




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Michael A. Harold		
Board/Commission Name: Seattle International Affairs Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 5/1/2024 to 4/30/2026 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: West Seattle	Zip Code: 98136	Contact Phone No.: [REDACTED]
Background: Michael Harold is a Sr Policy Advisor at Amazon. In that capacity, Michael serves in a Chief of Staff role to Amazon’s Vice President for International Public Policy (IPP) & Government Affairs to help drive policy impact for priority campaigns. He leads a team focused on policy development and coordination, multilateral engagements, executive-to-policymaker interactions, and ops. These efforts help facilitate Amazon’s (non-AWS) policy and government affairs work across Europe, Turkey, the Middle East and Africa, India, and wider Asia Pacific, in support of Amazon’s global consumer and digital businesses. Michael’s team is also responsible for leading Amazon’s visiting international policymakers and delegations programs in Seattle. The majority of Michael’s career was on Capitol Hill, where he served as the Legislative Director for the ranking member and chair of the House Ways & Means Trade Committee, focusing on international trade, foreign policy, and defense-related issues. Under Michael, Rep. Blumenauer secured the second highest “Legislative Effectiveness” score in the House, illustrating a keen ability to not only craft policy, but successfully drive bills through the legislative process. He hails from Portland, OR, found himself in DC and Boston for over a decade, and now proudly calls (West) Seattle home. Michael obtained his bachelors from American University and his masters from Tufts’ Fletcher School of Law and Diplomacy. When not working, you’ll find Michael with his wife and their two young daughters seeking adventure both far and near.		
Authorizing Signature (original signature):  Date Signed (appointed): 4/1/2024		Appointing Signatory: Bruce A. Harrell Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

Michael A. Harold

██████████ | Seattle, WA

Public Policy, Government Affairs, and Communications Professional

Seasoned international policy, government affairs, and communications professional with 15+ years of providing strategic counsel to leaders and executives, managing large and complex teams + campaigns in both the private- and public-sectors, and representing U.S. government and corporate leaders at the highest levels. Extensive experience in domestic and foreign policy, digital policy, international trade, negotiations, multi-stakeholder engagement, crisis management, reputational positioning, and directing sophisticated issue and brand management at the local, state, federal, and international levels in the U.S. and abroad. Always with friends on both sides of the aisle. Excellent planner, but just as good at improvising. Lover of family, long runs, roughing it, and the great outdoors.

Selected Achievements

- Serving in a Chief of Staff role to Amazon's Vice President for International Public Policy (IPP) & Government Affairs, helping drive policy impact for priority campaigns, working across business, policy, and legal leadership teams to enable policy development and coordination, multilateral engagements, executive-to-policymaker interactions, and ops. These efforts help facilitate Amazon's (non-AWS) policy and government affairs work across Europe, Turkey, the Middle East and Africa, India, and wider Asia Pacific, in support of Amazon's global consumer and digital businesses.
- Served as the Legislative Director for the Chairman of the House Ways & Means Trade Subcommittee:
 - Authored and passed key provisions of the US OUTDOOR and RAIN Acts to protect against counterfeits and reduce trade barriers, reduced tariffs and modified rules of origin in the TPP and proposed T-TIP agreements, and strengthened Section 301 enforcement provisions.
 - Authored and passed the STRONGER Act, creating the first USG-wide Trade Enforcement and Capacity Building Fund, which more than doubled – to \$30 million – the resources available for both the enforcement and implementation of our trading partners IP, labor, environment, and other trade agreement-related obligations.
 - Led long-term efforts culminating in the establishment of ex officio border enforcement against all suspected counterfeit goods in a US-Mexico-Canada (USMCA) trade agreement.
- Led a bipartisan, multi-year effort to pass a Water for the World Act, one of the only major pieces of foreign aid reform to become law during the Obama administration.
 - The Harvard Kennedy School's Ash Center for Democratic Governance and Innovation selected this effort to be part of [a groundbreaking package of cases, simulations, and exercises](#) for teaching effective legislative negotiation and how to work across the aisle.
- With a bias for action, I helped Representative Blumenauer secure the second highest Legislative Effectiveness Score among House Democrats and pass more bills and amendments into law than 90 percent of his peers while serving as his Legislative Director.
- Selected by peers and professors at the Fletcher School of Law and Diplomacy, Tufts University, to deliver the graduate student commencement address.

