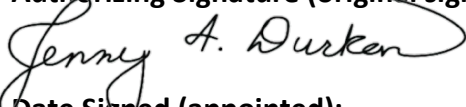




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jessica A. Farmer</i>		
Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i>		Position Title: <i>Commissioner</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2021 to 3/31/2024 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Victory Heights</i>	Zip Code: <i>98125</i>	Contact Phone No.:
Background: <p>Jessica Farmer is an adult education supervisor at the University of Washington's Botanic Gardens where she manages and coordinates educational programs and seminars. Prior to this Jessica was a communications specialist at Community Power Works and was a Trees for Neighborhoods program manager for Seattle's Office of Sustainability and Environment.</p> <p>Jessica has experience in botany, nurseries and horticulture. She volunteers for the ecoPro Planning Program Committee for the WA State program for Certified Sustainable Landscape Professionals and for the UW School of Environmental Forest Sciences. She is an engaged member of the Park District Oversight Committee and co-chair on the Board of Park Commissioners. Her understanding of environmental issues, policy, and education are critical. We look forward to Jessica's continued service on the Board of Parks and Recreation Commissioners.</p>		
Authorizing Signature (original signature):  Date Signed (appointed): 9/2/2021	Appointing Signatory: <i>Jenny Durkan</i> <i>Mayor</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Jessica A. Farmer

Seattle, WA | [REDACTED]

SUMMARY

Experienced ISA Certified Municipal Arborist and environmental program manager with broad knowledge of urban forestry and community engagement and a focus on diversity, equity, and inclusion. Background in urban horticulture and public administration. Proven ability to design, implement, evaluate, and refine programs to meet goals and address community needs. Skilled in team leadership, creative problem solving, communicating with diverse audiences, and building collaborative and productive relationships with stakeholders across department and sectors.

RELATED PROFESSIONAL EXPERIENCE

University of Washington Botanic Gardens, Seattle, WA

Supervisor, Adult Education & Communications

November 2012 – present

- Develop, refine, and expand complex adult environmental education programs serving over 4,000 annual attendees. Programs serve residential and professional audiences and focus on sustainable landscape practices.
- Collaborate to develop innovative programming with governmental, institutional, and nonprofit partners.
- Organize collaborative teams to plan educational programming on urban forestry, botany, and restoration.
- Develop, track and manage budgets, securing >80% of program funding through revenue, grants, and contracts.
- Lead organizational outreach efforts including social media, print brochures, e-newsletters, and website.
- Developed and implemented ongoing program evaluation tools to measure effectiveness of programs in meeting goals. Adapt program design responsively based on feedback, and report progress to leadership.
- Secured and manage consultant contract 2013-2022, supporting Seattle's Trees for Neighborhoods project: hiring, training, and supervising crew, managing nursery space, tree care, and logistics of tree distributions.
- Serve on College of the Environment Diversity Committee and UW Botanic Gardens Diversity Working Group.

City of Seattle, Office of Sustainability and Environment, Seattle, WA

Communications Specialist/ Special Projects Coordinator, Community Power Works

January 2012 – November 2012

- Supported multiple aspects of grant-funded initiative aimed at improving energy efficiency in buildings, including community outreach, partner recognition, and coordination with home construction contractors.
- Supervised social media, blog, website, marketing content and special customer service issues.
- Collaborated with program partners including Seattle City Light, Puget Sound Energy & Cascadia Consulting.

Trees for Neighborhoods Program Manager (temporary)

August 2011 – December 2011

- Engaged over 350 Seattle residents in planting 1,000 trees on private residential property.
- Coordinated contract with Forterra to perform outreach activities and assist with tree planting workshops.
- Selected and purchased trees and program supplies, worked with vendors on timing and delivery, and coordinated street tree planting permits with Seattle Department of Transportation.

