




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Tosh Owens		
Board/Commission Name: Seattle Women's Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority		Term of Position: * 7/2/2025 to 7/1/2027 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Rainier Beach	Zip Code: 98178	Contact Phone No.: Business phone # - NOT personal phone #
Background: As a certified Life Confidence Coach and Mental Health First Aid responder, Tosh has dedicated her career to empowering women and advocating for their mental and emotional wellness. She believes strongly in the Commission's mission to advise city leadership on the unique issues impacting women in Seattle—and is confident that her lived experience, professional expertise, and unwavering commitment to community advocacy makes her a strong asset to this important work. Tosh supports the Black Home Initiative through HomeSight, focusing on increasing homeownership among Black and minority households in Washington. Through this work, she's had the opportunity to collaborate with a powerful network of over 120 partners, making vital housing resources more accessible and equitable—particularly for women and families facing systemic barriers. She would be an honored to bring her voice, experience, and passion to the work of the Women's Commission.		
Authorizing Signature (original signature):  Date Signed (appointed): June 6th, 2025		Appointing Signatory: Bruce A. Harrell Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

T O S H O W E N S



EDUCATION

Bachelor of Arts in Communication

WORK EXPERIENCE

Marketing and Communication Coordinator

Dec 2024 - Present

Homesight
Seattle, WA

- Managed and updated website content, including event and blog pages, to ensure timely and engaging communication.
- Maintained a comprehensive database of member information, marketing materials, and social media assets to streamline outreach efforts.
- Oversaw and updated Hootsuite social media calendar, creating and curating content aligned with brand guidelines and marketing objectives.
- Collaborated with the Marketing & Communications Director on weekly strategy meetings to align marketing efforts with organizational goals.
- Developed and designed digital and print marketing materials tailored to both organizational objectives and community needs.
- Assisted in creating digital programs and content to enhance engagement and expand outreach.
- Contributed to process development and independent project management to improve workflow efficiency.

CEO

Sept 2023 - Dec 2024

Confidence on Crazy LLC
Seattle, WA

- Designed and produced promotional materials such as flyers, social media graphics, and event registration forms to boost attendance and engagement.
- Facilitated meaningful discussions to promote mental wellness and provided a supportive environment for attendees to share experiences and build connections.
- Developed detailed event itineraries outlining schedules, activities, and session details to ensure a well-organized event experience.
- Monitored event budgets, tracked expenses, and ensured events were executed within financial constraints.
- Provided on-site support during events, assisting with setup, guest management, and troubleshooting any issues that arised.
- Implemented QR codes and other digital tools to gather feedback from participants via surveys. Analyzed responses to assess the effectiveness of events and identified areas for improvement.

Director of Communications

Sept 2022 - Sept 2023

ATA Creative Learning Academy
Tulsa,OK

- Organized and managed facility events such as; cultural awareness fairs, parent-teacher conferences, holiday celebrations, fundraisers, and open house. Ensure events are well-planned, executed smoothly, and align with the facility's goals.
- Facilitated workshops and individual sessions to guide students in exploring their interests, values, skills, and goals, aligning them with academic programs and career opportunities.
- Developed and implemented marketing strategies to promote events through newsletters, social media, and community outreach. Design and distribute promotional materials as needed.
- Served as the primary point of contact for parents and guardians. Address inquiries, provide information about events and services, and resolve issues in a timely and professional manner.
- Collected feedback from parents and participants to evaluate event success and identify areas for improvement. Implement suggestions to enhance future events and customer satisfaction.
- Collaborated with vendors for catering, entertainment, and other event services. Manage contracts, negotiate terms, and ensure timely delivery of services.

