



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Patrice Barrentine</i>		
<b>Board/Commission Name:</b> <i>Pike Place Market Preservation &amp; Development Authority</i>		<b>Position Title:</b> <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: PDA Governing or Constituency		<b>Term of Office:</b> 07/01/2016 through 06/30/2020
<b>Residential Neighborhood:</b> <i>Olympia</i>	<b>Zip Code:</b> <i>98502</i>	<b>Contact Phone No.:</b> 
<b>Legislated Authority:</b> <i>SMC 3.110</i>		
<p><b>Background:</b> Patrice Barrentine has over 18 years of experience in food buying, marketing, and food safety in the public and private sector. Patrice currently serves as the Agriculture Policy Manager at King County, WA. She previously served as the Outreach &amp; Education Coordinator for the Washington State Department of Agriculture in which she provided expertise and outreach services in direct marketing, producer grants, farmers markets, merchandising to small local, immigrant and women farmers. Prior to 2007, Patrice was the Coordinator for the Local Farm Direct Buying Program at the Olympia Food Co-op.</p> <p>Ms. Barrentine's civic involvement includes membership on several non-profit boards including Washington State Farmers Market Association, South of the Sound Community Farmland Trust, and the Evergreen Swim Club.</p> <p>This will be Ms. Barrentine's second term.</p>		
<b>Date of Appointment:</b> <i>08/25/2016</i>	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Matt Hanna</i> <i>PDA Council Chair</i>

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 CITY OF SEATTLE  
 2016 NOV 18 AM 9:22  
 CITY CLERK

# PATRICE BARRENTINE

## Professional Summary:

Government executive level, hands-on local food system expert known for creative and strategic approach in program design, delivery and policy, with accolades from industry for farm advocacy and from agency for team work leading lean process improvements, developing markets for local farms, and establishing creative strategies for optimizing farm viability while increasing access to local food.

## Highlights:

- Policy and program coordination with 15 years of experience in food and farm businesses
  - 8 years retail grocery and direct purchasing from 30 local farms
  - 7 years advising and increasing viability of WA's farm and food businesses
- Executive level policy development
  - Governor's Job Creation and Economic Development Subcabinet
  - Governor's Lean [Process Improvement] Leaders Subcabinet
  - WA State Small Business Liaison
- Program Development
  - Lean Process Improvement
  - *Savor Washington* Culinary-agritourism itineraries and TV shows
  - Community Supported Agriculture (CSA) pick-up for employees at State Agencies
  - How a grocery store can buy direct from 25+ farms
  - *Buy Local!* at the Olympia Food Co-op

## Professional Experience:

2014- present                      King County DNR    Seattle, WA  
Agriculture Policy and Economic Development, Director's Office, Water and Land Resources Division,  
November 1- present

- Developed Farm King County online resource for farmers
- Liaison to the county's Agriculture Commission
- Code updates for King County agriculture
- Ag Caucus support for Farm, Fish, Flood Task Force

2007 – 2014                      Washington State Department of Agriculture    Olympia, WA  
Outreach and Education Coordinator, Office of Compliance and Outreach, Food Safety and Consumer  
Services Division, March 16, 2013 -present

- Writing the new 7<sup>th</sup> edition of the *Small Farm Direct Marketing Handbook: Regulations and Strategies for Farm Businesses in Washington State*.
  - ✓ Conduct stakeholder needs assessment, incorporate needs into informational deliverables
  - ✓ Incorporate photo and video examples of how regulations can be met for business viability
  - ✓ Write and supervise contractors for video and 2<sup>nd</sup> writer/editor
  - ✓ Present Regulations and Strategies to:
    - WA Cultivating Success classes (beginning farmers), October 2013- March 2014
    - National Women in Sustainable Agriculture Conference, November 2013
    - WA Tilth Producers Conference, November 2013
    - WA State Farmers Market Association Conference, February 2014

