

Future of the Seattle Economy 2024

Markham McIntyre, Director
Office of Economic Development





Takiyah Ward

Founder of The Re-Sole, muralist, apparel designer



Jessyn Farrell

Director, Office of Sustainability and Environment

Our Guiding Framework

Our guiding principle: An inclusive economy is a competitive, prosperous economy.

Our purpose: Shape an economically prosperous, diverse, just, and resilient city.

Striking a balance:

- Supporting our local economy
- Competing in the global economy

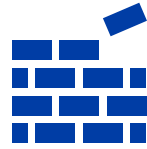


The Role of OED



Respond and Implement

Be highly responsive to businesses that need help navigating city resources and requirements, and in some cases deliver services directly to businesses



Organize and Build

Invest more in knitting together systems that can provide coordinated, comprehensive supports to both businesses and workers



Envision and Transform

Articulate a clear and compelling vision for the transformation of Seattle's economy, and periodically lead transformative cross-sector "moonshots" that require the City's unique capabilities and influence

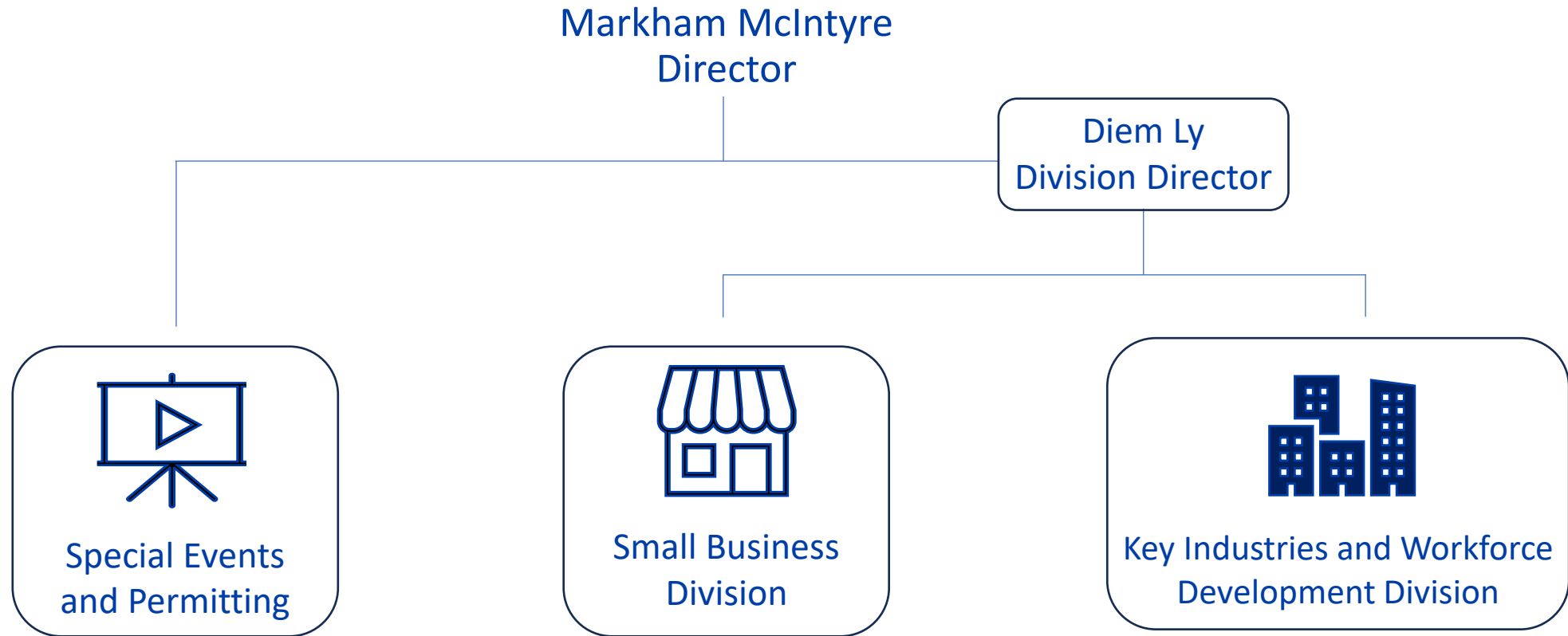


Support

Actively support the leadership of other departments or external partners to advance community-informed economic development priorities



