




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Jessica Farmer</i>		
<b>Board/Commission Name:</b> <i>Park District Community Oversight Committee</i>	<b>Position Title:</b> <i>District 5 Member</i>	
<input checked="" type="checkbox"/> <b>Appointment</b> <i>OR</i> <input type="checkbox"/> <b>Reappointment</b>	<b>Date of Appointment:</b> <i>Date appointment made - 03/17/15</i>	
<b>Appointing Authority:</b> <input type="checkbox"/> Council Appointment <input checked="" type="checkbox"/> Mayor Appointment <input type="checkbox"/> Other Appointment: <i>Specify "Other" appointing Authority name</i>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Residential Neighborhood:</b> <i>Meadowbrook</i>	<b>Zip Code:</b> <i>98125</i>	<b>Contact Phone No.:</b> <i>Business phone # - NOT personal phone #</i>
<b>Legislated Authority:</b> <i>Legislation type(s), number(s)</i>	<b>Term of Office:</b> <i>04/13/15      04/13/17</i>	
<b>Background:</b> Jessica is an adult education supervisor at the University of Washington's Botanic Gardens where she manages and coordinates educational programs and seminars. Prior to this Jessica was a communications specialist at Community Power Works and was a Trees for Neighborhoods program manager for Seattle's Office of Sustainability and Environment.  Jessica has experience in botany, nurseries and horticulture. She volunteers for the ecoPro Planning Program Committee for the WA State program for Certified Sustainable Landscape Professionals and for the UW School of Environmental Forest Sciences.		
<b>Authorizing Signature:</b> 	<b>Appointing Signatory:</b> <i>Ed Murray</i> <i>Mayor of Seattle</i>	

# JESSICA A. FARMER

## Program Operations Manager

March 2011 – July 2011

University of Washington Office of Ceremonies

(+ March 2007-June 2008 & repeated event support)

- ◊ Managed distribution center providing individualized graduation materials to 7,000+ students.
- ◊ Coordinated & directed elements of programs, staging & participants for academic ceremonies.
- ◊ Recruited, trained, and directed over 50 volunteers and temporary event staff.
- ◊ Collaborated with the in-office team as well as 20+ external representatives and vendors to coordinate logistics and scheduling, and to design web forms and information systems.

## Integrated Pest Management Coordinator

University of Washington Landscape Grounds Operations

June 2009 – June 2010

- ◊ Trained and coordinated 23 gardeners' invasive plant management activities across 643-acre campus.
- ◊ Presented technical information through exhibits, demonstrations, and hands-on collaborative implementation of management techniques. Delivered formal presentations at staff meetings.
- ◊ Developed and implemented a comprehensive manual and calendar of management priorities.

## Mayor's Office Fellow

City of Seattle, Office of Policy and Management

Summer 2008

- ◊ Developed a system to identify needs and grow the overall partnership structure of the Parks Department and a Request for Proposal process for Parks partnerships.
- ◊ Created a framework to identify themes and categorize over 100 existing partnerships.
- ◊ Conducted "best management practices" research and gathered information through interviews.
- ◊ Presented recommendations to departmental leadership, Mayor, and community partners.

## Nursery Sales/ Customer Service

Charles J. Fiore Nursery, Prairie View, IL

February 2004 – Nov 2006

- ◊ Assisted wholesale and retail nursery customers with plant selection, planning, and purchasing.
- ◊ Processed plant material quotes, orders, and sales, and scheduled deliveries.
- ◊ Designed from concept to completion a series of postcard mailings featuring "right plant-right place" themes.

## Horticulture Internships

◊ Morris Arboretum, Philadelphia, PA

Summer 2002–Summer 2003

◊ Reiman Gardens, Ames, IA (Horticultural Youth Education)

Summer 2001

◊ Indianapolis Museum of Art, Indianapolis, IN

Summer 2000

◊ Iowa Arboretum, Madrid, IA

Summer 1999

## COMMUNITY ENGAGEMENT

### ecoPRO Program Planning Committee

WA State program for Certified Sustainable Landscape Professionals

April 2013 – present

### Alumni Chair

UW School of Environmental & Forest Sciences

September 2013 – present

### External Relations and Communications Committee

UW School of Environmental & Forest Sciences

Nov 2013-present

# JESSICA A. FARMER

## SUMMARY OF QUALIFICATIONS

- Excellent outreach and communications skills, talent for presenting technical information to a variety of audiences.
- Knowledge of arboriculture and urban forestry, with close familiarity with the Trees for Neighborhoods program.
- Experience managing and supporting large-scale environmental education and stewardship programs.
- Collaborative nature with talent for managing supporting partnerships and independent contractors.

