




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Zoe True		
Board/Commission Name: Seattle Women's Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority	Date Appointed: 10/5/2017	Term of Position: * 7/2/2017 to 7/1/2019
Residential Neighborhood: Ravenna – District 4	Zip Code: 98115	Contact Phone No.: <div style="background-color: black; width: 100px; height: 15px;"></div>
Background: <p>Zoë True's diverse professional portfolio includes experience in global health, nonprofit management, international development, social science research, and political campaigns. She is a senior management consultant with Intentional Futures, where she bridges storytelling and research - untangling complex evidence to surface the larger narrative. Prior to this, Zoë worked at PATH, where she coordinated teams developing maternal vaccines to improve the health of mothers and infants worldwide. She conducted research at the Evans School Policy Analysis and Research group on a broad range of issues including mutual aid groups and trends of smallholder farmers in developing countries. She served in the United States Peace Corps from 2011-2013 where she worked in rural health development focusing on women's health and agriculture in Morocco.</p> <p>Prior to the Peace Corps, Zoë directed development and marketing at an arts education nonprofit, led campaign offices, and was an avid volunteer around civic engagement, political action, animal husbandry, homelessness, arts education, and organic farming. In Seattle she is on the Jubilee Women Center's Associates Board and volunteers for Powerful Voices.</p> <p>She graduated from the Evans School of Public Policy and Governance where she earned her MPA and certificates in nonprofit management and global health. During her time at the Evans School she also founded the Race Action Committee at Evans that brings together students to apply their policy training to issues of racial injustice. Prior to that she earned her MA in Political Science at the California State University, Long Beach.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: Tim Burgess Mayor of Seattle

FILED
 CITY OF SEATTLE
 2017 OCT -5 PM 1:55
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
 August 30, 2016

ZOË SARASVATI TRUE - MA, MPA

Summary

Committed to helping our local and global community thrive by finding solutions to critical challenges. Collaborative, cross-disciplinary team leader adept at analyzing, interpreting, and communicating complex ideas to inform policy and aid in decision making. Eleven years of experience managing diverse teams: leveraging team members' talents to create high-quality deliverables and specializing in nimble, driven teams.

Education

University of Washington, Evans School of Public Affairs <i>Master of Public Administration, 3.7 GPA</i> <i>Certificate in Nonprofit Management: Strategic Planning & Financial Management</i> <i>Certificate in Global Health: Cost-Effectiveness Analysis, Policy & Advocacy</i>	Seattle, WA June 2015
California State University <i>Master of Arts, Political Science, 4.0 GPA</i> Focus Areas: International Development Theory, Policy Authorizing Environment	Long Beach, CA May 2009
University of Missouri, Pierre Laclede Honors College <i>Bachelor of Arts, Political Science, Magna cum Laude</i>	Saint Louis, MO May 2006

Professional Experience Chronology

Intentional Futures (iF) Senior Producer <i>Strategically solve complex health & social sector challenges by partnering with clients and design</i>	Seattle, WA March 2016 – Present
PATH, Vaccine Access and Delivery Team (PATH) Senior Program Coordinator <i>Organizing stakeholder collaboration & supporting project management to increase access to vaccines</i>	Seattle, WA August 2015 – March 2016
Evans School Policy Analysis & Research Group (EPAR) University of Washington Graduate Research Assistant Organizational Manager <i>Managed, created, and communicated specialized research to inform Gates Foundation decision-making</i>	Seattle, WA September 2013 – August 2015
United States Peace Corps (PC) Rural Health Community Organizer <i>Used participatory methods to gather & manage local teams to generate health improvement programs</i>	Kingdom of Morocco March 2011 – May 2013
California Dance Institute (CDI) Development, Marketing, and IT Associate <i>Assessed organizational needs and led expansion efforts by increasing effectiveness & efficiency</i>	Los Angeles, CA December 2008 – September 2010
Obama for America (OfA) Campaign Office Manager <i>Inspired and trained up to 400 hundred citizens a day to mobilize their political system; won election</i>	Los Angeles, CA August 2008 – November 2008
Grassroots Campaigns, Inc. (GCI) Volunteer Manager <i>Built political participation by cultivating 500 hundred first-time voter turnout volunteers</i>	Los Angeles, CA & St. Louis, MO July 2006 – November 2006

Management & Organizational Effectiveness

- Successfully managed projects in dynamic organizations
 - Implemented project management tools such as timelines, issue trackers, risk registers, and communication plans to enhance team cohesion and project cadence (iF, PATH).
 - Coordinated partners, funders, and international experts for participation in Scientific Advisory Committee meetings with WHO representatives to inform project planning (PATH).
 - Designed, executed, monitored, and evaluated USAID funded health projects (PC).
 - Managed individual donor fundraising and co-authored six winning grants, earning 14% (donors) and 38% (grants) of total operating budget during the financial crisis (CDI).
- Demonstrated success leading and working with diverse groups to produce high quality deliverables
 - Collaborated with local professionals and villagers in Morocco to design and implement health education programs (PC).
 - Managed teams ranging in size from a two-person team that produced a monthly economic report for the Chief Administrative Officer at the Gates Foundation (EPAR) to hundreds of campaign volunteers per day who in turn mobilized hundreds of voters per hour (OfA).
 - Elected as the Health Sector Representative for Gender and Development Committee (PC).
- Created systems to enhance organizational efficiency
 - Created organizational, supervisor, and researcher evaluation systems. Collaborated with team to improve office culture and management based on evaluation results (EPAR).
 - Collectively restructured committee objectives and goals through logic model exercise (PC).
 - Spearheaded transition to virtual office, saving 4% of total worker hours per year and expanded staff access and usage of online platform from 65% to 100% (CDI).
 - Restructured volunteer retention program through staff training on long-term volunteer relationship building techniques. Repeat volunteers increased from five to over 20 through improved volunteer relations and a clear breakdown of tasks (CDI).

