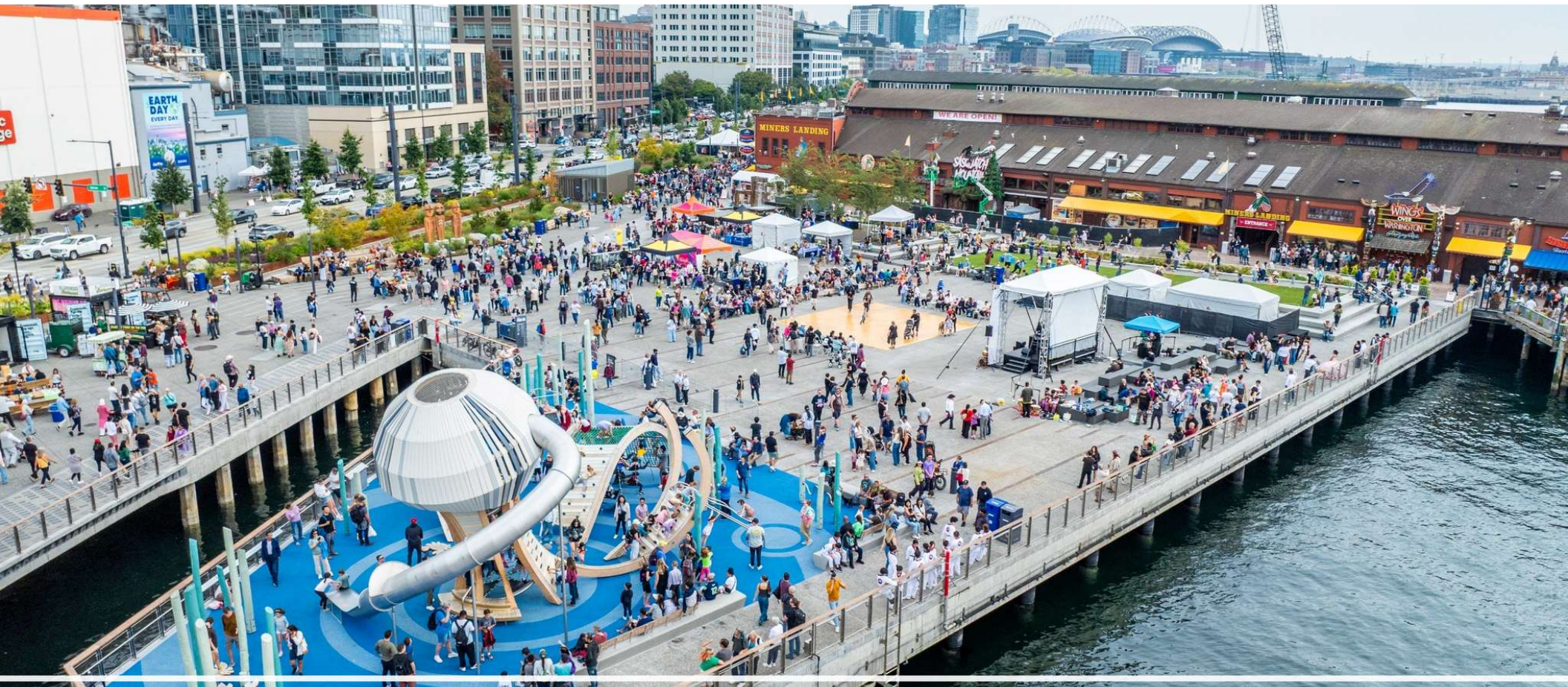




WATERFRONT PARK OPERATIONS



PARK OPERATIONS

- Partnership with non-profit Friends of Waterfront Park
- Dedicated, specialized City **maintenance** team from Seattle Center
- **Free public programming and activation** year-round through Friends
- **Public safety** and outreach services jointly provided
- Oversight Committee to ensure accountability and Mayor/Council reporting

