



City of Seattle Boards & Commissions Notice of Appointment

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| Appointee Name: <i>Jeniffer Calleja</i> | | |
| Board/Commission Name: <i>Community Involvement Commission</i> | | Position Title: <i>District 1 Member</i> |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | | Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i> | | Term of Office: <i>6/1/2017 – 5/31/2018</i> |
| Residential Neighborhood: <i>Westwood</i> | Zip Code: <i>98126</i> | Contact Phone No.: |
| Legislated Authority: <i>Ordinance 125192</i> | | |
| Background: <p>Jeniffer Calleja is a Community Builder with the Seattle Housing Authority. For over 10 years, she has worked in human services, public health and civic engagement, with immigrants, refugees and people in extreme poverty in the Seattle area. Jeniffer has a strong history of connecting community members from under-represented communities with their city government, as well as of working with City departments in conducting inclusive outreach and engagement. Jeniffer is a member of the Seattle Park District Oversight Committee and the City of Seattle Immigrant and Refugee Commission. Past employers include Neighborhood House, White Center Community Development Association, SEIU Local 6 and United Way of King County. She holds a Master's degree in Public Administration from the University of Washington and a BA in Government and Political Studies from the University of Guadalajara. Jeniffer lives in District 1 and enjoys using its beaches, forests, community pools, and business districts.</p> | | |
| Date of Appointment: <i>6/1/2017</i> | Authorizing Signature (original signature): | Appointing Signatory: <i>Council Member Tim Burgess</i> |

JENIFFER CALLEJA

SUMMARY OF QUALIFICATIONS

A proven track record of effectively working with under-represented populations in the Seattle area around issues of health, civic engagement and race and social justice.

Experienced at building community and organizational capacity and developing partnerships.

Excellent analytical, organizational and cross-cultural communication skills.

WORK EXPERIENCE

Seattle Housing Authority

Community Builder. June 2015 - present

- Responsible for fostering and implementing community-building principles in a mixed income community in Southeast Seattle where over 10 languages are spoken.
- Provides technical assistance to affinity groups to achieve their self-identified community goals.
- Develops and coordinates relations between community members, stakeholders and the Seattle Housing Authority.

Neighborhood House, Inc.

Be Active Together Program Manager. June - September 2015 (0.25FTE).

Provided grant management, conducted policy and data analysis; oversaw budget and invoicing and wrote reports. This was a part-time extension of my BAT Project Manager work after I accepted employment at SHA to help keep the program running during the search and transition to a new Manager.

Be Active Together Program Manager. January 2015 - May 2015.

Responsible for a pilot project that attempted to improve the accessibility, affordability and accountability of two municipal community centers in Seattle.

- Developed and monitors the strategic plan and oversees the implementation of the outreach, engagement, capacity building and sustainability strategies.
- Supervised and trained project staff and volunteers; develops programs; oversees budgets and reports; coordinates and staffs internal and external meetings.
- Developed and pursued institutional improvements to increase access to services for historically underrepresented populations.

Healthy Communities Project Supervisor. September 2013 – December 2014.

Responsible for programs aimed at expanding leadership and civic engagement, as well as physical activity levels of historically underrepresented communities, to help achieve health and racial equity.

- Develop strategic plans and oversees the implementation and operation of multiple grant programs; develop partnerships; coordinate public engagement and political advocacy.
- Developed and implemented institutional improvements to increase access to services for historically underrepresented populations.

Be Active Together Project Coordinator. August 2008 – August 2013.

Developed and implemented a five-year community based participatory research initiative to increase physical activity levels and civic engagement in two public housing communities in Seattle and Unincorporated King County.

- Managed a broad array of physical activity, community building and capacity building programs to meet culture specific needs ie. the Women of the World Swim, a single-gender swim program that increased access to health for all women in Seattle that can't swim in a co-ed setting due to religious beliefs or preference.
- Recruited, managed and trained diverse residents ages 17 to 70 to engage in Community Action Teams. Developed and implemented civic engagement and political advocacy programs.
- Oversaw the data collection of three research surveys implemented in multiple languages.
- Wrote reports and developed presentations.

