



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Monique A. Thormann</i>		
Board/Commission Name: <i>Seattle International Affairs Advisory Board</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 5/1/2024 to 4/30/2026 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Capitol Hill	Zip Code: 98121	Contact Phone No.: [REDACTED]
Background: Monique Thormann, Director of Communications, Henry M. Jackson School of International Studies, UW Monique Thormann is currently the director of marketing and communications at the Henry M. Jackson School of International Studies at the University of Washington. She landed in Seattle in 2013, bringing over 15 years of managing advocacy, media and communications projects for UNICEF, UNDP, The World Food Programme, The World Bank and the International Rescue Committee, among others. Her global experience includes residing and working overseas in Africa, Asia and Europe, including in war-affected countries such as Somalia and Macedonia. She holds a master's degree from Columbia University Graduate School of Journalism.		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 4/1/2024		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

MONIQUE A. THORMANN

Communications Manager with over 10 years of strategic communications experience based in the U.S. and overseas. Proven skills in team leadership, content production and branding for large multilateral organizations and nonprofits in their outreach to media, executives, donors, staff, students, government and the public. Served as board member for a women's leadership nonprofit.

EXPERIENCE

UNIVERSITY OF WASHINGTON, Seattle, WA **2015 – present**

Director of Communications at the Henry M. Jackson School of International Studies

Manage communications for one of the largest units in the College of Arts and Sciences

- Develop and execute strategies to coordinate communication products, branding and media for 22 centers and programs, ensuring alignment with UW activities and campaigns and increasing funds for the School.
- Write and edit print, social and digital media blogs, profiles, advertising copy, visuals, staff communications and more, and direct work of a team, for recruitment of students, donors and public engagement.
- Lead Jackson School, and support UW, media opportunities for promoting faculty expertise, student research.
- Serve as key focal point for high-level public events sponsored by the Director's Office, for increased public awareness on global issues and the mission of international studies.
- Produce the annual *Jackson Report*, a flagship publication highlighting key activities and strategic direction.
- Recognized as 2017 and 2018 "Best in Show" University Advancement Star Award Nominee.

PORT OF SEATTLE - SEATTLE-TACOMA AIRPORT, Seattle, WA **2014 – 2015**

Media Relations Specialist - Emergency Hire (short-term)

Served as a media liaison and public affairs spokesperson for aviation operations in 15th largest U.S. airport

- Responded to media requests by providing key messages reflecting mission and goals of the Port of Seattle.
- Researched and wrote media advisories on latest activities for improved customer experience.
- Crafted social media content, resulting in audience engagement and a live Tweet-Off with another airport.

POINT DEFIANCE AIDS PROJECTS, Tacoma, WA **2014**

Strategic Planning Consultant

Conducted a strategic planning process for the Executive Board and Director of non-profit agency

- Developed and facilitated an 18-month roadmap calendar, report and summary of key opportunities, challenges and operational decisions for Board stewardship of the organization.

UNITED NATIONS DEVELOPMENT PROGRAM, New York, Seattle and Switzerland **2010 - 2015**

Communications Consultant (select samples of activities)

Prepared speeches and strategic positioning documents for executives of a \$4 billion organization

- Wrote a keynote speech delivered by UNDP's Assistant Secretary-General at a global aid conference that included government officials and high-level aid representatives.
- Produced time-sensitive daily synopses, issue-based briefs, staff communications and official reports on intergovernmental deliberations for five Executive Board Member State sessions.
- Authored first-person Executive Board outcome summaries sent by UNDP Administrator Helen Clark, former Prime Minister of New Zealand, to all staff.

UNITED NATIONS CHILDREN'S FUND (UNICEF), Geneva, Switzerland **2009 – 2010**
Communications Consultant

Produced results-based advocacy and fundraising global publications for awareness-raising and donors

- Produced ten case studies on fundraising, branding and advocacy successes for the Executive Board (2010).
- Served as chief editor (2009) and chapter author (2010) of 200-page annual flagship publication on humanitarian action appeals for children launched by Deputy Executive Director under tight deadlines.

UNITED NATIONS CHILDREN'S FUND, Geneva, Switzerland **2005 – 2009**
Communications Manager

Provided strategic communications content and counsel for sector that raises one-third of UNICEF funds

- Advised UNICEF National Committees on strategic planning, crisis communications and brand positioning, working across an organizational matrix of media, fundraising and advocacy for integrated response.
- Prepared talking points, presentations and leadership events for the Director, shaping and delivering communications on sensitive change management and corporate partnership projects.
- Served as a UNICEF communications focal point for the Asian Tsunami 2nd anniversary, World Cup FIFA Germany and the Lebanon Crisis, for accurate and timely information for executives, media and donors.
- Devised print and online collateral, including a first-ever staff Intranet, human interest stories, annual reports, evaluations, and campaign materials, for increased child rights awareness, media response and donations.
- Managed web-based magazine and editorial board, providing strategic material for advocacy and media use.

DEVELOPMENT ALTERNATIVES, INC. – Washington D.C. **2003**

Development Analyst Consultant

Conducted market research on USAID-funded projects for governance and public sector management group

- Produced report on scope for local government reform in 11 countries, identifying potential initiatives for the Government and Institution-Building Network.

THE WORLD BANK – Washington D.C. and Dakar, Senegal **2002**

Development Analyst Consultant

Researched African music and intellectual property rights for the Economic Research Development Group

- Researched and delivered report published as part of chapter in World Bank/Oxford University Press book promoting intellectual property in developing countries. (*See Publications list*)

UNITED NATIONS CHILDREN'S FUND – Skopje, Macedonia **2000-2002**

Head of Communications

Designed and led the Office communications strategy and budget, including during countrywide ethnic conflict

- Managed all internal and external communications, including television, print and radio interviews.
- Conducted briefings for donors, media, aid groups and government officials on opportunities and challenges of respective aid delivery, including during a high-profile countrywide ethnic conflict.

