




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Mark R. Jones		
Board/Commission Name: Equitable Development Initiative Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: Board		Term of Position: * 3/1/2021 to 2/28/2023 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood:	Zip Code: 98118	Contact Phone No.: [REDACTED]
Background: Co-founder of Community-Owned Resource (Real Estate Business) Development (CORD) with Curtis Brown developing real estate and business prototypes. Over forty-five years' experience in leading, developing, and/or implementing effective place-based and virtual learning community development — including businesses, performing arts groups, sports clubs, think tanks, and co-housing developments. ED/Partner of Cooperative Organizations Opportunities Program for five years in the 1970's — overseeing residential program (multi-generational housing 5-Buildings), agricultural program, and economic portfolio (Food Cooperative Music Cooperative). Over 35 years' experience leadership and organizational development, performance optimization, cultural transformation implementation (diversity-equity-inclusion), and transformative technologies. Over 28 years' full-time professional experience, including 5 years full-time experience serving at a senior executive level — CEO / Executive VP / Corporate VP / CIO / CTO / CTA — in organizations with annual budgets of \$100M or greater. Achieved over a billion dollars in cost savings, cost avoidance, and/or revenue generation. Former Chair United Way of King County Project LEAD; former At-Large Member — NAACP Seattle Chapter. Past Chapter Vice-President of Society of Manufacturing Engineers; American Society for Quality Seattle Geographical Community Past Chair of Member Networking and Past Vice Chair in the Human Development and Leadership division.		
Authorizing Signature (original signature):  Date Signed (appointed): 5/20/22		Appointing Signatory: Quynh Pham Interim Chair

*Term begin and end date is fixed and tied to the position and not the appointment date.

MARK R. JONES

— Briefing BIO —

Mark R. Jones

(Ph.D. in Organizational Systems; M.S. Management; B.A. in Systems Analysis)

SENIOR EXECUTIVE (CEO | CIO | CTO | CSA | CVP | SVP | DIRECTOR | TRUSTEE)

As a Senior Executive Leader and Consultant, Mark R. Jones, Ph.D. (CEO, Sunyata Group) has over 28 years of full-time professional experience, including 5 years full-time experience serving at a senior executive level — **CEO / Executive VP / Corporate VP / CIO / CTO / CTA** — in organizations with annual budgets of \$100M or greater; and in non-profit, elected, or appointed positions. Dr. Jones has over 35 years entrepreneurial and intrapreneurial leadership and organizational development, performance optimization, and transformative technology (industrial | cultural) experience. He has a Ph.D. Organizational Systems, Saybrook University; and a M.S. Management, Antioch University – Seattle; and is a Founding Partner of The Sunyata Group, serving concurrently as the Chairman and CEO of the Sunyata for-profit and non-profit entities. His specialty is the development of Beloved Community (Organizations & Communities — High-Performance Teams).

Dr. Jones has over forty-five years Justice-Equity-Diversity-Inclusion-SocialCastes (JEDIS) experience leading, developing, and/or implementing effective place-based and virtual learning community development — including businesses, performing arts groups, think tanks, and co-housing developments. As Executive Director & Managing Partner of the Cooperative Organizations Opportunities Program (COOP) for five years in the 1970's, Dr. Jones lived in and oversaw the residential program (multi-generational housing | 5-Buildings), agricultural program (Outback Farm), and economic portfolio (Food Cooperative | Music Cooperative) for five years. The Coop ran the local Food Coop Community Board, "Mamma Sundays" music cooperative, and the special programs directors. This was Dr. Jones' first high-stakes prototype into the integrated relational and economic aspects of building Beloved Communities. In 2004, Dr. Jones became the Beloved Community Developer (BCD), Real Estate Developer (RED), and financier for the Sunyata Peace Center (SPC). The SPC is located on ten acres in rural area Washington State, and has a total working space of 7324 sqft, comprised of 6124 sqft (Living Spaces:) and 1200 sqft (Classroom).

Dr. Jones is the co-founder of Seattle EDI-sponsored Community-Organized Resource Development (CORD) with Curtis Brown (CEO of Brighton Apartments Southeast Seattle Senior Living Center | Rainer Beach Action Coalition | Rainer Beach Chamber of Commerce) that is developing tailored prototyping streams (TPS) of Building Beloved Communities (BBC) as community-based real estate and business developments in King County. He is the co-founder of the faith-based Building Beloved Communities (BBC) movement with co-founder Rabbi Jay Rosenbaum, which includes BBC-R&R Rabbis & Reverends (Black Pastors) local (King County) and National (Seattle | Detroit | New York | Atlanta | Chicago | Philadelphia), and BBC Multi-Faith Social Justice that works with local legislators as strategic thinking partners.

Dr. Jones was an early systems architect of the Nehemiah Initiative (Seattle Central Area Black Churches community economic development (real estate and business) with BIPoC Bishop Garry Tyson (Goodwill Missionary Baptist Church), BIPoC Architect and Project leader Donald King, and Aaron Fairchild (Green Canopy Real Estate Developer). He was also a co-founder (2017) and systems architect of the Association of Beloved Communities (ABC), involving twenty plus local community leaders, and a core leadership team including Anne Morgan Stadler (Former Award-winning Television Producer), Gus Newport (Boston Dudley Street Founder | Former Mayor of Berkeley CA), Jerry Millhon (Former ED of the Whidbey Institute and Current ED of Thriving Communities), and Mike Green (Award-winning Journalist and Current CEO of ScaleUp Partners LLC).

