

SEATTLE CITY COUNCIL

Council Briefing

March 31, 2025 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council/>

Please Note: Times listed are estimated. Only written public comment is accepted at this meeting. Submit written comments to all Councilmembers prior to 10 a.m. on the day of the meeting at Council@seattle.gov or at Seattle City Hall, Attn: Council Public Comment, 600 4th Ave., Floor 2, Seattle, WA 98104.

1. Approval of the Minutes

Council Briefing Minutes (2025)

[March 24, 2025](#)

2. President's Report

2:00 p.m. - 2:05 p.m.

3. State Legislative Session Update (2025)

2:05 p.m. - 2:25 p.m.

4. Federation Internationale de Football Association (FIFA) World Cup Briefing

2:25 p.m. - 3:00 p.m.

Presenters: Kylie Rolf, Director of World Cup Operations, and Greg Wong, Deputy Mayor, Mayor's Office; April Putney, Seattle FIFA World Cup 26 Local Organizing Committee

[Presentation](#)

5. Signing of Letters and Proclamations

3:00 p.m. - 3:10 p.m.

6. Preview of City Council Actions, Council and Regional Committees

3:10 p.m. - 4:00 p.m.

City Council Agenda (2025)

[Link to City Council Agendas](#)

[Preliminary April 1, 2025, Agenda](#)

7. Executive Session on Pending, Potential, or Actual Litigation*

4:00 p.m. - 5:00 p.m.

**Executive Sessions are closed to the public*



Legislation Text

File #: Inf 2609, **Version:** 1

Council Briefing Minutes (2025)



Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

Seattle Council Committee Report Council Briefing

Monday, March 24, 2025, 2:00 PM

Meeting Start Time: 2:03 p.m.

Presiding Officer: Council President Nelson

Present: 8 - Sara Nelson, Joy Hollingsworth, Robert Kettle, Cathy Moore, Alexis Mercedes Rinck, Rob Saka, Mark Solomon, Dan Strauss

Late Arrival: 1 - Maritza Rivera

1. Approval of the Minutes

Inf 2609 Council Briefing Minutes (2025)

The March 17, 2025, Council Briefing Minutes were approved.

2. President's Report

3. **Inf 2612** State Legislative Session Update (2025)

The Information Item (Inf) was heard in Committee.

4. Signing of Letters and Proclamations

5. Preview of City Council Actions, Council and Regional Committees

Inf 2610 City Council Agenda (2025)

The Information Item (Inf) was heard in Committee.

6. Executive Session on Pending, Potential, or Actual Litigation*

**Executive Sessions are closed to the public*

At 3:33 p.m., Council President Nelson announced that the Council would convene in Executive Session to discuss pending, potential, or actual litigation with an estimated end time of 4:50 p.m. The Executive Session concluded at 4:38 p.m.

Meeting Adjournment Time: 4:38 p.m.

Prepared by: Phillip Wood-Smith, Deputy City Clerk



Legislation Text

File #: Inf 2612, **Version:** 1


State Legislative Session Update (2025)



Legislation Text

File #: Inf 2659, **Version:** 1

Federation Internationale de Football Association (FIFA) World Cup Briefing

The background of the slide is a photograph of the Seattle skyline at sunset. The Space Needle is prominent on the left side. The sky is a mix of orange, yellow, and blue, with some clouds. The city buildings are silhouetted against the bright sky. In the distance, a mountain range is visible under a hazy sky.

Seattle FIFA World Cup 2026™

March 31, 2025

Seattle City Council Briefing

Mayor's Office, City of Seattle
Seattle FIFA World Cup 26™ Local Organizing Committee (SeattleFWC26)

Nothing in this deck may be re-used for commercial purposes

Today's presentation

1. **Background**
2. **Planning Goals**
3. **Moving Forward**

FIFA WORLD CUP 26™

JUNE 11 – JULY 19, 2026



436 days away

Largest sporting event ever staged

SEA-VAN are two of closest Host Cities

Overlaps with **America's 250th** on July 4th

104 matches
48 Teams
3 Host Countries
16 Cities

Estimated:

3 billion+ global viewers for Final match
6 million+ ticketed visitors to US



FIFA WORLD CUP 26

CASCADIA FOOTPRINT: 6/13-7/7



SEA Practice fields

- University of WA
- Seattle University

Proposed base camps

- **Renton** (Sounders Clubhouse) &
- **Spokane** (Gonzaga University)
- **Boise, ID** (Boise State University)
- TBD in **Vancouver, BC**
- TBD in **Portland, OR**

Official SEA fan events

- Seattle Fan Celebration @ Seattle Center
- 9 Fan zones across WA

2 Host Cities
13 Matches
Up to 24 Teams

Between SEA/VAN
4 billion+ global viewers
Up to 1.6 million visitors



FIFA WORLD CUP 26 SEATTLE™

WHAT WE KNOW



USA + up to 11
national teams will
play here

No MLB/FWC26
dual event days

FIFA Club World
Cup 25™ more like
a Seahawks game
than FWC26 match

Full match schedule



JUNE 11 - JULY 19, 2026

| THU | FRI | SAT | SUN | MON | TUE | WED |
|------------------------|------------------|-----------|-----------|---------|-------------|-----------|
| 11 OPENING MATCH | 12 USMNT | VANCOUVER | 14 | SEATTLE | 16 | 17 |
| VANCOUVER | SEATTLE USMNT | 20 | VANCOUVER | 22 | 23 | VANCOUVER |
| 25 USMNT | SEATTLE | 27 | 28 | 29 | 30 | SEATTLE |
| VANCOUVER | 3 | | 5 | SEATTLE | VANCOUVER | 8 |
| 9 | 10 | 11 | 12 | 13 | SEMI-FINALS | |
| 16 | 17 | 3 | | | | 12 |



GETTING WA FIFA READY

FIFA World
Cup 2026

Responsible for running games & coordination across continent; “Inside the Stadium Footprint”

SeattleFWC26
(Local Organizing
Committee)

Lead for local planning, non-FIFA logistics, activations, fundraising

Governments

Providing typical governmental services (transit, traffic control, law enforcement, etc.)

**Partners &
vendors**

Prepare venues, support marketing, host local events

SIX LEGACY PILLARS

Human Rights

Safe & inclusive: workers, residents, visitors

Sustainability

Promote zero waste/emissions strategies

Accessibility

The most accessible sport in WA

Community

Global focus for local, long-term progress

Culture

Showcase our art, identity, and history

Children

What will today's 8 y/o remember in 2046?





ECONOMIC BENEFITS SHARING PROSPERITY



\$929M
TOTAL ECONOMIC
IMPACT



\$106.5M
STATE & LOCAL
TAXES GENERATED




20,762
LOCAL JOBS
SUPPORTED

Estimates provided by Visit Seattle



**LABOR STANDARDS
AGREEMENT
WITH MLK LABOR**



Funding Partners: SeattleFWC26, Washington State Department of Commerce, Washington State Public Stadium Authority, King County, private contributions

ECONOMIC BENEFITS SHARING PROSPERITY



City of Seattle



LOC Augmented Reality App

- Tool to disperse tourism around city & state
- Unity loop, Central District, Capitol Hill, & Fan zones
- Win swag & prizes



PROTECTING HUMAN RIGHTS



Prevent & mitigate abuses from mega-events

Advisory Committees to inform SeattleFWC26 approach

Lumen Field **Labor Harmony Agreement** & Seattle Fan Celebration **Labor Standards Agreement**

Workforce development, training & recruitment for high demand event-related jobs

SEATTLE FAN CELEBRATION

**GOAL: PRIMARY FAN EXPERIENCE OUTSIDE OF LUMEN,
15K-30K FANS DAILY FROM JUNE 11 TO JULY 6
(SUBJECT TO FUNDING)**



City of Seattle



CEN getting campus ready

- Bollards
- Beautification

Coordination with other major campus events

- Pride
- Naturalization Ceremony
- Festal

LOC Vendors

- RFP now for event team
- RFP in Q2 for food and beverage



COMMUNITY ACTIVATIONS



Downtown

- **FIFA** - Lumen
- **LOC** - Seattle Fan Celebration @ Seattle Center

Citywide

- **City-led**
- **Neighborhood mini-celebrations**
\$500k in grants



SAFETY & SECURITY

GOAL: SAFE & SECURE WORLD CUP EXPERIENCES FOR ALL



Vehicle ramming mitigation at
CEN, Westlake, start PPM

SPD, SFD, OEM coordination
ongoing with LOC, County, State,
Federal government

Seeking statewide mutual aid

18 working groups

Budget requests

DC: \$33M: part of 11 City request

WA: \$11M



TRANSPORTATION

GOAL: 80% TICKETHOLDERS ARRIVE W/O PERSONAL CAR



Extensive coordination and planning with SDOT, Metro, Sound Transit, WSDOT

SDOT prioritizing paving & accessibility projects near stadium; tying into 3rd Avenue nodes