OED lines of business



The Future of Seattle Economy



Resolution 32099



Phase 3: Workgroup Members

Talent & Workforce

Angela Dunleavy (Chair)	Katie Garrow
John Lederer (Co-Chair)	Launda Aria
Anna Pavlik	Luis Navarro
Ashton Allison	Monty Anderson
Dr. Mia Williams	Ryan Davis
Emily Yim	Shukri Olow
Erika Cox	Tracy Whitten
Estela Ortega	Veronica Wade

WMBE / Small Business

Donna Moodie (Chair)	Ken Takahashi
Alicia Teel	Laura Clise
Carmen Kucinski	Luanda Arai
Che Wong	Michael Wells
Eduardo Rojas Esparza	Ollie Garret
Erin Adams	Tracy Taylor
Gabriel Neuman	

Asset Ownership

Andrea Caupain (Chair)	Gregory Davis
Bruce Brooks	Heidi Hall
Chuck Depew	Jamie Lee
Dom Davis	Michelle Merriweather
Giulia Pasciuto	

Place-Based Investments

Erin Goodman (Chair)	Larry Wilmore
Ahi Martin McSweeney	Lauren Flemister
Chris Levenson	Lyle Bicknell
Daniel Lokic	Matthew Richter
Jacqueline Gruber	Quynh Pham
James King	Theresa Barreras
Keasa Jones	Whitney Moore
Kylie Rolf	

Growing Business

Brian Surratt (Co-Chair)	Mel Clark
Vaughn Taylor (Co-Chair)	Peter Fuerbringer
Jasmine Donovan	Preeti Shridhar
Joe Sky-Tucker	Rico Quirindongo
Kelly Fukai	Wil Tutol
Marc Cummings	

Investment Alignment

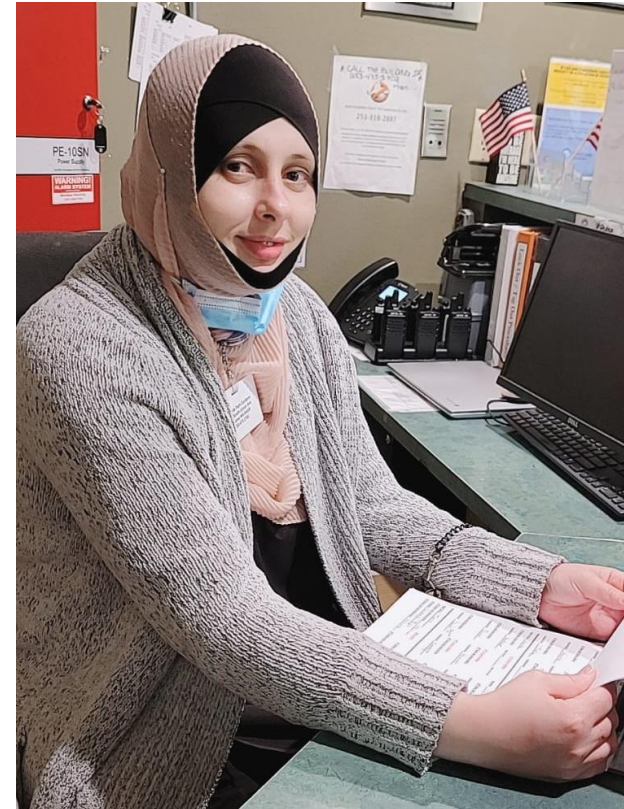
Alex Rouse	Mary Jean Ryan
Angela Jones	Michael Brown
Brad Whitehead	Michelle Nance
Kailani DeVille	