High Point Family Center Program Coordinator. March 2008 - August 2008

- Developed and implemented the start-up of a City of Seattle funded human services center in the heart of High Point, a Seattle Housing Authority public housing property with 2000 residents, a majority of whom are immigrants and refugees.

White Center Community Development Association.

Healthy Community Project Manager. January 2012 - January 2013 (Contract, 0.25 FTE)

- Provide grant management, program coordination and fund development planning. Support the implementation of strategies to increase access to healthy food in local schools and the White Center business district. Monitored work plans to engage youth, parents, and small businesses in health promotion, targeting populations in five foreign languages.

Service Employees International Union (SEIU) Local No. 6

Researcher. June 2006 - March 2008

- Supported the development and implementation of community organizing strategies to increase membership and achieve job security goals for low wage workers in the janitorial and private security industries.
- Provided strategic advice and analysis and developed educational materials for low literacy audiences in English and Spanish.

United Way of King County, King County Free Tax Preparation Campaign.

White Center Site Manager. October 2005 - May 2006

- Managed a site of an Internal Revenue Service-funded project to provide free tax preparation services in the Seattle area targeting low-income families. Provided coordination and outreach for a high-volume, free tax preparation site in South Seattle serving clients in multiple languages. Supervised over 20 volunteers.

Neighborhood House, Inc. (Contract, 0.25 FTE)

Community Health Worker. Breathe Easy Homes Demonstration Project. October 2005 – Sept. 2007

- Implemented a two year home visit curriculum for a US Department of Housing and Urban Development and Lead Hazard Control funded project to reduce asthma triggers in a public

housing community through environmental changes and education. Provided support to the families prior, during and after relocation to a Breathe Easy Home at High Point in West Seattle.

Research Interviewer. Healthy Homes Community Survey Project. February 2005 - June 2005.

- Recruited participants and conducted research surveys at participants' homes and a focus group for a National Institute of Environmental Health Sciences funded study to learn how the rebuilding of a public housing site in High Point, West Seattle affects residents' health.

Evans School of Public Affairs, University of Washington.

Research Assistant. September 2002 – June 2004

United Way of King County Collaborative IDA Program Evaluation Project.

- Conducted research on a savings program for low-income families implemented by 14 community organizations. Designed surveys, conducted advanced qualitative analysis, wrote reports on research findings, and worked collaborative with community partners.

Washington State WorkFirst Study.

- Conducted research in a longitudinal study designed to increase understanding of the transition from assistance to self-sufficiency. Researched state and national welfare policies; Analyzed, interpreted and disseminated survey data of 5,000 welfare recipients for policy reform. Prepared reports on research findings for the Washington State Employment Security Department.

USAID and Chemonics International.

Evaluation Intern. Summer 2003 Santa Cruz, Bolivia.

- BOLFOR Bolivian Forestry Sustainable Project. Documented the operations of a unique grassroots sustainable forestry collective in rural Bolivia that survived without external assistance. Wrote a case study highlighting their best practices to help USAID increase its understanding of local norms and organizational practices. Conducted field research in Spanish, in an indigenous forestry community including an oral census, documenting community meetings, interviews with stakeholders and compiling and analyzing available documentation.

Center of Strategic Development Studies, University of Guadalajara (Mexico).

Survey Coordinator. Mexico June 1999 - June 2000

- Perspectives and Values Research Unit. Implemented and lead a team to collect survey data across the State of Jalisco, Mexico during the Presidential Election. Collaborated in research design, survey implementation, managed budgets, supervised research interviewers, oversaw data entry and wrote findings reports.

