

Discussion of Issues and Options for 2023 Housing Levy Renewal Measure

TRACI RATZLIFF & JENNIFER LABRECQUE, CENTRAL STAFF ANALYSTS SELECT COMMITTEE ON 2023 HOUSING LEVY MAY 3, 2023

Summary of Mayor's 2023 Proposed Housing Levy Measure

Levy Program	7-year funding	Annual Funding	7-year outcomes
Rental Production and Preservation Program (RPP): New Rental Production	\$631,172,000	\$ 90,167,000	2881
RPP: Preservation	\$76,099,000	\$10,871,00	635
Operating, Maintenance & Services (OMS) - new Permanent Supportive Housing (PSH)	\$88,300,000	\$12,614,000	510
Workforce Stabilization – OMS for existing PSH units	\$34,000,000	\$4,857,000	646
Acquisition & Opportunity Loan Program	\$30,000,000	N/A	N/A
Homeownership Program: New Homebuyers	\$49,089,000	\$7,012,000	277
Homeownership Program: Homeowner Stabilization	\$1,600,000	\$228,000	90
Homeless Prevention/Eviction Prevention/ Resident Service	\$30,000,000	\$4,285,000	4,500
Administration	\$60,000,000	\$8,571,000	N/A
Total	\$970,260,000	\$138,605,000	3,158

2023 Proposed Levy and JumpStart Funding

Program	Levy	Outcome	JumpStart	Outcome
New Rental Production	\$631,172,000	2881	\$405,949,000	2041
Preservation	\$76,099,000	635	\$49,306,000	603
OMS for new PSH	\$88,300,000	510	\$110,695,000	1349
OMS for prior city funded units	-	1	\$10,372,000	349
Workforce Stabilization - OMS for existing PSH units	\$34,000,000	646	\$171,356,000	3254
Acquisition & Opportunity Loan Program*	\$30,000,000	1	1	1
New Homebuyers	\$49,089,000	277	\$42,854,000	178
Homeowner Stabilization	\$1,600,000	90	1	1
Prevention/Eviction Prevention/Resident Services	\$30,000,000	4,500	\$14,000,000	1
Administration	\$60,000,000	-	\$42,854,000	-
Total	\$970,260,000	3158	\$847,386,000	2219

Summary of Mayor's Proposed Housing Levy & JumpStart Funding

Mayor's Proposed 2023 Housing Levy assumes JumpStart Funding will be paired with Levy funding for the following programs:

- Workforce Stabilization program \$34 million of Levy funding paired with \$171 million in Jumpstart funding supports wages at 3,900 existing City-funded PSH units.
- **Resident Services program** ~\$10 million of Levy funding paired with ~\$14 million in JumpStart funding to provide stabilization services in existing non-PSH units.
- OMS funding for new PSH units \$88 million of Levy funding may be paired with up to \$110 million JumpStart should other fund sources be inadequate.

Summary of Levy Ordinance

- 1. Authorizes submittal to voters at November 7th election a \$970 million sevenyear property tax levy – not to exceed \$138,608,596 each year
- 2. Exempts certain seniors, veterans with disabilities, or other persons who qualify under RCW 84.36.381
- 3. Requires submittal of Levy Administrative and Financial (A&F) Plan to City Council for approval every two years; describes policies to be included in such plans
- 4. Establishes Levy Oversight Committee, membership, and oversight responsibilities
- 5. Requires Office of Housing to submit annual progress report on the implementation of the Housing Levy
- 6. Describes programs to be funded by Levy revenues (Attachment A)

Summary of Companion Resolution

- 1. Requires OH to develop and submit a Levy A & F Plan to the City Council in second quarter of 2024.
- 2. Requests OH to include the following specific policies in the A & F Plan:
 - Encourage geographic distribution of levy-funded units throughout City
 - Collaborate with community partners and affordable housing developers to explore how housing investments can support broader community development goals
 - Work with Permanent Supportive Housing (PSH) providers on implementation of the PSH Workforce Stabilization Fund

Summary of Companion Resolution, continued

- City shall work with affordable housing and labor partners to update City's CWA by establishing criteria specific to OH-funded affordable housing, with a focus on projects on City-owned sites
- Anticipates CWAs applied to between four and six OH-funded new rental construction projects early in the levy period
- Collect and analyze quantitative and qualitative data for CWA and non-CWA projects to inform updates to the City's Housing Funding Policies.

Issues Identified by Central Staff

- A. Levy Interest earnings from Rental Production & Preservation Program (RPP) not accounted for in production model estimated \$21 million over 7-year period.
- B. Description of administrative costs does not cover all proposed expenditure activities (holding costs and predevelopment costs).

Initial Councilmember Proposals: Councilmember Herbold

- Request report on results of 2021 Request for Proposals for non-PSH housing providers.
- 2. Establish specific outcome in the Levy for acquisition of buildings.
- 3. Add new program for preserving city-funded affordable housing projects coming to end of affordability requirements.
- 4. Modify language regarding mixed-use, low-income housing projects that support broader community development goals.
- 5. Add language regarding affordable homeownership program being used to assist those at risk of displacement and to address racial equity gap.

Initial Councilmember Proposals: Councilmember Mosqueda

- 6. Require annual review of administrative expenditures.
- 7. Expand use of administrative funds for pre-development costs for small community-based projects.
- 8. Add language supporting development of family-sized units through the Levy Rental Production and Preservation and Homeownership Programs.

Initial Councilmember Proposals: Councilmember Nelson

- 9. Authorize up to 10% of the Rental Production Program for workforce housing serving households from 61 80% of AMI.
- 10. Request OH to explore extending the length of time rental assistance can be provided by the homelessness prevention program.
- 11. Increase funding for the homelessness prevention program.
- 12. Require reporting and performance measures for workforce stabilization funding.

Initial Councilmember Proposals: Councilmember Pedersen

- 13. Explore a different approach to increase funding for low-income housing that reduces reliance on property taxes.
- 14. Refine collection of vacancy data and use of vacant units.

Next Steps

Wednesday, May 31, 9:30 a.m.

- Discussion of 2023 Levy Proposal & related legislation
- Discussion of Councilmember proposed amendments

Wednesday, May 31, 4:00 p.m. - Public Hearing

Wednesday, June 7, 9:30 a.m.

- Discussion of 2023 Levy proposal and related legislation
- Discussion of Council member proposed amendments

Wednesday, June 21, 9:30 a.m.

Discussion and possible vote on 2023 Levy proposal and related legislation

Questions?