Investing in Talent and Building our Workforce



Black Tech Night

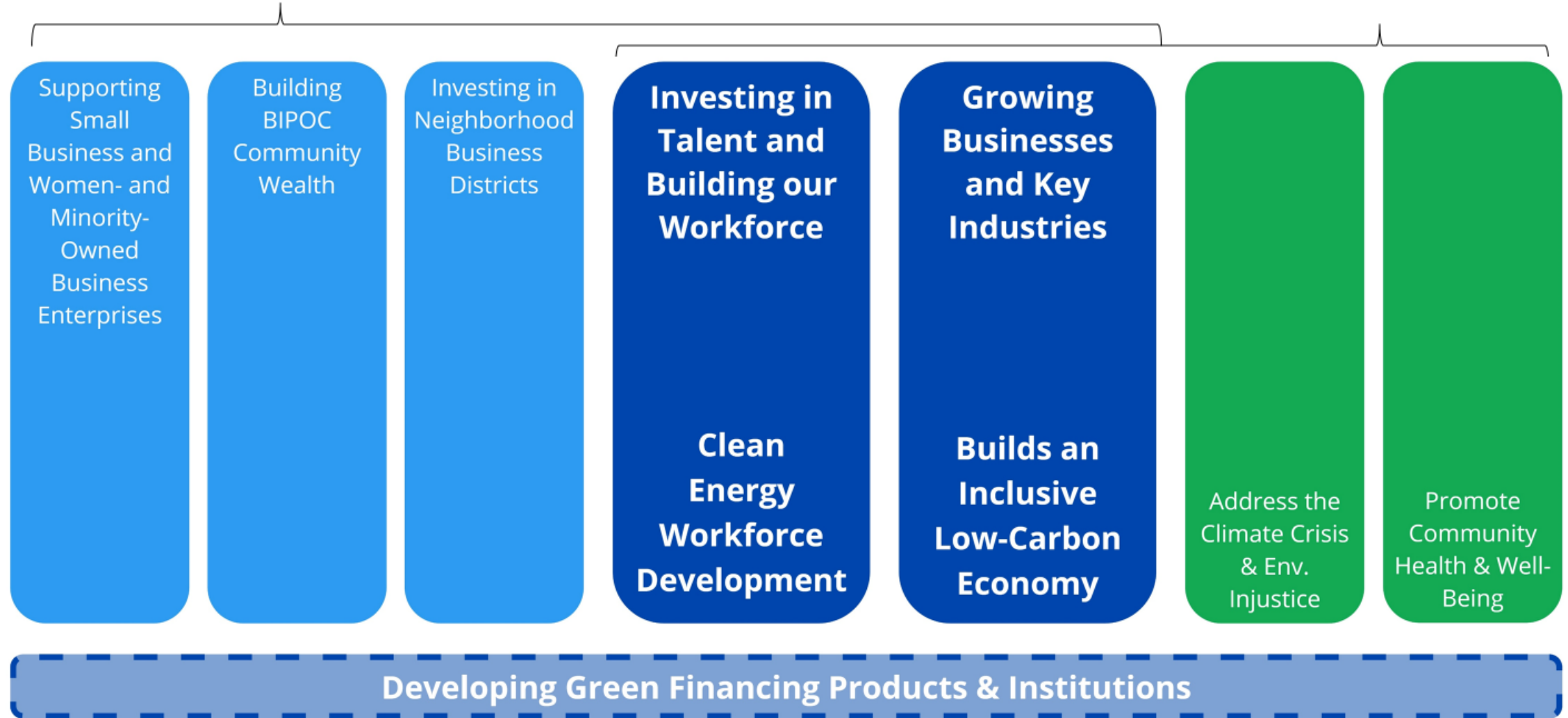


Intro to Healthcare Apprenticeship Program

Elena was hired as a CNA after four months of classes.

OED

OSE



Mayor Harrell's One Seattle Climate Justice Agenda

Building on what we know works to **invest in a local green economy** that meets the scale of the climate crisis and sustains **good paying jobs and career pathways** for all.



Types of Climate Workforce Investments

Providing On-the-Job Experience
with South Seattle College



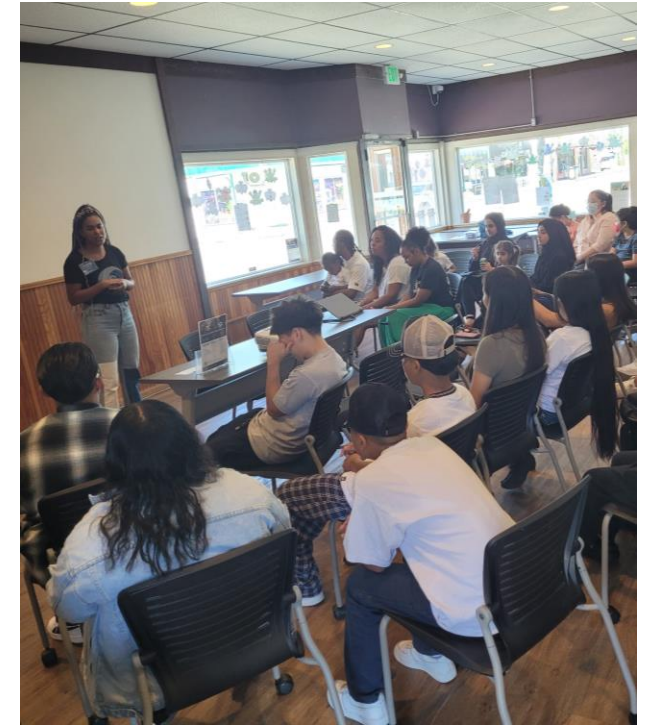
Interns with the Sustainable Buildings Science
Technology Program

