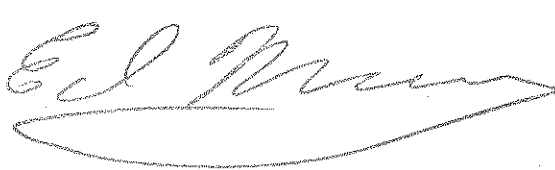


**City of Seattle  
Notice of Appointment**

<b>Name:</b> <i>Lorena Kaplan</i>		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> <i>Wedgwood</i>	<b>Zip Code:</b> <i>98115</i>	<b>Contact Phone No.:</b> <i>253-312-1222</i>
<b>Appointed to:</b> <i>School Traffic Safety Committee</i>		<b>Date of Appointment:</b> <i>12/15/2014</i>
<b>Authority (Ord., Res.):</b> <i>Ordinance 124168</i>		<b>Term of Office:</b> <b>From:</b> <i>12/15/2014</i> <b>To:</b> <i>3/31/2017</i>
<b>Background:</b>  <p>Lorena is a resident of Wedgwood and an expert in child injury prevention. She is manager for Safe Kids Eastside where she works with clinicians, city employees, community members, schools to develop community-based pedestrian infrastructure improvement projects. She manages diverse partnerships with a common goal of improving health, safety and social justice. She is Community Health Education Services Manager at EvergreenHealth Medical Center. She has a Master of Public Health from Johns Hopkins School of Public Health.</p>		
<b>Authorizing Signature:</b>  		<b>Name and Title of Officer Making Appointments:</b>  Mayor Edward B. Murray

FILED  
 CITY OF SEATTLE  
 JAN 21 PM 2:14  
 CITY CLERK

# Lorena P. Kaplan, MPH, CHES

## Professional Profile

Public health practitioner with expertise in cross-cultural health communication, data-driven program development and evaluation. Flexible and self-motivated team player with experience in quantitative and qualitative data collection, management of interdisciplinary projects, survey design, survey implementation, and evaluation methods. Fluent in Spanish and working knowledge of French language.

## Education

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<b>Master of Public Health (MPH)</b> Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA • Concentration in Social and Behavioral Sciences	7/2007-5/2008
<b>Certificate in Health Communication</b> Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA	5/2008
<b>Certificate in Injury Control</b> Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA	5/2008
<b>Bachelor of Science</b> University of Washington, Seattle, WA, USA • Major in Psychology, minor in Public Health	9/1999-6/2004
<b>Diploma of French as a Foreign Language</b> Université de Nantes, Nantes, France	9/2002-12/2002

## Professional Licensure

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<b>Certified Health Education Specialist</b> Recertification: October 2018	12/2008
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## Professional Experience

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<b>DEPARTMENT MANAGER, Community Health Education Services</b> <b>EvergreenHealth Medical Center, Kirkland, WA USA</b> • Conduct health needs assessments, develop measurable health outcomes, implement, evaluate and expand community health education programs to meet the needs of community residents and EvergreenHealth's strategic goals. • Expertly carry out communications, relationship building, and program management with senior leaders, community representatives and with individuals of varying levels of authority and expertise to attain strategic goals and facilitate productive collaboration. • Facilitate the creation of health education materials including teaching curricula, staff training materials, presentations, donor reports, funding progress reports, and other related materials using existing resources and guidelines, as needed. • Turn community benefit agendas set by leadership into action plans that can be implemented effectively across multiple service lines to facilitate achievement of community health and safety milestones. • Interpret financial reports and lead the budgeting process for 3 cost centers totaling over \$800,000, in collaboration with the Levy Funding Committee and Senior Leadership. • Manage events including community-wide health fairs, training workshops, and outreach events, including logistical support and materials creation. • Manage six full or part-time Health Education Coordinators and Instructors, one full-time Administrative Coordinator, 15 hourly employees, and 10+ contract employees, providing timely and motivational performance feedback, priority-setting guidance and corrective action, if necessary. • Manage day-to-day operations of the Community Health Education Services and Childbirth & Early Parenting Education Departments.	4/2012-present
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## Seattle School Traffic Safety Committee

11 members: Per *Ordinance 124168*, all subject to City Council confirmation, 3-year terms

- 1 Appointed by Chief of Police
- 1 Appointed by SDOT Director
- 2 Appointed by Superintendent of Public Schools
- 1 Appointed by Metro Transit GM
- 6 Appointed by Mayor

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	VACANT					Chief of Police
		2	<i>Brian Dougherty</i>	12/15/2014	3/31/17			SDOT Director
		3	<i>Richard Staudt</i>	12/15/2014	3/31/17			Superintendent of Public Schools
		4	<i>Yvonne Carpenter</i>	12/15/2014	3/31/17			Superintendent of Public Schools
		5	VACANT				Parents;	Mayor
		6	VACANT				Metro	Metro Transit General Manager
		7	<i>Elaine Albertson</i>	12/15/2014	3/31/17		At-large	Mayor
		8	<i>Lorena Kaplan</i>	12/15/2014	3/31/17		At-large	Mayor
		9	VACANT				At-large	Mayor
		10	<i>Jen Cole</i>	12/15/2014	3/31/17		Ped safety	Mayor
		11	VACANT	11/2014			Bike safety	Mayor

### \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
<b>Mayor</b>	0	3	3	1			1			2
<b>Council</b>										
<b>Other Bodies</b>	2	1	2							3
<b>Total</b>	2	4	5	1			1			5

\*\*Other includes diversity in any of the following: race, gender and/or ability