



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Rosalund Jenkins</i>		
Board/Commission Name: <i>Green New Deal Oversight Board</i>		Position Title: <i>Workforce Training Representative</i>
<input checked="" type="checkbox"/> Appointment <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other	Term of Position: * 5/1/2025 To 4/30/2028 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Olympia</i>	Zip Code: <i>98502</i>	Contact Phone No.: [REDACTED]
Background: <i>Rosalund "Roz" Jenkins has extensive and unique work experience in workforce training, community engagement, and program administration. She grew up in Seattle's Central District and remains strongly connected to that community. Roz was formerly a Service Equity Program Manager at Seattle City Light where she led a team to deliver more equitable outcomes for City Light customers. Currently, she works for Emerald Cities Collaborative launching both workforce development and WMBE inclusion programs serving Seattle residents. She has also organized hundreds of residents to participate in the legislative process during her tenure as director of the Washington State Commission on African American Affairs, and had a long-standing career in the Governors office prior to that.</i>		

*Term beginning and end date is fixed and tied to the position and not the appointment date

Roz brings a wealth of knowledge on government processes and is well suited to leverage her workforce training expertise to bolster and advocate for climate justice policy as a member of the Green New Deal Oversight Board.

Authorizing Signature (original signature):

A handwritten signature in black ink, appearing to read "Bruce A. Harrell". The signature is fluid and cursive, with the first name "Bruce" and last name "Harrell" clearly distinguishable.

Date Signed (appointed):
June 23rd, 2025

Appointing Signatory:

Bruce A. Harrell
Mayor of Seattle

ROSALUND JENKINS

PROFESSIONAL EXPERIENCE

- Oct/23 – Present **Senior Economic Inclusion Program Mgr: Emerald Cities Seattle, Seattle, WA**
- Design/implement electrical pre-apprenticeship program with union training partners
 - Partner with industry, academia, and CBOs to diversify and expand workforce pathways
 - Support fund development, coordinate service delivery with sub-consultants & partners
- June/21 – Oct/23 **Strategic Advisor II – Service Equity Program Manager, Seattle City Light**
- Advise C-level execs, mid managers, and PMs to advance equitable access to services
 - Partner with program leads and customer-owners to enhance program design/delivery
 - Analyze legislation, City codes, federal grants, and executive orders for equity impacts
- Results**
- Launched GIS mapping of outages for equity analysis with UW Geography Dept.
 - Scoped two-year equity analysis of electricity rate schedule and rate-setting process
 - Supported EV charging, bldg efficiency, trade ally, apprenticeship, other internal teams
- Jan/18 – June/21 **Economic Inclusion Program Manager: Emerald Cities Seattle, Seattle, WA**
- Advise asset management executives on equity issues, lead an industry consortium
 - Partner with industry executives to boost W/MBE participation in clean energy pursuits
 - Administer WDC grant, engage pre-apprenticeship providers, represent ECC at RPAC
- Results**
- Designed/executed 17-week HVAC/R technician training, recruited 55 diverse trainees
 - Designed/executed 8-week WMBE inclusion program, helped firms secure contracts
- April/15 – Jan/18 **Creative Director/Senior Consultant: Hendley Media Services, Olympia, WA**
- Boosted M/WBE inclusion on heavy civil projects via online training, events, and outreach
 - Developed strategy, messages, digital media, and website solutions for contractors
- Jan/14 – April/15 **Senior Director of Communications: The Parents Union, Seattle, WA**
- Mobilized government and community leaders to influence statewide education policy
 - Partnered with multi-ethnic community advocates to involve families in crafting policy
- March/11 – Jan/14 **Project Director: League of Education Voters, Seattle, WA**
- Engaged corporate leaders & communities of color to advance statewide education policies
 - Crafted and advanced charter schools law, academic acceleration, and discipline reform
- June/05 – March/11 **Executive Director: WA State Commission on African American Affairs, Olympia, WA**
- Partnered with legislators and a multi-ethnic coalition to advance new state laws & rules
 - Convened 600-member community-led advocacy team that championed education policies and spun off as a nonprofit with Bill & Melinda Gates Foundation funding

CERTIFICATIONS

- 2017 and 2012 LEAN/Six Sigma Black Belt and Green Belt, University of Washington, Tacoma

