




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Rafael Ronquillo</i>		
<b>Board/Commission Name:</b> <i>Seattle Bicycle Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Term of Position: *</b> 9/1/2024 <b>to</b> 8/31/2026  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Beacon Hill</i>	<b>Zip Code:</b> <i>98144</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Rafael has a broad bicycling background and currently works in public service for the Environmental Protection Agency, conducting outreach in neighborhoods impacted by superfund sites, such as South Park and Georgetown. He hopes his involvement with the board will provide more awareness to Healthy Streets to get those who are "cycling curious" more engaged.</i>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> <i>7/25/24</i>		<b>Appointing Signatory:</b> <i>Rob Saka</i> <i>Councilmember</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# Rafael Ronquillo



## Position Applying For:

Board Member, Seattle Bicycle Advisory Board

---

## Qualifications Summary:

- **Public Outreach:** Soliciting community input for environmental projects with direct impacts on local residents.
  - **Developing Communications:** Drafting, editing, and publishing communications materials, direct public inquiry response.
  - **Evaluating Communications Efforts:** Quantifying outreach efforts, generating analytic reports.
  - **Assessing Programmatic Impact:** Monitoring and evaluation of programmatic outputs and outcomes, measuring community feedback.
- 

## Education:

**University of Puget Sound, Tacoma, WA**

**Graduated May 2014**

Bachelor of Arts in Philosophy

Excelled at courses including formal logic, philosophy of language and analytical philosophy.

---

## Professional Experience:

**Community Involvement Coordinator - GS-12**

January 2023 -

Present

US Environmental Protection Agency

Seattle, Washington

*Community Involvement*

- Coordinates outreach and communications efforts essential to EPA Superfund efforts across the states of Washington, Idaho, and Oregon.
- Solicits and evaluates community feedback on cleanup projects affecting community members living near Superfund sites in EPA Region 10. Serves as a conduit for the agency to better understand Environmental Justice impacts related to sites.
- Organizes, facilitates, and promotes public meetings for various communities. Holds virtual, hybrid, and in-person meetings of varying frequencies.
- Receives public comments and secures comprehensive answers from pertinent EPA staff or policy experts.
- Tours Superfund sites to develop first-hand accounts of the experiences and challenges faced by community members.
- Participated in and evaluated candidates for a job training series for underemployed residents of the Kellogg, Idaho area.
- Successfully builds crucial relationships with EPA colleagues, community leaders, public agencies at the federal, state, and local level, tribal governments, and private entities.
- Is helping to develop a comprehensive Community Involvement Plan for the Bunker Hill Superfund site, incorporating hundreds of comments from local community members and concerned citizens.

**Program Analyst- GS-12**  
2022

August 2020 - December

US Environmental Protection Agency  
Ann Arbor, Michigan

### *Communications Development*

- Developed effective messaging for the public on many different regulatory topics through collaboration with each division within the Office of Transportation and Air Quality. Composed materials for public messaging campaigns including press releases, web statements, Q&A documentation, and key messages.
- Developed tailored social media campaigns as part of roll-out strategies for the publicizing of EPA rulemakings. Worked with the Office of Air and Radiation's Public Affairs team to refine social media messaging for platforms such as Twitter, Facebook, and LinkedIn.
- Utilized skills in written communication to draft responses to press inquiries from major media outlets in coordination with EPA technical experts across several divisional offices. Quickly worked to both verify the accuracy of responses and maintain consistency in EPA messaging with senior leadership. Rapidly turned around responses to questions that are often politically sensitive in nature.
- Worked on outreach strategies to inform community stakeholders of unique funding opportunities as well as pertinent training sessions with regional partners. Language drafted for these efforts is frequently published on EPA webpages as well as in newsletters.
- Wrote and edited Ports Initiative Newsletter, a bi-monthly publication directing over 450 members of distinct stakeholder groups to informational and financial opportunities to support their individual programming or projects.
- Supported planning and facilitation of public hearings for the public to comment on proposed rulemakings.

### *Contracting Officer (COR Level 2), Managing NVFEL Library*

- Co-managed the National Vehicle and Fuel Emissions Laboratory library. Oversaw an annual contract valued over \$450,000, and directly managed a staff of four contract employees. Supported delivery of outreach presentations about library services to staff and patrons.
- Evaluated and improved how the Office of Transportation and Air Quality responds to inquiries submitted by the public. Assessed the impacts of different EPA programs by directing constructive feedback from the public to relevant technical experts within EPA. Contributed to shortening the response time to the public by over 30%.
- Led the migration of software tools from Microsoft Inbox to the ServiceNow content management platform, streamlining the office's public inquiry response process. Published over 160 knowledge base articles for the public to reference on the public EPA website.

