




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Frank F. Alvarado III</i>		
Board/Commission Name: <i>Community Roots Housing Public Development Authority</i>		Position Title: <i>Board Member, Chair</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>PDA Governing Council</i>	Term of Position: * 4/1/2024 to 3/31/2027 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Capitol Hill</i>	Zip Code: <i>98122</i>	Contact Phone No.: [REDACTED]
Background: <i>Frank's banking career started in 2003 after graduating from the W.P. Carey School of Business at Arizona State University. Serving as a provider of financial services, Frank has helped his community by offering trusted banking advice and solutions. The result is the creation of relationships with clients who continue to do business with Frank to this day. As a resident of and employee in the vibrant Capitol Hill neighborhood, he has given back by donating his time, talent, and treasure. Frank's affiliations include the following organizations: Community Lunch on Capitol Hill, Flying House Productions, Capitol Hill Chamber of Commerce, the Greater Seattle Business Association and Community Roots Housing.</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Drew Porter</i> <i>Community Roots Housing Governing Council, Board Chair</i>	
Date Signed (appointed): April 8, 2024		

*Term begin and end date is fixed and tied to the position and not the appointment date.

PROFESSIONAL PROFILE

- Experienced professional with a successful nineteen-year banking career.
- Financial industry expertise in sales, operations, lending, and compliance.
- Ability to perform as an individual contributor and a team leader ensuring organizational goals are attained.
- Proactive in establishing and developing long-term relationships resulting in a strong social currency and network.
- Logical thinker with a strong analytical thought process resulting in meaningful and efficient organizational solutions.
- Successful in competitive environments where client-centered service, leadership, transparency, and honesty are core values.
- Effective leader and manager with the knowledge, experience and involvement to inspire, educate, and guide a team.

CAREER EXPERIENCE

HomeStreet Bank

04/2022 – Present

District Manager, Vice President – Seattle, Washington

- Assist in planning the annual district budget and revenue projections. Operate within this budget during the year, communicating goals to Branch Managers within the district.
- Partner with Retail Banking Director to develop a district marketing plan with a sales execution strategy.
- Implement tactical plans that focus on relationship selling efforts.
- Provide sales, service, and operational leadership and disciplines to branches within the district.
- Communicates regularly with Branch Managers about HomeStreet's strategic vision including customer advocacy.
- Promote ways to pleasantly surprise customers differentiating the bank from competitors.
- Manage and monitor the financial performance of the district to ensure a profitable and vibrant portfolio.
- Manage the sales performance of each Branch, including the Manager, and ensure the District staff are trained in sales management processes, including service, and operational delivery techniques. Proactively take measures to improve and support individual and Branch performance as necessary. This includes observation on sales calls, providing coaching and recognition including adherence to quality control initiatives.
- Model sales process and techniques as well as customer advocacy.
- Establish quarterly, monthly, weekly, and daily sales goals for Branch Managers. Schedule and lead district sales meetings.
- Demonstrates the highest levels of professionalism, efficiency and customer advocacy throughout the district resolving the customer issues that cannot be resolved by a branch or where another level of authority is required for recovery.

HomeStreet Bank

03/2013 – 03/2022

Branch Manager, Vice President – Seattle, Washington

- Opened the 23rd retail bank location in Capitol Hill composed of hiring, onboarding and training new team members.
- Organically grow deposit and lending balances by account acquisition.
- Currently managing \$50 million in deposit assets.
- Ensures a quality client experience through regular improvements based on feedback.
- Initiate and execute marketing concepts for business development with a focus on activities that resonate with the neighborhood.
- Integrate into neighborhood communities through different non-profit organizations resulting in a presence for the HomeStreet brand.
- Lead, coach and develop the team to achieve personal goals ultimately resulting in overall growth for the branch.

JPMorgan Chase (formerly WaMu)

08/2003 – 02/2011

Branch Manager, Vice President – Seattle, Washington

- Reviewed and maintained the profitability of a financial center through a Profit and Loss analysis resulting in a revenue generating branch.
- Managed \$120 million in assets between deposit and investments accounts.
- Anticipated year over year changes of an established financial center with a focus on increasing client relationships and deposit balances resulting in an average annual growth of \$8 million.
- Provided daily coaching to the team to create awareness of the current performance of the financial center and uncovered opportunities that lead to stronger relationships.
- Implemented Chase Private Client, a program developed to attract and retain high balance clients.

