

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Aaron Pritchard					
Board/Commission Name: Community Roots Housing Public Development	Authority	Position Title: Board Member			
Appointment OR Reappointment	City Council Confirmation required?  Yes No				
Appointing Authority:  City Council  Mayor  Other: PDA Governing Council	Term of Position: * 4/1/2024 to 3/31/2027   ✓ Serving remaining term of a vacant position				
Residential Neighborhood:  Mann	<b>Zip Code:</b> 98122	Contact Phone No.:			
Background: Aaron Pritchard, an accomplished and creative innovative solutions to complex problems. Decisincorporating broad stakeholder input to establic government leaders, citizens, private business (deadline-driven environments while holding stakeholder). Recognized by others as responsive, sensitive, a uncanny ability to resolve issues manage sensitive.	sive, thoughtful le lish targets and de among other stak Iff and agencies a Ind engaging. Also	rader with proven success eliver results for elected officials, seholders). Excels in demanding, ccountable for key deliverables. o recognized for flexibility and an			
Authorizing Signature (original signature):  Date Signed (appointed): July 14, 2025	Appointing Signatory: Frank Alvarado  Community Roots Housing Governing Council, Board Chair				

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not the appointment date.





#### **SUMMARY**

Accomplished and creative policy advisor who directs teams in generating innovative solutions to complex problems. Decisive, thoughtful leader with proven success incorporating broad stakeholder input to establish targets and deliver results for elected officials, government leaders, citizens, private business (among other stakeholders).

Excels in demanding, deadline-driven environments while holding staff and agencies accountable for key deliverables.

Recognized by others as responsive, sensitive, and engaging. Also recognized for flexibility and an uncanny ability to resolve issues manage sensitive data and issues.

#### **CORE COMPETENCIES**

- <u>Policy Development | Government Administration:</u> 15+ years of proven policy development experience earned in the trenches of federal, regional, state, county, local, and municipal government. Recognized by senior politicians, C-suite executives and policy development professionals as hardworking, intelligent, savvy, and always focused on the benefit of citizens. Propelled non-voting member of Congress towards a top 20 Congressional Power Ranking, passing the most bills/member in politician's career. Proven effective in developing, managing, and evaluating policy at a deep level due to a bi-coastal range of experience spanning virtually every layer of government. Recognized for keen ability to provide insight on virtually any policy issue (e.g. education, veterans issues, transportation, healthcare, public safety, housing).
- <u>Public Engagement:</u> 20+ years of proven public engagement and events management experience around issues of public interest. Broad-based, interdisciplinary civic engagement and grass roots experience. Results include execution of events with 500+ people from career fairs to themed parties, 200 people for rallies and townhalls on health care, 100 people for doorknocking, and dozens of issue-focused events including organizing a popular farmers markets in D.C.
- <u>Budget Oversight | Annual Budget Management:</u> Proven ability to provide insightful, keen oversight of federal, regional, state, and municipal budgets at various levels. 12+ years of cumulative expertise including 9+ years of proven, high-profile budget oversight for major municipalities such as Seattle, D.C., and the Port of Seattle in the eight-digit range. Personally managed multiple six-figure budgets including for DC Council Office of \$500K+ and prepared for expansion and \$200K+ campaign budget.
- <u>Building Teams:</u> Demonstrated track record of excellence in building new, cross-functional teams from the ground up. Able to ensure solid KPIs are in place to drive program success, career growth, and solid retention. 10+ years of cumulative teambuilding and personnel leadership experience (4 separate teams). Hired, trained, and led 20+ paid staff. Adept at managing interns (paid and unpaid) and volunteers.
- <u>Program Management:</u> 12+ years of program management experience. Completely capable of managing multiple, projects focused on core program functions and goals. Able to shepherd projects and programs through to completion in highly bureaucratic and matrixed organizations. Leads via influence effectively. Wrote and delivered a mentor program/policy while staying withing the bounds of a highly bureaucratic organization. Result was a tripling of the program size and the program endures today, reducing recidivism and saving the state \$7 for every \$1 invested until today. Currently writing policies that will guide the Port for the next 15 years.
- <u>Facilitation:</u> Facilitation expert. Recognized as a "Chief of Staff" with a proven capacity for managing critical leadership events. Spearheaded management of dozens of executive-level retreats and assemblies throughout career. 10+ years of cumulative experience facilitating and coordinating events and meetings. Trained as a Functional Family Therapist.
- <u>Collaboration:</u> Demonstrated excellence in forging public-private partnerships between tech firms and community members. Able to deliver projects that have tremendous community impact. Created a program that paired tech-focused consultants and practitioners with local businesses (ION Collaboration).