TOSH OWENS



EDUCATION

Bachelor of Arts in Communication

WORK EXPERIENCE

Events Coordinator

June 2022 - Sept 2022

Tulsa Juneteenth Inc. (Non-Profit)
Tulsa, OK

- Organized meetings with stakeholders, including community leaders, sponsors, and partners, to ensure alignment on festival objectives and logistics.
- Negotiated and managed contracts with vendors, performers, and other service providers. Ensuring all agreements are met and deliverables are executed according to contract terms.
- Served as the primary liaison for talent, including performers, speakers, and panelists. Managed booking, scheduling, and any special requirements or accommodations needed for their participation.
- Implemented marketing strategies to reach target audiences, including leveraging social media, community partnerships, and local media outlets.

Social Media Manager

Jan 2022 - June 2022

Black Wall Street Times
Tulsa, OK

- Created content strategies for digital channels, including Facebook stories, Instagram, and TikTok to increase brand awareness and drive user engagement.
- Developed monthly content calendars through for all social media platforms through Hootsuite.
- Developed social media campaigns increasing event participation.
- Created social media reports using Hootsuite to analyze metrics.
- Produced compelling and relevant arts, culture, and entertainment content.
- Produced blog post that amplified BIPOC voices and increase awareness of their stories.
- Researched relevant topics to develop engaging stories to drive website traffic
- Incorporated SEO in blog post and social media descriptions to reach target audience.

Communications Associate

May 2019 – Oct 2020

National School Choice Week (Non-Profit)
Remote

- Hosted and scripted the inaugural Backstage Pass Tour for NSCW 2020 and the official National School Choice Week 2020 Dance.
- Developed and managed content calendar's for social media platforms, including Facebook, Instagram, Twitter, Pinterest, and YouTube, to inform and engage families about educational options.
- Designed graphic materials for internal and external communication using Adobe Creative Suite.
- Monitored and addressed feedback, comments, and inquiries from the online community.
- Pitched story packages to media outlets to cover National School Choice Week events.
- Created social media contests to increase customer engagement online.

Seattle Women's Commission

May 2025

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Member	Tosh Owens	7/02/25	7/01/27	1	Mayor
			2.	Member	VACANT	7/02/24	7/01/26		Mayor
	F		3.	Member	Hannah Glover	7/02/24	7/01/26	1	Mayor
	F		4.	Member	Naseem Ghazanfari	7/02/24	7/01/26	1	Mayor
			5.	Member	VACANT	7/02/25	7/01/27		Mayor
			6.	Member	VACANT	7/02/25	7/01/27		Mayor
	F		7.	Member	Eunji Han	7/02/24	7/01/26	1	Mayor
	F		8.	Member	Krystal Guerrero	7/02/24	7/01/26	2	Commission
			9.	Member	VACANT	7/02/25	7/01/27		Mayor
	F		10.	Member	Neely Evanoff	7/02/24	7/01/26	1	City Council
	F		11.	Member	Emily Rose Barr	7/02/25	7/01/27	2	City Council
	F		12.	Member	Mariah Rivera	7/02/23	7/01/25	1	City Council
	F		13.	Member	Vinati Mamidala	7/02/24	7/01/26	3	City Council
	F		14.	Member	Talley Mills	7/02/24	7/01/26	1	City Council
	F		15.	Member	Jennifer Tran	7/02/23	7/01/25	1	City Council
	F		16.	Member	Kate Faoro Wright	7/02/23	7/01/25	1	City Council
	F		17.	Member	Nardos Tola	7/02/24	7/01/26	1	Commission
	F		18.	Member	Amanda DeFisher	7/02/24	7/01/26	1	City Council
	F		19.	Member	Whitney Nakamura	7/02/24	7/01/26	3	Commission
	F		20.	Member	Nadia Goforth	7/02/25	7/01/27	1	Commission
	F		21.	Get Engaged	Sonia Hitchcock	9/01/24	8/31/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	5	0	0	0	1	0	0	0	0	0	0	0
Council	0	8	0	0	0	0	0	0	0	2	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	17	0	0	0	1	0	0	0	0	0	0	0

Key: Diversity information is self-identified and is voluntary.

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A