Investing in Local Climate Workforce
Training Programs



Graduates of Sphere Solar's Workforce Development Program, funded
through Seattle's Construction Training and Clean Energy Jobs program

Supporting Inclusive Career Pathways
into the Environmental Sector



Duwamish Valley Youth Corps and Duwamish Valley
Sustainability Association Youth Programming

Supporting Small Business and Women- and Minority-Owned Business Enterprises

Tenant Improvement Project
The Re Sole



Storefront Repair Fund
Ross Park Convenience Store LLC

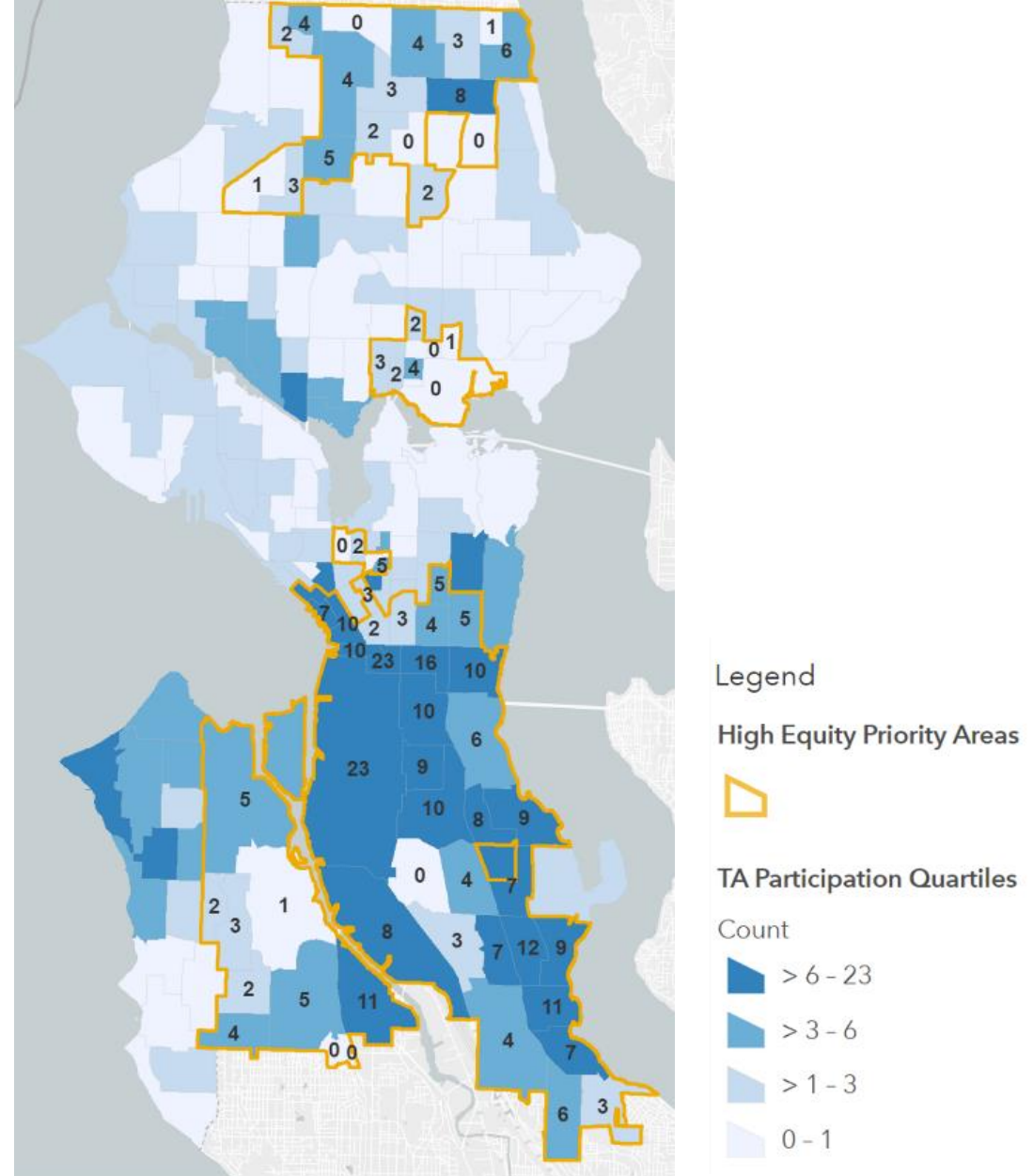


Before

After

Technical Assistance

- Accounting and Business Consulting (ABC)
- Commercial Space Consultants
- Digital Sales Access Program (DSAP)
- Language Access
- Small Business Legal Assistance