### **LEADERSHIP PROFILE**

- StrengthsFinder 2.0: Leads with Relationship Building CliftonStrengths themes such as (a) EXECUTING focuses on making things happen. (b) INFLUENCING themes—recognized by others for taking charge, speaking up and making sure others are heard. (c) RELATIONSHIP BUILDING themes—emphasizes building strong relationships that hold teams together. (d) STRATEGIC THINKING—always absorbs/analyzes information from multiple sources to inform decisions.
- Harvard Business Review: Primary leadership style is Pilot (strategic, visionary, adroit at managing complexity, open to input, team oriented). Secondary leadership style is Provider (action oriented, confident in own path and methodology, loyal to colleagues, driven to provide for others).

## **PROFESSIONAL EXPERIENCE**

# Chief of Staff/Deputy Chief of Staff (DCoS) Port of Seattle Commission

# February 2021 to Present Seattle, WA

Commission Order 2021-14 unanimously appointed me as Chief of Stafff. Personally recommended to Interim Chief of Staff role by Commission President Fred Felleman and former Chief of Staff Barb Wilson, September 2021. Hired into DCoS role to complete build out of Commission office personnel and procedures and to integrate new staff into Port culture. Founded in 1911, the Port owns and operates Seattle-Tacoma International Airport, Fishermen's Terminal — home of the North Pacific fishing fleet — and public marinas. The Port also owns two cruise ship terminals, a grain terminal, real estate assets, and marine cargo terminals through its partnership in the Northwest Seaport Alliance. Port operations help support nearly 200K jobs and \$7B in wages throughout the region. Over the next 19 years, the port's "Century Agenda" seeks to create an additional 100,000 jobs through economic growth while becoming the nation's leading green and energy-efficient port.

- Executive Leadership | Change Management: Leads a staff of 12 administrative, subject matter and political advisors to create effective strategic advice that guides critical Port of Seattle Commission decisions. Trained new Chief of Staff and acted as spokesperson on behalf of the Commission. Trained five new employees to successfully transition to a highly professional team. Key liaison between Port of Seattle and NWSA Executive and Commission staff.
- Policy Development: Strategically manages policy and political issues on key recent Port issues including current equity, workforce development and environmental policies. In 2021, developed high impact policies including port-wide environmental direction, transportation goals, workforce development and anti-human trafficking programs. Political guidance resulted in overall reduction of stress, friction, and tension with labor and other partners.
- Negotiation: Regularly negotiating critical, new policies and Commission priorities at an Executive level, including securing all Commissioners key 2022 budget priorities.
- **Diversity | Equity:** Provided strategic direction on incorporating Equity port-wide, including negotiating tense executive leadership conversations on race and equity. Considered port-wide to be a key Executive level ally for people of color, women, and others in the equity conversation.
- **Process Enhancement:** Using 15 years of management experience in politics, professionalized team using best practices in collaboration and creating psychological safety for all staff to operate.

# Policy Manager Port of Seattle Commission

March 2016 to Feb 2021 Seattle, WA

Personally recommended to this role by the Honorable John Okamoto. Hired into role to spearhead build out a completely new office.

- Leadership | Change Management: Led a staff of five subject matter and political advisors to create effective policy to guide
  critical Port of Seattle operations. Spearheaded effort to recruit, hire, and retain proven municipal leaders for a brand-new
  team. Drafted team job descriptions and led hiring effort. Multiple examples of employee development, promotion, and high
  performance.
- Policy Development | Labor Relations: Developed high impact policies including new port-wide environmental goals, transportation goals, labor hiring practices, art acquisition, workforce development and anti-human trafficking. Policy resulted in overall reduction of stress, friction, and tension with labor partners. Wrote the construction labor policy negotiated with labor and the business community. Passed 7 policies and 30 motions.
- **Negotiation:** Regularly negotiating critical, new policies and Commission priorities at an Executive level. Led to new airport dining and retail standards and increased participation by ACDBE's.
- **Diversity | Equity:** Wrote the women and minority business policy that transformed the contracting processes for the Port of Seattle and significantly increased women and minority participation. Policy direction resulted in hiring an Executive-level Equity, Diversity and Inclusion Director and better relations with near-Port communities.

