




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Betty Spieth-Croll</i>		
Board/Commission Name: <i>Bridging the Gap Levy Oversight Committee</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Office: <i>Confirmation – 12/31/15</i>
Residential Neighborhood: <i>Greenlake</i>	Zip Code: <i>98103</i>	Contact Phone No.: <i>206-551-1721</i>
Legislated Authority: <i>Ordinance 122232</i>		
Background: <i>Betty is an original charter member of the BTG Oversight Committee. Betty has been a partner in Langton Speith LLC, a public affairs consulting firm with an emphasis on economic development, since 2002. Before that she was the Staff Director for the Washington Transportation Alliance, a statewide coalition of business and labor interests promoting renewed investment in our state and regional transportation system. Betty serves on the Board of Governors for the Seattle City Club. She has also served on the boards of the Seattle-King County Economic Development Council, the Housing Partnership, University District Food Bank, and Seafair.</i>		
Date of Appointment: <i>4/28/15</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Tom Rasmussen, Councilmember</i>

Langton▲SPIETH

Betty Spieth-Croll, Partner



Betty Spieth and partner Sarah Langton opened the consulting firm Langton Spieth LLC in 2002 offering a combined 30 plus years of regional leadership. "We work with clients and partners on projects that enhance the economic viability of this region, and that promote and protect the quality of life environment we cherish in Washington State."

Langton Spieth LLC provides organization management, public affairs, communications, and economic development consultation to private, public and not-for-profit interests.

Prior to forming Langton Spieth, Betty served from 1999 through 2001 as staff director of the Washington Transportation Alliance (WTA), a statewide coalition of business and labor interests working together to ensure the development and funding of a world-class transportation system. Betty came to WTA from a 15-year career with chambers of commerce in Seattle and the East King County including with the Kirkland Chamber of Commerce and University District Chamber of Commerce.

Currently, Betty serves on the Board of Governors (and Cabinet) of Seattle CityClub where she is chair of the 2010 Gala Committee; on the board (and past president) of Leadership Eastside; as Vice Chair of the Lake Washington Technical College Foundation Board, and as a board member of Pacific Crest School. Previously Betty served on the boards of Seattle King County Economic Development Council, the Housing Partnership, Seafair, University District Food Bank, Eastside Business Roundtable, Leadership Institute, and the Washington Chamber of Commerce Executives. She and husband Tim Croll are active in and leaders of their church, University Congregational United Church of Christ.

Betty is a graduate of the Institute for Organization Management, Notre Dame University, a program of the U.S. Chamber of Commerce. She graduated from Knox College, Galesburg Illinois with a degree in Modern Languages, where she spent over a year living in Barcelona Spain, and in France.

"Work in the Seattle and the University District, East King County, and on statewide transportation issues may appear unrelated, but each represents a complex system that requires understanding and working with the community to identify solutions. Langton Spieth specializes in bringing the right people to the table to move an issue forward for the betterment of all interests," says Betty.

A sample of Langton Spieth clients includes the City of Kirkland where Betty helped lay the groundwork for the city's new economic development position; Leadership Eastside, the region's next generation community leadership development program; and Cascade Water Alliance, a major new water supplier for East and South King County made up of a partnership of eight cities and water districts.

Betty is a Seattle resident since 1975 and has two grown sons.

12/10

SEATTLE, WA 98103
MOBILE: [REDACTED]
[BETTY@LANGTONSPIETH.COM](mailto:betty@langtonspieth.com)

Bridging the Gap Levy Oversight Committee

15 members: Per Ordinance 122232, all subject to City Council confirmation, serve a term of 4 years (staggered) with the possibility of reappointment:

- 5 City Council-appointed
- 5 Mayor-appointed
- 1 Bicycle Advisory Board Representative
- 1 Freight Advisory Board Representative
- 1 Pedestrian Advisory Board Representative
- 1 City Councilmember
- 1 City Budget Director

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
3	M	1.	Member	Jeremy Valenta	6/22/09	12/31/15	2	Mayor
6	F	2.	Member	Kristen Lohse	4/28/15	12/31/15	2	Mayor
6	F	3.	Member	Jessica Szelag	4/28/15	12/31/15	1	Mayor
6	F	4.	Member	Barbara Wright	12/19/11	12/31/15	1	Mayor
2	F	5.	Member	Chisula Chambers	6/4/13	12/31/15	1	Mayor
6	M	6.	Member	Ref Lindmark	12/10/13	12/10/15	3	Council
6	M	7.	Member	John Coney	12/10/13	12/31/15	1	Council
6	F	8.	Member	Allegra Calder	12/10/13	12/31/15	1	Council
6	F	9.	Member	Betty Spieth-Croll	4/28/15	12/31/15	3	Council
6	M	10.	Member	Ethan Bergerson	4/28/15	12/31/15	1	Council
6	M	11.	Member	Jeff Aken	N/A	N/A	1	Bicycle Advisory Board
6	F	12.	Member	Lydia Heard	N/A	N/A	1	Pedestrian Advisory Board
		13.	Member	Vacant	N/A	N/A	N/A	Freight Advisory Board
6	M	14.	Member	Tom Rasmussen	N/A	N/A	N/A	City Councilmember
6	M	15.	Member	Ben Noble	N/A	N/A	N/A	City Budget Director

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4		2		1	1						
Council	3	2											
Other	3	1	1										
Total	7	7	1	2		1	1						