




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: David Yeaworth		
Board/Commission Name: Historic Seattle Preservation & Development Authority		Position Title: Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: PDA Constituency	Date Appointed: 12/3/20	Term of Position: * 11/30/2020 to 11/30/2024
Residential Neighborhood: Beacon Hill	Zip Code: 98144	Contact Phone No.: [REDACTED]
Background: See Attached Resume		
Authorizing Signature (original signature):  <i>Historic Seattle Council Chair</i>		Appointing Authority is PDA Constituency

David Yeaworth



SUMMARY

Ten years of experience working for the Seattle City Council.
Seasoned public servant with broad knowledge of local and regional issues.
Reputation as a collaborative professional.

PROFESSIONAL EXPERIENCE

ECONOMIC DEVELOPMENT

2014-present

Catalyst Strategies LLC

Nonprofit and Government Consultant

www.catalyststrategies.squarespace.com

Community and Government Relations

- Coordinated intergovernmental relations activities between the Mount Baker Housing Association, City of Seattle and Washington State Legislature to secure \$1.1 million for an affordable housing project in Seattle's Rainier Valley through an unprecedented program within the Model Toxic Control Act
- Created and implemented a new business recruitment program, targeting landlords and property owners to help Seattle's South Park community recruit locally-minded business to their business district
- Developed and conducted a tailored business outreach plan for the Mount Baker Hub Alliance which broadened their relations with local stakeholders and developed partnerships between the nonprofit and local businesses
- Developed and implemented the Lid I-5 campaign plan to obtain \$1.5 million for the City of Seattle to conduct a feasibility study of lidding local freeways

Organizational Development

- Facilitated the Beacon Hill Merchants Association's annual retreat, authored their 2018 action plan and presented it to the City of Seattle's Office of Economic Development
- Facilitated the Mount Baker Hub Association's inaugural planning process which led to their incorporation as a 501c3 nonprofit with a 20-member board of directors
- Wrote successful grant applications to the City's Office of Economic Development and the Department of Neighborhoods for the Mount Baker Hub Association to fund economic development activities in the Mount Baker Hub
- Facilitated the Freeway Park Association's 2017 retreat and composed their five-year organizational plan

LEGISLATIVE AIDE/ COMMITTEE CLERK
2006-2014

Councilmember Sally J. Clark
City of Seattle

Communications Director

- Served as councilmember's primary media contact
- Coordinated media strategies
- Produced media pieces— digital, television and print

Political and Policy Analysis

- Researched proposed legislation and related issues
- Received lobbying from constituents and special interests
- Produced events and materials to inform councilmembers and the public

Councilmember Representative

- Represented Councilmember at events and meetings
- Coordinated policy work between civic interests and Council
- Drafted communications between councilmember and constituents

LEGISLATIVE AIDE
2004, 2005-2006

Councilmember Richard Conlin
City of Seattle

Strategic Issues Advisor

- Researched and presented information regarding policy issues to councilmembers
- Wrote legislation and budget issue-papers
- Served as primary media contact

Constituent Services

- Worked with community leaders to fulfill community-oriented projects
- Produced a variety of trainings and seminars for community activists and organizers
- Addressed constituents' concerns and produced relevant correspondence

PRESIDENT and EXECUTIVE DIRECTOR
2002-2008

Allied Arts of Seattle
Arts and urban environment advocacy

Policy and Strategic Planning

- Coordinated organization's policy objectives and priorities on issues such as the Waterfront, monorail and streetcar
- Served as lead spokesperson and lobbyist

Coalition Building and Communications

- Recruited and managed Seattle's Waterfront For All coalition in support of a revitalized downtown waterfront
- Produced and co-wrote the *Waterfront For All Master Vision* (www.alliedarts-seattle.org)
- Produced and presented Waterfront For All powerpoint to over 100 audiences
- Co-chaired the Convening Committee for Seattle's Arts Coalition

Events

- Produced two Seattle waterfront charrettes which generated more than \$1 million of pro bono architectural design work
- Produced the Allied Arts “Beer & Culture” (town hall meetings) series
- Produced “opinion-leader” focus groups and wrote related report

SENIOR PROJECT MANAGER

1999-2003

Pyramid Communications

Public affairs and communications

Community Relations

- Facilitated strategic planning sessions for nonprofit organizations
- Facilitated negotiations among diverse stakeholders
- Represented clients at public forums and private meetings

Management

- Hired and trained staff
- Managed employees, consultants, client-staff and volunteers
- Created project plans, budgets and timelines

Communications

- Produced news conferences and media packets
- Wrote and placed opinion-editorials
- Produced brochures, case statements and information packets
- Created and implemented communications plans

REGIONAL DIRECTOR

1996-1999

League of Conservation Voters Education Fund

Environmental politics

Capacity Building

- Helped nonprofits in Washington, Oregon and Idaho build stronger organizations
- Led staff and volunteer trainings on strategic planning, communications, fund-raising and electoral campaigning
- Coordinated coalition-projects among nonprofits

