

# Future of the Seattle Economy 2024

Markham McIntyre, Director  
Office of Economic Development





# Takiyah Ward

Founder of The Re-Sole, muralist, apparel designer



# Jessyn Farrell

Director, Office of Sustainability and Environment



# Our Guiding Framework

**Our guiding principle:** An inclusive economy is a competitive, prosperous economy.

**Our purpose:** Shape an economically prosperous, diverse, just, and resilient city.

## Striking a balance:

- Supporting our local economy
- Competing in the global economy

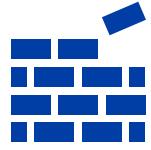


# The Role of OED



## Respond and Implement

Be highly responsive to businesses that need help navigating city resources and requirements, and in some cases deliver services directly to businesses



## Organize and Build

Invest more in knitting together systems that can provide coordinated, comprehensive supports to both businesses and workers



## Envision and Transform

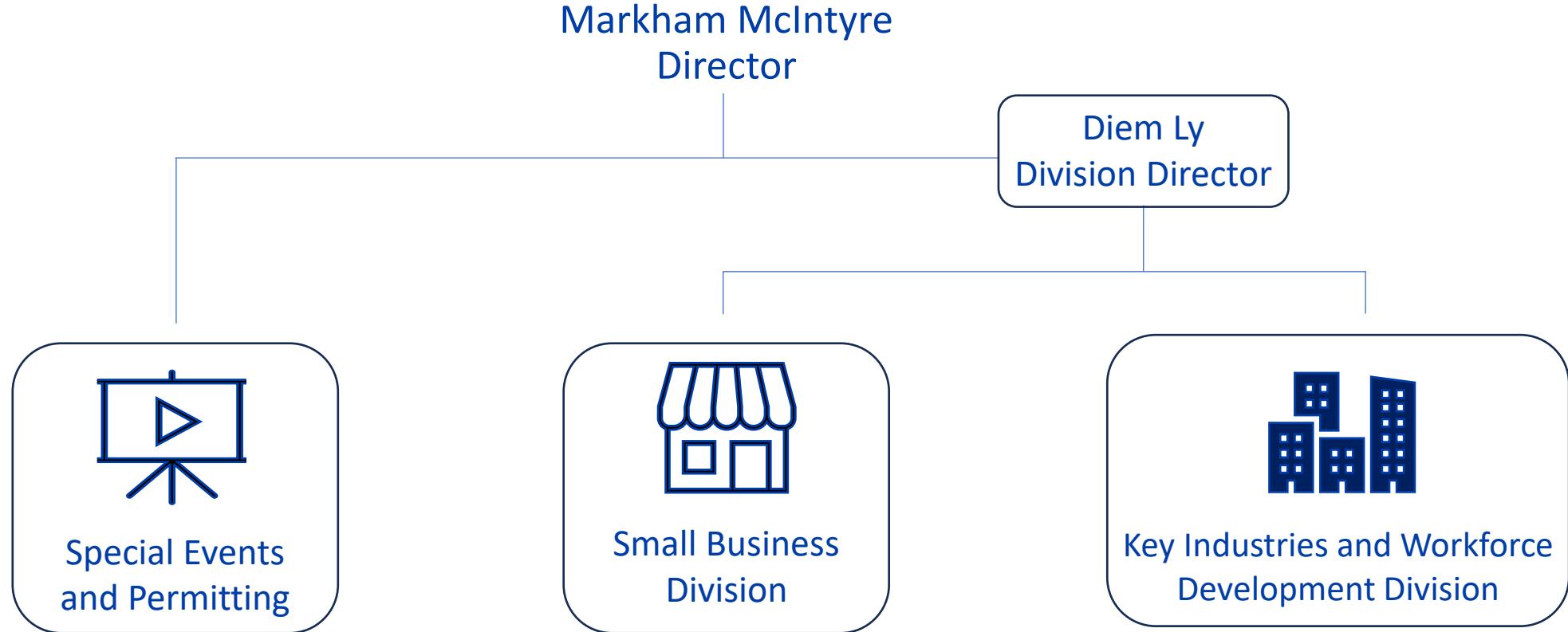
Articulate a clear and compelling vision for the transformation of Seattle's economy, and periodically lead transformative cross-sector "moonshots" that require the City's unique capabilities and influence