EDUCATION

- 1994 Master of Public Administration, The Evergreen State College, Olympia, WA
1990 Bachelor of Arts in Broadcast Media, Western Washington University, Bellingham, WA

LEGACY RESUME

ROSALUND JENKINS



1/18 – 6/21

Economic Inclusion Program Manager: Emerald Cities Collaborative – Seattle, WA

- Partner with executives in property/asset management firms to lead industry consortium
- Strategize with utility executives to boost W/MBE participation in clean energy pursuits
- Engage diverse leaders around clean energy, efficiency, and related workforce programs

4/15 – 1/18

Creative Director: Hendley Media Services, Olympia, WA

- Drive M/WBE inclusion on heavy civil projects via online training, events, and outreach
- Develop strategy, messages, digital media, and total web presence solutions for clients

Results

- *Launched client's YouTube channel and built viewing time from zero to 1,000 minutes weekly in 12 months*
- *Created video, displays, and literature that equipped client to secure 1,700 prospects at Seattle Home Show*

1/14 – 4/15

Director of Communications: The Parents Union, Seattle, WA

- Collaborate with executive leaders to craft policy positions, messages, and outreach strategies
- Mobilize government and community leaders in to influence statewide education policy
- Partner with multi-ethnic community advocates to engage families in policy development

Results

- *Created new prospecting strategy that generated hundreds of parent contacts weekly*
- *Received earned media and organizational link in the national 'Education Week' magazine*

3/11 – 1/14

Project Director: League of Education Voters, Seattle, WA

- Facilitate dialogue among corporate leaders and communities of color to craft/advance legislation
- Develop and target outreach strategies, cultivate donor relationships, and write grants
- Support local elected officials as they engage state legislators on education policy

Results

- *Partnered in drafting, campaigning to enact, and implementation of Washington State's charter school law*
- *Partnered in drafting/passage of legislation on school discipline, teaching standards, and "academic acceleration"*

6/05 – 3/11

Executive Director: Washington State Commission on African American Affairs, Olympia, WA

- Partner with legislators, lobbyists, and a multi-ethnic coalition to advance new state policies
- Engage and directly address complex constituent issues, including facilitating mediations
- Manage agency budget, staff, volunteers, online presence, communications, and media relations

Result

- *Convened leadership team that championed passage of multiple pieces of legislation and spun off as a nonprofit*
- *Redesigned "Legislative Day" event, raising attendance from 300 to 2,000+ in two years*
- *Rebuilt website and grew social networking database from 300 records to 20,000+ in three years*

12/95 – 6/05

Marketing Director: (Six years) / Marketing Manager: (Four years) Washington State Employment Security Department, Olympia, WA

- Partner with executives in multiple agencies to plan and execute statewide strategies
- Guide and support writers, graphic designers, photographers, and advertising agencies
- Establish award-winning interagency quality partnerships to cut costs and improve service

Results

- *Doubled transactions on a new online unemployment application from 14% to 30%+ in three months*
- *Launched multi-ethnic, multi-lingual outreach using both paid and earned media*
- *Cut costs by redesigning and rebidding forms, disk duplication, and direct mail programs*

PROFESSIONAL EXPERIENCE *continued*

- 10/88 – 12/95 **Special Assistant to the Governor:** Office of Financial Management, Olympia, WA
- Manage media relations and communications for the Governor's Timber Team, OFM Forecasting, the Efficiency Commission, and other executive programs
 - Partner with budget and policy leads to research, write, illustrate, and edit award-winning policy and budget collateral for two governors, including "*Budget in Brief*"
 - Package bills and create presentation material for the governor's budget press conference
 - Supervise graphic designers, Executive Fellows, and interns
- 11/85 – 10/88 **Public Information Officer:** Washington State House of Representatives, Olympia, WA
- Manage all media relations and communications for 12 members of the House, including chairs of Local Government, Transportation, and Social and Health Services committees
 - Organize press conferences, draft speeches and talking points, develop publicity, and manage direct mail programs for up to nine legislators concurrently
- 10/84 – 11/85 **Reporter/Photographer–Ethnic Media:** Tiloben Publishing/Medium News, Seattle, WA
- 4/84 – 10/84 **Radio Announcer/Public Service Coordinator– Ethnic Media:** KRIZ Radio, Seattle, WA

