



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Brian Robinson		
Board/Commission Name: Seattle Center Advisory Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority	Term of Position: * 9/29/2020 to 9/28/2023 <input type="checkbox"/> Serving remaining term of a vacant position	
Residential Neighborhood: Shoreline	Zip Code: 98177	Contact Phone No.:
<p>Background: Born in 1973, Brian Robinson grew up with great examples of leadership in his family. His father's business acumen and his grandfather's service and discipline as a Fire Station Chief influenced him early in life. Brian landed his first paper route when he was 11 years old; by age 12, he earned more from that paper route than he did during his first year in the U.S. Army.</p> <p>Brian is a leader in the real estate industry, serving on multiple committees to address homelessness as well as the Washington State Rental Housing Association while acquiring and operating more than 250 apartment units and several parcels of property at critical north Seattle locations. He takes great pride in thoughtful, creative transactions including his family's sale of property and successful participation in development of the Nordic Heritage Museum, now located on the former site of his family business.</p> <p>In 1993, while serving in the U.S. Military Intelligence Corp, Brian graduated from the Defense Language Institute in Mandarin studies and received concurrent certification in the Military Intelligence Interrogation Program, to become a Chinese linguist interrogator for the U.S. Army. After Honorable Discharge from the military, Brian earned a Bachelor of Arts degree in International Studies: Emphasis on the Chinese Region, from the University of Washington in 1995. After receiving a Vocational Degree in International Trade in 1996, Brian worked as a Production Manager for Sundara Industries, a major sports equipment manufacturing firm, until partnering with his father in 1999 to form Market Street Investment Group.</p> <p>In 2006, Brian co-founded the nonprofit group Save Our Sonics (SOS) in response to the sale of Seattle's beloved SuperSonics to the Oklahoma City ownership group headed by Clay Bennett. In the ensuing years, Brian worked tirelessly in search of a solution that would enable the Sonics to remain in their hometown of 41 years. In 3 short years, under his leadership and vision, the organization grew from a handful of passionate fans, to a political force nearly 10,000 strong, with a multi-talented operational core team at the helm, and an extensive network of associates throughout western Washington.</p> <p>From 2016 to 2019 Brian worked in support of a successful effort to renovate Seattle Center Arena and bring the NHL to Seattle. He remains committed and active in efforts to bring the NBA to Seattle. Brian has remained active in the political and nonprofit community. He is currently involved with several local charities and community service groups, including Washington Special Olympics, Ballard Boys and Girls Club, and the Filipino Community Center. Brian offers personal scholarships and assistance to families in his wife's native Philippine city of Manila. He is happily married to his wife Marla, and they have four children. Family activities include travel, outdoor recreation, and involvement in the Filipino Community. Each July through September he wages relentless war on the Dungeness crab infesting our Puget Sound.</p>		
Authorizing Signature (original signature): 	Appointing Signatory: Jenny Durkan Mayor	
Date Signed (appointed): 9/3/20		

*Term begin and end date is fixed and tied to the position and not the appointment date.



BRIAN ROBINSON

Brian E. Robinson:

Summary of Qualifications:

Market Street Investment Group, Managing Partner 2001 - Present.

- Real Estate Investment firm operating approximately 247 units of housing and 90,000sf of commercial space located strategically along North End transit lines.

Jet City Property Management, President 2005 – Present

- JetCityRent.com provides portfolio, property and facility services for residential, retail and commercial spaces owned by the Market Street Investment Group and affiliated entities.

Seattle Coalition Services, Principal 2013 - 2016.

- Seattle Coalition Services is a strategic consulting firm that advocates for projects, policies and causes. We specialize in public engagement, messaging and coalition building.
- Clients have included First and Goal, Vulcan Real Estate and the Richard Sherman Blanket Coverage Foundation.

Civic Arenas Community Advisory Group, 2017 – 2018

- Worked cooperatively with other community leaders and Seattle's Department of Economic Development in support of successfully approved KeyArena renovation MOU.

VOX Media/SB Nation, Site Operator for www.SonicsRising.com, 2002 - Present

- Developed www.SonicsCentral.com into one of the most successful NBA blog sites in the country writing hundreds of articles and generating peak traffic of 27 million hits and 1 million independent site visits annually before rebranding as SonicsRising.com and teaming with VOX/SB Nation.