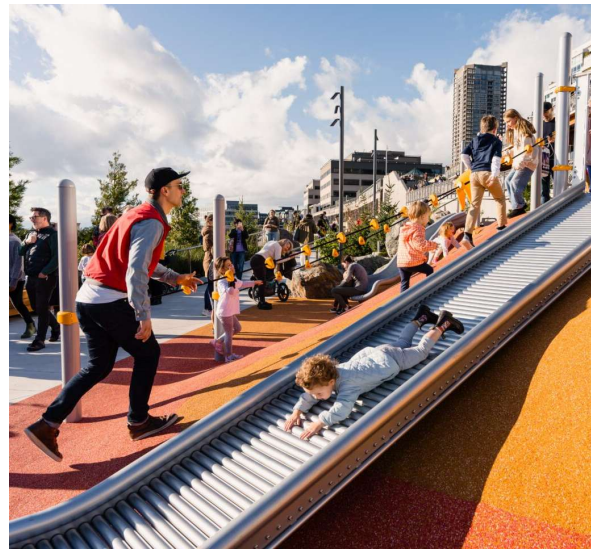




WATERFRONT OPS TEAM

WATERFRONT OPERATIONS TEAM

- Dedicated team that provides daily maintenance of the park
- Dedicated landscaping team
- Over 600 graffiti tags removed in 2025
- In 2025, over 450 Work Orders issued, outside of daily trash removal and litter picking



PUBLIC SAFETY TEAM (ESU)



WATERFRONT PUBLIC SAFETY TIERED RESPONSE

Tier 1	Social Services	Outreach to assist visitors in need of support resources. This is currently provided by REACH, under contract to Friends.
Tier 2	Park Ambassadors	Customer-focused staff wearing Friends' branded clothing/uniform. Provides information, directions, verbal reminders re: rules. Friends' front-line team to ensure a positive visitor experience. Reports issues to enforcement and maintenance teams as needed.
Tier 3	Basic Park Rules Enforcement	City staff that can enforce Waterfront Park Rules
Tier 4	Criminal Enforcement	SPD response to criminal activity or life-threatening situations.

TIER 1 Social Services



REACH's work begins by forging trust between clients and their team members. These relationships are the key to REACH'S work.

REACH meets people where they are and work with them to meet the goals that they define.

Friends contracts with REACH to provide services along the waterfront.

TIER 2 Park Ambassadors



Park Ambassadors are Friends staff that are uniformed and approachable to assist with park operations.

They can remind the public of park rules but do not enforce.

TIER 3 ESU Basic Park Rule Enforcement



Seattle Center is committed to creating and maintaining a safe and welcoming environment for all. They have a team of public safety personnel with a 24/7 presence.

The waterfront hired a dedicated public safety team as an extension of Seattle Center's team to enforce park rules, as needed.

ESU AUTHORITY

- Authority to enforce Waterfront Park Rules
- Anything criminal or life-threatening goes to SPD/SFD
- Waterfront Park Rules established in 2023
 - Vast majority of rules already in existence between SPR and CEN
 - New rules related to water and promenade safety