Building BIPOC Community Wealth



LA Union Studio
Business Community Ownership Fund

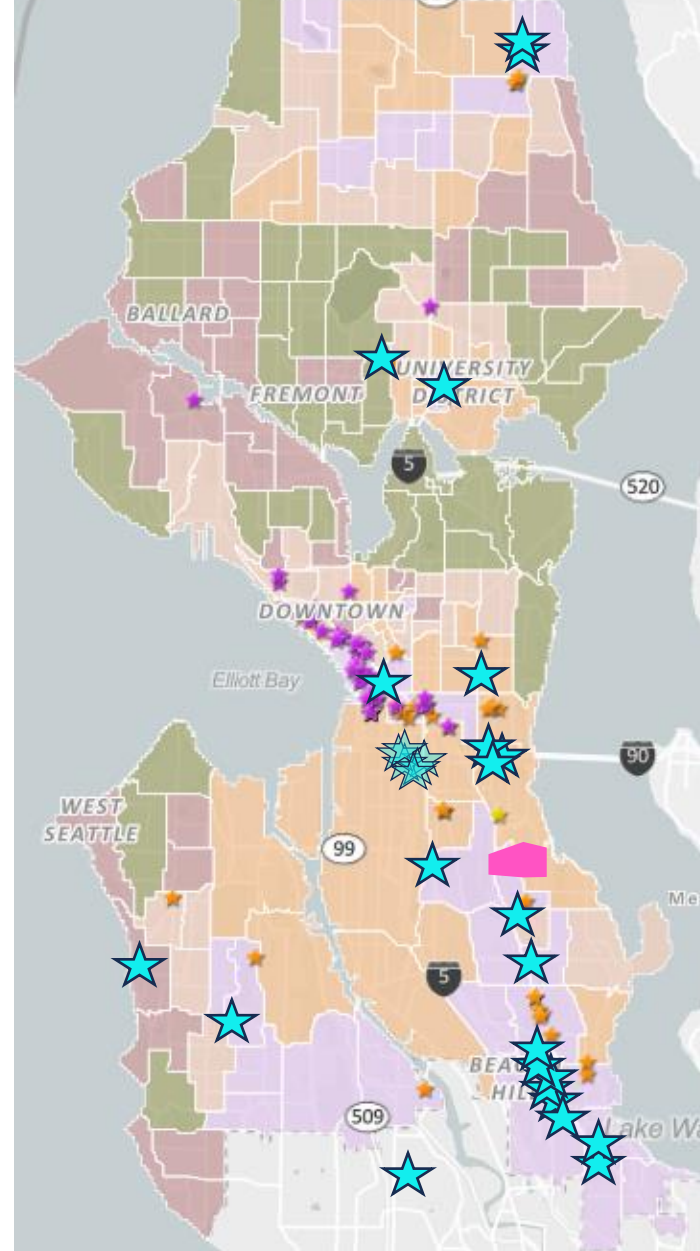
Seattle Restored



Photo credits: Seattle Restored

Community Wealth Building

- ★ Seattle Restored
- BCO Fund
- ★ Tenant Improvement Fund



Racial and Social Equity
Composite Index Current

- Lowest
- Second Lowest
- Middle
- Second Highest Equity Priority
- Highest Equity Priority

Investing in Neighborhood Business Districts



Pickleball for All
Tournament



Cloudbreak
Music Festival



Lake City Cleanup
with Small Business
of the Year: Han's
Martial Arts

Growing Businesses and Key Industries



**Industrial and Maritime
Strategy Signing**



Filming in West Seattle

Our 2024 Workplan

Top Priorities:

- Develop a positive, high-performing, welcoming team culture
- Build accountability system for Future of Seattle Economy agenda
- Strategy setting on workforce development, small business division, and special events
- Revitalize Downtown through DAP

Moonshots:

- Develop South Downtown Vision, in collaboration with OPCD
- OED ground floor space
- Establish a UW AI Center Downtown
- Consolidate functions from other departments that are duplicative

Strategies:

- Bring home the state and federal bacon
- Scale up what's working; get rid of, reduce, or rework what's not
- Tell our story!
- Develop performance management and professional development systems



Working Together

- Individual meetings to get to know OED and what we are doing in your district
- How you can engage with our work

