

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Holly Jacobson						20 JA	9
Board/Commission Name: Seattle Arts Commission	2	Position Title: Member	01170	H-7	THE SEL		
Appointment <i>OR</i> Reappoint	Council Con Yes No	firmat	ion required?	CLERK	PM 3: 33		
Appointing Authority: Council Mayor Other: Fill in appointing authority	Date 1/1/20	Appointed: 020	1/1/2 to 12/31	of Position: * 2020 1/2021 rving remaining term	of a vacc	ant no	osition
Residential Neighborhood: Central Seattle	ode: 4	Contact Phone No.:				SILIOII	
Background: With a background in non-profit manage professional background spans both formarketing and product solutions for Mic Festival and other entertainment and ec 2003, Holly founded Voter Action, a naticelection systems. Voter Action led a naticelection systems. Voter Action led a naticelection in the large of the arts to low income adults living in or steering committee of With One Voice, organizations and practitioners based in homelessness.	and norosoft ducation donal e donal e	on-profit inst , The City of S on institutions on-profit orga ffort to devel ne country. Ha h documenta with Art, an o ering from tra anization sup nited Kingdor	itution eattle, . A pas anizatio op relia aving s ry and rganiza auma. S coorting n. She	is. She has created The Seattle Internationate advocate from with the aim to able and fair voting tudied film at San Facommercial filmmation on the forefroshe has been engaged International Arts has lived experience.	strategic ational F or social secure a g practice rancisco aking. Sir ont of cou ged with and Hor	ilm justic ccura es wh Stat nce 2 nnect the	te ich e 013, ing
Authorizing Signature (original signatur	re):	Appointing Jenny A. Mayor of	Durkar	1			

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Holly Morris Jacobson

Personal Statement

The arts, and artists, are the first responders in times of social crisis. The arts reflect, provoke, question, and connect human beings and the human experience. For a just society to exist, we must ensure access to the arts are available, representative, and part of the thread that binds the fabric of our society together.

Bio

With a background in non-profit management, strategic planning and communications, Holly's professional background spans both for- and non-profit institutions. She has created strategic marketing and product solutions for Microsoft, The City of Seattle, The Seattle International Film Festival and other entertainment and education institutions. A passionate advocate for social justice, in 2003, Holly founded Voter Action, a national non-profit organization with the aim to secure accurate election systems. Voter Action led a national effort to develop reliable and fair voting practices which helped improve access and standards across the country. Having studied film at San Francisco State University, she has worked as a director in both documentary and commercial filmmaking. Since 2013, Holly has been the Executive Director of Path with Art, an organization on the forefront of connecting the arts to low income adults living in or recovering from trauma. She has been engaged with the steering committee of With One Voice, an organization supporting International Arts and Homelessness organizations and practitioners based in the United Kingdom. She has lived experience of homelessness.

Professional Experience

Executive Director Path with Art Seattle

2013 - present

Since 2008, Path with Art has been at the forefront of a growing international movement that utilizes the power of art as a means to bring dignity, awareness, and healing to the complexities of the issues surrounding homelessness, and recovery from trauma. Holly joined Path with Art as executive Director in 2013 in order to help steer its next phase of growth, helping to increase the organization's community impact.

Under Holly's leadership, Path with Art:

- embarked on a strategic assessment and adapted a five-year strategic plan which has been used as a model in the Arts Leadership programs at Seattle University
- quadrupled the number of individual participants served
- created a student-artist directed model of programming
- launched Community Connections, a program that provides an avenue for disparate individuals in our community to make and experience art together as a means to connect through the human lens of art versus circumstances
- increased organizational visibility
- grew annual revenue and budget from \$230K \$1.3mm
- increased organizational profile through exhibitions and showcases at the Seattle Art Museum, the Washington State Convention Center, The Seattle Symphony, The Gates Discovery Center, and collaborations with the artist Trimpin and the Pearl Jam Home Shows
- is a recognized leader in an emerging international Arts and Homelessness movement

Co- Director Voter Action United States 2003 - 2010

Voter Action led national election reform efforts in seven states through legal challenges of the reliability of electronic voting systems and efforts to ensure that all eligible citizens were able to vote fairly, and with confidence. Through the recruitment and support of highly regarded legal firms in Arizona, California, Colorado, Florida, New Mexico, Ohio, and Pennsylvania, Voter Action helped enable change to state election law and voting systems and set federal precedence to ensure citizens of those states had fair and equal access to have their vote reliably counted. Voter Action led public awareness efforts through media, including USA Today, Washington Post, CNN, the Associated Press, and various regional media outlets.