Relevant Professional Experience

Sr. Policy Advisor, Exec Office, International Public Policy (IPP)

Feb 2021 – Present

Amazon – Seattle, WA

- Help drive progress on priority policy campaigns across a 170+ person org, located in 29+ countries, focused on business lines related to retail and ops, global store and global selling, devices, digital and entertainment, health and pharma, payments, advertising, tax, product safety, customer trust, sustainability, and Kuiper.
- Improve customer experience by prioritizing the maintenance of a fair and conducive operating and investment environment, ensuring a level playing field, engaging on relevant emerging legislation and regulation, and externally representing Amazon proactively to IPP governments and wider influencers as a thoughtful and responsible corporate citizen, an attractive foreign investor, and a credible public policy partner.
- Lead a team responsible for hosting all international policymaker delegation visits to the U.S. from IPP regions, U.S.-based diplomatic corps engagements, and multi-stakeholder engagements (e.g., U.N., OECD, G7, G20).

Director of Communications and Civic Engagement

March 2020 – Jan 2021

City of Seattle, Department of Transportation – Seattle, WA

- At the time, Seattle was the fastest growing major city in the US over the last decade, investing more in infrastructure upgrades and public transit than any other sizable city in the country. Leading a team of 35+ staff, worked with the Mayor of Seattle's office, City Council, Port of Seattle, King County Commissioners, State legislators, WA's U.S. Congressional delegation, federal agencies, civic and community organizations, and the media to secure the trust necessary to build a more livable, equitable, inclusive city as it strove to catch up after a decade of rapid growth.

Director of Public Affairs, US West + Canada
WeWork – Seattle, WA

Feb 2018 – Feb 2020

- Led WeWork's Public Affairs team across the U.S. West and Canada. Responsible for leading all public policy, government affairs, media relations, and communications, while also overseeing strategic partnerships, campaigns, consultant contracts, and civic events. Focused on building customer trust by coordinating key policy and communications objectives across a global team, representing 100+ cities, housed in many time zones and cultures, to align on shared business goals, while creating space for unique development approaches that reflected diverse regulatory markets and policy landscapes.

Teaching Fellow

Jan 2016 – Dec 2017

Harvard-Tufts-MIT Project on Negotiations, Water Diplomacy – Cambridge, MA

- A small number of grad students at Tufts, Harvard, and MIT were selected to help organize and facilitate a series of Water Diplomacy Workshops. Fellows developed research materials, presentations, role-plays, discussion groups, and programming for a series of professional development trainings. Led by Harvard-Tufts-MIT faculty, the focus was on intensive workshops for diplomats and water policy experts from around the world to provide the negotiating, mediation, and campaigning skills necessary to resolve transboundary water conflicts. An example of a workshop outcome was follow-on mediation in the Jordan River Valley which yielded a (now public) Jordan-Israel-Palestine water sharing agreement.

Legislative Director, U.S. Congress

June 2007 – Jan 2016

Ways & Means Trade Subcommittee, The Honorable Earl Blumenauer (D-OR) – Washington, DC

- *Strategic Planning*: Developed, implemented, and managed a successful legislative process, enabling the Congressman to earn the second highest Legislative Effectiveness Score amongst House Democrats.
- *Policy Management and Legislation*: Keen legal, procedural, political, and policy acumen enabled drafting and passage of many important bills such as the Livability Standards for all DoD Installations, the Water for the World Act, the Iraq and Afghan Allies Protection Act, the STRONGER Act, and the Transparency in Nuclear Modernization Act, all demonstrating critical thinking and cross-sector integration
- *International Trade Policy*: Legislative Director to former Chairman of the Ways & Means Trade Subcommittee. Led efforts to reform AGOA, improve customs enforcement and trade facilitation, shape and pass Trade Promotion Authority, increase IP protections for U.S. manufacturers, serve as key voice for House Democrats in trade negotiations at home and abroad.
- *Communications*: Oversaw entire legislative office, including comms team and speechwriting, enabling me to drive policy through communications or secure earned media through new policy initiatives. Drafted op-eds, LTEs published in the Post, NYT, WSJ. Authored speeches for high-level events
- *Policy Campaigns*: Managed or staffed daily meetings with diverse stakeholders, gaining the skills needed to advise or engage with ambassadors to Fortune 500 CEOs, human rights activists to cabinet officials, diplomatically advancing and defending the Congressman's legislative agenda, requiring excellent interpersonal skills and deep policy expertise across a multitude of issues. Ability to develop and drive national coalitions at the local, state, and federal level to effect change, as evidenced by offices high number of bills introduced and signed into law.
- *People Management*: Strategic management secured near-highest number of bills passed into law of any House Democrat during my tenure. Zero staff turnover, demonstrative of the constructive and rewarding work created as Legislative Director. Fostered office culture of tolerance and integrity by respecting alternative views and finding common ground, evidenced by the fact that over 90 percent of bills the office introduced had bipartisan support