University of Washington, Seattle, WA

Integrated Pest Management Coordinator, Landscape Grounds Operations

June 2009 – June 2010

- Trained and coordinated 23 gardeners' invasive plant management activities across 643-acre campus.
- Presented technical information through exhibits, demonstrations, and hands-on collaborative implementation of sustainable management techniques. Delivered formal presentations at staff meetings.
- Developed and implemented a comprehensive manual and calendar of management priorities.

EDUCATION**University of Washington, Seattle, WA**

Master of Public Administration, Evans School of Public Policy & Governance 2010

Master of Science in Urban Horticulture, School of Environmental & Forest Sciences 2010

Relevant Coursework: Program Design & Management, Public Presentation, Grant Writing, Budgeting & Financial Management, Resource Policy, Public Management I & II, Values and Social Justice in Public Policy

Iowa State University, Ames, IA

Bachelor of Science, Department of Horticulture, Specialization: Public Gardens Management and Administration 2002

PROFESSIONAL CERTIFICATIONS & TRAININGS**International Society of Arboriculture:**

ISA Certified Arborist (2006-present), Municipal Specialist (2012-present) Certification #: IL-4770AM

University of Washington Professional and Organizational Development - Supervisory Skills Certificate 2019

Coursework included: Supervising in a Diverse Workplace, Cross-Cultural Communication, Strategic Leadership Program, Planning and Facilitating Effective Meetings, Leadership Style Makes a Difference, Creating a Positive Work Culture

University of Washington Q Center: Safe(r) Zone Training 2016**City of Seattle, Race & Social Justice Initiative: Leading with a Racial Equity Lens 2015****COMMUNITY ENGAGEMENT****Commissioner (Co-chair 2020-2021)**

Seattle Board of Park Commissioners April 2018 – present

Park District Oversight Committee

Seattle Metropolitan Park District April 2015 – present

External Relations and Communications Committee, Alumni Chair & Member of Visiting Committee

UW School of Environmental & Forest Sciences Nov 2013-June 2017

ecoPRO Program Planning Committee

Washington State program for Certified Sustainable Landscape Professionals April 2013 – 2015

TECHNOLOGY SKILLS

Proficiency using Dreamweaver, Wordpress, Microsoft Office Suite + Publisher, PowerPoint and Access, email platforms Convio and Marketo, custom online database systems EnergySavvy, CollegeNet, EduTrak, and Ideal-Logic

LANGUAGE SKILLS

Limited working proficiency in Spanish

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to *Ordinance 126380*, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	5	1.	At-Large	Jessica A. Farmer	4/1/21	3/31/24	2	Mayor
2	M	5	2.	At-Large	Evan Hundley	4/1/19	3/31/22	2	Mayor
6	F	1	3.	At-Large	Kelly McCaffrey	4/1/19	3/31/22	2	Mayor
			4.	At-Large	Vacant				Mayor
1	F		5.	Get Engaged	Jessica Vu	9/1/20	8/31/21	1	Mayor
1	F	2	6.	Commission Seat	Deepa Sivarajan	4/1/21	3/31/24	2	Mayor
			7.	Commission Seat	Vacant				Mayor
			8.	Commission Seat	Vacant				Mayor
			9.	City Council Dist. 1	Vacant				City Council
1	F	2	10.	City Council Dist. 2	Andréa Akita	4/1/19	3/31/22	2	City Council
1	M	3	11.	City Council Dist. 3	Marlon Dylan Herrera	4/1/21	3/31/24	2	City Council
			12.	City Council Dist. 4	Vacant				City Council
9	M	5	13.	City Council Dist. 5	Sean Watts	4/1/20	3/31/23	2	City Council
			14.	City Council Dist. 6	Vacant				City Council
			15.	City Council Dist. 7	Vacant				City Council

SELF-IDENTIFIED DIVERSITY CHART

	Male		Female		Transgender		NB/ O/ U		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial				
Mayor	1	4			2	1				2							
Council	2	1			2								1				
Other																	
Total	3	5			4	1				2			1				

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*