City of Seattle Boards & Commissions Notice of Appointme

Appointee Name:
Annie Shaw

Board/Commission Name:	Position Title:
Community Technology Advisory Board	Get Engaged Member

☒ Appointment **OR** ☐ Reappointment	City Council Confirmation required? ☒ Yes ☐ No
Appointing Authority: ☐ City Council ☒ Mayor ☐ Other: *Fill in appointing authority*	**Term of Position: *** Term begin: *9/1/2021* to Term end: *8/31/2022* ☐ *Serving remaining term of a vacant position*

Residential Neighborhood:	Zip Code:	Contact Phone No.:
Belltown/Downtown	98121	███████

Background:
Ann Shaw is a Northwestern University graduate with a Bachelor of Science in Communications & Computer Science, now working at Amazon as a Product Category Manager. She has a passion for quality UIUX and equitable digital experiences, and focuses on computer vision in her computer science work. She currently also serves on the auxiliary board for the Seattle Aquarium and Seattle Children's Museum, where she gets to continue her lifelong love for museums and nonprofit.

Authorizing Signature (original signature):	Appointing Signatory:
Bruce A. Harrell (signature)	*Bruce A. Harrell* *Mayor of Seattle*
Date Signed (appointed): 3/7/2022	

Term begin and end date is fixed and tied to the position and not the appointment date.

Annie Shaw

Communication Studies & Computer Science

Education

June 2021

B.S. in Communications & Computer Science, **Northwestern University**
- GPA: 3.99 / 4.00
- Related courses: Strategic & Organizational Communication, Human-Computer Interaction, Intelligent Information Systems, UX Design

Technical Skills

Productivity: **Microsoft Office (Excel, Word), Notion, Nielsen, Qualtrics, Google Ads & AdSense, SEO**

Languages: **Python, JavaScript, C, C++, HTML / CSS**

Frameworks / Platforms / Systems: **Django, React, Flask, Linux**

Tools / Methodologies: **Adobe Creative, Figma, Sketch, Agile / Scrum**

Work

June 2021 - current

Product Category Manager, **Amazon**
- Currently participating in 3-week on-boarding program Activate with 50 Retail Undergraduate Program cohorts
- To be placed on the Toys & Games category to manage performance of product portfolio and product launches

Apr 2020 - Aug 2020

Sales & Development Trainee Intern, **Kraft Heinz**
- Analyzed Nielsen data to design and strategize an innovative breakfast products shelving solution for an upcoming product line launch (to be executed early 2021)
- Conducted and created guidelines for virtual reality consumer testing to identify shelving principles

June 2019 - Dec 2019

Planning & Design Intern, **Shedd Aquarium**
- Developed the museum's first Wifi- and QR-based indoor navigational system using HTML, CSS, and jQuery
- Pitched exhibition and technology redesigns to CEO and Board of Trustees on July 31 and August 20, 2019 (executed 2020)

May 2018 - Aug 2019

Design & Communications Intern, **The Frances Xavier Warde School**
- Acted as in-house designer of public and internal communication materials for Chicago-wide campaign (launched late 2019-ongoing)
- Increased social media engagement by 70% via design campaign (verified by Sprout Social)
- Managed front-end website design using HTML and CSS

Extracurricular

Sep 2018 - June 2021

Chair of Project Scoping, **Design for America**
- Recruits and facilitates product design partnerships with nonprofit organizations including YMCA (national), Esperanza (Pilsen, Chicago), My Block My Hood My City (Chicago)
- Advised team of four undergraduate students in a nine-week eco-efficient outdoor lighting prototype project with Adler Planetarium

Sep 2018 - June 2021

Vice President of Human Relations, **Form & Function Marketing**
- Introduced new internal communications including: low-fidelity alumni database web app via Glide and Proto.io, attendance system through daily Google Forms polls, and transition onto Slack (2019)
- Recognized for Best Graphic Design in Fall 2018 & Winter 2019

Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4   City Council- appointed
- 6   Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F		1.	Member at Large	Leah Shin	1/1/21	12/31/22	1	City Council
3	F	3	2.	Member at Large	Camille Malonzo	1/1/22	12/31/23	2	Mayor
			3.	Member at Large	Vacant	1/1/22	12/31/23	1	Mayor
2	M	3	4.	Member at Large	Rene J. Peters	1/1/21	12/31/22	2	City Council
2	M	7	5.	Education Member	Lassana Magassa	1/1/21	12/31/22	2	Mayor
6	F	4	6.	Get Engaged Member	Annie Shaw	9/1/21	8/31/22	1	Mayor
2	M	7	7.	Member at Large	Tyrone Grandison	1/1/22	12/31/23	2	City Council
2	F	7	8.	Member at Large	Nicole Espy	1/1/22	12/31/23	2	Mayor
2	M		9.	Member at Large	Femi Adebayo	1/1/21	12/31/22	1	City Council
6	M	3	10.	Public Access Member	Brandon Lindsey	1/1/21	12/31/22	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3			1	2	1			2			
Council	3	1			1	3							
Other													
Total	5	4											

Key:

    *D   List the corresponding *Diversity Chart* number (1 through 9)

    G   List *gender*, **M= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

    RD   Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.