AFFILIATIONS

- 2015 to 2018 Treasurer, Thurston Community Media
- 2014 to 2019 Member, Thurston County Water Conservancy Board
- 2011 - 2013 Secretary, Kaiser Place Homeowners' Association
- 2001 - 2011 Member, Washington State Distinguished Managers Association
- 2010 - 2011 Member, Excellent Schools Now Coalition Governing Committee
- 2010 Member, Statutory OSPI Highly Capable Program Technical Working Group
- 2008 Member, House Bill 2722 Achievement Gap Committee
- 2006 Member, Governor's Interagency Council on Health Disparities
- 2004 - 2005 Member, Governor's Interagency Committee of State Employed Women
- 1995 - 1997 Member, The Evergreen State College Alumni Board

CERTIFICATIONS

- 2017 and 2012 LEAN/Six Sigma Black Belt and Green Belt, University of Washington, Tacoma, WA
- 2017 Digital Marketing Certificate, University of Washington, Seattle, WA
- 2003 Web Technology Certificate, University of Washington, Seattle, WA
- 1998 Integrated Marketing Communications Certificate, University of Washington, Seattle, WA

AWARDS

- 2013 Civil Rights Honor Roll Awardee, The Conversation of Tacoma / South Sound
- 2004 Shared national PODi Digital Innovation Award with the State Department of Printing
- 2003 Department of Labor National Compass Award for technology-driven service improvement
- 2001 Governor's Distinguished Management Leadership Award
- 2000 Two Governor's awards for Service and Quality Improvement
- 1994 Honors from the National Governor's Association for excellence in editing and design

EDUCATION

- 1994 Master of Public Administration, The Evergreen State College, Olympia, WA
- 1990 Bachelor of Arts in Broadcast Media, Western Washington University, Bellingham, WA

Green New Deal Oversight Board

19 Members: Pursuant to *Ordinance 125926*, all members subject to City Council confirmation, 3-year terms.

- 8 City Council-appointed
- 8 Mayor-appointed
- 3 Other Appointing Authority-appointed (specify): Green New Deal Oversight Board

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	U	2	1.	Member	Nancy Huizar	5/1/23	4/30/26	1	Mayor
4	M	2	2.	Member	Matt Remle	5/1/23	4/30/26	2	City Council
	F	2	3.	Member	Elizabeth Baskerville	5/1/23	4/30/26	1	Mayor
4	F		4.	Member (Tribal Representative)	Rachel Heaton	5/1/23	4/30/26	2	City Council
			5.	Member (Tribal Representative)	VACANT	5/1/23	4/30/26		Mayor
	F	1	6.	Member (Age 16-25)	Hannah Lindell-Smith	5/1/23	4/30/26	1	City Council
			7.	Member (Age 16-25)	Camille Gipaya	5/1/23	4/30/26	1	Mayor
	F		8.	Member	Stephanie Ung	5/1/23	4/30/26	1	Board
	F	3	9.	Environmental Justice Representative	Leah Wood	5/1/25	4/30/28	1	Mayor
	F	5	10.	Environmental Justice Representative	Jamie Stroble	5/1/25	4/30/28	1	City Council
	F	2	11.	Environmental Justice Representative	Fatima Kabba	5/1/25	4/30/28	1	Board
	M	7	12.	Labor Union Representative	Peter Hasegawa	5/1/25	4/30/28	2	Mayor
	F	1	13.	Labor Union Representative	Brittani Cain	5/1/25	4/30/28	1	City Council
	M		14.	Labor Union Representative	John Sanchez	5/1/25	4/30/28	1	City Council
			15.	Labor Union Representative	VACANT	5/1/25	4/30/28		Mayor
	F	4	16.	Member	Akiksha Chatterji	5/1/25	4/30/28	1	City Council
6	F	4	17.	Member	Nina Olivier	5/1/25	4/30/28	2	Board
	F	7	18.	Member	Emily Pinckney	5/1/25	4/30/28	2	City Council
2	F		19.	Workforce Training Representative	Rosalund Jenkins	5/1/25	4/30/28	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4		1		1							
Council	2	7						2					
Other		3											
Total	3	14		1		1		2					

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or **N/A**

Diversity information is self-identified and is voluntary.