Lean Coordinator, Director's Office, 2012 – March 15, 2013

- ❑ **Agency Lean Process Improvement Development and Coordination** created a director's office program to standardize work and eliminate waste in process steps for agency programs in order to improve customer service and job quality
  - ✓ Report to Deputy Director
  - ✓ Develop standard work and outreach to facilitate, report, and implement Lean plans for workshops in Olympia and satellite offices by working with Deputy Director, Assistant Directors, Managers and front line staff
  - ✓ Developed internal communications plan for WSDA Lean efforts and for programs such as Grain Inspection using Lean tools
  - ✓ Supervise Staff in Training
- ❑ **Reports, Presentations, and Policy Development in Lean for the Governor's Office on behalf of WSDA**
  - ✓ Governor's Leadership Panel on Lean, January 2012
  - ✓ Lean Leaders monthly subcabinet
    - Presentation: WSDA and Lean with WSDA Deputy Director, February 2012
  - ✓ WSDA's Quarterly Report to Governor's Office on Top 5 Priorities – focus: Lean
  - ✓ WSDA Report to Governor, August 2012
- ❑ **External and Internal Collaboration: Governor's Office, State Agencies and WSDA**
  - ✓ Support Governor's office roll-out of training and practitioner development
    - Lean Practitioners monthly meeting
  - ✓ Work as a team with other agencies sharing and learning successes and challenges with Lean
  - ✓ Work with staff at all levels of the agency communicating in language and style that puts colleagues at ease

**Direct Marketing Coordinator/Outreach and Education Coordinator, Director's Office, 2007-2012**

- ❑ **Policy and Program Coordination, Oversight, and Achievement of Objectives** developed and led 7 highly successful programs delivering policy implementation and education to farm businesses and heightening WSDA's work with the industry as well as Washington State's farmers, farm products, and policies:
  - ✓ Farm Wisdom Video Series highlighted by USDA RMA, 2011
  - ✓ Farmer Education Bus Tours, 2010-2011
  - ✓ Savor Washington Culinary AgriTourism travel itineraries and NW Backroads TV shorts, 2009-2011; MOU with Department of Commerce
  - ✓ Small Farm Direct Marketing Handbook: Regulations and Strategies for Farm Businesses in Washington State most accessed/requested publication at WSDA, 2010
  - ✓ CSAs in State Agencies, Pilot 2010, with WA Wellness, Full implementation, 2011
  - ✓ Risk Management Strategies for Farm Businesses: Information for Latino Farmers in Washington State Spanish radio broadcasts and audio CDs, 2009
  - ✓ Women Farmer Roundtables, 2008-2009
- ❑ **Governor's Job Creation and Economic Recovery Sub-Cabinet, 2010-2011, on behalf of WSDA Director:**
  - ✓ Represent and increase awareness of WA's food and agriculture industry and needs,
  - ✓ Maintain working relationships with Governor's staff, agency directors and policy staff,
  - ✓ Provide timely reports to Leadership on industry and agency requests
- ❑ **Policy Formulation, Synchronization and Implementation** based on industry's feedback on small farms, direct marketing, farm-to-school, cottage food, and transportation, formed policy recommendations and implementation plans to leadership on aligning WSDA policies with:
  - ✓ The Governor's Initiative on Job Creation and Economic Development
  - ✓ The Governor's Small Business Executive Order
  - ✓ USDA's Know Your Farmer, Know Your Food Initiative

- ✓ Puget Sound Partnership
- ✓ The Governor's Lean Executive Order
- **Represents Programs, the Agency and Establishes and Maintains Relationships** with producers, the public, government agencies and trade organizations:
  - ✓ Washington Beer Commission, October 2013-present
  - ✓ Pike Place Market Preservation and Development Authority Council, June 2013-present
  - ✓ Washington State Farmers Market Association Advisor to the Board, 2007-present
  - ✓ WSU Small Farms Team, 2007-present
  - ✓ WSDA Team of the Year 2012
  - ✓ Tilth Producers of Washington's Advocate of the Year, 2010 (Organic Trade Group)
  - ✓ WSDA Employee of the Year, 2010
  - ✓ WA State Small Business Liaison, 2010 - 2011
    - Advises farm and food businesses on regulations
    - Advises businesses on Direct, Domestic, and International marketing
    - Refers business owners to specific WSDA and USDA programs
    - Works with Department of Commerce and other agencies to recruit and retain food and agriculture businesses
    - Works with other state agencies and Secretary of State's office on improving services to and streamlining government requirements for small businesses
    - Represent food and agriculture interests to state agencies, increase awareness of ag industry
- **40 Interactive Presentations Annually** travel 25 weeks/year conducting workshops and forums for farmers and stakeholder groups around the state communicating agency policy, programs and regulations. Presented on radio programming for Latino Producers at the 5<sup>th</sup> Annual National Small Farms Conference, 2009, and successful workshops with women farmers at the National Women and Ag Conference, 2008
- **Legislative Support** assist with and respond directly to legislative inquiries, develop policy and programmatic presentations for legislative committee hearings; testified at legislative committee hearing in support of a tax exemption for non-profits hosting farmers markets; supported testimony at legislative committee hearing regarding Lean implementation by agencies
- **Correlating and Evaluating Materials** extensive experience writing, reviewing and editing research and final publications by staff, research universities and policy groups on direct marketing issues: Reviewer and contributor: *Washington State Farmers Market Manual*, 2007, *Guide to CSA Delivery at State Worksites*, WA Wellness, 2011, *WA State Food Policy White Paper* for the Governor, Interagency Working Group, 2011.
- **Consultant and Advisor** on agency programs, policy and business development; small farm and food processing business needs, support and product specific regulations; direct marketing such as Farmers Markets, CSAs, Farm Stands, Culinary AgriTourism, Domestic Retail, Restaurant and Institutional Sales, ability to take multiple forms of payment such as wireless POS (SNAP, debit, credit) and FMNP checks; agency marketing and video production; strategic policy development and implementation; federal/local funding or program support; trade groups.
- **Public Relations** respond to Press inquiries, schedule interviews in timely manner (20 annually prior to July 2011); work closely with Communications Office to offer ground-truthing expertise, industry background, history and/or innovations as concrete examples for agency speeches and press releases; editing and language choice.
- **Grant Program Oversight, Support and Involvement**
  - ✓ **USDA Specialty Crop Block Grant**
    - Hiring Team for WSDA's Administrator (\$3M/annually), 2009
    - WSDA Review Team Subject Area Expertise: small and direct marketing farms, farmers markets, community supported agriculture, specialty products, 2009-present