During World Cup

- **Metro circulator bus** connecting Lumen Field, CID, Waterfront, CEN
- **Elliot Bay Connector** provides new walking/biking corridor between CEN and Lumen Field

5 working groups

Budget requests

DC: \$12.5M

- \$2.5M Third Ave revitalization
- \$10M Regional priorities

WA: \$10M

- \$8M Transit service
- \$2M Pedestrian improvements (\$1M to SEA)



PERMITTING



**Citywide
coordination to
create streamlined
process for all
needed permits**

Events

Official (FIFA, LOC,
Lumen, UW, SU)

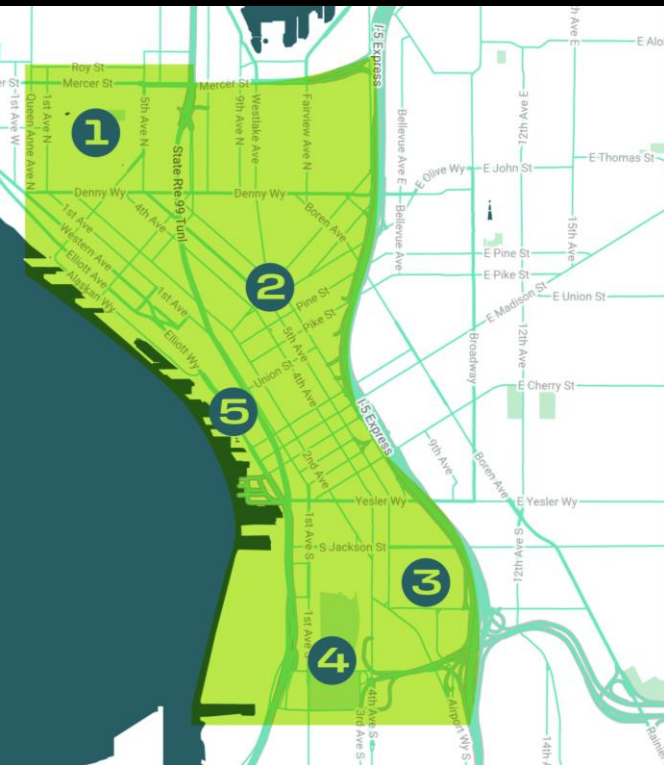
Unofficial (everything
else)

BUILDING FOR THE FUTURE



City of Seattle

UNITY LOOP & RAVE FOUNDATION'S 26 MORE! PLAYFIELDS



1. SEATTLE CENTER
2. WESTLAKE PARK
3. C/ID
4. SEATTLE STADIUM
5. SEATTLE WATERFRONT



BUILDING FOR THE FUTURE

WESTLAKE & OCCIDENTAL PARKS



City of Seattle



BUILDING FOR THE FUTURE

THIRD AVENUE IMPROVEMENTS



City of Seattle



KEY DATES AHEAD

| Q2 |
|--|
| APR 3 LOC SEATTLE HC POSTER REVEAL |
| TBD LOC JUNETEENTH & PRIDE MATCH ADVISORY CMTES |
| JUN 9-15 LOC ONE WEEK TO CELEBRATE ONE YEAR OUT |

| Q3 |
|---|
| JUL 12 SEATTLE DAY OF SERVICE -- ONE YEAR OUT! |
| TBD LOC VOLUNTEER PROGRAM LAUNCH |

| Q4 |
|--|
| TBD FIFA TICKET SALES |
| DEC FIFA FINAL DRAW (SCHEDULE & TEAMS) |





Stay engaged!



www.seattlefwc26.org



info@sea2026.org



[@fwc26seattle](#)
[#WeAreSeattle](#)
[#Seattle26](#)



www.fifa.com/tickets



Legislation Text

File #: Inf 2610, **Version:** 1

City Council Agenda (2025)