Additional Experience

Consultant, UNITED NATIONS WORLD FOOD PROGRAM, Skopje, Macedonia **1999-2000**

- Reported on, and monitored, food security for over 50,000 Kosovar refugees during 1999 Kosovo Crisis.

Consultant, UNITED NATIONS WORLD FOOD PROGRAM, New Delhi, India **1998 and 1999**

- Researched, designed and wrote two advocacy publications on organization's largest food aid program.

Emergency Consultant, INTERNATIONAL RESCUE COMMITTEE – New York/USA **1998**

- Identified and deployed an emergency response team to Kosovo resulting in timely start of humanitarian aid.

Caseworker, INTERNATIONAL RESCUE COMMITTEE – Split/Croatia 1997-1998

- Prepared testimony of Bosnians seeking refugee status for the U.S. Immigration and Naturalization Service.

Global Recruiter, INTERNATIONAL RESCUE COMMITTEE - New York/USA 1995-1997

- Custom-built the organization's first global emergency roster and hired staff for worldwide assignments.

Team Leader, INTERNATIONAL RESCUE COMMITTEE – Saco Uen/Bua'ale/Somalia 1993-1994

- Managed all program operations and staff security for 18 nationals and expatriates in two war-affected towns.

EDUCATION

M.Sc., Journalism, Columbia University Graduate School of Journalism, New York, NY

B.A., Politics (High Honors), Brandeis University, Waltham, MA: recipient of two post-graduation awards

Visiting Student, Oxford University, Oxford, England: year-long course in politics and refugee studies

Working knowledge of French

Publishing software: InDesign; Photoshop; Wordpress; Marketo; Cvent

OTHER

Center for Women and Democracy Board Member (2015-2016): Supported mission to advance women's leadership and representation, and served as emcee for monthly "Food for Thought" public events.

Ragan Communications Speechwriting and Executive Communications Conference (2014 and 2015): Designed for writers to build thought leadership, speechwriting for results, and storytelling for speeches.

National Incident Management System Series 700 and 100 (2014): Completed Federal Emergency Management Institute training for emergency response, including public information management.

Columbia University Graduate School of Journalism, New York, NY – "Smarter Social Media Skills for Journalists Short Course" (2012): Designed to help reporters engage and connect better with audiences.

London Film Academy, London, England – Diploma in Practical Filmmaking (2004-2005): Directed, produced and digitally edited films; wrote a short film screenplay selected for a number of UK film festivals.

PUBLICATIONS

Only by Chance. Screenplay by Monique Thormann. Dir. Christopher Holt. London Film Academy, 2005. Film. *Only by Chance* featured in London's Short Ends Film Festival (December 2005), UK Propeller TV (Spring 2006) and the Portobello Film Festival (August 2006).

Penna, F. J., Thormann, M., Finger, M.J. "The Africa Music Project" *Poor People's Knowledge: Promoting Intellectual Property in Developing Countries*. Ed. Michael Finger, Ed. Philip Schuler. Washington, D.C.: World Bank/Oxford University Press, 2004. 95-112. Print. Cover photo credit: Monique Thormann.

Thormann, M. *Reducing Hunger, Tackling Poverty: Food Aid Interventions in India: Country Programme Report, 1997-2002*, New Delhi, India: United Nations World Food Programme, 1999. Print.

Thormann, M. *Preserving Livelihoods, Mitigating Hunger: Success Stories of Food Aid in India*. New Delhi, India: United Nations World Food Programme, 1998. Print.

Thormann, M. "Peacekeeping Fiasco in Somalia." *Reuter Forum Journal* (1995). Print.

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Seattle Municipal Code 3.14.470*, 12 members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 11 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify): SMC

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Seattle-Surabaya	June Cutler	5/1/24	04/30/26	1	SMC
	F		2.	Seattle-Limbe	LueRachelle Brim Atkins	5/1/24	04/30/26	1	SMC
6	F	4	3.	OIR, City of Seattle	Stacey Jehlik	5/1/24	04/30/26	2	SMC
	M	N/A	4.	Greater Seattle Partners	Josh Davis	5/1/24	04/30/26	1	SMC
	F	4	5.	Seattle City Council	Maritza Rivera	5/1/24	N/A	1	Council President
6	M	3	6.	UW, Jackson School	Monique A. Thormann	5/1/24	04/30/26	1	Mayor
6	M	7	7.	Visit Seattle	Liz Johnson	5/1/24	04/30/26	1	Mayor
	F	1	8.	UW, FIUTS	Era Schrepfer	5/1/24	04/30/26	1	Mayor
6	M	6	9.	Consular Association of Washington	Mark M. Gantar	5/1/24	04/30/26	1	Mayor
	M	1	10.	Amazon	Michael A. Harold	5/1/24	04/30/26	1	Mayor
6	F	N/A	11.	World Affairs Council	Jacqueline McLaren Miller	5/1/24	04/30/26	2	Mayor
	F	3	12.	Gates Foundation	Heather Yang Hwalek	5/1/24	04/30/26	1	Mayor
6	M	6	13.	Rotary International	David B. Woodward	5/1/24	04/30/26	2	Mayor
6	F	3	14.	Port of Seattle	Karin Zaugg Black	5/1/24	04/30/26	2	Mayor
1	F	N/A	15.	Small Business Development Center	Ellie He	5/1/24	04/30/26	1	Mayor
6	M	5	16.	Seattle Public Schools	Noah Zeichner	5/1/24	04/30/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	6	5			1					8								
Council	0	1																
Other	1	3																
Total	7	9			1					8								

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown