

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	Executive Contact/Phone:
Parks and Recreation	Suzanne Simmons/684-8003	Michael McVicker/727-8516

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

a. Legislation Title:

AN ORDINANCE relating to the Department of Parks and Recreation, authorizing the Superintendent to enter into a Use, Occupancy and Maintenance Agreement with Seattle Public Theater for the provision of theater arts programming, education and services at the Department of Parks and Recreation’s Green Lake Park Bathhouse Theater.

b. Summary and background of the Legislation:

Summary Legislation:

The proposed legislation authorizes the Superintendent of Seattle Parks and Recreation to enter into a 10-year lease agreement with Seattle Public Theater (SPT). Under the terms of the lease agreement, SPT will operate the Green Lake Bathhouse as a performing arts venue open to, and available for the public use. The proposed agreement includes an option to extend the lease for another five years at the mutual consent of both parties.

Background:

The Bathhouse was built at Green Lake in 1927 as a place for swimmers to change before plunging into the adjacent waters. The Bathhouse was converted into a theater in 1970. The Department created a performing arts recreation program which was funded in the Parks and Recreation operating budget, with Department staff in partnership with the Bathhouse Theater Advisory Group.

During the 1981 City Council review of the Department’s 1982 operating budget, all performing and visual arts programs were cut. The City Council allocated \$250,000 in transitional support to the existing five (5) Performing and Visual Arts (PVA) organizations to create nonprofit boards to operate the programs. These dollars were shared by the nonprofit boards at the Bathhouse Theater, Madrona Dance Studio (Spectrum), Poncho Theater, Pratt Fine Arts Center and Seward Park Arts Studio.

From 1982 until it filed for bankruptcy in February 1999, the Bathhouse Drama Board operated the Bathhouse Theater under a permit with the Seattle Parks and Recreation, offering family-oriented community theater to the public on a full seasonal schedule. Due to the bankruptcy, the City sought out a new long-term renter through a Request for Proposal (RFP) process. Seattle Public Theater was selected through this competitive process in 2000. Since 2000, SPT has operated a public theater and created opportunities for public access. Seattle Parks and Recreation is proposing this legislation to execute an agreement with SPT that will ensure performing arts and community access to the Green Lake Bathhouse for the next 10 years.

Through their agreement with SPR, the Seattle Public Theater has brought a variety of performance and learning opportunities to communities throughout Seattle. SPT has been a good tenant and has consistently met the terms of the contract. SPT provides Public Benefits through scholarships, discounts, and free classes and performances. Below is a table summarizing the Public Benefits provided by the Seattle Public Theater:

PUBLIC BENEFIT REPORT – Seattle Public Theater – 2015-2016

Number of Scholarships	53	Dollar Value	\$9,475
Number of Reduced Tickets	4,933	Dollar Value	\$93,727
Number of Free Tickets	1,248	Dollar Value	\$33,696
		Dollar TOTAL	\$136,898.00

Description of Free/Discounted Programming/Events:

Ticket discounts to schools, community groups and other nonprofit organizations, as well as senior, military and youth discounts on tickets; youth drama productions offered to the general public on a Pay What You Can basis.

Number Served	7127	Dollar Value	\$156,794
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Youth Programming:

Youth drama classes offered all year for students K-12 plus SPT class alumni.

Number Served:	513	Dollar Value	\$ 102,600
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Additional Other Programming:

Full Mainstage season, September through early June, and special performing arts events offered to the general public at some of the lowest ticket prices for theaters in a similar category.

Number Served	4,252	Dollar Value	\$116,930
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Community(ies) Served: King, Skagit, Snohomish, Pierce, San Juan counties

Schools Served: Billings, Bryant, John Stanford, Sacajawea, Scriber Lake, Frank Love, Salmon Bay, St. Catherine’s,

2. CAPITAL IMPROVEMENT PROGRAM

a. Does this legislation create, fund, or amend a CIP Project? Yes No

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3. SUMMARY OF FINANCIAL IMPLICATIONS

a. Does this legislation amend the Adopted Budget? Yes No

b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
No.

c. Is there financial cost or other impacts of *not* implementing the legislation?

Seattle Parks and Recreation would forgo at least \$368,280 in revenue and public benefits over the 10 years of the lease. There also would be a loss of a well-loved theater that the community would miss. There would be a cost for Seattle Parks and Recreation to provide and maintain the facility. Currently there are no funds available in the SPR budget to maintain it.

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?
No.

b. Is a public hearing required for this legislation?
No.

c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?
No.

d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
No.

e. Does this legislation affect a piece of property?
Yes, map included as Exhibit 1.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

The lease agreement requires SPT to provide Public Benefits. These benefits include conducting outreach and providing access to its programs (scholarships, free admission, etc.) for underserved communities.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A

h. Other Issues:

List attachments/exhibits below:

Exhibit 1 – Green Lake Bathhouse Land and Building Map