WHEELED
DEVICES



VEHICLE
ACCESS



WATERCRAFT



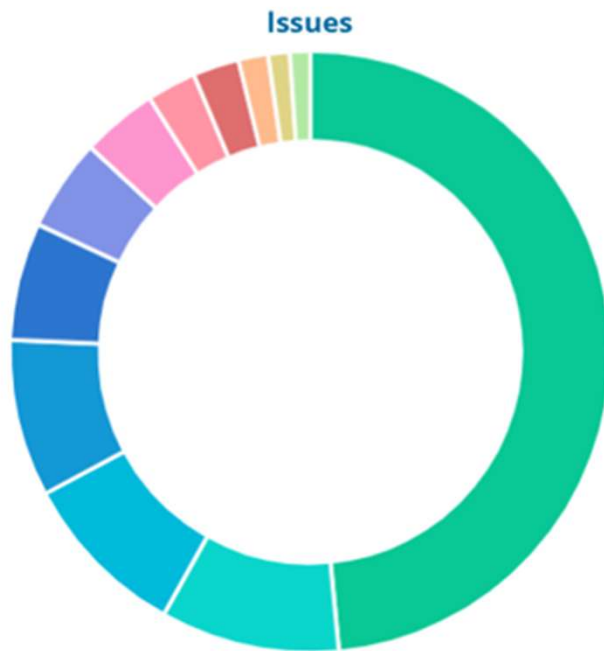
FISHING



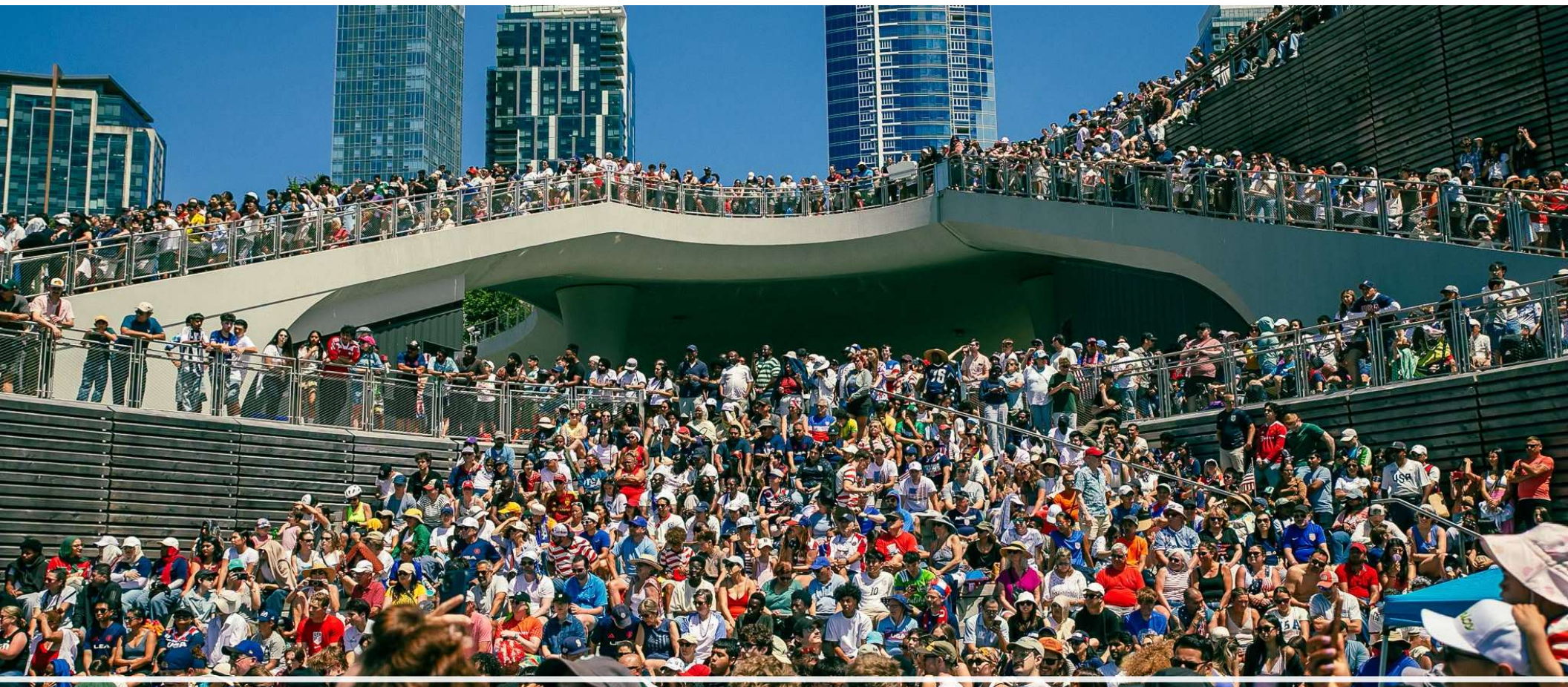
DIVING/SWIMMING

2025 PUBLIC SAFETY DATA

- Over 43,000 public interactions
- Less than 1% in relation to park rule violations
- 0 established encampments since 2023