MARK R. JONES

Dr. Jones' specialization is change management and business/community transformation through leadership and organizational development behavioral competencies integrated with performance optimization (process/quality management process-oriented Lean/ToC and CQI with organic (living-systems metaphor) Agile Whole-systems Enterprise development structures and interactions | informatics), and technology integration. Dr. Jones is a former Regional-level Malcolm Baldrige National Quality Award (MBNQA) examiner; senior member and past Chapter Vice-President of Society of Manufacturing Engineers (SME); and former American Society for Quality (ASQ) Seattle Geographical Community Chair of Member Networking, and a former Vice Chair in the Human Development and Leadership division. He is a Consulting Faculty/Professor, mentoring doctoral and master's students as requested, and teaching course segments on leadership to undergraduate and master's students. Dr. Jones has also provided leadership and educational support to: Saybrook University, Goddard College, Antioch University, Seika University, Western WA University, University of WA, Morris-Brown College, and Boeing. He is currently Vice Chair of Goddard College Board of Trustees (VT), an adjunct faculty member with Antioch University (Seattle), and an External Dissertation Reviewer for Fielding University. He has over 10 years international work experience. Dr. Jones has written over 100 papers — combined unpublished and published.

Dr. Jones is an expert in organizational behavior (business | community | government), focused on high-performance teams (Beloved Communities), organizational health and resilience, operational excellence, and invention and innovation. He has led successful invention and innovation: large-scale systems architecture and integration programs; customer-facing-technology planning, development, and implementation activities; IT and IS product research, development (invention), innovation (cultural adoption), deployment, and operations; complex global enterprise network operations and infrastructure projects; and organization optimization, administration and governance, policy development, and strategic planning efforts — within complex environments for multi-national corporations and with the U.S. government.

Dr. Jones has achieved over a billion dollars in cost savings, cost avoidance, and/or revenue generation for clients-employers-sponsors such as: ALCOA, Boeing, DoC, DoD, DoE, DoL, NASA, Treasury Dept., Intel, Washington Health Foundation, Terra Foods Group, The COOP Residential and Food Cooperatives, ACM, ANSI, APEC, DAMA, DRMA, OMG, IEEE, ISO, PDES/STEP, and SME. He has authored over 100 articles, reports, and technical documents; and has been published in Quality Management Journal, Database Programming and Design magazine, various conference proceedings including Asia-Pacific Economic Cooperation forum in South Korea, and various national and international standards body publications. Since 1983, Dr. Mark R. Jones, has facilitated over 1000 events (meetings, workshops, and conferences) using such techniques as: Phylomemetic Cultural Analysis (PCA), Open Space Technology, Appreciative Inquiry, World Café, "Design Charrettes", SIL Intercultural Program Development Process, Nonviolent Communication (NVC) processes, Conflict Resolution processes, Arbitration processes, Project Management processes, Participative Democracy processes, and "H-S-L" processes. For the past ten years, Dr. Jones has been researching and prototyping the ESCCO (emotional - social - cultural - cognitive - organizational) Developmental Theory (EDT), Cultural Identity-Orientation Theory (CIOT) and PCA to codify key technical and relational efficiency and effectiveness elements required for achieving social cohesion and resiliency in the context of diversity, inclusion and equity (DIE). Recent projects include: 2021 HomeSight (Seattle); 2021 Leadership Snohomish; 2019 University of WA Campus Safety & Security (DIE & CQI); 2019 UW School of Medicine — UW Dept. of Bioethics & Humanities (DIE & CQI); 2019 Cocoon House Board of Trustees and Administrators (DIE); 2019 Treehouse Leadership Teams and an "All-Hands" meeting (DIE). 2018 Treehouse (DIE), 2017 Non-Profit Development Services Center (DIE), Recovery Café (2016-2017), City of Renton (2015), and Young Presidents Organization (2018).

Equitable Development Initiative Advisory Board

13 Members: Pursuant to *Ordinance 119887*, all members subject to City Council confirmation.

- a) Initial members in positions 3, 6, 9, 12, and 13 shall be members of the Equitable Development Initiative’s Interim Advisory Board as of the effective date of this ordinance
 - b) The initial terms for positions 1, 3, 4, 6, 8, 10, and 13 shall be one year
 - c) The initial terms for positions 2, 5, 7, 9, 11, and 12 shall be two years
 - d) All subsequent terms shall be for three years. With the exception of initial positions 3, 6, 9, 12, and 13 no member shall serve more than two consecutive three-year terms
- 3 City Council-appointed
 - 3 Mayor-appointed
 - 7 Other Appointing Authority-appointed (specify): Initial appointments by Interim Advisory Board, subsequent appointments by Advisory Board

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Cesar Garcia	3/1/2021	2/28/2022	1	Mayor
			2.	Member	Evelyn Allen	3/1/2021	2/28/2023	1	Mayor
			3.	Member	Vacant	3/1/2022	2/28/2025		Mayor
			4.	Member	Lindsay Goes Behind	3/1/2021	2/28/2022	1	City Council
			5.	Member	Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council
			6.	Member	Vacant	3/1/2022	2/28/2024		City Council
			7.	Member	Mark R. Jones	3/1/2021	2/28/2023	1	Board
			8.	Member	Jamie Madden	3/1/2022	2/28/2024	1	Board
			9.	Member	Willard Brown	3/1/2021	2/28/2023	1	Board
			10.	Member	Diana Paredes	3/1/2022	2/28/2025	1	Board
			11.	Member	Quanlin Hu	3/1/2021	2/28/2023	1	Board
			12.	Member	Maria – Jose “Cote” Soerens	3/1/2021	2/28/2023	1	Board
			13.	Member	Sophia Benalfew	3/1/2022	2/28/2025	1	Board

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*