## Support

Actively support the leadership of other departments or external partners to advance community-informed economic development priorities

# OED lines of business



# The Future of Seattle Economy



Resolution 32099

# Phase 3: Workgroup Members

## Talent & Workforce

Angela Dunleavy (Chair) Katie Garrow  
John Lederer (Co-Chair) Launda Aria  
Anna Pavlik Luis Navarro  
Ashton Allison Monty Anderson  
Dr. Mia Williams Ryan Davis  
Emily Yim Shukri Olow  
Erika Cox Tracy Whitten  
Estela Ortega Veronica Wade

## WMBE / Small Business

Donna Moodie (Chair) Ken Takahashi  
Alicia Teel Laura Clise  
Carmen Kucinski Luanda Arai  
Che Wong Michael Wells  
Eduardo Rojas Esparza Ollie Garret  
Erin Adams Tracy Taylor  
Gabriel Neuman

## Asset Ownership

Andrea Caupain (Chair) Gregory Davis  
Bruce Brooks Heidi Hall  
Chuck Depew Jamie Lee  
Dom Davis Michelle Merriweather  
Giulia Pasciuto

## Place-Based Investments

Erin Goodman (Chair) Larry Wilmore  
Ahi Martin McSweeney Lauren Flemister  
Chris Leverson Lyle Bicknell  
Daniel Lokic Matthew Richter  
Jacqueline Gruber Quynh Pham  
James King Theresa Barreras  
Keasa Jones Whitney Moore  
Kylie Rolf

## Growing Business

Brian Surratt (Co-Chair) Mel Clark  
Vaughn Taylor (Co-Chair) Peter Fuerbringer  
Jasmine Donovan Preeti Shridhar  
Joe Sky-Tucker Rico Quirindongo  
Kelly Fukai Wil Tutol  
Marc Cummings

## Investment Alignment

Alex Rouse Mary Jean Ryan  
Angela Jones Michael Brown  
Brad Whitehead Michelle Nance  
Kailani DeVille



# Investing in Talent and Building our Workforce



**Black Tech Night**



## Intro to Healthcare Apprenticeship Program

Elena was hired as a CNA after four months of classes.



# OED

# OSE

Supporting Small Business and Women- and Minority- Owned Business Enterprises

Building BIPOC Community Wealth

Investing in Neighborhood Business Districts

**Investing in Talent and Building our Workforce**

**Clean Energy Workforce Development**

**Growing Businesses and Key Industries**

**Builds an Inclusive Low-Carbon Economy**

Address the Climate Crisis & Env. Injustice

Promote Community Health & Well-Being

Developing Green Financing Products & Institutions



# Mayor Harrell's One Seattle Climate Justice Agenda

Building on what we know works to **invest in a local green economy** that meets the scale of the climate crisis and sustains **good paying jobs and career pathways for all**.



# Types of Climate Workforce Investments

Providing On-the-Job Experience  
with South Seattle College



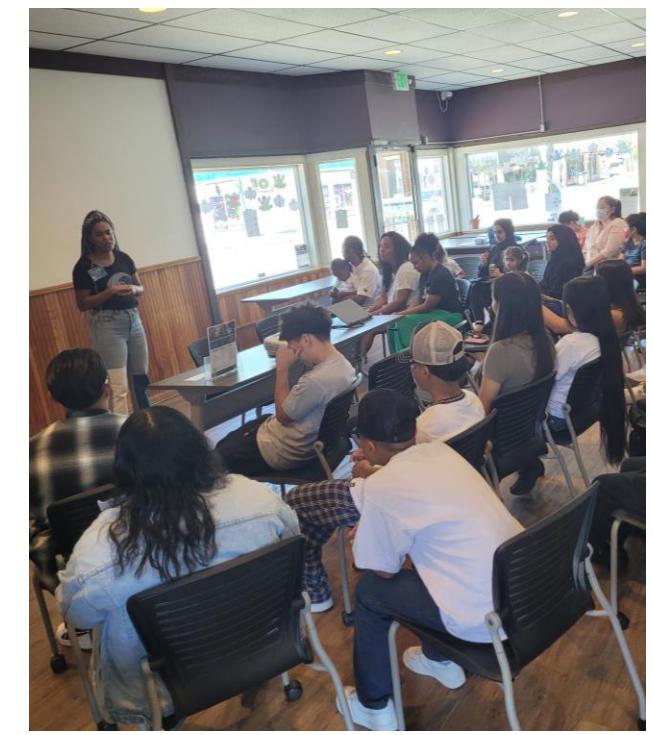
Interns with the Sustainable Buildings Science Technology Program