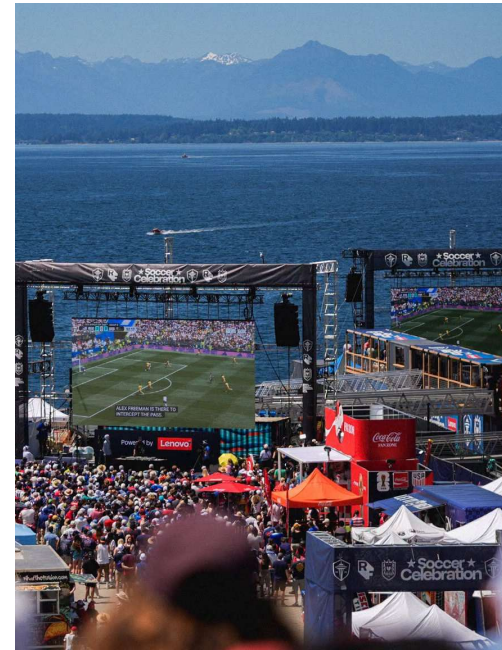
Trespass	1057
Camping Attempt	210
Disturbance	198
Drug Use	184
Smoking	138
Welfare Check	108
Alcohol	89
Exclusion	58
Unauthorized Vehicles	54
Medical Assistance	35
Amplified Sound	25
