




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Kaitlin R. Klaustermeier</i>		
Board/Commission Name: <i>Pike Place Market Finance & Asset Management Committee</i>		Position Title: <i>Non-voting member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Seattle Office of City Finance</i>		Term of Position: <i>4/30/2022</i> to <i>4/30/2024</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Central District (Council District 3)</i>	Zip Code: <i>98122</i>	Contact Phone No.: [REDACTED]
Background: <i>See attached resume.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): <i>6/9/2023</i>		Appointing Signatory:

**Term begin and end date is fixed and tied to the position and not the appointment date.*

KAITLIN R. KLAUSTERMEIER

SUMMARY

Leader with experience working collaboratively with private, public, and non-profit executives to develop strategies grounded in sound policy and financial analysis. Significant economic development experience across organizations. Topical experience focused on strategy development and program design, as well as systems change management. Master of Public Policy and Master of Business Administration.

EXPERIENCE

City of Seattle

Seattle, WA

Policy and Partnerships Lead, Office of City Finance (2023-present)

Leads analytical and technical projects for the Office of City Finance; provides financial oversight and monitoring of the City's fiscal responsibilities related to public corporations and City retirement boards. Supports special projects with other outside entities that have financial partnerships with the City, as well as the City Budget Office and across the Office of City Finance

Rural Innovation Strategies, Inc.

Remote (located in Seattle, WA)

Director of Community Impact (2021-2023)

Designed and implemented economic development projects in partnership with technology pioneers in rural communities, supporting their strategic plans with quantitative and qualitative policy and financial analysis

- Led team of 10+ individuals to deliver high-value client service. Areas of focus included building broadband infrastructure and economic development strategies to create high-paying tech jobs
- Raised \$7M+ with community partners to execute their economic development strategies and \$50M+ to build broadband infrastructure
- Managed budget of \$2M+ in nonprofit-consulting model
- Spearheaded development of organizational culture, systems, and processes in a growing nonprofit organization as a member of the executive leadership team

The Boston Consulting Group

Seattle, WA

Project Leader (2020-2021), Consultant (2018-2020), Associate (2012-2014)

• **Systems change and organizational change management:**

- **Division operating model and business processes:** Developed key processes and outlined roles and responsibilities for a government agency division to execute a new division strategy while meeting complex legislative requirements
- **COVID program management response:** Helped implement systems change within a government agency COVID response by developing a program management office, improving operational efficiency and effectiveness
- **Large-scale change management:** Developed change management schedule, including workshops for ~1000 top leaders in the organization, creating interactive content to communicate change management principles and behaviors

• **Social impact strategy development:**

- **Policy recommendations to address COVID learning loss:** Outlined policy options in a PNW state to mitigate student learning loss for a non-profit organization, culminating in public report with input into organizations legislative agenda.
- **Sector-wide strategy for wildfire mitigation:** Developed a mitigation strategy in collaboration with a West Coast agency by assessing needs and opportunities stemming from emerging climate threats
- **COVID agency support:** Provided agency leadership support for their COVID response program by collecting data, executing analysis, and developing recommendations focused on quick action and equity

• **Economic development:**

- **COVID economic development support:** Outlined economic considerations and programmatic actions for a client focused on state actions to support citizens in early COVID response planning. Leveraged local, regional, and state economic data and worked closely with community leaders to develop a plan of action
- **Public and private sector actions to address housing crisis:** Recommended policy and financial options to decrease regional housing costs for a public-private sector initiative – informed by research of local and regional economic data

Freedom Summer Collegiate

Meridian, MS

Teacher (summer 2018)

Teaching in rural Mississippi: Designed and taught a course on business & entrepreneurship, culminating in student project to launch their own business in rural town

Ark Education Partnerships Group

Accra, Ghana

Consultant (Internship, summer 2017)

Education policy development/strategy: Led first in-country partnership with the Ministry of Education in Ghana, developing recommendations for policy changes to improve public-private school partnerships in Ghana's K-12 educational landscape

The Bill & Melinda Gates Foundation (BMGF)

Seattle, WA

Summer Associate (summer 2016); Strategy Officer (2014-2015)

● **International education program area strategy assessment**

- **Informed Kenyan K-12 educational system study** through in-country research, site visits, and consultation with local experts (and potential grantees)
- **Developed K-12 education “technology fact base”** regarding products available for use in developing country contexts, including by synthesizing literature, and leading field-based research with investors, technology companies, and start-ups

● **Global development strategy**

- **Co-developed grant investment strategy for an initiative** focused on improving health systems in Ethiopia
 - Informed strategy with both grantee learnings and by synthesizing existing literature
 - Partnered with 30+ stakeholders, both within and outside of the foundation, to gain input and alignment
- **Aligned investments to a common results framework to evaluate grant results against**
 - Developed through a collaborative team process across 4+ foundation teams
 - Established goals aligned to overall strategy across teams
- **Created framework to support capacity building investments across the foundation;** led a cross-cutting working team to consolidate learnings and share knowledge across teams

Summit Public Schools

Seattle, WA

Operations Manager (summer 2015)

Operational school opening efforts: Led community engagement with 120+ families to finalize enrollment and support families in their transition to High School. Supported new school application, culminating in an open community forum with 200+ in attendance.

EDUCATION

HARVARD UNIVERSITY, John F. Kennedy School of Government

Cambridge, MA

Master of Public Policy, May 2018

- Policy Analysis Exercise: “Rural Charter Schools: Potential for Improving Mississippi K-12 Education”
- David M. Rubenstein Fellow, awarded to those pursuing a career at the public/private intersection
- Business & Government Professional Interest Council, VP of Finance

HARVARD UNIVERSITY, Harvard Business School

Cambridge, MA

Master of Business Administration, May 2018

- Joint Degree Leadership Council, Co-president
- Social Enterprise Club, Member
- MIT EdTech Datathon “Most Visionary” award

UNIVERSITY OF MINNESOTA

Minneapolis, MN

Bachelor of Science in Business, December 2011

Major – Management Information Systems, Minor – Finance

Pike Place Market Preservation and Development Authority

June 2023

12 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	7	1.	Member	JJ McKay	7/1/22	6/30/26	2	Mayor
6	M	3	2.	Member	Paul Neal	7/1/21	6/30/25	2	Governing Council
6	M	7	3.	Member	Devin McComb	7/1/21	6/30/25	2	Mayor
6	M	7	4.	Member	Nick Setten	7/1/22	6/30/26	2	Constituency
6	M	6	5.	Member	Russell Monroe	7/1/21	6/30/25	1	Constituency
1	M	5	6.	Member	Ray Ishii	7/1/19	6/30/23	2	Governing Council
1	M	7	7.	Member	Gundeep Singh	7/1/20	6/30/24	1	Mayor
6	F	6	8.	Member	Margaret Norton-Arnold	7/1/22	6/30/26	1	Governing Council
6	M	7	9.	Member	Gordon McIntyre	7/1/20	6/30/24	1	Constituency
5	M		10.	Member	David Ghoddousi	7/1/19	6/30/23	5	Constituency
6	F	N/A	11.	Member	Patrice Barrentine	7/1/20	6/30/24	3	Governing Council
6	F	3	12.	Member	Jan Hendrickson	7/1/19	6/30/23	1	Mayor
6	F	N/A	13.	Non-Voting Member	Kaitlin R. Klaustermeier	4/30/22	4/30/24	1	City Agency (FAS)

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2			1					3			
Gov. Council	2	1			1					3		1	
Other	4								1	3			
Total	9	3			2				1	9		1	

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.