



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Alejandro Castillo</i>		
Board/Commission Name: <i>Seattle LGBTQ Commission</i>		Position Title: <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 7/27/2018 <i>8/31/2018</i> <i>ECP</i>	Term of Position: * 9/1/2018 to 8/31/2019 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Washington Park</i>	Zip Code: <i>98112</i>	Contact Phone No.: [REDACTED]
Background: <i>Alejandro is a Fundraising Associate for Raven McShane Strategies in Seattle where he performs a variety of administrative tasks to maintain a professional appearance on social media and in the community, and provides assistance and support for events to bring awareness and build relations within the community. Alejandro is passionate about making positive impacts and relationships in organizations and companies to bridge gaps in partnerships amongst community vendors and is excited to bring these qualities to the Seattle LGBTQ Commission.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

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 CITY OF SEATTLE
 18 AUG - 6 AM 9:33
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not the appointment date.

ALEJANDRO CASTILLO

- Experience guiding strategy, planning, and execution of outreach, fundraising, and events across multiple markets.
- Career includes multiple engagements within the non-profit, political, and legal spaces, supporting teams of field staff, volunteers, and in-house attorneys to meet key metrics and campaign goals.
- Proven ability to recruit, manage, and motivate teams of volunteers and interns
- An articulate communicator who excels at building and managing relationships with donors, clients, and staff.
- Passionate about making a positive impact to client organizations through politics and public affairs.
- Proficient in Vote Builder, NGP and social media marketing tools; conversational proficiency in French and Spanish.

EXPERIENCE

- Fundraising Associate* | RAVEN MCSHANE STRATEGIES | Seattle, WA Oct 2017 – Present
- Provide event support from start to finish including all communication with host(s), vendor contracts, venue procurement, rsvp tracking, invitations, and social media messaging for an average of 4 events a month.
 - Assist principal consultant in the development and deployment of unique fundraising strategy for 12 clients
 - Prepare in-depth monthly reports to clients on the health of their fundraising in relation to their cycle goals
 - Identify and research dozens of new donor prospects a week for candidates
- Assistant to the CEO* | NEVADA HEALTH CARE ASSOCIATION | Henderson, NV June 2017 – Oct 2017
- Supports the CEO in managing special projects, updating the member database, and coordinating communications and logistics related to the annual conference, attracting over 120 attendees and representing \$120K in profit.
 - Serves as the primary point of contact for conference attendees, speakers, and exhibitors.
 - Conducts outreach via phone and email campaigns to drive member turnout and exhibitor participation.
 - Develops conference marketing materials including registration forms, custom email templates, and welcome packets.
- Organizer* | DEMOCRATIC PARTY OF VIRGINIA | Arlington, VA May 2016 – Nov 2016
- Part of a team of 9 organizers responsible for executing field-level campaign efforts throughout Arlington County, recognized among the top 15 performing regions in the country.
 - Recruited, managed, and trained over 50 active volunteers to drive in-person and phone-based voter outreach.
 - Planned and executed over 60 events in the Arlington community to promote voter registration at public venues.
 - Assisted in building events for high-profile surrogates (Michelle Kwan, Anne Holton, Lena Dunham).
 - Led organization efforts at 5 precincts in Arlington County, achieving a 4.8% increase in voter turnout over 2012.
 - Supervised a team of 9 interns; consistently exceeded weekly goals for outreach calls, canvassing, and registrations.
 - Managed social media presence to engage volunteers and local voters.
 - Deployed over 1000 volunteers in 700 shifts as part of an aggressive outreach push during final days of the election.
 - Selected to lead organization efforts in the battleground area of Salt Lake City based on success of the Arlington region; focused on building support and voter confidence through earned media events and press.
- Fellow* | HILLARY FOR WASHINGTON | Spokane, WA March 2016 – May 2016
- Initiated campaign efforts in the greater Spokane, Washington community as part of a 3-month fellowship, earning a promotion to organizer following completion of the program.
 - Worked with organizers to meet weekly goals for volunteer recruitment and data entry in preparation for the caucus.
 - Built a solid infrastructure of Hillary Clinton voters using targeted data in VoteBuilder.
 - Cultivated and maintained relationships with volunteers throughout the Eastern Washington region.
- Intern* | CENTER FOR JUSTICE | Spokane, WA Feb 2015 – Feb 2016
- Supported the community outreach coordinator in managing over 50 concurrent cases for a non-profit law firm.
 - Assisted over 400 clients with legal issues including re-integration into society and access to state services.
 - Served as the key point person for the firm's monthly community legal event and resource, Justice Night; coordinated event setup and breakdown, communicated with attending lawyers, and served as the public face of the event.
 - Researched and analyzed legal materials for prospective clients.
 - Organized community outreach efforts through offsite presentations and social media presence.

EDUCATION

- BA, Political Science* | WASHINGTON STATE UNIVERSITY
- Member of the executive team tasked with organizing events for the international student community.
 - Peer Fellow to international students in the Global Learning Office; Lou & Ruth Allen Scholarship recipient.
- Visiting Student* | INSTITUT D'ETUDES POLITIQUES DE LYON
- Focused on public policy in France and Africa, and political and economic relationships of various regions.
 - Completed French immersion with several courses in Spanish.

Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission July 2018

16 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Julia Ikaura Ricciardi	5/1/17	4/30/19	2	City Council
			2.	Member	Katrina Sanford	5/1/17	4/30/19	1	Mayor
			3.	Member	Byram Simpson	5/1/17	4/30/19	1	City Council
			4.	Member	Latosha Correll	5/1/17	4/30/19	1	Mayor
			5.	Member	Ely Hernandez	5/1/17	4/30/19	1	City Council
			6.	Member	Manuel Venegas	11/1/17	10/31/19	3	Mayor
			7.	Member	Kari Lerum	11/1/17	10/31/19	1	Commission
			8.	Member	Lindsay Church	11/1/17	10/31/19	1	Mayor
			9.	Member	Nikki Hurley	5/1/16	4/30/18	1	City Council
			10.	Member		5/1/18	4/30/20	1	Mayor
			11.	Member	Joseph Suttner	5/1/16	4/30/18	1	City Council
			12.	Member		5/1/18	4/30/20	1	Mayor
			13.	Member	Michael Garrett	11/1/16	10/31/18	1	City Council
			14.	Member	Ian Irving Bradshaw	11/1/16	10/31/18	1	Mayor
			15.	Member	Deepa Sivarajan	11/1/17	10/31/19	1	City Council
3	M	3	16.	Get Engaged	Alejandro Castillo	09/01/18	8/31/19	1	Mayor
			17.	Member	Avvri Rathsack	5/1/18	4/30/20	1	City Council
			18.	Member	Christopher Brown	11/1/17	10/31/19	1	Mayor
			19.	Member	Lauren Boling	11/1/17	10/31/19	1	Commission
			20.	Member	Sabel Roizen	5/1/18	4/30/20	1	Commission
			21.	Member	Jessi Murray	5/1/18	4/30/20	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5				2	3		1	3			2
Council		1			1					1			1
Comm		2								2			
Total	2	6			1	2	3		1	6			3

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F = Female, T = Transgender, U = Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*