## EDUCATION & PROFESSIONAL CERTIFICATIONS

### University of Washington – Seattle, WA

Master of Science, School of Environmental & Forest Sciences, College of the Environment June 2010  
Master of Public Administration, Daniel J. Evans School of Public Affairs June 2010

### Iowa State University – Ames, IA

Bachelor of Science in Horticulture, Public Gardens Management & Administration June 2002

### International Society of Arboriculture

Certified Arborist (IL-4770A) 2006 – 2010  
Certified Arborist – Municipal Specialist (IL-4770AM) 2011 – present

## RELATED PROFESSIONAL EXPERIENCE

### Adult Education Supervisor

University of Washington Botanic Gardens November 2012 – present

- ♦ Manage complex educational programs for 1000+ annual users. Programs include classes for home gardeners and landscape professionals, full-day seminars and symposia, and multi-day academic conferences.
- ♦ Supervise independent contractors; recruit, train, and supervise program assistants and volunteers.
- ♦ Managed 2013 consultant contract for Seattle reLeaf Trees for Neighborhoods program: hiring, training and supervising crew; managing nursery space and tree care; coordinating logistics of tree planting workshops.
- ♦ Analyze programming to identify gaps; develop creative new content to address identified opportunities.
- ♦ Coordinate programming partnerships with governmental and nonprofit partners.
- ♦ Oversee budgets and successfully secure program funding through earned revenue, individual gifts, charitable grants, interagency contracts and sponsorships.

### Communications Specialist/ Special Projects Coordinator, Community Power Works

City of Seattle, Office of Sustainability and Environment January 2012 – November 2012

- ♦ Planned and executed special events focused on outreach, public engagement, and partner recognition.
- ♦ Managed extensive program application communications with home construction contractors.
- ♦ Supervised social media, blog, website, marketing content and special customer service issues.
- ♦ Collaborated with program partners including WSU, Cascadia Consulting, Seattle City Light, & EnergySavvy.

### Trees for Neighborhoods Program Manager

City of Seattle, Office of Sustainability and Environment August 2011 – December 2011

- ♦ Engaged 350 Seattle residents in planting 1,000 trees on private residential property.
- ♦ Coordinated with contract agency to perform outreach activities and assist with tree planting workshops.
- ♦ Selected and purchased trees and program supplies. Worked with vendors on timing and delivery.
- ♦ Coordinated over 90 street tree planting permits with Seattle Department of Transportation.

## Park District Community Oversight Committee

15 members: Per Ord. 124468; CB 118056; SMC 3.26, all subject to City Council confirmation, 1-, 2- 3-year terms:

- 15 Mayor-appointed
- 15 City Council-confirmed

**Roster:**

*D	**G	Position No.	Position Title	Name	Date Appointed	Term End Date	Term #	Appointed By
	M	1.	Park Board Member	Bob Edmiston	4/7/15	3/31/16	1	Mayor
	M	2.	Park Board Member	Diana Kincaid	4/7/15	3/31/16	1	Mayor
	M	3.	Park Board Member	Tom Tierney	4/7/15	3/31/16	1	Mayor
	F	4.	Park Board Member	Barbara Wright	3/17/15	3/31/18	1	Mayor
	F	5.	Commission Member	Jennifer Rodriguez	3/17/15	4/13/17	1	Mayor
	F	6.	Commission Member	Lylianna Allala	4/7/15	4/13/18	1	Mayor
	F	7.	Commission Member	Patt Copeland	3/17/15	4/13/17	1	Mayor
	F	8.	Commission Member	Patti Wilma	3/17/15	4/13/18	1	Mayor
	F	9.	Council District 1	Trang Hoang	3/17/15	4/13/17	1	Mayor
	F	10.	Council District 2	Kelly McCaffrey	3/17/15	4/13/16	1	Mayor
	M	11.	Council District 3	Marc Daudon	4/7/15	4/13/16	1	Mayor
	F	12.	Council District 4	Dewey Potter	4/7/15	4/13/18	1	Mayor
	F	13.	Council District 5	Jessica Farmer	3/17/15	4/13/17	1	Mayor
	F	14.	Council District 6	Maisha Barnett	3/17/15	4/13/16	1	Mayor
	M	15.	Council District 7	Steve Gillespie	4/7/15	4/13/16	1	Mayor

**Diversity Chart:**

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
<b>Total</b>	<b>4</b>	<b>11</b>		<b>5</b>	<b>2</b>	<b>1</b>	<b>2</b>			<b>10</b>			

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M or F
- \*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*