CITY OF SEATTLE

City Council

Agenda

Tuesday, April 1, 2025

2:00 PM

Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

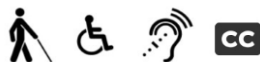
Sara Nelson, Council President
Joy Hollingsworth, Member
Robert Kettle, Member
Cathy Moore, Member
Alexis Mercedes Rinck, Member
Maritza Rivera, Member
Rob Saka, Member
Mark Solomon, Member
Dan Strauss, Member

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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Council Chamber Listen Line: 206-684-8566

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CITY OF SEATTLE

City Council Agenda

April 1, 2025 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council>

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at

<https://www.seattle.gov/council/committees/public-comment>

Online registration to speak will begin one hour before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to all Councilmembers prior to 10 a.m. on the day of the meeting at Council@seattle.gov or at Seattle City Hall, Attn: Council Public Comment, 600 4th Ave., Floor 2, Seattle, WA 98104.

A. CALL TO ORDER

B. ROLL CALL

C. PRESENTATIONS

D. PUBLIC COMMENT

Members of the public may sign up to address the Council for up to 2 minutes on matters on this agenda; total time allotted to public comment at this meeting is 20 minutes.

E. ADOPTION OF INTRODUCTION AND REFERRAL CALENDAR:

Introduction and referral to Council committees of Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF) for committee recommendation.

F. APPROVAL OF THE AGENDA**G. APPROVAL OF CONSENT CALENDAR**

The Consent Calendar consists of routine items. A Councilmember may request that an item be removed from the Consent Calendar and placed on the regular agenda.

Journal:**Bills:****Appointments:****HOUSING AND HUMAN SERVICES COMMITTEE:**

[Appt 03095](#) Appointment of Amy Kate Bailey as member, Seattle Human Rights Commission, for a term to July 22, 2025.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

[Appt 03096](#) Appointment of Julie Chu as member, Seattle Women's Commission, for a term to July 1, 2025.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

[Appt 03097](#) Appointment of James Munger as member, Seattle Human Rights Commission, for a term to July 22, 2025.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

[Appt 03098](#) Appointment of Talley Mills as member, Seattle Women's Commission, for a term to July 1, 2026.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

[Appt 03099](#) Appointment of Nardos Tola as member, Seattle Women's Commission, for a term to July 1, 2026.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

[Appt 03100](#) Reappointment of Nancy Kathleen Sugg as member, Pacific Hospital Preservation and Development Authority Governing Council, for a term to December 31, 2026.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Nelson, Rinck, Saka, Solomon

Opposed: None

SUSTAINABILITY, CITY LIGHT, ARTS AND CULTURE COMMITTEE:

[Appt 03079](#) Appointment of Carol M. Binder as member, Museum Development Authority Governing Council, for a term to July 11, 2027.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 4 - Rinck, Moore, Saka, Solomon

Opposed: None

LIBRARIES, EDUCATION, AND NEIGHBORHOODS COMMITTEE:

[Appt 03109](#)

Appointment of Janet Ceballos as member, Families, Education, Preschool, and Promise Levy Oversight Committee, for a term to December 31, 2026.

The Committee recommends that Council confirm the Appointment (Appt).

In Favor: 5 - Rivera, Rinck, Hollingsworth, Moore, Solomon

Opposed: None

H. COMMITTEE REPORTS

Discussion and vote on Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF).

PUBLIC SAFETY COMMITTEE:

1. [Res 32167](#) A RESOLUTION acknowledging that Seattle residents, workers, students, and visitors deserve to be safe and feel safe; recognizing and appreciating first responders from the Seattle Police Department, Seattle Fire Department, and the Community Assisted Response and Engagement Department; affirming the City's obligations to fully support, train, and equip first responders; committing to a diversified public safety response system; acknowledging the City's actions to reform the Police Department under the federal Consent Decree; committing to resolve the remaining issues of the Consent Decree; and affirming the essential services provided by the Police Department.

The Committee recommends that City Council adopt the Resolution (Res).

In Favor: 4 - Kettle, Saka, Hollingsworth, Nelson

Opposed: None

I. ITEMS REMOVED FROM CONSENT CALENDAR

J. ADOPTION OF OTHER RESOLUTIONS

K. OTHER BUSINESS

L. ADJOURNMENT