



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: *Ashley McClaran*

Board or Commission Name: *Seattle Center Advisory Commission*

Position Title: *Member*

☒ **Appointment** ☐ **Reappointment**

***Term of Position:** 9/29/2026 to 9/28/2029

☐ *Serving partial term (eligible for full terms thereafter)*

Appointing Authority: ☐ City Council ☒ Mayor ☐ Other: *Insert Appointing Authority*

City Council Confirmation Required? ☒ Yes ☐ No

Residential Neighborhood: *Council District 6*

Appointee brief overview:

Ashley McClaran is a Seattle-based project executive and community engagement leader with more than 25 years of experience guiding public-sector capital programs throughout Washington State and 1 other states across the country. Her work with local governments, school districts, and public institutions has focused on helping communities make thoughtful decisions about the spaces and investments that shape civic life. She has seen how welcoming, active, and accessible public spaces foster participation, create a sense of belonging, and encourage shared ownership of community assets. These connections strengthen civic life, support public safety, and help people feel invested in the future of the places they share. As a Seattle resident, she is honored at the potential to bring that perspective to the Seattle Center Advisory Commission and support Seattle Center's role as one of our most important civic and cultural gathering places.

Appointing Authority Signature:

Date Signed: 6/16/26

Appointing Authority Printed Name and Title:

Katie B. Wilson
Mayor of Seattle



ASHLEY McCLARAN

CIVIC & CULTURAL STRATEGIST | COMMUNITY ENGAGEMENT LEADER | PUBLIC-SECTOR ADVISOR

Community-focused leader with 25 years of experience guiding complex civic, cultural, educational, and public-space initiatives through planning, engagement, and implementation. Brings a rare combination of architectural training, public-sector advisory experience, cultural-institution leadership, and large-scale community facilitation. Known for building trust across diverse stakeholder groups, translating complex issues into accessible conversations, and helping organizations align public priorities with long-term vision.

RELATED EXPERIENCE

2024 - PRESENT

STV | PROJECT EXECUTIVE | SEATTLE, WA | 2024-PRESENT

Leads public-sector advisory and capital planning efforts across Washington, supporting school districts, municipalities, and public agencies with strategic planning, stakeholder engagement, governance frameworks, and community-centered decision making. Advises organizations navigating complex public processes involving funding, accessibility, growth, and civic investment.

2018 - 2024

OAC SVCS | SR DIRECTOR / PROGRAM MANAGER | SEATTLE, WA | 2018-2024

Led long-range planning, bond planning, and public engagement initiatives for school districts and public agencies across Washington. Facilitated community task forces, board workshops, and public-facing planning efforts involving thousands of stakeholders across diverse communities. Selected experience included:

- Leading community-centered capital planning processes for districts across Washington
- Facilitating large public workshops and stakeholder advisory groups
- Developing accessible communication tools to explain funding, planning, and infrastructure decisions
- Supporting historically significant renovations, performing arts facilities, and inclusive educational environments

2014 - 2018

AUDUBON NATURE INSTITUTE | VP OF CONSTRUCTION & EXHIBITS | NEW ORLEANS, LA

Directed strategic planning and capital improvements across 13 public-facing cultural and environmental institutions, including the Audubon Aquarium of the Americas, Audubon Zoo, riverfront developments, parks, museums, and public gathering spaces.

Worked closely with executive leadership, city agencies, community organizations, donors, and public officials to support long-range planning and public engagement tied to the Mississippi Riverfront and major civic destinations. Oversaw public-private partnership initiatives focused on education, tourism, accessibility, guest experience, and stewardship of public space.

2011 - 2014

JACOBS | OWNER'S REPRESENTATIVE | NEW ORLEANS, LA

Supported the post-Katrina rebuilding effort for Orleans Parish schools through a \$2.1B FEMA-funded reconstruction program. Worked in highly visible public environments balancing community priorities, historic preservation, education goals, and long-term neighborhood investment.

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

- 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	7	1.	Member	Matthew Howard Roewe	9/29/25	9/28/28	1	Mayor
6	F	7	2.	Member	Adriane Musuneggi	9/29/25	9/28/28	1	Mayor
6	M	7	3.	Member	Michael George	9/29/25	9/28/28	3	Mayor
6	M	7	4.	Chair	Mark F. Dederer	9/29/25	9/28/28	6	Mayor
6	F	7	5.	Member	Sally Bagshaw	9/29/25	9/28/28	2	Mayor
6	M	7	6.	Member	John Olensky	9/29/26	9/28/29	3	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/26	9/28/29	5	Mayor
6	F	1	8.	Member	Ashley McClaran	9/29/26	9/28/29	1	Mayor
6	M	1	9.	Member	Eric Berlinberg	9/29/26	9/28/29	3	Mayor
6	F	7	10.	Member	Michael Johnson	9/29/26	9/28/29	1	Mayor
2	M	4	11.	Member	Matthew Mead	9/29/24	9/28/27	2	Mayor
2	M	N/A	12.	Member	Eric Pettigrew	9/29/24	9/28/27	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/24	9/28/27	2	Mayor
6	M	N/A	14.	Vice Chair	Will Ludlam	9/29/24	9/28/27	5	Mayor
3	F	2	15.	Member	Gloria Alvarez Connors	9/29/24	9/28/27	5	Mayor
2	F	7	16.	Get Engaged Member	Lauren Campbell	9/1/25	8/31/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	8				3	1			11	1		
Council													
Other													
Total	8	8				3	1			11	1		

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.