

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Sandra Fried									
Board/Commission Name: Seattle Planning Commission			Position Title: Member, position 14						
Appointment OR R	eappointment	Council Confirmation required?							
Appointing Authority:			of Office:						
Council		1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	start date 4/1						
Mayor		l erm e	end date 4/15	5/18					
Other: Specify appointing a	uthority								
Residential Neighborhood:	Zip Code:	Contact Phone No.:							
Columbia City	98118		206-709-31	00					
Legislated Authority: SMC 3.64 and City Planning Commission									
Background: Ms. Fried is a program officer on the Global Libraries initiative for the Bill and Melinda Gates Foundation. She is a continuous advocate for urban planning that brings public services into communities, planning that is responsive to the varied needs and interests of residents and planning that shifts and grows to keep pace with neighborhoods. Ms. Fried has also worked for the United Way of King County as a grant maker to organizations focused on homelessness and for Oxfam America as a policy analyst. Ms. Friend is a member of Hispanics in Philanthropy, a Brainerd fellow at Social Venture Partners in Seattle and a board member of Velocity Dance.									
Date of Appointment: Author/	rizing Signature	(origin	al signature)	Appointing Signatory: Mayor Edward B. Murray					

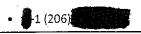
OLL OFFERK

SERVED AS MARKET

SANDRA FRIED



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Experienced program officer with expertise in developing, implementing and assessing grant-making strategies in the Pacific Northwest and internationally; experienced non-profit program manager with successful track record of grant-writing and program leadership. Experience leading programs focused on homelessness, access to information/libraries, financial services and agriculture/fair trade; knowledge and interest in primary health, nutrition, family planning, women and girls' issues, and advocacy.

EXPERIENCE

THE BILL & MELINDA GATES FOUNDATION, Seattle, WA

Program Officer – Global Libraries Initiative, Global Development Program 2009-present

Manage grant-making portfolio for Global Libraries, whose mission is to improve people's lives by supporting public access to technology through public libraries.

- Responsible for portfolio of country-level grants focused on improving public delivery of information and technology.
 Experience building projects and managing relationships with government and private sector partners. Active grants in China, Chile, Colombia, Honduras, Guatemala, Moldova, Romania, Ukraine, the United States and Francophone West Africa. Value of active portfolio: \$91 million.
- Manage research grants in partnership with the World Bank, the University of Washington and Canada's International Development Research Centre, among others.
- Represent the Global Libraries team in the field, including direct advocacy efforts with governments, private
 organizations and other funders. Experience supporting Gates Foundation leadership.
- Supervise fiscal agency and procurement processes for complex projects, including managing relationships between government and private sector, international vendors and multi-party review processes.
- Support GL partner engagement efforts, including leadership of recurrent peer learning initiatives.
- Current Foundation-wide assignments: trainer for Program Officer Onboarding and Professional Development;
 reviewer for Grand Challenges call for proposals/Putting Women and Girls at the Center of Development.

Associate Program Officer, Research Analyst - Global Libraries Initiative 2007-2009

Provided research expertise, led measurement and evaluation tasks and managed grants for Global Libraries.

- Managed research grants and contracts, including those that informed GL's geographic and thematic areas of focus.
- Led GL's measurement and evaluation tasks, including lead authorship of the Impact, Planning and Assessment approach still in use by GL grantees. Supported its implementation across GL's portfolio and in support of internal staff, grantees and contractors; managed synthesis and dissemination of findings.

UNITED WAY OF KING COUNTY, Seattle, WA 2002-2007

Responsible for basic needs grant-making and programming in the largest United Way affiliate in the country. Impact Manager, Out of the Rain Homelessness Initiative 2006-2007

- Led Volunteer Impact Council in its oversight of homelessness grant-making (\$5-6 million annually). Monitored all homelessness grants for compliance and performance (150+ grants annually).
- Represented United Way in efforts to align cross-county funding for homelessness prevention and support services.
- Implemented UWKC strategy and funding related to supportive housing.
- Contributed to organization-wide restructuring of outcome achievement processes, including grantee reporting, data
 analysis and dissemination of findings.

Program Manager: Free Tax Preparation Campaign and Individual Development Accounts 2002-2006

- Managed program implementation, including hiring and training of staff (up-to 300 tax preparers in a given year), ensured program quality and security of customer information, ensured compliance with federal regulations and handled all program reporting.
- Led strategic planning for program growth, including marketing, outreach and fundraising. Wrote successful grant proposals to the US Department of Health and Human Services (HUD) among others.
- Supervised performance management for all UWKC poverty reduction programs. For IDA program, implemented control-group study run by the Evans School of Public Affairs, University of Washington.
- Developed and maintained multi-stakeholder partnerships (Internal Revenue Service, City of Seattle and non-profit partners, among others).
- Designed and managed a homeless Individual Development Account program, funded by the Gates Foundation/US Programs. Created policies, operations, marketing and evaluation plan.

TAMIL NADU STATE GOVERNMENT, INDIA / HARVARD UNIVERSITY, Cambridge, MA 2002 Consultant

Consultant from Harvard's Center for International Development, on assignment to the state government of Tamil Nadu, India.