- **Process Enhancement:** Built new, foundational processes to ensure collaboration between Commissioners and rank-and-file Port staff. Focused on delivering the best analysis to commissioners to drive great decision-making.
- Chief of Staff Functions: Executive level negotiations with all ELT members, development of strategic advice and engagement with key stakeholders. Critical guidance legal and procedural requirements from the Open Public Meetings Act, to deep understand of Port related RCW's. Primary coverage when Chief of Staff is out.

# Legislative Assistant | Budget Analyst Office of Councilmember John Okamoto

September 2015 to December 2015 Seattle, WA

Personally recommended to Councilmember Okamoto by Councilmember David Grosso. John Okamoto is an award-winning champion of human rights, diversity, and community engagement who has been the Mayors choice to fill critical City of Seattle Director and elected positions and former CAO of the Port of Seattle.

- Executive-level Advising: Advised appointed Councilmember on a wide-range of critical issues including health, transportation, economic development, education, and taxes.
- Budget Oversight | Budget Strategy: Developed budget priorities including securing \$5MM for early intervention homeless
  efforts and oversight requirements on the Seattle seawall project. Nationally renowned studies supported overall decisions and
  intelligent ROI of funds.

#### Chief of Staff

January 2013 to January 2014

Council of the District of Columbia | Office of Councilmember David Grosso

Washington, DC

As the central and chief policy-making body for the District of Columbia, the Council's mission is to provide strong, innovative and effective leadership for the benefit of residents across the city.

- Personnel Leadership | Collaboration: Built a staff of five subject-matter experts covering policy, political, legislative, communications, constituent services and administrative issues.
- Budget Strategy: Directed nearly half a million-dollar office budget and provided oversight of \$10B city-wide budget.
- **Groundbreaking Legislative Strategy:** Developed innovative legislation addressing campaign finance reform, marijuana legalization, criminal justice and health. Ranked third in bills passed through Council in first session.
- Program Management (Education Policy): Reshaped Community College board and corrected trajectory.
- Program Management (Economic Policy): Advanced important citywide economic development efforts including southwest
  waterfront redevelopment.

# Campaign Manager Grosso for Council 2012

September 2011 to November 2013 Washington, DC

Recruited to completely lead the 2012 campaign. Trusted to build and implement a ground-up strategy for a first-time candidate against a well-known incumbent.

- High-Level Campaign Management: Tasked with 100% accountability to run all major elements of the campaign.
- **Strategy:** Created and implemented campaign strategy for Council candidate. Supervised paid staff, volunteers, advisors, and outside contractors to achieve city-wide victory over an incumbent.
- Personnel Engagement: Recruited and trained five paid staff, 200 volunteers, raised \$180K, and hosted 100+ events.
- Communications & PR Strategy: Implemented a communications strategy, earned Washington Post endorsement.
- Voter Strategy: Targeted 80K voters, reached every targeted voter five times, exceeded voter targets on election day.

# **Legislative Director**

November 2009 to August 2012

U.S. House of Representatives | Office of Congressman Nick J. Rahall

Washington, DC

Sixth most senior member of Congress. Chairman of Transportation Committee. Critical swing vote for Affordable Care Act.

- Chief of Staff Functions | Communications Strategy: Supervised legislative, communications and constituent services staff for a senior Member of Congress.
- **Organizational Strategy:** Redefined, developed, and polished a sense of roles, duties, and responsibilities. Built a new org chart that really energized the team.
- **Counseling:** Anticipated Member needs with concise memoranda and weekly summary of performance measures.
- Legislative Strategy: Passed legislation promoting the National Guard Chief of Staff to Joint Chiefs of Staff in the face of opposition from every branch of the Armed Services.
- Program Management (Education): Exposed predatory nature of for-profit colleges in West Virginia and country.