Creative Teaching, Communication, & Branding

- Including visual learners and diverse learning styles
 - Partnered with design team to create visual representations of complex systems in various sectors including an idealized connected health system, international medical branding and trademark, and corporate volunteering motivators and barriers (iF).
 - Coordinated with contractor to create an interactive map showing the diversity in sector, focus, and geography of the international development community based in Seattle (GW).
 - Created visually based training manual, conference presentation, and educational materials for women's health empowerment workshops focused on family planning and maternal health in communities with very low literacy (PC).
- Training & Teaching through Narrative
 - Used representative personas to understand user experience and diverse perspectives (iF).
 - Researched, organized, and executed a narrative based website that shares lessons from a national program to improve community college completion rates and inspires uptake (iF).
 - Established participatory peer health education group by training 20 peer educators to teach health topics in isolated communities using evidence based experiential story telling (PC).
 - Designed highly successful HIV/AIDS curriculum to teach teens how to communicate health lessons, resulting in 10 student-led health lessons presented to over 600 individuals and won a region-wide HIV/AIDS theater competition (PC).

- Branding
 - Guided engineering team of inventors of a global health medical device through complex process of constructing a value proposition, market segmentation, and internationally viable name over four months (iF).
 - Led accelerated naming sessions with global health clients using participatory exercises (iF).

Research & Analysis

- Domestic-Focused Research
 - Community College Pathways: Conducted retrospective analysis of the rollout, collaboration, and design of a three-state community college program aimed at improving completion. Findings used to create website to document lessons and inspire action (iF).
 - Corporate Volunteering: Designed research plan and conducted study to understand barriers and motivations for uptake of corporate volunteering at philanthropic foundation. Findings used to refine program (iF).
 - Economic Development: Coordinated with 60 Seattle public sector executives responding to questions from the Federal Reserve on regional economic conditions. Compiled results and wrote report for Martha Choe, board member. Produced 12 monthly reports (EPAR).

Service & Leadership

Jubilee Women’s Center **Seattle, WA**
 Associate Board Member 2017-present

- Supporting fundraising efforts to provide temporary housing for women experiencing poverty

Powerful Voices **Seattle, WA**
 Mentor & Volunteer 2016-present

- Mentoring young women in career development; assisted with logistics for their annual Luncheon and GirlVolution conferences, an annual youth-led girls empowerment conference in South Seattle

National Women’s Political Caucus of Washington **Seattle, WA**
 Participant February 2016

- Completed Washington’s only woman-focused campaign training; learned from female elected officials from all levels of government how to run for office

Women in Public Affairs Lean-In Circle **Seattle, WA**
 Founding Member & Meeting Facilitator 2015-present

- Organizing and facilitating monthly sessions to discuss gender issues in the modern professional nonprofit and public sectors

Race Action Committee at Evans **Seattle, WA**
 Founding Chair 2014-2015

- Founded student group in solidarity with #BlackLivesMatter; fostered student engagement with diversity conversations and recruited team to write policy report on juvenile justice for King County

Partnership for Community and Diversity **Seattle, WA**
 Leadership Team Member 2014-2015

- Designed and lead a town hall with over 100 attendees, gained community buy-in for a proposal requesting increased diversity at the Evans School

Seattle Women's Commission

OCTOBER 2017

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 9 City Council-appointed
- 10 Mayor-appointed
- 2 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	3	1.	Member	Nicole Negron	7/02/17	7/01/19	1	Mayor
2	F		2.	Member	Teresa Springer	7/02/16	7/01/18	2	Mayor
1	F	2	3.	Member	Rhonda Carter	7/02/17	7/01/19	1	Mayor
9	F	7	4.	Member	Loida C. Erhard	7/02/16	7/01/18	2	Mayor
2	F	2	5.	Member	Tracey Whitten	7/02/17	7/01/19	2	Mayor
6	F	5	6.	Member	Erica J. Soelling	7/02/17	7/01/19	2	Mayor
-	-	3	7.	Member	Tara Cookson	7/02/15	7/01/18	1	Mayor
6	F	3	8.	Member	Morgan R. Beach	7/02/15	7/01/18	3	Mayor
6	F	4	9.	Member	Zoe True	7/02/17	7/01/19	1	Mayor
9	F	7	10.	Member	Idabelle Fosse	7/02/15	7/01/18	1	City Council
1	F	3	11.	Member	K. Min Pease	7/02/17	7/01/19	1	City Council
2	F	N/A	12.	Member	Jamilah Williams	7/02/17	7/01/19	1	City Council
-	-	5	13.	Member	Xochitl Makovich	7/02/16	7/01/18	1	City Council
2	F	1	14.	Member	Tana Yasu	7/02/16	7/01/18	1	City Council
			15.	Member		7/02/17	7/01/19		City Council
2	F	3	16.	Member	Rokea Jones	7/02/17	7/01/19	2	City Council
5	F	7	17.	Member	Ruchika Tulshyan	7/02/16	7/01/18	1	City Council
2	F	2	18.	Member	Lakeisha Jackson	7/02/16	7/01/18	2	City Council
6	F	3	19.	Member	Michele Maureen Frix	7/02/16	7/01/18	3	Commission
1	F	6	20.	Member	Priya D. Saxena	7/02/17	7/01/19	1	Commission
1	F		21.	Get Engaged	Vivian Lee	9/01/17	8/31/18	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	10			1	2	1	0	0	3	0	0	1
Council	0	9			1	4	0	0	1	0	0	1	1
Comm	0	2			1	0	0	0	0	1	0	0	0
Total	0	21			3	6	1	0	1	4	0	1	2

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.