

SEATTLE CITY COUNCIL

Council Briefing

June 17, 2024 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council/>

Please Note: Times listed are estimated. Submit written comments to all Councilmembers at Council@seattle.gov

1. Approval of the Minutes

Council Briefing Minutes (2024)

[June 10, 2024](#)

2. President's Report

2:00 p.m. - 2:05 p.m.

3. 2024 Overview of Business Improvement Areas (BIA)

2:05 p.m. - 2:40 p.m.

Presenters: Markham McIntyre, Director, and Theresa Barreras, Office of Economic Development (OED); Erin Goodman, Executive Director, SODO BIA; Jeff Liang, Board President, and Monisha Singh, Interim President, Chinatown ID BIA; Chris Leverson, Build Lake City Together

[Presentation](#)

4. Signing of Letters and Proclamations

2:40 p.m. - 2:45 p.m.

5. Preview of City Council Actions, Council and Regional Committees

2:45 p.m. - 3:35 p.m.

City Council Agenda (2024)

[Link to City Council Agendas](#)

[Preliminary June 18, 2024 Agenda](#)

6. Executive Session on Pending, Potential, or Actual Litigation*

3:35 p.m. - 4:35 p.m.

**Executive Sessions are closed to the public*



Legislation Text

File #: Inf 2371, **Version:** 1

Council Briefing Minutes (2024)



Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

Seattle Council Committee Report Council Briefing

Monday, June 10, 2024, 2:00 PM

Meeting Start Time: 2:02 p.m.

Presiding Officer: Council President Nelson

Present: 6 - Sara Nelson, Joy Hollingsworth, Robert Kettle, Maritza Rivera, Dan Strauss, Tanya Woo

Excused: 3 - Rob Saka, Cathy Moore, Tammy Morales

1. Approval of the Minutes

Inf 2371 Council Briefing Minutes (2024)

The June 3, 2024 Council Briefing Minutes were approved.

2. President's Report

3. Signing of Letters and Proclamations

4. Preview of City Council Actions, Council and Regional Committees

Inf 2372 City Council Agenda (2024)

The Information Item (Inf) was heard in Committee.

Meeting Adjournment Time: 3:02 p.m.

Prepared by: Emilia M. Sanchez, Deputy City Clerk



Legislation Text

File #: Inf 2490, **Version:** 1

2024 Overview of Business Improvement Areas (BIA)

Business Improvement Areas

Seattle City Council, June 17, 2024

Markham McIntyre, Director, Office of Economic Development

Theresa Barreras, Business Districts Manager, OED

Erin Goodman, Director, SODO BIA

Jeff Liang, Board President, Chinatown ID BIA

Monisha Singh, Interim Director, Chinatown ID BIA

Chris Leverson, Project Manager, Build Lake City Together



Seattle Office of
Economic Development

June 17, 2024

Business Improvement Areas

Future of Seattle Economy Pillar:

Investing in Neighborhood Business Districts, including investing in Downtown revitalization and neighborhood commercial corridors.

OED partners with Business Improvement Areas (BIAs), which aid:

- Economic vitality,
- Community care and maintenance; and
- Businesses, residents and property owners working together.

What is a BIA?

BIAs are funding mechanisms for revitalizing and managing business districts for the benefit of businesses, residents, and visitors alike.

- Assessment District with boundary, rate, method
- Enacted by City Council
- Overseen by Ratepayer Advisory Board
- BIA proposes rates and methods: Square Footage, Property Value, Business Sales, Etc.
- BIA proposes how to spend the funds: Maintenance, Security, Improvements, Events, Management, Etc.