- Evaluated Tamil Nadu's plan for compliance with the national goal of doubling per capita income by 2010.
- Made recommendations for development in the education, health, high tech and tourism sectors.

OXFAM AMERICA / KENNEDY SCHOOL OF GOVERNMENT, Cambridge, MA 2001-2002 Policy Analyst

Consultant from Harvard's Kennedy School of Government, on assignment to Oxfam America, New York, NY.

- Consulted with Oxfam America regarding coffee strategy (subsequently launched as the titular product of the "Make Trade Fair" campaign).
- Made recommendations for Oxfam's responses to the plight of coffee growers.
- Managed focus groups and interviewed stakeholders in El Salvador and Guatemala.

CENTER FOR INTERNATIONAL DEVELOPMENT, HARVARD UNIVERSITY, La Paz, Bolivia 2001 Researcher

Researcher from Harvard's Center for International Development, on assignment to the 'Corporación Andina de Fomento' in La Paz, Bolivia.

- Assessed viability of certified timber management program for the Bolivian Ministry of Sustainable Development.
- Contributed research to the 2001 Global Competitiveness Report regarding Bolivian costs of import/export, and Bolivian readiness for green accounting.

FUNDACION BANCO POPULAR, Quito, Ecuador 1999-2000 Grantwriter/Program Director

Managed fundraising and micro-entrepreneurial education programming for the corporate social responsibility unit of one of Ecuador's largest private banks.

- Designed organizational fundraising and sustainability strategy.
- · Directed program for increasing rural access to technology, funded by the Microsoft Corporation.
- · Managed feasibility study for establishing a national micro-credit program.

EDUCATION

HARVARD UNIVERSITY, KENNEDY SCHOOL OF GOVERNMENT, Cambridge, MA

Master in Public Policy: Political and Economic Development

Methodology concentration: Macroeconomics; MPP intensive project: HIV/AIDS in Africa

BELOIT COLLEGE, Beloit, WI

Bachelor of Arts: International Relations; Dance and Theatre Arts

Senior Class President, Magna Cum Laude, Phi Beta Kappa, post-baccalaureate honors term

PAPERS, CONFERENCES AND TRAINING

- Sandra Fried, Maciej Kochanowicz, Marcel Chiranov, (2010) "Planning for Impact, Assessing for Sustainability",
 Performance Measurement and Metrics, Vol. 11 lss: 1, pp.56 74
- Social Enterprise Business Accelerator, Bainbridge Graduate Institute, 2005
- Undoing Institutional Racism, 2002

SPECIAL SKILLS / PERSONAL

Language skills: native English and Spanish, intermediate French.

International experience: born and raised in Quito, Ecuador; 6-month field term in Senegal; experience leading research and creating/managing programs around the world. Dual Ecuadorian-US citizen.

Activities, current and past: advisor, school feeding program of World Food Programme/Ecuador; member, Reproductive Justice workgroup, Legal Voice; member, Hispanics in Philanthropy; Brainerd Fellow, Social Venture Partners - Seattle, K-12 grantmaking committee member; board member, Velocity Dance Center

Seattle Planning Commission

[Sixteen] members: Per Seattle Municipal Code 3.64.010, 3.64.020, all subject to City Council confirmation, 2, three-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed (includes 1 Get Engaged member wo serves a term of 1 year)
- Other Appointing Authority-appointed: Seattle Planning Commission1

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By	
9	F	1.	Member	Lauren Craig	Upon appointment	4/15/16	1	City Council	
6	F	2.	Member	Amalia Leighton	10/6/14	4/15/16	2	2 Mayor	
6	М	3.	Member	Tim Parham	5/28/13	4/15/16	1	City Council	
6	F	4.	Member	Jeanne Krikawa	5/28/13	4/15/16	2	Mayor	
5	F	5-	Member	Marjorie Press	5/28/13	4/15/16	1	City Council	
1	F	6.	Member	Grace H. Kim	10/6/14	4/15/17	1	Mayor.	
6	F	7.	Member	Kara Martin	10/6/14	4/15/17	. 1	City Council	
6	М	8.	Member	David Shelton	10/6/14	4/15/17	1	Mayor	
6	F	9.	Member	Patricia Wilma	10/6/14	4/15/17	1	City Council	
1	М	10.	Member	Michael Austin	10/6/14	4/15/17	1	Mayor	
1	М	11.	Member	Yolanda Kit Ling Ho	Upon appointment	4/15/18	1	City Council	
3	М	12.	Member	Luis F. Borrero	Upon appointment	4/15/18	2	Mayor	
2	М	13.	Member	Spencer Williams	Upon appointment	4/15/18	1	City Council	
5	F	14.	Member	Sandra Fried	Upon appointment	4/15/18	1	Mayor	
								Seattle	
6	М	15.	Member	Jake McKinstry	Upon appointment	4/15/18	1	Planning Commission	
6	F	· 16	Get Engaged Member	Lauren Squires	10/6/14	9/15	1	Mayor	

Dive	rsity	Chart:			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Vacant	Minority	Asian- American	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	***Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5	0		2		1		1	4			
Council	4	4	0		1	1			1	3			1
Other	1	0	0							1			
Total	7	9	0		3	1	1		2	8			1

Key:

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M or F

^{***}Other Includes diversity in any of the following: race, gender and/or ability