

# 100% Talent

Think. Act. Share. Invest.



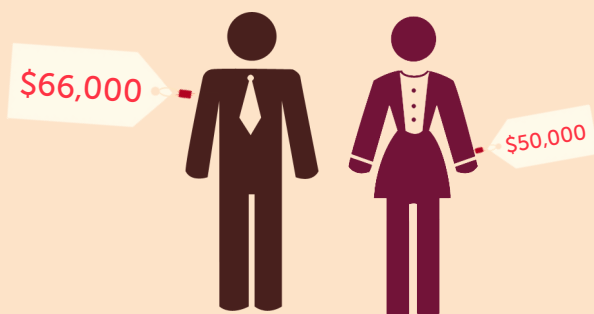
The **Seattle Metropolitan Chamber of Commerce** and **Women's Funding Alliance** have joined forces in response to our local gender equity challenges by launching a voluntary, employer-led, solutions-based initiative called: **100% Talent**.

## About our initiative

King County leads the way in opportunity and innovation. Home to some of the most recognizable companies in the world, our region is an incubator for cutting-edge research and clean technologies. Our workforce is diverse, skilled, educated and creative.

Even as we are held up as an economic model for the rest of the country, we face a serious challenge within our labor force—women are earning less than men in comparable jobs.

**Our region needs all available talent to thrive.**



*In 2013, women in King County who worked full time year-round earned 76 percent of that earned by their male counterparts.*

**If we continue with business as usual, women in our region won't earn the same as men until 2071.**

**Working together, we can create a more inclusive economy and vibrant King County for all:**

Let's expand the use of best-practice solutions.

Let's shine a positive light on businesses tackling the gender wage gap effectively.

Let's get ahead of one-size-fits-all government directives by being proactive.

**WE INVITE YOU TO JOIN US**

**IN PURSUING 100% TALENT**

***Recognizing the value of women in the workplace is good business.***

**For general questions or comments please contact:**

Lisa Harrison, 100% Talent Director, Seattle Metro Chamber, [lisah@seattlechamber.org](mailto:lisah@seattlechamber.org)  
Maud Daudon, President & CEO, Seattle Metro Chamber, [president@seattlechamber.org](mailto:president@seattlechamber.org)  
Liz Vivian, Executive Director, Women's Funding Alliance, [liz@wfalliance.org](mailto:liz@wfalliance.org)

**Ready to join or donate to our initiative? Please contact:**

Helen Voelker, Development Manager, Women's Funding Alliance, [helen@wfalliance.org](mailto:helen@wfalliance.org)