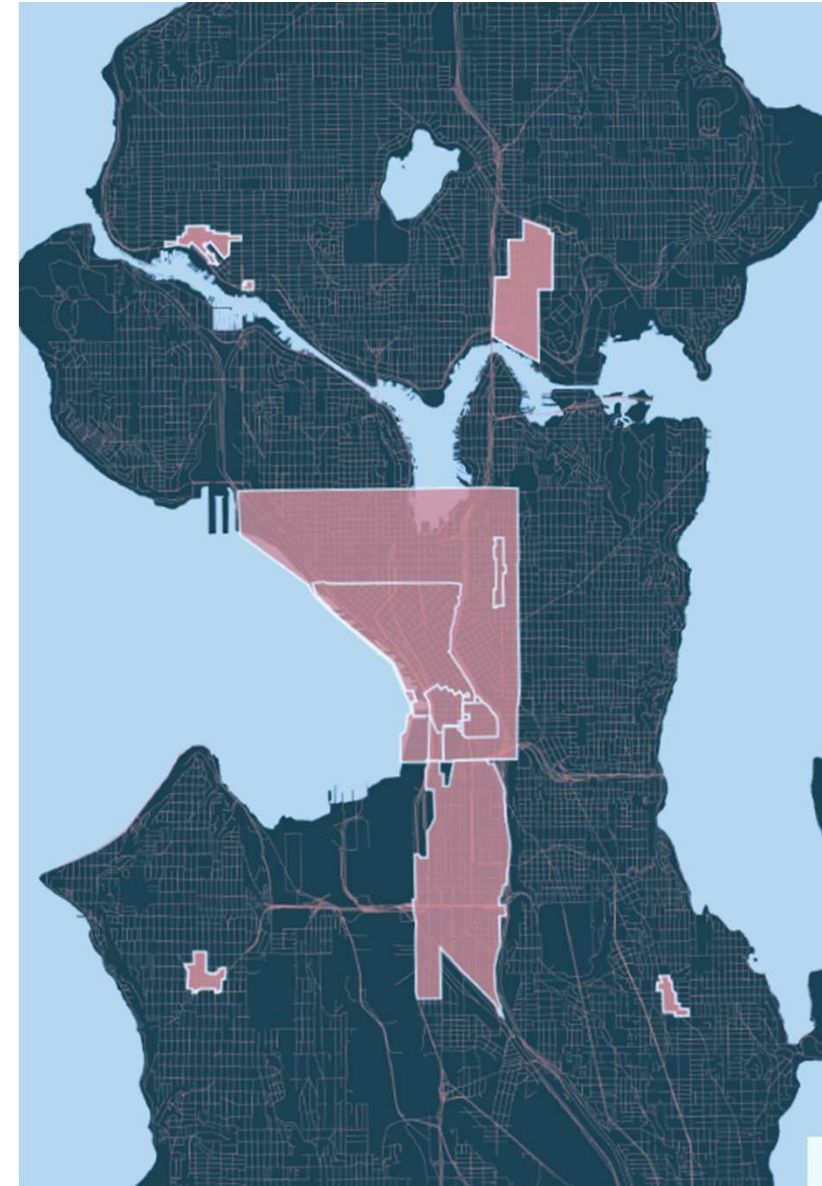
**Washington State Law:
Chapter 35.87A RCW**

**PARKING AND BUSINESS
IMPROVEMENT AREAS**

<https://app.leg.wa.gov/rcw/default.aspx?cite=35.87A>

BIAs in Seattle

- 11 BIAs in Seattle
 - Ballard
 - Capitol Hill (Broadway)
 - 15th Ave (not shown)
 - STIA (Visit Seattle)
 - DSA/MID (Downtown)
 - U District
 - Pioneer Square
 - Chinatown-ID
 - SODO
 - West Seattle Junction
 - Columbia City
- Generate \$38 million for enhanced services and programs
- Predictable and sustainable funding
- Local control: 100% of revenue collected is for district
- Supported by OED and Treasury Services

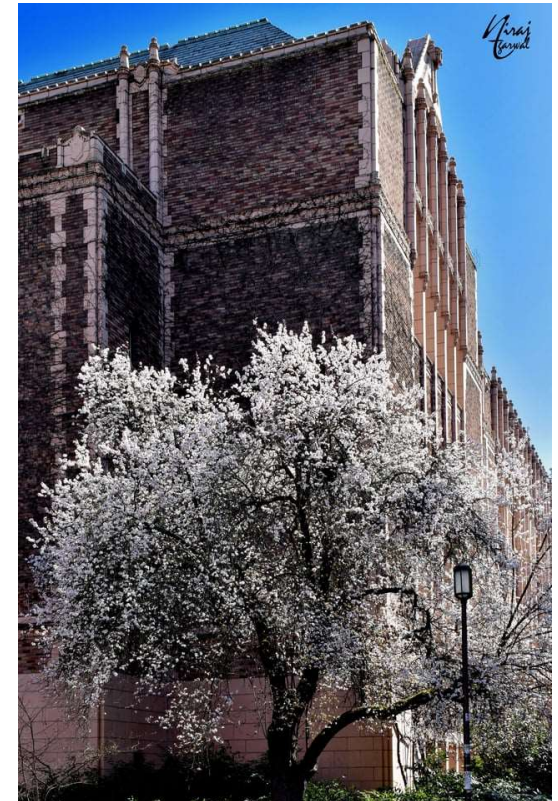


BIA Exploration Project

1) Support Equity Districts to explore BIAs: Provide consulting services and direct funding to expedite the process

