for three years. With the exception of initial positions 3, 6, 9, 12, and 13 no member shall serve more than two consecutive three-year terms
- 3 City Council-appointed
  - 3 Mayor-appointed
  - 7 Other Appointing Authority-appointed (specify): Initial appointments by Interim Advisory Board, subsequent appointments by Advisory Board

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Cesar Garcia	3/1/2021	2/28/2022	1	Mayor
			2.	Member	Evelyn Allen	3/1/2021	2/28/2023	1	Mayor
			3.	Member	Vacant	3/1/2022	2/28/2025		Mayor
			4.	Member	Lindsay Goes Behind	3/1/2021	2/28/2022	1	City Council
			5.	Member	Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council
			6.	Member	Vacant	3/1/2022	2/28/2024		City Council
			7.	Member	Mark R. Jones	3/1/2021	2/28/2023	1	Board
			8.	Member	Jamie Madden	3/1/2022	2/28/2024	1	Board
			9.	Member	Willard Brown	3/1/2021	2/28/2023	1	Board
			10.	Member	Diana Paredes	3/1/2022	2/28/2025	1	Board
			11.	Member	Quanlin Hu	3/1/2021	2/28/2023	1	Board
			12.	Member	Maria – Jose “Cote” Soerens	3/1/2021	2/28/2023	1	Board
			13.	Member	Sophia Benalfew	3/1/2022	2/28/2025	1	Board

**SELF-IDENTIFIED DIVERSITY CHART**

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
<b>Mayor</b>													
<b>Council</b>													
<b>Other</b>													
<b>Total</b>													

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
  - \*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
  - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*