




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Andrea M. Friedman		
Board/Commission Name: Seattle Music Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 9/1/2021 to 8/31/2024 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: Capitol Hill	Zip Code: 98112	Contact Phone No.: [REDACTED]
Background: Andrea Friedman is a community organizer, events producer and program manager based in Seattle, WA. Born in Vermont and raised in San Diego, they have always flourished in community. Andrea received their B.S. in Community & Regional Development from UC Davis before moving to Seattle in 2012. They quickly became involved in the local music scene in both professional and volunteer capacities. Andrea was the Talent Buyer at nonprofit all-ages venue The Vera Project from 2014 to 2017 and a founding member of the TUF arts collective where they planned the annual TUFFEST music and arts festival from 2016 to 2020. They have also worked on other community driven arts endeavors like Refill, a benefit show for artists impacted by COVID-19, and Corridor, an experimental music, installation and dance festival. Andrea currently works as a Community Engagement Manager at KEXP where they manage youth and education programs and produce events. In 2022, Andrea was the project manager of KEXP50, KEXP's 50 th anniversary celebration, where over 10,000 guests celebrated the local radio station's impact in Seattle and beyond. No matter where they are, Andrea strives to foster safer spaces for marginalized groups to connect and collaborate around music and art.		
Authorizing Signature (original signature): Appointing Signatory:  Date Signed (appointed): 11/29/2022		Appointing Signatory: Sara Nelson Seattle City Councilmember

*Term begin and end date is fixed and tied to the position and not the appointment date.

Andrea M. Friedman (they/them) - [REDACTED]

Working Style

Agile: I am comfortable through periods of change and adapting to new spaces.

Clear communicator: I listen for understanding, ask questions, and speak with intention.

Committed to equity: I am committed to dismantling white supremacy; I lead with anti-racism.

Dedicated: I am all-in and ready to work in fast-paced environments to get the job done.

Fast learner: I quickly grasp new skills and concepts.

Problem solver: I remain collected and work toward a solution when a problem arises.

Strategic: I do not lose sight of the big picture even when working on minute details.

Professional Experience

KEXP 90.3FM

Community Engagement Manager (January 2021 - present)

- Manage Teaching Artist Program: build partnerships with Title I (or eligible) schools and collaborate with teaching artists to create workshops and after school programs for students.
- Manage Internship Program: determine which departments will host an intern, manage outreach, recruitment and hiring processes, organize cohort field trips and lunches with KEXP staff, and support interns and their supervisors throughout cohort term.
- Build relationships with communities who have historically been under-invited by KEXP
- Develop and manage program budgets; meet targets for expenses and revenue.
- Partner highlights: Bailey Gatzert Elementary School, John Muir Elementary School, Alan T. Sugiyama at South Lake High School, Seattle Children's Theater, King County Youth Detention Center

Events Producer (December 2017 - December 2020)

- Managed cross-departmental planning, execution, and evaluation of experiences designed to increase awareness of and deepen participants' relationships with KEXP.
- Fostered relationships with donors, business clients, listeners, volunteers, and community partners.
- Met needs and managed expectations of internal and external stakeholders.
- Developed communications and marketing strategies.
- Member of Racial Equity Change Team ('19 - '20): a group of appointed staff working closely with consultants to identify and change practices that perpetuate white supremacy and racism.
- Developed and managed individual event budgets; met targets for expenses and revenue.
- Event highlight: Concerts at the Mural is an annual free outdoor concerts on the first four Fridays in August; average attendance of 1,800 (increased 36% compared to '15, '16, '17); budget: \$65k
- Partner highlights: LANGSTON, Microsoft, MoPOP, Nordstrom, Seattle Center, Starbucks, University of Washington, Uptown Arts Alliance

The Vera Project - Talent Buyer & Special Events Producer (June 2014 - September 2017)

- Directed Presentation Program including concert programming, special events, and private rentals.
 - Negotiated with national and international booking agents.
 - Collaborated with local venues and promoters (e.g. Capitol Hill Block Party, The Crocodile).
 - Produced annual Viva Vera! fundraising gala and all other fundraising events.
- Worked with volunteer committees of diverse young people to shape The Vera Project's governance and programming.
- Mentored up-and-coming artists; shared knowledge about the music industry.
- Managed program budget and attendance goals.
 - Net positive in '15 and '16 fiscal years, and tracking to do so upon departure in '17 fiscal year.
 - Year-over-year increase in attendance upon hire in '14.
- Hired and managed Sound Engineers, House Managers, and Booking Interns.
- Collaborated with Marketing & Outreach Coordinator to develop communication strategies.

