



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Joey Lu		
Board/Commission Name: Sweetened Beverage Tax Community Advisory Board		Position Title: Member (Position 1: Food Access Representative)
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority		Term of Position: * 9/1/2025 to 8/31/2029 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Lower Queen Anne	Zip Code: 98109	Contact Phone No.: [REDACTED]
Background: <p>Joey currently works as the Food Access Coordinator with the Neighborhood Farmers Markets Alliance (NFM) in Seattle. She works with city and state agencies, community partners, and farmers to coordinate the administration of food assistance programs in farmers markets, market gleaning operations, and the Growing For Good farm-to-food bank program. She is currently also pursuing an M.S. in Sustainable Food Systems at Arizona State University.</p> <p>Prior to her work with NFM, she served as a FoodCorps AmeriCorps School Nutrition Service Member with the Oakland Unified School District in her hometown of Oakland, California. Joey graduated magna cum laude, with College Honors from UCLA with both a B.A. in International Development Studies and Sociology, as well as a B.A. in Public Affairs with a minor in Environmental Systems and Society.</p>		
Authorizing Signature (original signature): Dan Strauss Date Signed (appointed): 5/9/2025		Appointing Signatory: Dan Strauss Seattle Councilmember

*Term begin and end date is fixed and tied to the position and not the appointment date.

Joey Lu

WORK EXPERIENCE

Neighborhood Farmers Markets Alliance

Food Access Coordinator

Dec. 2023 - Present

- Coordinate the Growing for Good program, providing 16 farmers with a total of \$160,000 in early-season forward-contracts to grow and deliver wholesale locally-grown produce to 21 hunger relief agencies
- Facilitate the implementation and administration of seven separate food assistance programs across eight farmers markets at seven locations throughout Seattle, supporting 350 food insecure households weekly
- Oversee gleaning program at NFM in partnership with eight local food banks and community partners
- Provide written training materials to managers, staff, and vendors to ensure program understanding and compliance

FoodCorps Americorps

School Nutrition Service Member

Aug. 2022 - Jul. 2023

- Served with and provided capacity building to Oakland Unified School District's Nutrition Service department
- Spearheaded the Produce bar initiative and audit, promoting compliance to standard operating procedures, and improving access to fruit and vegetable offerings for all 30,000 TK - 12th grade students across 69 school sites
- Coordinated meal procurement for weekly field trips to the Center, ensuring reimbursable meals for 1,200+ students
- Engaged 850+ students with school food procurement and recipe development through weekly menu taste tests
- Expanded awareness of the Harvest of the Month (HOTM) program amongst students, food service staff, and teachers through curriculum creation, staff trainings, and classroom to cafeteria connections

UCLA Luskin Global Lab for Research in Action

Capstone Intern

Sep. 2021 - Jun. 2022

- Managed the Global Lab's social media platforms and outreach initiatives, resulting in a 20% increase in engagement
- Authored a research brief analyzing the components of youth sports programs in relation to improving gender equity
- Published six monthly newsletter, utilizing Utilized Mailchimp to conduct A/B testing to increase readership

COMMUNITY ENGAGEMENT

Tilth Alliance

Soil and Water Steward

Mar. 2024 - Nov. 2024

- Participated in a nine-month training in sustainable food production and environmental stewardship in King County
- Engaged in volunteer projects installing compost digesters, building rain barrels, and stewarding public land in community and school gardens in South Seattle

City of Seattle Department of Neighborhoods

Food Equity Fund Community Reviewer

Mar. 2024 - Jun. 2024

- Dedicated 60 hours to assess 48 community grant applications for the City of Seattle's 2024 Food Equity Fund (FEF)
- Assessed grant proposals in accordance to scoring equity considerations and proposal alignment with FEF purpose
- Collaborated with other reviewers to synthesize comments and award \$1.9 million to 20 community organizations

EDUCATION

Arizona State University

M.S., Sustainable Food Systems

(Anticipated)

Aug. 2024 - Aug. 2026

Joey Lu

- USDA NextGen Scholar

University of California, Los Angeles

B.A., Public Affairs with a minor in Environmental Systems and Society

Sep. 2018 - Jun. 2022

B.A., International Development Studies and Sociology

- 3.95 GPA, *Magna Cum Laude*, College Honors, Phi Beta Kappa and Dean's Honors List

Sweetened Beverage Tax Community Advisory Board

11 Members: Pursuant to Ordinance 125324, all member subject to City Council confirmation, two and four-year terms for initial appointments, four-year terms thereafter:

- **5** City Council-appointed
- **6** Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	7	1.	Food Access Representative	Joey Lu	9/1/2025	8/31/2029	1	Council
3	F	2	2.	Food Access Representative	Barbara Baquero	9/1/2023	8/31/2027	2	Mayor
	F	2	3.	Food Access Representative	Nurhaliza Mohamath	9/1/2023	8/31/2027	1	Mayor
2	F	1	4.	Community Representative	Bilan Aden	9/1/2023	8/31/2027	2	Mayor
2	F	2	5.	Community Representative	Tanika Thompson Bird	9/1/2023	8/31/2027	2	Council
6	F	N/A	6.	Public Health Representative	Angie S. Wood	9/1/2023	8/31/2027	1	Council
3	F	1	7.	Public Health Representative	Yamila Sterling-Baker	9/1/2025	8/31/2029	1	Council
6	F	N/A	8.	Public Health Representative	Jennifer Hey (Moss)	9/1/2021	8/31/2025	2	Mayor
2	F	2	9.	Public Health Representative	Barbara Rockey	9/1/2021	8/31/2025	1	Mayor
6	F	N/A	10.	Early Learning Representative	Laura E. Nicholson	9/1/2023	8/31/2027	1	Council
	M		11.	Early Learning Representative	Dan Torres	9/1/2021	8/31/2025	1	Mayor

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SELF-IDENTIFIED DIVERSITY CHART FOR CURRENT MEMBERS

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4				2	1			1			
Council		3			1	1	1			2			
Other													
Total	1	7			1	3	2			3			

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.