Investing in Local Climate Workforce Training Programs



Graduates of Sphere Solar's Workforce Development Program, funded through Seattle's Construction Training and Clean Energy Jobs program

Supporting Inclusive Career Pathways into the Environmental Sector



Duwamish Valley Youth Corps and Duwamish Valley Sustainability Association Youth Programming

# Supporting Small Business and Women- and Minority-Owned Business Enterprises

Tenant Improvement Project  
The Re Sole

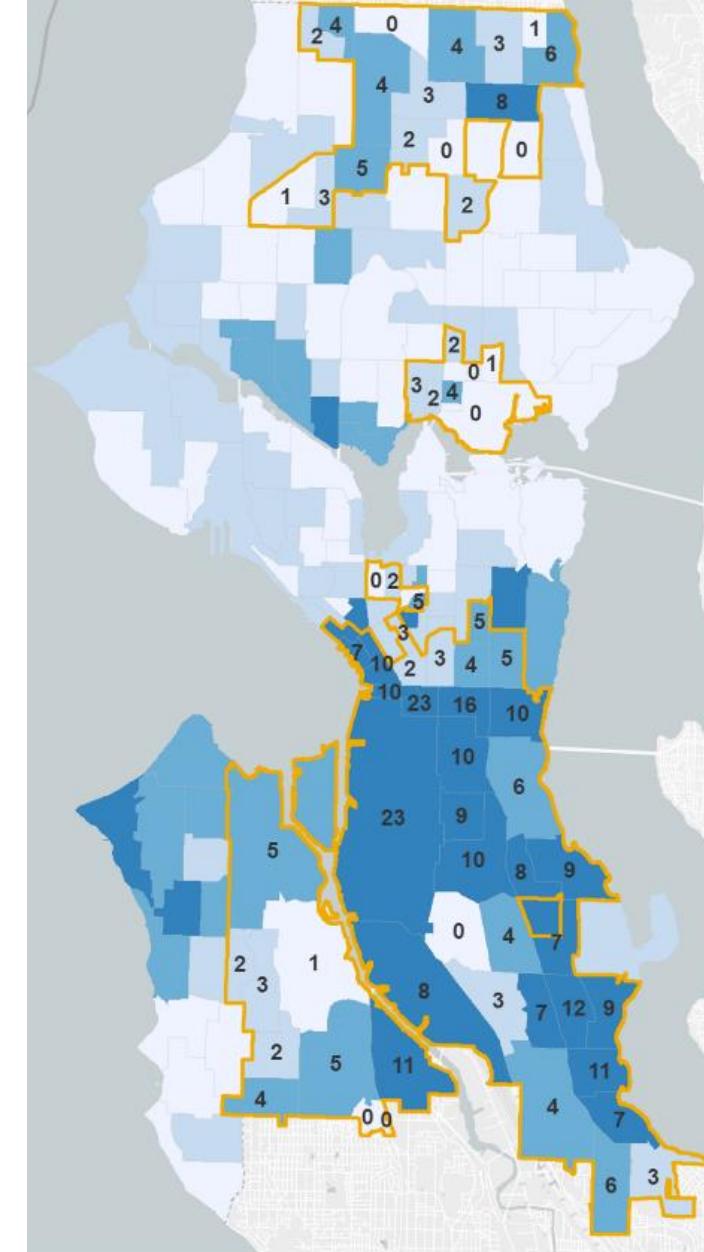


Storefront Repair Fund  
Ross Park Convenience Store LLC



# Technical Assistance

- Accounting and Business Consulting (ABC)
- Commercial Space Consultants
- Digital Sales Access Program (DSAP)
- Language Access
- Small Business Legal Assistance