### **EXTENDED CHRONOLOGY**

Legislative Counsel | Office of Congresswoman Eleanor Holmes Norton | Washington, DC | 2007 – 2009 Washington State Juvenile Parole Mentor Program Supervisor | Washington State DSHS | Seattle, WA | 2001 – 2003 Washington State Juvenile Parole Officer | Washington State DSHS | Seattle, WA | 1997 – 2001

## **EDUCATION**



Juris Doctor (JD) | Seattle University School of Law | Cum Laude



Bachelor of Arts (BA) | Western Washington University | Writing, Politics and Social Change

# **KNOWLEDGE | SKILLS | ABILITIES**

Analytical Skills | Analytics Budget Management Business Administration Financial Management Financial Operations Internal Communications International Trade Legislative Affairs Operating Budget Strategy Performance Management Policy Analysis Political Administration Project Management Public Administration Public Relations (PR) Resolving Conflicts Social Media Strategic Direction Time Management Workflow Management

## COMMUNITY LEADERSHIP | VOLUNTEER EXPERIENCE

Vice Chair | Bicycle and Pedestrian Advisory Committee | Olympia City Council | 2015 to 2016 Board Member | 4C Coalition (Mentoring Program for At-Risk Youth) | 2003 to 2005 Peace Observer | Pastors for Peace | 1996

## **ASSOCIATIONS**

South Sound YMCA, Fundraiser Washington State Bar Association, Member Parent Teacher Association (Leschi Elementary), Member

## **PERSONAL INTERESTS**

US Australian Rules Football League, past player, Captain | National Champion Pacific Northwest Rugby Football Union, past player, Captain Seattle Central Little League, Coach/Umpire

# **Community Roots Housing Public Development Authority**

15 Members: Pursuant to [RCW 35.21.660, 35.21.670, and 35.21.730-755, and Seattle Municipal Code Ch. 3.110], all members subject to City Council confirmation, 3-year terms however, for initial terms should be as follows:

- 1, 4, 7, and 10 shall be for one year; initial terms for positions 2, 5, 8, and 11 shall be for two years; and initial terms for positions 3, 6, and 9 shall be for three years.
  - 12 Governing Council-appointed
  - 3 Mayor-appointed
  - Other Appointing Authority-appointed (specify):

# Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Ann T. Melone	04/01/24	03/31/27	1	Governing Council
6	F	N/A	2.	Member	Drew Weber	04/01/23	03/31/26	1	Governing Council
3	М	3	3.	Chair	Frank F. Alvarado III	04/01/24	03/31/27	3	Governing Council
2	F	4	4.	Member	M. Michelle Purnell- Hepburn	04/01/23	03/31/26	2	Governing Council
2	М	2	5.	Member	Shaun Frazier	04/01/23	03/31/26	1	Governing Council
6	F	6	6.	Member	Jill Cronauer	04/01/23	03/31/26	3	Governing Council
4	М	N/A	7.	Vice Chair	Derrick Belgarde	04/01/22	03/31/25	2	Governing Council
2	F	N/A	8.	Secretary	Michelle Morlan	04/01/24	03/31/27	2	Governing Council
6	М	3	9.	Member	Bob Fikso	04/01/23	03/31/26	4	Governing Council
6	F	3	10	Member	Kristin Winkel	04/01/24	03/31/27	2	Governing Council
6	М	3	11.	Member	Aaron Pritchard	04/01/24	03/31/27	1	Governing Council
6	М	N/A	12.	Member	Kelly Price	4/01/24	3/31/27	1	Mayor
6	М	3	13.	Treasurer	Chasten Fulbright	04/01/23	03/31/26	3	Mayor
2	F	N/A	14.	Member	Shalimar Gonzales	04/01/23	03/31/26	3	Mayor
9	F	3	<b>1</b> 5.	Resident Member	Saunatina Sanchez	04/01/25	03/31/28	2	Governing Council

SELF-	-IDEN	TIFIED I	DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	1	-	-	-	1	-	-	-	2	-	-	-
Council	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	7	-	-	-	3	1	1	-	6	-	1-1	1
Total	7	8	-	1-	-	4	1	1	-	8	-	-,	1

Key:

Diversity information is self-identified and is voluntary.

<sup>\*</sup>D List the corresponding Diversity Chart number (1 through 9)

<sup>\*\*</sup>G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A