2) Support Chinatown-ID BIA to explore update and expansion

3) Invest in Education, Promotion, & Improvements: BIA Handbook, best practices toolkit, optimize City's BIA policies



BIA Formation Process

BIA PROPOSAL DEVELOPMENT

- Local stakeholders determine boundary, rates, services (1+ years)



PETITIONS -

Must get signatures representing 60% or more of the proposed assessment (3-6 months)



CITY DEPARTMENT REVIEW - OED, FAS, Law evaluate proposal for adherence to City policies and State law (2 months)



CITY ESTABLISHES - BIAs are established by City Council ordinance using authority provided in RCW 35.97A (3 months)

SODO BIA



Erin Goodman, Executive Director
SODO Business Improvement Area



SODO

Business Improvement Area

Advocating for a Safe, Clean, Connected and Engaged SODO



BIA Area in Acres: 950
Properties/Parcels: 573
Individual Businesses: 1200
Ratepayer Advisory Board Members: 16
Staff: 8 Full-time, 3 Contract Clean Team, 1 Contract Outreach Worker



Partnership with City of Seattle

SAFE & CLEAN

"Strive toward a safe and clean SODO as an attractive place to do business"

- Public Safety
- Green Spaces
- Visual Presence
- Impact of unsheltered homelessness

ECONOMIC DEVELOPMENT

"SODO businesses are supported, secure, and have resources to thrive and grow."

- Economic Recovery
- Space Matchmaking, Recruitment, and Retention
- Living Wage Jobs

TRANSPORTATION

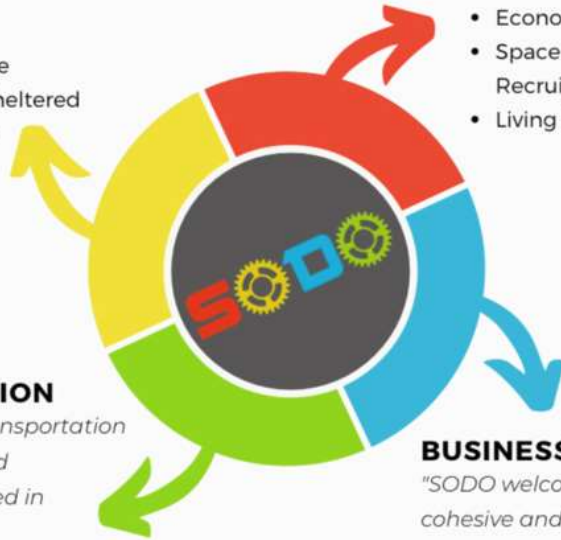
"SODO's views on transportation issues are known and meaningfully included in citywide priorities."

- Road Conditions, Signage, Freight Mobility, and Transit Connectivity
- Transportation Issues & Infrastructure
- Easy Place to Navigate

BUSINESS COMMUNITY

"SODO welcomes and creates a cohesive and interconnected community of businesses."

- Community Social Networking
- Data and Record-Keeping Process
- SODO stories
- Outreach and Communication



Chinatown-International District BIA

- Jeff Liang, Board Chair
- Monisha Singh, Interim Director



Build Lake City Together

Chris Levenson, Project Manager



Look Ahead

Expected at Council in 2024

- West Seattle Junction BIA update this summer
- Phinney/Greenwood new BIA proposal in fall

Potential

- Broadway BIA amendment
- Chinatown ID BIA renewal



Welcome to
PhinneyWood

News and events for Seattle's Phinney Ridge and Greenwood neighborhoods.