Other	321
Total	2477



SEATTLE SOCCER CELEBRATION – WORLD CUP



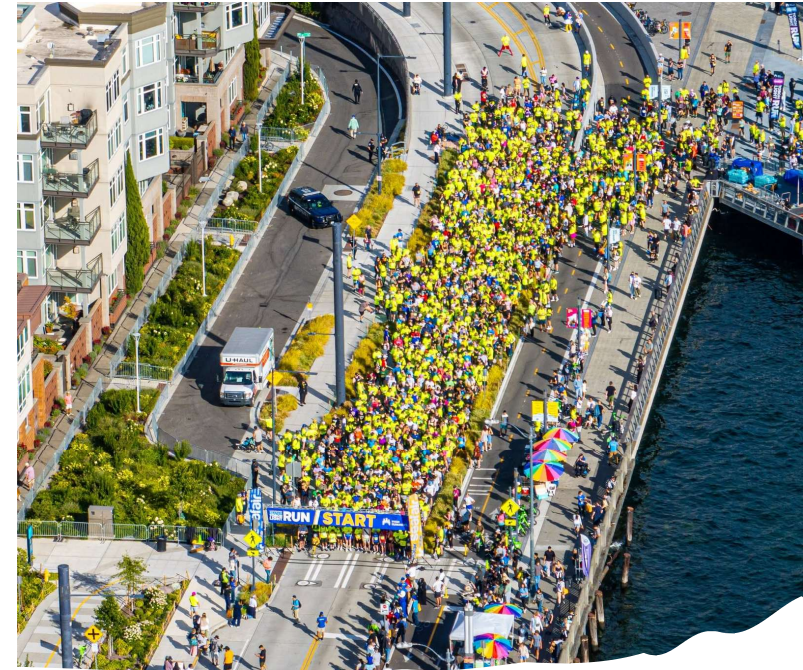
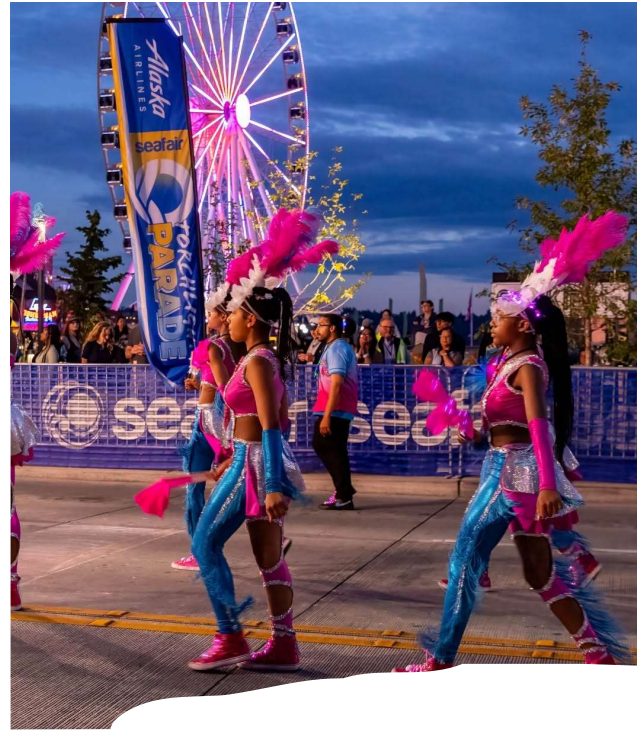
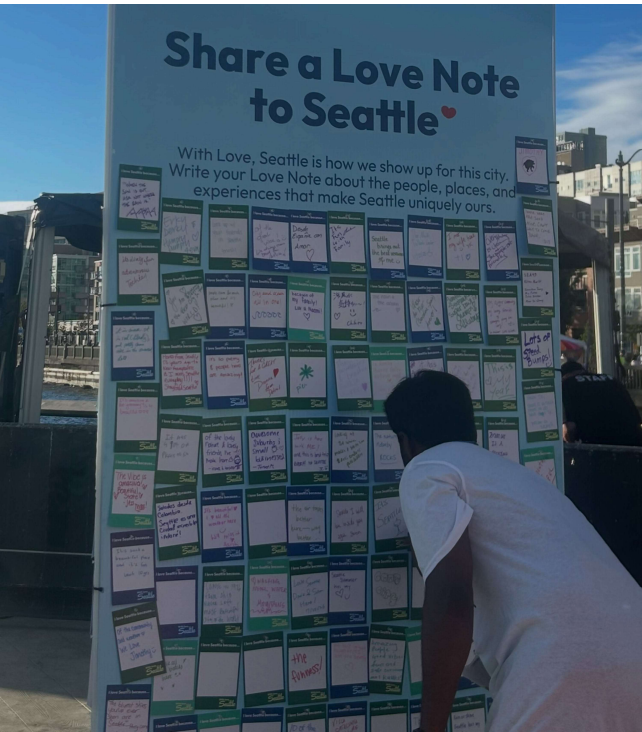
SEATTLE SOCCER CELEBRATION