### *Workgroup Membership*

- Semi-Autonomous Electric Vehicle Workgroup, Risk Communications Workgroup

### **Maternal & Child Health Volunteer**

February 2018 - March 2020

Peace Corps Guatemala

Santa Lucia Milpas Altas, Sacatequez

### *Public Health Outreach*

- Implemented 14 public health campaigns with local municipal leaders and government health officials, impacting a population of over 11,000 residents. Utilized basic project management principles to design and execute trainings and events for health center staff. Coordinated with several overlapping agencies to develop training material for professional events for over 80 government and non-profit staff.
- Analyzed the impact of outreach work performed in the community through use of monitoring and evaluation practices. Crafted targeted public health campaign messaging in multiple languages to reach a unique indigenous community. Provided crucial information for future volunteers by quantifying impacts of messages and mediums used.
- Authored and co-edited a 33-page technical training manual on essential public health topics and community outreach best-practices. Tailored documents for a specialized team of health promoters and personally trained them on the implementation of those documents.
- Employed oral communication skills to give regular presentations in Spanish to a broad array of audiences. Tailored public health messaging efforts to meet the needs of each group.
- Wrote a small-grant proposal, securing \$3,600 in funding from the World Wildlife Fund to purchase climate adaptation tools for local farming families. Managed all aspects of the proposal, from initial investigatory processes to budgeting and negotiating funding from community contributors. Prepared and presented contracts between the community stakeholders and the Wildlife Fund.
- Established an online presence for a local women's collective using the Square platform. Opened new international markets and supported more than \$3,000 in sales within the first six months of operations. Designed and updated the public-facing webpage for the

group, in addition to a Facebook profile.

*Project Advisory Committee member*

- Conducted multiple comprehensive field reviews of 36 volunteers over a six-month period. Synthesized both qualitative and quantitative data to present to Program Managers to optimize volunteer impact and program efficacy.
- Served as Digital Resource Manager, overseeing thousands of documents across the Google Suite. Compiled and formatted an archive of over 2,000 programmatic documents for online publication. Assisted in the creation, review, and distribution of new materials to the volunteer community as necessary.
- Contributed to the development and implementation of the new Logic Project Framework model, which serves as the improved and comprehensive rubric by which all Peace Corps program work is conducted and evaluated. Co-managed the project for over nine months, along with Guatemalan Ministry of Health staff and Peace Corps staff to define clear objectives, goals, and outcomes for the framework.
- Designed and presented standardized trainings to over 100 new volunteers and trainees.

---

**Volunteer Positions:**

**Volunteer Mechanic**  
Present  
The Bikery  
Seattle, Washington

June 2023 -

**Volunteer Mechanic**  
2022  
Common Cycle  
Ann Arbor, Michigan

May 2021 - December

**Notable Skills, Certificates, & Trainings:**

- Certified Level 2 Federal COR (Contracting Officer's Representative)
- Fluent in Spanish, (Advanced-Mid on a ACTFL scale)
- Advanced Bicycle Mechanic
- Participant in EPA *Scientific Risk Communications* training through third party vendor
- Participated in EPA training *An Overview of the Clean Air Act (CAA)*
- Extensive written and oral communication skills
- Skilled in MS Word, PowerPoint, Google Suite, and Excel
- Proficient in HTML and CSS
- Experienced Audio/Radio producer

# Seattle Bicycle Advisory Board

12 Members: Pursuant to Resolution 30995; all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	4	1.	Member	Ksenia I. Ershova	9/1/2023	8/31/2025	1	Mayor
6	F	2	2.	Member	Kathryn L. Ricchiuto	9/1/2024	8/31/2026	1	City Council
9	F	3	3.	Member	Nia Ransom	9/1/2023	8/31/2025	1	Mayor
2	M	2	4.	Member	Madin Akpo-Esambe	9/1/2023	8/31/2025	1	City Council
1	M	6	5.	Member	Taylor Hom	9/1/2023	8/31/2025	1	Mayor
6	M	7	6.	Member	Douglas Migden	9/1/2023	8/31/2025	2	City Council
6	F	7	7.	Member	Donna McBain Evans	9/1/2024	8/31/2026	2	Mayor
3	M	2	8.	Member	Rafael Ronquillo	9/1/2024	8/31/2026	1	City Council
6	NB/ O	3	9.	Member	Molly McNeely	9/1/2024	8/31/2026	1	Mayor
6	M	1	10.	Member	Maxwell Baker	9/1/2024	8/31/2026	1	City Council
2	M	3	11.	Member	Joseph Roberts	9/1/2024	8/31/2026	2	Mayor
3	NB	5	12.	Get Engaged Member	Eli Davis	9/1/2023	8/31/2024	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3		2	1	1	1			3			1
Council	4	1				1	1			3			
Other													
<b>Total</b>	<b>6</b>	<b>4</b>		<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>			<b>6</b>			<b>1</b>

### Key:

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*