- ✓ **WSDA Market Promotion Program, 2007-2009**
  - Review Team
  - Contract Manager 50% of contracts
- ✓ **USDA FMPP** recipient 2010, board member, Washington State Farmers Market Assoc.
- ✓ **USDA RMA** 4 time grant recipient, 2007-2010
- ✓ **USDA SCBG** 3 time recipient, 2010-2011, 2014

**1999- 2007**                      **Olympia Food Co-op**    **Olympia, WA**

**Local Farm Direct Buying Program Coordinator**

- **Program Developer and Manager** buying directly from 25+ local vegetable farms and orchards
  - ✓ **Produce Buyer/Manager** orders, merchandising, pricing and department management
  - ✓ **Chief contact** and informational support for all local produce suppliers
  - ✓ **Standard Operating Procedure Development** buyer's guide, pricing, workflow
  - ✓ **Public Relations and Marketing** buyer farm visits, featured farm slideshow at POS
  - ✓ **Conflict Resolution and Large group facilitation** responsible for hearing, responding to conflicts between farms and Co-op staff;
  - ✓ **Quantitative Research** weekly pricing analysis comparing and setting market prices
  - ✓ **Survey Development and Assessment** inquire and respond to farmer vendor needs; adjust practices as needed
  - ✓ **Train and supervise** volunteers and staff
  - ✓ **Speaker: *The Olympia Food Co-op: A Successful Model for Buying Locally***, Food and Farming Trade Show, Sustainable Connections, Bellingham, WA, June 2006
  - ✓ **Keynote Speaker: *Fostering and Marketing Grower Buyer Relationships***, Farm-to-Table Conference, Cascade Harvest Coalition, Mt Vernon, WA, March 2006
- **Buy Local! at the Olympia Food Co-op Program Developer**
  - ✓ **Public Relations** informational program featuring local area producers, farmers, and artisans
  - ✓ **Publications Development** informational posters, brochures about the benefits of buying locally
- **Point Of Sale Database Coordinator**
  - ✓ Oversee, implement and troubleshoot Point of Sale database system
  - ✓ Policy and systems update and development
  - ✓ Primary POS Informational Support for Staff
  - ✓ Qualitative and Quantitative Research and Reports
- **Reorganization Committee**
  - ✓ Survey Development and Assessment
  - ✓ Proposal writing in a 50+ consensus decision-making environment
  - ✓ Workshop and Training Development
  - ✓ Scheduling Systems and Policy Development

**1998-1999**                      **Trader Joe's, Inc.**    **Cambridge, MA and Federal Way, WA**

**Crew Member**

- Ordering, sales and inventory of several high-volume departments
- Employee training, Customer service, Public Relations at off-site events

**Education:**

<b>2000</b>	M.P.A.	The Evergreen State College	Olympia, WA
<b>1998</b>	M.A.T.S.	Episcopal Divinity School	Cambridge, MA
<b>1993</b>	B.A.	St. Andrews College	Laurinburg, NC