## Legend

### High Equity Priority Areas



### TA Participation Quartiles

#### Count

> 6 - 23

> 3 - 6

> 1 - 3

0 - 1

# Building BIPOC Community Wealth



LA Union Studio  
Business Community Ownership Fund

## Seattle Restored



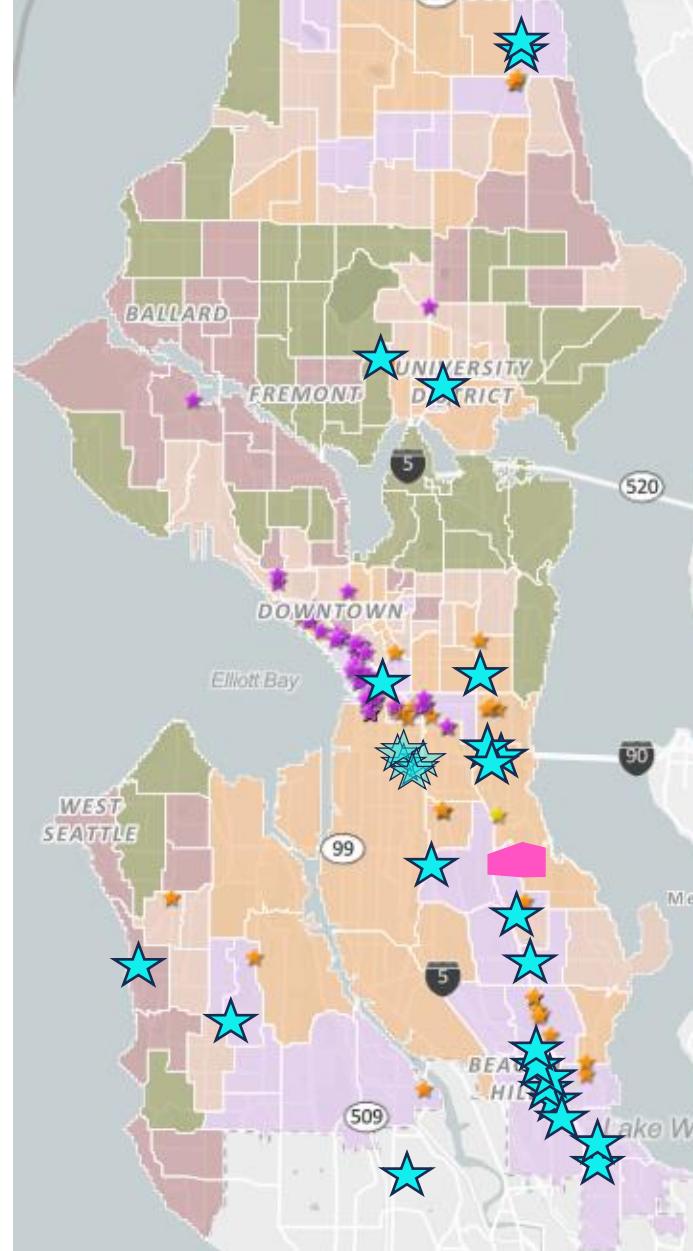
*Photo credits: Seattle Restored*

# Community Wealth Building

★ Seattle Restored

▲ BCO Fund

★ Tenant Improvement Fund



Racial and Social Equity  
Composite Index Current

- Lowest
- Second Lowest
- Middle
- Second Highest Equity Priority
- Highest Equity Priority



# Investing in Neighborhood Business Districts



Downtown  
is → you  
Pickleball for All  
Tournament



Cloudbreak  
Music Festival

Lake City Cleanup  
with Small Business  
of the Year: Han's  
Martial Arts

# Growing Businesses and Key Industries



**Industrial and Maritime  
Strategy Signing**



**Filming in West Seattle**

# Our 2024 Workplan

## Top Priorities:

- Develop a positive, high-performing, welcoming team culture
- Build accountability system for Future of Seattle Economy agenda
- Strategy setting on workforce development, small business division, and special events
- Revitalize Downtown through DAP

## Moonshots:

- Develop South Downtown Vision, in collaboration with OPCD
- OED ground floor space
- Establish a UW AI Center Downtown
- Consolidate functions from other departments that are duplicative

## Strategies:

- Bring home the state and federal bacon
- Scale up what's working; get rid of, reduce, or rework what's not
- Tell our story!
- Develop performance management and professional development systems



# Working Together

- Individual meetings to get to know OED and what we are doing in your district
- How you can engage with our work