Other Work

Refill (May 2020 - July 2020)

- Worked closely with a team of artists and independent organizers to produce a five-hour livestream that raised funds for Seattle Artist Relief Fund (SARF).
- Oversaw fundraising strategy; honed the pace and run of show to maximize engagement.
- Worked closely with stakeholders including LANGSTON, New Belgium Brewing, and Redbull.
- Met fundraising goal of \$25k.
- YouTube metrics: 10k+ total views, 529 peak viewers, 328k impressions, 10:07 avg. view duration

TUF (June 2015 - June 2020)

- Participated in the founding of a collective that created spaces for BIPOC, women, queer, trans, and nonbinary people to connect, collaborate, and work against white-male-dominated power structures in electronic music, art, and media.
- Led effort to define the collective's organizational structure and membership parameters.
- Mediated internal conflict and periods of change.
- Project managed annual TUFFEST, a free all-day festival of live music, art installations, workshops, and panels that explored intersectionality; oversaw operations, programming, fundraising, and marketing teams.
- Created and maintained infrastructure for transparency and communication.
- Managed finances and relationship with Shunpike, TUF's fiscal sponsor.

Corridor (September 2018 - February 2019)

- Recruited, scheduled and supervised volunteers for a twelve-hour experimental music, installation and dance festival.
- Contributed to planning process including curation, logistics, communications and timeline.
- Coordinated clearing, cleaning and rehabilitating site for festival, including two weekend-long work parties.

Skills

G Suite (advanced)

Microsoft Office Suite (advanced)

Cvent (proficient)

Marketo (proficient)

Smartsheet (proficient)

Qualtrics (proficient)

Salesforce (novice)

SQL (novice)

Tableau (novice)

Education

University of California, Davis - 2008 - 2012

Community & Regional Development, Policy and Planning, B.S.

Minors: History, Religious Studies

Strategic Leadership Program - University of Washington - Summer 2020, Summer 2021

Foundations of Data Analysis - University of Washington - Fall 2020

Certificate in Leadership and Management - Seattle Central College - Spring 2020

Fundamentals of Project Management - Seattle Central College - Spring 2019

References available upon request.

Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/20	8/31/23	2	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/20	8/31/23	2	City Council
6	M	n/a	3.	Commissioner	Andrew Joslyn	9/1/20	8/31/23	1	Mayor
6	M	2	4.	Commissioner	Jason Clackley	9/1/20	8/31/23	1	City Council
6	F	2	5.	Commissioner	Anne O'Dowd	9/1/20	8/31/23	1	Mayor
9	M	n/a	6.	Commissioner	Eric Lilavois	9/1/20	8/31/23	1	City Council
2	M	5	7.	Commissioner	Terry Morgan	9/1/21	8/31/24	2	Mayor
2	F	2	8.	Commissioner	Bunnie Moore	9/1/21	8/31/24	1	City Council
3	F	6	9.	Commissioner	Paula Nava Madrigal	9/1/21	8/31/24	2	Mayor
6	NB	3	10.	Commissioner	Andrea M. Friedman	9/1/21	8/31/24	1	City Council
3	F	3	11.	Chair	Kitty Wu	9/1/21	8/31/24	2	Mayor
2	F	1	12.	Commissioner	Adra Boo	9/1/21	8/31/24	1	City Council
7	M	2	13.	Commissioner	Keola Kama	9/1/21	8/31/24	1	Mayor
1	M	7	14.	Commissioner	Nate Omdal	9/1/21	8/31/24	2	City Council
6	F	7	15.	Commissioner	Shannon Welles	9/1/22	8/31/25	1	Mayor
1	F	2	16.	Commissioner	Casey Carter	9/1/22	8/31/25	1	City Council
3	M	3	17.	Commissioner	Jovino Santos Neto	9/1/22	8/31/25	1	Mayor
2	M	n/a	18.	Commissioner	Julius Caesar Robinson	9/1/22	8/31/25	1	City Council
6	F	6	19.	Commissioner	Jessica Toon	9/1/22	8/31/25	1	Mayor
6	F	5	20.	Commissioner	Denise Burnside	9/1/22	8/31/25	1	City Council
6	M	6	21.	Commissioner	Nick Vaerewyck	9/1/22	8/31/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	6			0	1	3			6	1		0
Council	4	5		1	2	3	0			3	0		1
Other													
Total	9	11		1	2	4	3			9	1		1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender identity*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*