- English and Religious Studies, *magna cum laude*

**Non-Profit and Quasi-Governmental Boards:**

October 2013-Present Washington Beer Commission

June 2013-Present Pike Place Market Preservation and Development Authority Council

2007-Present WA State Farmers Market Association

2005-2007 South of the Sound Community Farmland Trust

# PIKE PLACE MARKET PRESERVATION & DEVELOPMENT AUTHORITY

NOVEMBER 2016

12 members: Per RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

**Roster:**

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Chair	James Savitt	6/30/14	6/30/18	3	Mayor
6	M	2.	1 <sup>st</sup> Vice Chair	John Finke	6/30/13	6/30/17	6	Governing Council
6	F	3.	2 <sup>nd</sup> Vice Chair	Ann Magnano	6/30/13	6/30/17	4	Mayor
6	F	4.	Secretary / Treasurer	Gloria Skouge	6/30/14	6/30/18	4	Constituency
6	M	5.	Officer-at-Large	Patrick Kerr	6/30/13	6/30/17	3	Constituency
1	M	6.	Member	Ray Ishii	7/1/15	6/30/19	1	Governing Council
6	M	7.	Member	Matt Hanna	10/30/12	10/30/16	2	Mayor
6	M	8.	Member	Rico Quirindongo	6/30/14	6/30/18	2	Governing Council
2	M	9.	Officer-at-Large	Betty Halfon	7/01/16	6/30/20	2	Constituency
5	M	10.	Member	David Ghoddousi	6/30/15	6/30/19	4	Constituency
6	F	11.	Member	Patrice Barrentine	7/01/16	6/30/20	2	Governing Council
6	F	12.	Member	Colleen Bowman	6/30/15	6/30/19	1	Mayor

**Diversity Chart:**

	<div style="display: flex; justify-content: space-around; font-weight: bold;"> <span>(1)</span> <span>(2)</span> <span>(3)</span> <span>(4)</span> <span>(5)</span> <span>(6)</span> <span>(7)</span> <span>(8)</span> <span>(9)</span> </div>												
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	1								4			
Gov. Council	3	1		1	1	1				1			
Other	2	2				1			1	2			
<b>Total</b>	<b>8</b>	<b>4</b>		<b>1</b>	<b>1</b>	<b>2</b>			<b>1</b>	<b>7</b>			

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M or F
- \*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*



# RESOLUTION 16-51

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2016 NOV 16 AM 9:22  
CITY CLERK

## Election of PDA Officers, Committee Chairs and Vice Chairs, and Council-selected Councilmember August 2016

WHEREAS, the PDA Council annually elects its officers and approves the appointment of PDA Council Committee Chairs and Vice Chairs for one year terms, and each year the PDA Council selects a member of the Council to serve a four year term subject to approval by the Seattle City Council of such selection; and,

WHEREAS, the PDA Council approved Resolution 13-62 in October 2013 restructuring council committees; and,

WHEREAS, the Nominating Committee has unanimously recommended the following Councilpersons to serve as Officers and as Chairs and Vice Chairs of PDA Council Committees for a one year term beginning on July 1, 2016 through June 30, 2017, and as a Council-selected Councilmember for a four year term beginning July 1, 2015 to June 30, 2019; and,

NOW, THEREFORE, BE IT RESOLVED that the PDA Council elects the following officers for a one year term from July 1, 2016 to June 30, 2017:

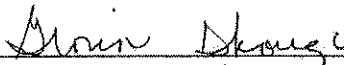
Chair	Matt Hanna
Vice Chair	Rico Quirindongo
Secretary/Treasurer	Gloria Skouge

AND, BE IT FURTHER RESOLVED that the PDA Council appoints the following chairs and vice-chairs of its standing committees for a one year term beginning from July 1, 2016 to June 30, 2017:

<u>Committee</u>	<u>Chair</u>	<u>Vice Chair</u>
Finance & Asset Management	Gloria Skouge	Ray Ishii
Market Programs	Betty Halfon	Patrice Barrentine
MarketFront	Rico Quirindongo	Colleen Bowman

AND, BE IT FURTHER RESOLVED that the PDA Council elects David Ghoddousi and Ray Ishii as the two at-large members of the Executive Committee for a one year term beginning July 1, 2016 to June 30, 2017.

AND, BE IT FURTHER RESOLVED that the PDA Council selects Patrice Barrentine as a Council-selected councilmember for a four year term beginning July 1, 2016 to June 30, 2020.

 _____ Gloria Skouge, Secretary/Treasurer	 _____ Date
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Date Approved by Council: August 25, 2016

For: 9  
Against: 0  
Abstained: 1