SEATTLE SOCCER CELEBRATION

- Pier 62 activated on 10 days
- Floating barge activated
- Pier 58 activated on June 19th and July 6th
- March to the Match





2026 TORCHLIGHT RUN AND PARADE



***FREE**

What's on this summer.

so much actually....

**Tuesday, July 28 -
Saturday, August 15**

SUMMER PROGRAMMING

- Spotlight Series
 - Yoga
 - Zumba
 - Basketball
 - Waterfront Block Party
 - Salmon Homecoming
 - Rentals like Parkchata

Swipe through for the full lineup and check out the details
here: <https://waterfrontparkseattle.org/events/>



WATERFRONT BLOCK PARTY

Save the Date

Saturday, August 29
1-8 p.m.

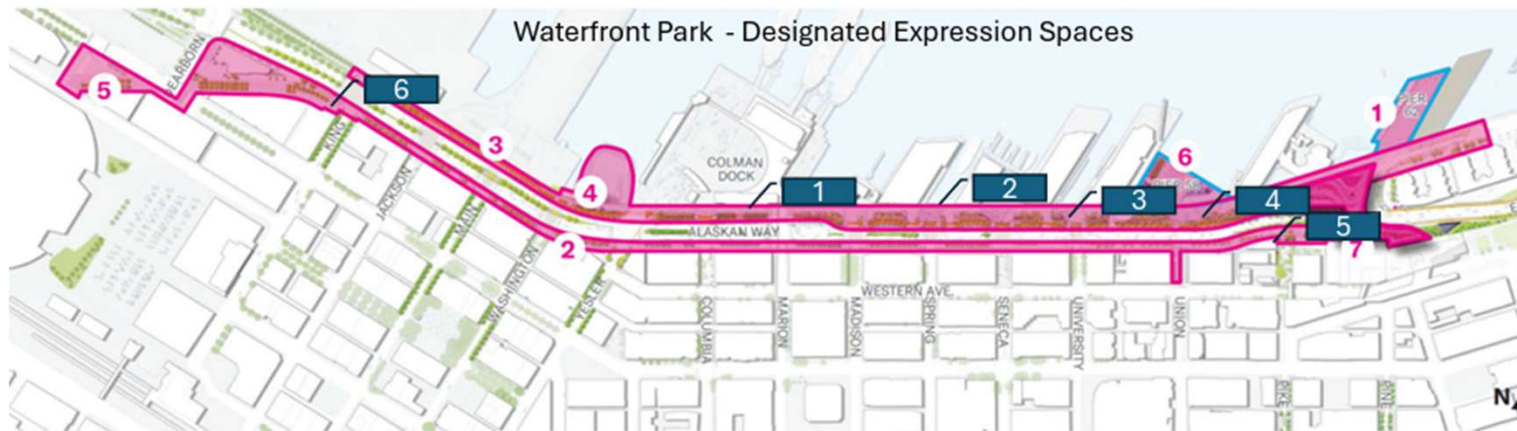
**WATER
FRONT
BLOCK
PARTY**



QUESTIONS?



DESIGNATED EXPRESSION SPACES



1 Pier 62 and Floating Dock
Rebuilt to once again to support free public concerts and events.

1 Pier 62 and Floating Dock

2 Alaskan Way East and Union Street
Widened sidewalk, landscaping and green storm-water features. A new pedestrian bridge and elevator at Union Street will connect Western Avenue to the Waterfront Promenade.

3 Waterfront Promenade
A few linear park with walkways, lighting, landscaping, seating and green storm-water features. In Elliott Bay, new underwater habitat improvements will help restore the native inter-tidal habitat.

4 Habitat Bench and Washington Street Boat Landing
Restored landmark pergola structure that will serve the public through small concessions and a new public beach that supports the ecosystem, including the salmon corridor.

5 Railroad Way
A pedestrian gateway linking the waterfront to Pioneer Square and the stadiums. Railroad Way will encourage new circulation and activities throughout the year and on game days at Lumen Field and T-Mobile Park.

6 Pier 58
Rebuilt park with an urban plaza and children's playground.

7 Overlook Walk and Ocean Pavilion Roof
A new, accessible connection between the Aquarium, Pike Place Market and the Waterfront. It will take pedestrians over the new Alaskan Way without crossing the street and will include seating, informal play areas and views.

Designated Expression Spaces in Waterfront Park

The following outlines the rules and locations for designated expression spaces in Waterfront Park. The goal of these rules is to ensure people can express themselves openly in Waterfront Park while also maintaining the safety of other park users. Designated Expression Spaces are based on the size of the group, the equipment size and whether or not amplified sound is permitted.

All locations are first come, first use.

- An individual or small group with no amplification, table, equipment, or structures: Location 1, 2,3,4,5
- An individual or small group where a table, equipment or battery-operated amplification may be used: Location 1,2,3,4,5
- For groups of up to 75 with or without a table, equipment or battery-operated amplification: location based on activities in the park
- Groups exceeding 75 people require a permit. Please contact the Special Events office at OED_SpecialEventsoffice@seattle.gov

Guidelines

Small groups are defined as up to 6 people.

Tables, equipment, etc may not exceed 3'x3' in size for all items. Cannot be left unattended or impede passersby or other park uses.

All battery powered amplification must be operated at such volume that is cannot be clearly heard by a person of a distance of 50 feet and 75dB.

Only voluntary donations can be accepted.

A schedule of Waterfront Park activities and events is located at Waterfrontpark.org

All activities shall follow the Waterfront Park rules, which are available at www.seattlecenter.com/explore/waterfront-park