EDUCATION

- University of Washington, Seattle, WA 2002 - 2004
Masters in Public Administration (MPA)
International Development Policy and Management Graduate Certificate Program
- University of Guadalajara, Guadalajara, Jalisco, Mexico. 1995 - 2000
B.A. in Political and Governmental Studies

ADDITIONAL EXPERIENCE

- National Recreation and Parks Association 2016 Conference. Presenter. “Outreach Strategies and Successful Partnerships for Limited English Speaking Populations”
- Seattle Park District Oversight Committee, Member. March 2015 to present
- Washington Recreation and Parks Association 2014 Conference. Presenter “Single Gender Swims: Response to Diverse Community Needs”.
- City of Seattle Immigrant and Refugee Commission, March 2013 to present
- City of Seattle Pedestrian Advisory Board. Board Member. March 2010 to December 2012
- Community Based Participatory Research Summer Institute 2011. San Francisco State University.
- Seattle Race Conference 2010. Presenter. Community Action Team: Organizing for healthy communities in High Point and Greenbridge.
- US Cuba Women's Collaboration. Research Delegation 2010
- Institute for Democratic Future, Class of 2008
- Production Assistant, Corrugated Films, Seattle, WA October 2003-June 2005

LANGUAGES

- English, Spanish.

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one- and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Commission-appointed

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|--------------------|-------------------|-----------------|---------------|--------|--------------|
| 3 | F | 1 | 1. | District 1 Member | Jeniffer Calleja | 6/1/2017 | 5/31/2018 | 1 | Council |
| 2 | F | 2 | 2. | District 2 Member | Thais Marbles | 6/1/2017 | 5/31/2019 | 1 | Council |
| 2 | F | 3 | 3. | District 3 Member | Natalie Curtis | 6/1/2017 | 5/31/2018 | 1 | Council |
| 9 | F | 4 | 4. | District 4 Member | Alison Turner | 6/1/2017 | 5/31/2019 | 1 | Council |
| 9 | M | 5 | 5. | District 5 Member | Mark Mendez | 6/1/2017 | 5/31/2018 | 1 | Council |
| 6 | M | 6 | 6. | District 6 Member | Ben Mitchell | 6/1/2017 | 5/31/2019 | 1 | Council |
| 9 | F | 7 | 7. | District 7 Member | Patricia Akiyama | 6/1/2017 | 5/31/2018 | 1 | Council |
| 1 | F | 2 | 8. | At-Large Member | Hoai (Julie) Pham | 6/1/2017 | 5/31/2019 | 1 | Mayor |
| 6 | F | 3 | 9. | At-Large Member | Alex C. Hudson | 6/1/2017 | 5/31/2018 | 1 | Mayor |
| 9 | F | 1 | 10. | At-Large Member | Jenna Franklin | 6/1/2017 | 5/31/2019 | 1 | Mayor |
| 2 | M | 7 | 11. | At-Large Member | Bereket Kiros | 6/1/2017 | 5/31/2018 | 1 | Mayor |
| 1 | F | 7 | 12. | At-Large Member | Emily Kim | 6/1/2017 | 5/31/2019 | 1 | Mayor |
| 5 | O | 2 | 13. | At-Large Member | Sonja Basha | 6/1/2017 | 5/31/2018 | 1 | Mayor |
| | | | 14. | Get Engaged Member | Vacant | 9/1/17 | 8/31/18 | | Mayor |
| | | | 15. | At-Large Member | Vacant | | | | Commission |
| | | | 16. | At-Large Member | Vacant | | | | Commission |

| SELF-IDENTIFIED DIVERSITY CHART | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | |
|---------------------------------|----------|----------|-------------|----------|----------|-------------------------------|---------------------|---|----------|--------------------------------|---------------------|-------------------|-------------|
| | Men | Women | Transgender | Other | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non- Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 1 | 4 | | 1 | 2 | 1 | | | 1 | 1 | | | 1 |
| Council | 2 | 5 | | | | 2 | 1 | | | 1 | | | 3 |
| Other | | | | | | | | | | | | | |
| Total | 3 | 9 | | 1 | 2 | 3 | 1 | | 1 | 2 | | | 4 |

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.