ArenaSolution.org, President. 2011 - 2012

- Secured endorsement and participation of more than 150 key regional leaders into a coalition which effectively supported passage of an arena MOU.

Save Our Sonics and Storm, Co-Founder 2006 – 2009

- Established fan organization of 11,000+ members which campaigned and lobbied to retain professional Basketball in the Puget Sound.

United States Army, 97-E Chinese Linguist Interrogator, 1992 - 1994

- Successfully completed one of the Army's most intense training programs over a 21 month period.





PHILANTHROPIC ACTIVITIES:

Powerful Schools, Board of Directors 2011 - 2014:

The overall intent of Powerful Schools is to reduce the academic achievement gap by creating strong partnerships with public schools to help children thrive. During the 2012-13 school year, Powerful Schools will work with more than 4,300 children and their families in 12 Seattle and South King County elementary schools and five CDSA preschools.

All Home King County. Coordinating Committee, 2016- 2017:

All Home (formerly the Committee to End Homelessness) is a community-wide partnership to align public and private efforts to make homelessness in King County rare, brief and one-time. We develop and implement data-driven strategies to respond to the crisis of homelessness and to address its root causes. Homelessness is solvable, and by acting together as a community, all people can have a home.

Extraordinary Futures, Board of Directors: 2011 - Present

Extraordinary Futures is a non-profit organization founded by members of the Seattle's world champion breakdancing crew, the Massive Monkeys. It uses fun, unique, and engaging arts based programs to empower urban youth to lead healthier lifestyles and to realize their full potential as leaders.

Rental Housing Association of Washington State, Board of Directors, 2015 -Present:

As a board member of the Rental Housing Association it is my goal to facilitate greater collaborative solutions between housing providers and the community at large, working to ensure a sustainable industry which recognizes both the need for private sector growth and the moral obligation to deliver affordable housing options to those in need.

Wellspring Family Services Rent Increase Mitigation Fund 2017 – Present

Established and funded dedicated, need based fund designed to prevent homelessness and assist tenants impacted by rapidly increasing rents in developing long term, sustainable housing plans.

Seattle Dept. of Housing Workgroup to replace Landlord Liaison Program

Joined a coalition consisting of housing providers, city and county departments to develop a successor program for the discontinued Landlord Liaison Program.

EDUCATION

University of Washington:

B.A. International Studies, emphasis on Chinese Region

Defense Language Institute, Monterey, CA

Certification in Chinese Language Proficiency as member of United States Army Military Intelligence Corp.



Personal Recommendations:

*I chose to refer my friends and colleagues to participate with Arena Solution because **Brian understands the value of peoples reputations and relationships**. I can trust him to conduct himself in a way which does not put either at risk.*

Craig Kinzer, Principle Kinzer Real Estate Services, Former BCOS member and Sonics team owner.

Brian has a unique ability to communicate with sports fans in a way that motivates and inspires them**. For years he has led the conversation around Seattle basketball and the NBA in a manner that has earned him tremendous respect both locally and nationally. **There are a lot of people rooting for his continued success**. - **Kevin Jackson, VP/Executive Editor, ESPN

*Brian laid the groundwork for political support of the arena issue and worked tirelessly to maintain an effective support organization. He utilized his assets strategically and achieved impressive results.. **His perseverance, passion, contributions and ability to organize fans and connect them to broader constituencies were critical to the arena's success**. He was pushing from the very beginning and it is hard to imagine we could have come to this point without his efforts.*

Sung Yang, Chief of Staff to Dow Constantine

*In the past year, I have seen Brian organize and lead large groups of businesspeople and politicians through incredibly complex and contentious issues. **He knows who the right people are to have in the room**. He is not afraid to respectfully ask the tough questions. He is inclusive but also uses judgment in helping to resolve disputes.*

Audrey Lincoff, Senior VP (retired) Publicis. Former VP of Global Communication for Starbucks Coffee.