Education

Master of Arts in Law and Diplomacy

Dec 2017

Fletcher School of Law and Diplomacy, Tufts - Medford, MA

- *Concentrations*: International Security Studies, International Trade & Investment Law, Conflict Negotiation & Mediation; Honors: Selected by peers and professors to deliver student commencement address; *GPA*: 3.86; Cabot Corporation Scholar; *Clubs*: Harvard Law and International Development Society, Fletcher Political Risk Group, Fletcher Trade Club, Middle East Dialogue.

Bachelor of Arts: Political Science and Government

June 2007

American University - Washington, DC

- *Concentrations*: Political Science (major) & International Security Studies (minor); *GPA*: 3.76; Pi Sigma Alpha Political Science Honor Society; *Athletics*: Men's Heavyweight Crew (Varsity: 2005-2007).

Additional Experience

- State Department Critical Language Scholar (Meknes, Morocco): Awarded a full scholarship to study Arabic for four months at the Arab American Language Institute. Tested out at Intermediate-High to Advanced-Low OPI proficiency in MSA.
- Vice President of Projects, Harvard Law and International Development Society (Cambridge, MA): While a student at Fletcher, developed 15 student-client projects focused on issues at the intersection of law, policy, and international development.
- Teaching Assistant, Tufts University: TA for PS11: American Politics, preparing and delivering two lectures each week to 40+ students on issues ranging from political participation, civic activism, collective action problems, federalism, the constitution, and political parties

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Seattle Municipal Code 3.14.470*, 12 members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 11 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify): SMC

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Seattle-Surabaya	June Cutler	5/1/24	04/30/26	1	SMC
	F		2.	Seattle-Limbe	LueRachelle Brim Atkins	5/1/24	04/30/26	1	SMC
6	F	4	3.	OIR, City of Seattle	Stacey Jehlik	5/1/24	04/30/26	2	SMC
	M	N/A	4.	Greater Seattle Partners	Josh Davis	5/1/24	04/30/26	1	SMC
	F	4	5.	Seattle City Council	Maritza Rivera	5/1/24	N/A	1	Council President
6	M	3	6.	UW, Jackson School	Monique A. Thormann	5/1/24	04/30/26	1	Mayor
6	M	7	7.	Visit Seattle	Liz Johnson	5/1/24	04/30/26	1	Mayor
	F	1	8.	UW, FIUTS	Era Schrepfer	5/1/24	04/30/26	1	Mayor
6	M	6	9.	Consular Association of Washington	Mark M. Gantar	5/1/24	04/30/26	1	Mayor
	M	1	10.	Amazon	Michael A. Harold	5/1/24	04/30/26	1	Mayor
6	F	N/A	11.	World Affairs Council	Jacqueline McLaren Miller	5/1/24	04/30/26	2	Mayor
	F	3	12.	Gates Foundation	Heather Yang Hwalek	5/1/24	04/30/26	1	Mayor
6	M	6	13.	Rotary International	David B. Woodward	5/1/24	04/30/26	2	Mayor
6	F	3	14.	Port of Seattle	Karin Zaugg Black	5/1/24	04/30/26	2	Mayor
1	F	N/A	15.	Small Business Development Center	Ellie He	5/1/24	04/30/26	1	Mayor
6	M	5	16.	Seattle Public Schools	Noah Zeichner	5/1/24	04/30/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	6	5			1					8								
Council	0	1																
Other	1	3																
Total	7	9			1					8								

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown