

Seattle Film Commission

One-Year Update

Commissioner Reappointments



Seattle Film Commission Year One



**SEATTLE FILM
COMMISSION**

2023 Application and Nomination Process

- Nominations and applications accepted March 2-12, 2023
- Received 131 nominations and 179 applications
- 10 Positions appointed by Mayor and City Council; Position 11 appointed by seated Commissioners

City of Seattle Establishes Inaugural Film Commission through Public Application and Nomination Process

by [Seattle Human Services](#) on March 2, 2023

Seattle Office of Economic Development is now accepting applications and nominations to seat new commissioners representing 11 film industry-related disciplines.



Camera operator films a production.

The Seattle Office of Economic Development (OED) is accepting applications and nominations to establish an 11-member film commission. Applications and nominations will be accepted [online](#) from March 2 through March 12, 2023. The establishment of the Seattle Film Commission is a joint effort between the Harrell Administration, OED, and Seattle Councilmember Sara Nelson. This new advisory body will partner with the City and make recommendations on the development of policies and programs that enhance the economic development of Seattle's film industry.

Establishment of the Seattle Film Commission

Commissioners seated April 27, 2023

- Appointed Position 11
- Created Bylaws
- Established Priority Committees
 - Economic & Workforce Development
 - Policy & Initiatives
 - Marketing & Branding



Film Commission Community and Industry Engagement

- SIFF – Hosted Local Filmmaker Meet & Greet
- Seattle Film Summit – Hosted Industry Mixer
- Harbor Island Studios Open House – Tabled and Participated
- Seattle Music Commission – Dual-Commission Mixer
- Seattle Arts Commission – Commission Meeting Participation
- City Council Candidate Mixer @ WTC Seattle
- Seattle Queer Film Festival – Local Filmmaker Panel and Discussion
- Northwest Film Forum – Local Sightings Mixer
- Washington Filmworks – Film Day in Olympia & Gold Star Awards
- Creative Economy Career Day – Panels and Tabled



Seattle Film Commission - Priority Committees

Economic & Workforce Development

Vision: Model best practices in public-private partnerships to the City of Seattle, the Puget Sound Region, the State of Washington, and the world

- Supporting the attraction, expansion, and retention of production investment
- Advocating for local capacity building in talent, skills, and infrastructure
- Developing corporate partnerships that provide value to film workers and communities
- Prioritizing corporate and industrial production activity
- Promoting the unrivaled beauty and diversity of region's locations



Seattle Film Commission - Priority Committees

Policy & Initiatives

Vision: Support City of Seattle policies and initiatives that educate, train, retain, attract, and grow film jobs and businesses

- Industry and community surveys and analysis
- Priority use of City-owned property for film
- Environmental awareness and action
- Relationship building with underrepresented and underserved communities
- Relationship building with City Council, Mayor's Office, Seattle Police Department



Seattle Film Commission - Priority Committees

Marketing & Branding

Vision: Promote Seattle as a premier filming destination, centered in growing access for youth and traditionally underrepresented groups

- Branding the Seattle Film Commission – Logo, website, social media
- External marketing opportunities – AFCI, AFM, film festivals
- Events and Community Interaction – MXRS series, BIPOC orgs, Film Schools and Orgs
- Production Identification Campaign – Branded signs & crew identification



Seattle Film Commission Reappointments



Seattle Film Commissioner Terms & Duties

- Membership reflecting 11 film disciplines
 - 5 positions appointed by the Mayor
 - 5 positions appointed by City Council
 - 1 position appointed by the Commission
- The Commission
 - Began with terms of one, two, and three years, with a maximum of serving two consecutive terms
 - Annually elect a chair and vice-chair



Seattle Film Commission Positions

Name	Organization	Position/ Appointed by	Term	Category
Lowell Deo	Freelance actor	1 (Mayor)	1 year	On-screen talent or their representatives
Melissa Purcell	IATSE 488	2 (Mayor)	2 years	Film industry labor unions
Michael Huang	Milli Agency	3 (Mayor)	3 years	Advertising and creative agencies
Tom Florino	Amazon Studios	4 (Mayor)	1 year	Commercial producers or production companies
Laura Jean Cronin	Pound Pictures	5 (Mayor)	2 years	Film schools, programs, or film educators
Champ Ensminger	Editor	6 (Council)	3 years	Post-production companies and personnel
Kat Ogden	Producer	7 (Council)	1 year	Film production crew
Beth Barrett	SIFF	8 (Council)	2 years	Film festivals or content distribution companies
Mark Freid	Freelance locations	9 (Council)	3 years	Film location managers
Anthony Tackett	African Diaspora Filmmakers, SFI	10 (Council)	1 year	Film organizations belonging to and advocating for communities underrepresented in the film industry
Budi Mulyo	Studivo	11 (Commission)	2 years	Immersive technology and emerging technology businesses

Commissioner Reappointments

Four Commissioners expressed intent to be reappointed to three-year terms

Lowell Deo, Position 1

Tom Florino, Position 4

Kat Ogden, Position 7

Anthony Tackett, Position 10



Thank you!