Powered by
the PNA



Questions



Seattle Office of Economic Development

Building an **equitable** and **vibrant** city where neighborhood business districts are **centers** of local **commerce, community,** and **culture.**



Legislation Text

File #: Inf 2372, **Version:** 1

City Council Agenda (2024)



CITY OF SEATTLE

City Council

Agenda

Tuesday, June 18, 2024

2:00 PM

**Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104**

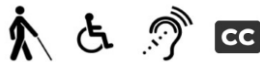
**Sara Nelson, Council President
Joy Hollingsworth, Member
Robert Kettle, Member
Cathy Moore, Member
Tammy J. Morales, Member
Maritza Rivera, Member
Rob Saka, Member
Dan Strauss, Member
Tanya Woo, Member**

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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Council Chamber Listen Line: 206-684-8566

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CITY OF SEATTLE

City Council Agenda

June 18, 2024 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council>

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at

<https://www.seattle.gov/council/committees/public-comment>

Online registration to speak will begin one hour before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to all Councilmembers at Council@seattle.gov

A. CALL TO ORDER

B. ROLL CALL

C. PRESENTATIONS

D. PUBLIC COMMENT

Members of the public may sign up to address the Council for up to 2 minutes on matters on this agenda; total time allotted to public comment at this meeting is 20 minutes.

E. ADOPTION OF INTRODUCTION AND REFERRAL CALENDAR:

Introduction and referral to Council committees of Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF) for committee recommendation.

F. APPROVAL OF THE AGENDA**G. APPROVAL OF CONSENT CALENDAR**

The Consent Calendar consists of routine items. A Councilmember may request that an item be removed from the Consent Calendar and placed on the regular agenda.

Journal:**Bills:****Appointments:****SUSTAINABILITY, CITY LIGHT, ARTS AND CULTURE COMMITTEE:****[Appt 02877](#)**

Reappointment of Mikel Hansen as member, City Light Review Panel, for a term to April 12, 2027.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Woo, Moore, Saka

Opposed: None

[Appt 02878](#)

Reappointment of Kerry Lynn Meade as member, City Light Review Panel, for a term to April 30, 2027.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Woo, Moore, Saka

Opposed: None

[Appt 02879](#) Reappointment of Joel Paisner as member, City Light Review Panel, for a term to April 30, 2027.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Woo, Moore, Saka

Opposed: None

[Appt 02880](#) Reappointment of Oksana Savolyuk as member, City Light Review Panel, for a term to April 11, 2027.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Woo, Moore, Saka

Opposed: None

H. COMMITTEE REPORTS

Discussion and vote on Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF).

CITY COUNCIL:

1. [CB 120795](#) AN ORDINANCE relating to City employment; authorizing the execution of a collective bargaining agreement between The City of Seattle and the International Brotherhood of Electrical Workers Local No. 77 Construction Maintenance Equipment Operator Unit; and ratifying and confirming certain prior acts.
2. [CB 120796](#) AN ORDINANCE relating to City employment; authorizing the execution of a collective bargaining agreement between The City of Seattle and the International Brotherhood of Electrical Workers Local Union No. 77 Information Technology Professionals' Unit; and ratifying and confirming certain prior acts.

PUBLIC SAFETY COMMITTEE:

3. [CB 120778](#) AN ORDINANCE relating to surveillance technology implementation; authorizing approval of uses and accepting the 2023 updated surveillance impact report and 2023 executive overview for the Seattle Police Department's use of Automated License Plate Reader technology.
- The Committee recommends that City Council pass as amended the Council Bill (CB).**
In Favor: 4 - Kettle, Saka, Hollingsworth, Nelson
Opposed: None
Abstain: 1 - Moore

PARKS, PUBLIC UTILITIES, AND TECHNOLOGY COMMITTEE:

4. [CB 120797](#) AN ORDINANCE relating to the Seattle Center Department; authorizing the Seattle Center Director to execute a Fourth Amendment to the Facility Use and Occupancy Agreement between The City of Seattle and the Seattle Repertory Theater; and ratifying and confirming certain prior acts.
- The Committee recommends that City Council pass the Council Bill (CB).**
In Favor: 4 - Hollingsworth, Nelson, Kettle, Rivera
Opposed: None
Abstain: 1 - Strauss

I. ITEMS REMOVED FROM CONSENT CALENDAR

J. ADOPTION OF OTHER RESOLUTIONS

K. OTHER BUSINESS

L. ADJOURNMENT