Policy and Advocacy

- Facilitated policy planning sessions with statewide organizations to create legislative agendas
- Reviewed and analyzed legislation and legislative budgets
- Met with elected officials, editors and other opinion-leaders on matters of public policy

Program Development and Implementation

- Worked with environmental leaders in Idaho to create a new nonprofit organization
- Formed coalitions of nonprofits in Washington, Oregon and Idaho to create E-mail Action Networks

OWNER/PARTNER
1993-1998

Catalyst Strategies for a Sustainable Future
Campaign strategies and planning

Campaign Planning

- Produced marketing and electoral plans for clients
- Facilitated strategic planning retreats and meetings
- Provided consultation to electoral campaigns

Opinion-Research

- Researched customer and voter trends using demographic information
- Conducted opinion-research including focus groups, in-depth interviews and analyzed polling results
- Produced GIS (digital) maps to illustrate voting trends

EXECUTIVE DIRECTOR & CAMPAIGN DIRECTOR **Pennsylvania Public Interest Research Group**
1988-1992 Environmental and consumer advocacy

Policy and Advocacy

- Lobbied national, state and local elected officials
- Coordinated environmental coalition activities
- Wrote and placed opinion-editorials, held news conferences

Management and Human Resources

- Oversaw over 150 citizen outreach staff with nine direct reports
- Hired and trained management- and entry-level staff
- Wrote organizational plans and budgets
- Recruited and interviewed employee candidates

EDUCATION

Seattle University
Class of 1986

Bachelor of Public Administration

University of Washington
Class of 1996

**Certificate of Integrated
Marketing and Communications**

Leadership Tomorrow
Class of 1999

Graduate

University of Washington
Class of 2010

Certificate of Commercial Real Estate

COMMUNITY AND CIVIC ACTIVITIES

Historic Seattle 2016-present	Council Member
Beacon Hill Merchants Association 2015-2018	Chair, Board Member
Lid I-5 2015-2016	Steering Committee Member
Urban Land Institute— Sustainable Leadership Committee 2010-2014	Committee Member
North American Sustainable Transportation Council 2011-2014	Board of Directors
Transportation Choices Coalition 2005-2008	Board of Directors
Allied Arts of Seattle 1997-2005	Board of Trustees
Washington Conservation Voters— King County Chapter 1993-2002	Political Committee Chair and Boardmember
1000 Friends of Washington 1996-1999	Livable Futures Committee Member
Jefferson Park Planning Committee 1996-1997	Planning Committee Member

CLIENTS

Nonprofit and Government

- Aspen Institute
- Beacon Hill Merchants Association
- Bicycle Alliance of Washington
- Citizens Initiative Review
- City of Seattle Department of Neighborhoods
- Community Green
- Earth Share of Washington
- Freeway Park Association
- First Hill Improvement Association
- Friends of Youth

- Government Accountability Project
- Hopelink
- Jefferson Sustainable Development Initiative
- King County—Best Starts for Kids
- King County—Waste Reduction and Recycling
- Lid I-5
- Mount Baker Housing Association
- Mount Baker Hub Association
- National Environmental Trust
- Nonprofit Recruitment Services
- Pike-Pine Urban Neighborhood Council
- SnoValley Tilth
- Sustainable Northwest
- The Nature Conservancy
- The Wilderness Society
- Trans Families
- Urban Environmental Institute
- Washington Wildlife and Recreation Coalition
- Washington State Bar Association
- World Wildlife Fund

Historic Seattle Preservation and Development Authority

December 2020

12 members: Per RCW 35.21.730 and Seattle Municipal Code 3.110, all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Authority-appointed (specify): (4) PDA Governing Council and (4) PDA Constituency

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Chair	David Yeaworth	11/30/20	11/30/24	2	Constituency
6	F	2.	Member	Stephanie Toothman <i>filling out the remainder of unexpired term</i>	12/5/19	11/30/21	1	Mayor
6	F	3.	Member	Kate Krafft	11/30/18	11/30/22	3	Constituency
6	M	4.	Member	Vernon Abelsen	11/30/19	11/30/23	2	Governing Council
		5.				11/30/20		Mayor
6	F	6.	Member	Connie Walker-Gray	11/30/17	11/30/21	2	Constituency
6	M	7.	Member	Michael Powe	5/1/17	11/30/20	1	Governing Council
6	F	8.	Treasurer	Mary McCumber	11/30/18	11/30/22	6	Governing Council
6	M	9.	Member	Peter Mills	11/30/17	11/30/21	6	Governing Council
1	F	10.	Secretary	Valerie Tran	11/30/18	11/30/22	2	Mayor
6	M	11.	Vice Chair	Rick Sever	11/30/19	11/30/23	5	Constituency
6	M	12.	Member	Jack O'Connor	11/30/19	11/30/23	1	Mayor

Diversity Chart:

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	2			1					2			
Council	3	1								4			
Other	2	2								4			
Total	6	5			1					10			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M or F

***Other Includes diversity in any of the following: *race, gender and/or ability*