




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> William H. Southern, Jr.		
<b>Board/Commission Name:</b> Community Involvement Commission		<b>Position Title:</b> District 5 Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> <i>mm/dd/yy.</i>	<b>Term of Position: *</b> 6/1/2022 <b>to</b> 5/31/2024  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> Wedgewood/Meadowbrook	<b>Zip Code:</b> 98115	<b>Contact Phone No.:</b>
<b>Background:</b> Bill Southern originally from the state of Rhode Island, moved to Seattle in 1978 and lives in the Meadowbrook/ Wedgewood area. Bill has a background in media, public affairs, community relations and outreach. He worked for the Washington State Department of Transportation (WSDOT) as an Affirmative Actions Officer and later promoted as the Public Affairs Officer for the 1.46 billion dollar Interstate 90 Completion Project, where he gained notoriety as the department spokesperson during and after the sinking of the I-90 Bridge in 1990. Bill went on to serve as the Public Affairs Director for WSDOT's NW Region. From there he served as the Director of Public Affairs and District Communications for the Seattle School District. Bill retired in 2013 from Special Olympics Washington having served as its Director of Public Affairs.		
<b>Authorizing Signature (original signature):</b>    <b>Date Signed (Appointed):</b> 04/28/2022		<b>Appointing Signatory:</b>  Tammy Morales Seattle City Council Member District 2

\*Term begin and end date is fixed and tied to the position and not appointment date.

**William H. Southern, Jr.**

**Skills and Qualifications**

- Over 25 years' supervisory experience in customer service and outreach
- Skilled in the development of programs and initiatives
- Acute understanding of networking concepts and the ability to build and maintain strong working relationships
- Proven crisis communications management specialist
- Skilled at conducting and facilitating training sessions, orientations and focus groups
- Ability to administer agency-wide programs and resources
- Excellent oral and written communications skills
- Practiced in the delivery of persuasive public presentations to diverse audiences.
- Thoroughly enjoy working on cross-functional and cross-departmental teams
- Skilled in marketing, public and community relations, outreach and media
- Flexible/Adaptable - Good Communicator
- Resourceful - Open to Change
- Evaluative – Organized
- Consistent – Delegator – Confident
- Respectful - Proactive vs. Reactive
- Enthusiastic - Interested in Feedback

**Management and Leadership Skills**

- Solid negotiation and outreach skills

- Ability to collect, analyze, and facilitate the flow of information and serving as an informational resource and advocate
- Experienced and skilled in the decision making process, problem solving, organizing and prioritizing task
- Trained in cross-cultural communications and interpersonal skills
- Developed, implemented and administered a one stop customer service policy in Seattle schools
- Hearing, investigating, and responding to complaints and concerns and intervening to defuse potentially hostile situations involving angry and/or unruly customers/clients
- Regularly reviewed organizational performance of goals and objectives as needed to ensure compliance with approved communications, operating and business plans.

### **Work History**

#### **Director, Public Affairs, Outreach and Corporate Development**

##### **Special Olympics Washington**

**Seattle, WA**

**6/2005 - 1/2013**

#### **Director, District Public Affairs & Communications**

##### **Seattle Public Schools**

**Seattle, WA**

**7/1999 - 8/2003**

#### **Director, Public Affairs NW Region**

##### **Washington State Department of**

**Transportation**

**Seattle, WA**

**1/1985 - 7/1999**

**Local Veteran Employment Representative Washington State Employment Security**

**Bellevue, WA**

**11/1981 - 1/1985**

## **Education**

### **Goodwill**

Certificate of completion-MS Word

12/2014

Certificate of Completion-Microsoft Excel

7/2013

### **The Pacific Institute**

Certificate of Completion-Thought Patterns for High Performance

4/2010

### **Harvard University Graduate School of Education**

Certificate of Completion-Public Engagement

3/2000 - 11/2000

### **University of Washington**

Certificate of Completion-Business Administration

6/1990

**University of Rhode Island**

Studied Psychology and Sociology

**Military experience**

**United States Air Force-Westover, Massachusetts**

Honorable discharge

1970-1972

# Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one – and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Other Appointing Authority-appointed (specify): Commission-selected

## Roster:\*Updated 4/20/22

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	F	1	1.	City Council District #1	Jasmine Aryana	6/1/20	5/31/22	1	City Council
		2	2.	City Council District #2	VACANT	6/1/21	5/31/23	1	City Council
		3	3.	City Council District #3	VACANT	6/1/20	5/31/22	1	City Council
2	F	4	4.	City Council District #4	Martha Lucas	6/1/21	5/31/23	1	City Council
2	M	5	5.	City Council District #5	William H. Southern Jr.	6/1/22	5/31/24	2	City Council
9	F	6	6.	City Council District #6	Kristine Dillin	6/1/21	5/31/23	1	City Council
		7	7.	City Council District #7	VACANT	6/1/20	5/31/22	1	City Council
2/9	F	6	8.	Member At Large	Julia Jannon-Shields	6/1/21	5/31/23	1	Mayor
			9.	Member At Large	VACANT	6/1/22	5/31/24	1	Mayor
			10.	Member At Large	VACANT	6/1/21	5/31/23	1	Mayor
2	F	6	11.	Member At Large	Ahoua Koné	6/1/22	5/31/24	1	Mayor
1	F	6	12.	Member At Large	Saba Rahman	6/1/21	5/31/23	1	Mayor
2	M	7	13.	Member At Large	Robert Radford	6/1/22	5/31/24	1	Mayor
6	F	2	14.	Get Engaged Member	Oksana Reva	9/1/21	8/31/22	1	Mayor
2	M	7	15.	Commissioner	Marcus White	6/1/21	5/31/23	1	Commission
1	F	6	16.	Commissioner	Carol Redfield	6/1/20	5/31/22	2	Commission

### SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	1	4			1	3*				1			1*					
Council	1	3				2			1				1					
Other	1	1			1	1												
<b>Total</b>	<b>3</b>	<b>8</b>			<b>2</b>	<b>6</b>			<b>1</b>	<b>1</b>			<b>2</b>					

\*One Commissioner identifies as both (2) and (9) so totals will be different

#### Key:

\*D List the corresponding Diversity Chart number (1 through 9)

\*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.