In 2006, Voter Action partnered with CNN, the University of Pennsylvania, the Advancement Project, and the League of Women Voters to provide a national election hotline which was able to real-time catalog and respond to problems on election day.

Strategic Marketing and Program Management

1997 - 2003

Morris + Jacobson

Seattle

- Project Management
- Strategic planning
- Branding and Marketing

Clients: Microsoft, APEX Online Learning, Sierra Online, First Financial Network

Filmmaker and creative producer

1992 - 1998

Freelance, Independent

Seattle, New Mexico

Director, Writer, Editor

Commercial clients include: Microsoft, Seattle International Film Festival, Magic Hour Films, The Summit @ Snoqualmie

President

1993 - 1997

XSI Communications

Seattle

Managed business development and acted as chief idea officer for small, integrated communications company. Clients: Microsoft Arts & Entertainment, Microsoft MSN, City of Seattle

Recent speaking engagements:

King County Domestic Violence Symposium, Seattle University Law School, 2019

Arts for Social Change, International Delegation, US Dept. of State and the World Affairs Council, 2019

Arts Leadership Conference, Seattle University, 2019

With One Voice Conference, Manchester, UK, 2018

With One Voice Arts & Homelessness Conference, Montreal, Canada, 2018

Boston Foundation's Fay Slover Fund, Boston, 2017

Seattle Symphony, "We Are All Here" collaboration, 2017

Olson Kundig Architects, Seattle, WA, 2017

Arts Leadership Forum, Seattle University, Seattle, WA, 2017

Housing Development Consortium, Seattle, WA 2016

Creating Change: Panel presentation and choir performance at Seattle Library, 2016

Recent media appearances:

June 2019 King 5 Evening News Segment, "Giving voice to the homeless at Seattle Art Museum"

August 2018 King 5 News, "Local artists partner with Pearl Jam"

August 2018 KEXP, "Local Organization Spotlight: Path with Art"

April 2018 New Day Northwest, "The healing power of creative expression"

Seattle Arts Commission Roster

16 Members: Pursuant to *ordinance 121006, all* members subject to City Council confirmation, 2-year terms:

- 7 City Council-appointed
- 7 Mayor-appointed
- Commission-appointed
- Get-Engaged

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	М	1	1.	At-Large	Yeggy Michael	01/01/20	12/31/21	1 st	City Council
2	М	3	2.	At-Large	Quinton Morris	01/01/19	12/31/20	2 nd	City Council
1	F	2	3.	At-Large	Priya Frank	01/01/19	12/31/20	2 nd	City Council
1	F	2	4.	At-Large	Cassie Chinn	01/01/20	12/31/21	3 rd	City Council
2	F	1	5.	At-Large	Dawn Chirwa	01/01/20	12/31/21	3 rd	City Council
	F	3	6.	At-Large	Chieko Phillips	01/01/20	12/31/21	2 nd	City Council
			7.	At-Large	,	01/01/20	12/31/21	1 st	City Council
6	М	3	8.	At-Large	Steven Galatro	01/01/20	12/31/21	3 rd	Commission
6	F	6	9.	At-Large	Sarah Wilke	01/01/19	12/31/20	2 nd	Mayor
2	F	1	10.	At-Large	Jescelle Major	01/01/19	12/31/20	2 nd	Mayor
6	F	3	11.	At-Large	Kayla DeMonte	01/01/20	12/31/21	1 st	Mayor
2	М	1	12.	At-Large	James Miles	01/01/19	12/31/20	1 st	Mayor
6	F	2	13.	At-Large	Holly Jacobson	01/01/20	12/31/21	1 st	Mayor
9	F	3	14.	At-Large	Mikhael Mei Williams	01/01/19	12/31/20	1 st	Mayor
4	F	3	15.	At-Large	Tracy Rector	01/01/17	12/31/18	3 rd	Mayor
8	F	7	16.	Get-Engaged	Sheila Ghaibi	09/01/19	8/31/20	One	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasia n/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	6				2		1		4		1	1
Council	2	4		1	2	3							
Other	1												
Total	5	10		1	2	5		1		4		1	1

Key:

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

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^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M = Male, F= Female, T= Transgender, U= Unknown, O= Other