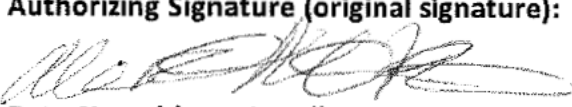




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Louis Ernst</i>		
<b>Board/Commission Name:</b> <i>City Light Review Panel</i>		<b>Position Title:</b> <i>Financial Analyst- Position 2</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Term of Position: *</b> 4/12/2023 to 4/11/2026  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>District 6</i>	<b>Zip Code:</b> <i>98103</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Louis Ernst's interest in the energy sector began as an engineering student, drawn to its role in the economy and its evolution amid climate and policy shifts. He launched his career as a mechanical engineer at Kansas City Power & Light and has since held roles in consulting, strategy, and finance—currently serving as a Finance Manager for two Amazon subsidiaries. He holds a BA in Mechanical Engineering and an MBA in finance and economics from the University of Chicago Booth School of Business, where he earned recognition for his work in sustainability and policy analysis. Louis cares about clean energy and has strong skills in finance and problem-solving which makes him a strong candidate for Seattle City Light, Review Panel member as Financial Analyst.		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> <i>4/9/25</i>		<b>Appointing Signatory:</b> <i>Alexis Mercedes Rinck</i> <i>Councilmember- Position 8</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# LOUIS ERNST

## EXPERIENCE

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### AMAZON

Seattle, WA

#### Finance Manager, Books

May 2022 – Present

- Built annual strategy plan roadmaps with product leads and general managers.
- Led finance for ComiXology, Amazon Publish, and Kindle Tech org, working with CEO, CTO, and product leads on strategy.
- Supported ComiXology through 83% reduction in headcount by simplifying and automating processes.
- Reduced forecasting error by 89% by simplifying model, making assumptions explicit, and reviewing with business leaders.
- Audited data sources of P&L, discovering errors costing the business 7% in operating profit.
- Negotiated with 3 other departments for Books' portion of licensing expense, reducing our annual cost by \$1.1M.

#### Senior Vendor Manager, DSLR and Security Cameras

Mar 2021 – May 2022

- Owned relationship with 6 of 10 largest vendors for category totaling \$455M annual revenue (37% of category).
- Uncovered new fraud vector leading to 120 account suspensions.
- Coordinated training and strategy planning for 16 VMs and 3 MVMs as Annual Vendor Negotiations SME.

### LIFE FITNESS

Chicago, IL

#### Manager, Strategy and Business Development

Aug 2019 – Mar 2021

#### New Initiatives

- Segmented and prioritized key lawmakers for lobbying efforts, securing tariff exemption while competitors remained liable.
- Wrote monthly market research newsletter about competitor actions, read by 1,000+ employees monthly.
- Founded and acted as team leader for corporate sustainability team.

#### Corporate Strategy

- Influenced company-wide project roadmap with goal setting mechanism used by C-suite and all company directors.
- Devised and launched pilot program to grow EU-based subsidiary's US sales by understanding customer buying behavior and adapting US sales operations to better serve customer needs, growing business unit sales from \$3.2M to \$8.4M annually.

#### Digital Products

- Managed cross-functional taskforce to integrate 3<sup>rd</sup> party tool into our ERP system, allowing subscription product pricing.

### AMAZON

Seattle, WA

#### Sr. Program Manager Intern, AWS

Jun 2018 – Jul 2018

- Prototyped error detection system, reducing manual work and delays by 75% in critical path for opening new data centers.
- Initiated and organized lecture series on Amazon Sustainability, with talks from 6 senior managers for intern class.

### ACCENTURE

Chicago, IL

#### Consultant - Business and Systems Integration, Oracle Analytics

Jul 2013 – Aug 2017

- Led technical team in using anomaly detection AI to flag insider data security risk posed by 15,000 employees.

### Kansas City Power and Light Company

Kansas City, MO

#### Mechanical Engineer

Summer 2011, 2012

- Oversaw removal of large machinery, broadly integrated into generating station systems, from start to finish.
- Built project plan to reroute piping for cleaner wastewater disposal.
- Reorganized schematic storage system.

## EDUCATION

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### THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

Chicago, IL

#### Master of Business Administration

Sep 2017 – Jun 2019

- Won 1<sup>st</sup> place of 30 in Renewable Energy Case Competition, fulfilling lifelong dream of being awarded comically oversized check.
- Authored whitepaper on China's greenhouse gas emissions and policy incentives to predict China's carbon market evolution.
- Co-chaired the Booth Outdoor Leadership Development Club, leading 15 students on a multiday trek through the Grand Canyon.

### WASHINGTON UNIVERSITY IN ST LOUIS

St Louis, MO

#### Bachelor of Science in Mechanical Engineering

Sep 2009 – May 2013

- Initiated new exchange program with Hong Kong University of Science and Technology for myself and future students.
- Wrote business model for a startup to produce nitrogen fertilizer using novel method; won startup competition.

# City Light Review Panel

9 Members: Pursuant to Ordinance 123256, all members subject to City Council confirmation, 3-year terms:

- 4 City Council- appointed
- 5 Mayor- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	5	1.	Economist	Bruce Flory	4/11/23	4/10/26	1	Mayor
6	M	6	2.	Financial Analyst	Louis Ernst	4/12/23	4/11/26	1	City Council
6	F	1	3.	Non-Profit Representative	Kerry Meade	5/1/24	4/30/27	2	Mayor
1	M	6	4.	Residential Customer Representative	Leo Lam	10/1/22	9/30/25	2	City Council
6	M	n/a	5.	Commercial Customer Representative	Ryan Monson	4/13/24	4/12/27	1	Mayor
2	M	n/a	6.	Industrial Customer Representative	Toyin Olowu	10/1/22	9/30/25	1	City Council
5	F	n/a	7.	Low-Income Customer Representative	Oksana Savolyuk	4/12/24	4/11/27	2	Mayor
1	F	6	8.	Member at Large	Thien-Di Do	10/1/22	9/30/25	1	City Council
6	M	n/a	9.	Suburban Franchise Representative	Joel Paisner	5/1/24	4/30/27	2	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2							1	4			
Council	3	1			2	1				1			
Other													
Total	6	3			2	1			1	5			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*