*The NBPA first met with Brian in 2007. Since that time we have interacted with him and followed his efforts closely. As an advocate for basketball he has consistently demonstrated the ability to be a difference maker. **His carefully nuanced messaging around the leagues economics and business model has driven continued interest in professional basketball in Seattle, providing great benefit to the NBA and its players during a difficult set of circumstances**. He is capable and deserving of a role in this industry.- **Ron Klempner, Lead Counsel, National Basketball Players Association***

*I was impressed by his detailed preparation for each meeting with dozens of leaders and how he carefully listened to their interests and concerns, while providing each of them with insight to the facts and figures, as well as the sometimes overlooked business and community benefits. **He was first and foremost all business and focused on the solution, and then sports fan second**.*

James Snook, (former) Senior VP of Technology Strategy, Starbucks Coffee



*When I invited Brian to join our legislative task force on the arena issue in 2011 he exceeded all expectations. His understanding of the issue and ability to work with high level stakeholders were impressive. Brian made an unmistakable contribution to changing the dialogue around the Sonics and **without his efforts it is unlikely that such substantial political support for the arena would have emerged.** -**Senator David Frockt**, Co-Sponsor Bipartisan Legislative Task Force on the Arena Issue*

*Brian has been an overachiever since he founded Save Our Sonics. He transitioned from a passionate fan to a recognized difference maker by having great communication and a clear understanding of the big picture. His participation has helped us make the most of every opportunity to build interest in the Sonics. **Brian's judgment is widely respected by our fans, media and the professional community.** - **Rich Moore, Programing Director Clear Channel Media***

***Save Our Sonics far exceeded normal expectations for a fan advocacy group...** They were able to understand and contribute to the complex legal actions ongoing at the time and interact competently with all levels of local and state government. - **Former US Senator Slade Gorton**, member of 9/11 commission*

*He has an uncanny ability to maintain communication with individuals on all sides of the most contentious issues...**I recommend him without qualification.** - **Tom Carr, Former Seattle City Attorney***

*You've been very helpful in keeping the debate focused on the issues, and in keeping the heated rhetoric as low as possible. I appreciate the respectful perspective you took when eight Councilmembers sent a letter to Chris Hansen. In the end we've come down on different sides, but I want you to know how much I appreciate your efforts, conduct and leadership style. - **Nick Licata, Seattle City Councilmember***



Brian Robinson:

Born in 1973, Brian Robinson grew up with great examples of leadership in his family. His father's business acumen and his grandfather's service and discipline as a Fire Station Chief influenced him early in life. Brian landed his first paper route when he was 11 years old; by age 12, he earned more from that paper route than he did during his first year in the U.S. Army.

Brian is a leader in the real estate industry, serving on multiple committees to address homelessness as well as the Washington State Rental Housing Association while acquiring and operating more than 250 apartment units and several parcels of property at critical north Seattle locations. He takes great pride in thoughtful, creative transactions including his family's sale of property and successful participation in development of the Nordic Heritage Museum, now located on the former site of his family business.

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He is happily married to his wife Marla, and they have three children, Bryce (19) and Kayla (16) and Rowan (3). They are expecting their 4th child in August, 2019. Family activities include travel, outdoor recreation, and involvement in the Filipino Community. Each July through September he wages relentless war on the Dungeness crab infesting our Puget Sound.

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

- 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	7	1.	Member	Koichi Kobayashi	9/29/19	9/28/22	1	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/19	9/28/22	5	Mayor
6	M	7	3.	Member	Michael George	9/29/19	9/28/22	1	Mayor
6	M	7	4.	Vice Chair	Mark Dederer	9/29/19	9/28/22	4	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/19	9/28/22	2	Mayor
6	M	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	M	N/A	8.	Member	Brian Robinson	9/29/20	9/28/23	1	Mayor
			9.	Member	VACANT	9/29/20	9/28/23		Mayor
6	F	7	10.	Member	Holly Golden	9/29/20	9/28/23	4	Mayor
			11.	Member	VACANT	9/29/18	9/28/21		Mayor
6	M	3	12.	Chair	Todd Leber	9/29/18	9/28/21	3	Mayor
			13.	Member	VACANT	9/29/18	9/28/21		Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/18	9/28/21	3	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/18	9/28/21	3	Mayor
			16.	Get Engaged Member	Mary Claire	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	5			1	1	1			10			
Council													
Other													
Total	8	5			1	1	1			10			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.