PHILANTHROPIC & PROFESSIONAL AFFILIATIONS

Community Lunch on Capitol Hill

Board of Director, Past President

02/2014 – Present

- Provides governance and support with a team of 11 board members.
- Successfully campaigned and fundraised for the organization resulting in an additional weekly meal, increased salaries at \$15/hour for all employees and one year of reserves.

Flying House Productions

Board of Director

06/2014 – 06/2017

- Provides governance and support with a team of 15 board members.
- Finance Committee – responsible for the preparation and monthly evaluation of the budget currently resulting in a positive fiscal year balance.
- Executive Committee – responsible for working with the Executive Officers and the Executive Director on high level directives.

Community Roots Housing

Board of Director, Vice Chair

02/2014 – Present

- Finance & Asset Management Committee – responsible for providing guidance on financial and asset related items.
- Omnivorous Planning Committee – responsible for providing support on various tasks resulting in a successful fundraiser; proud to serve as a 2016 Co-Chair.
- Executive Committee – responsible for supporting the CEO.

Capitol Hill Chamber of Commerce **Committee Member** **05/2013 – 08/2015**
 • Clean & Safe Committee – responsible for providing support and guidance on issues directly affecting the safety of Capitol Hill.

Greater Seattle Business Association **Committee Member** **03/2013 – 03/2019**
 • GSBA Scholarship Selection Committee – responsible for reviewing, vetting and selecting scholarship applicants.

Alpha Kappa Psi Professional Business Fraternity **Southwest Regional Director** **09/2001 – 12/2010**
 • Manage and lead a staff of 34 volunteers including hiring, promoting, and terminating.
 • Supervise 28 student chapters in three states totaling more than 1,500 people.
 • Manage budget of \$8,000 to use for professional development activities.
 • Attend seminars and courses presented by the Fraternity focusing on numerous topics including: leadership, management, human resources, fundraising and marketing.

EDUCATION

Arizona State University – Tempe, Arizona **B.S., Finance** **08/1998 – 05/2003**
 • Graduate of the W.P. Carey, College of Business – Cumulative GPA: 3.10

NHTV Breda University of Applied Sciences – Breda, Netherlands **05/2000 – 10/2000**
 • Specialization in Recreation and Tourism Management

PROFESSIONAL DEVELOPMENT

Washington Bankers Association – Branch Manager Development Program **10/2014 – 03/2015**
 • Monthly interactive program designed for retail branch managers with a desire to deepen existing skills and introduce leadership practices resulting in the preparation to executive level advancement.

ArtsFund – Board Leadership Training Program **10/2014 – 11/2014**
 • Weekly program designed to equip committed volunteers to be highly effective board members with an emphasis on the arts but is applicable to any nonprofit.

Leadership Tomorrow – Participant, Class of 2018 **09/2017 – 09/2018**
 • Curriculum focused on civic leadership development as it relates to for-profit, not-for-profit, and government organizations.
 • Continued involvement as an alumni serving on various committees.

Community Roots Housing Public Development Authority

15 Members: Pursuant to RCW 35.21.660, 35.21.670, and 35.21.730-755, and Seattle Municipal Code Ch. 3.110, all members subject to City Council confirmation, 3-year terms however, for initial terms should be as follows:

1, 4, 7, and 10 shall be for one year; initial terms for positions 2, 5, 8, and 11 shall be for two years; and initial terms for positions 3, 6, and 9 shall be for three years.

- 11 Board Appointed-appointed
- 2 Mayor-appointed
- Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Ann T. Melone	4/1/2024	3/31/2027	1	Governing Council
3	F	3	2.	Member	Sara Cubillos	4/1/2023	3/31/2026	2	Governing Council
3	M	3	3.	Chair	Frank F. Alvarado III	4/1/2024	3/31/2027	3	Governing Council
2	F	4	4.	Member	M. Michelle Purnell-Hepburn	4/1/2023	3/31/2026	2	Governing Council
2	M	2	5.	Member	Shaun Frazier	4/1/2023	3/31/2026	1	Governing Council
6	F	6	6.	Member	Jill Cronauer	4/1/2023	3/31/2026	3	Governing Council
4	M	N/A	7.	Vice Chair	Derrick Belgarde	4/1/2022	3/31/2025	2	Governing Council
2	F	N/A	8.	Secretary	Michelle Morlan	4/1/2024	3/31/2027	2	Governing Council
6	M	3	9.	Member	Bob Fikso	4/1/2023	3/31/2026	4	Governing Council
6	F	3	10	Member	Kristin Winkel	4/1/2024	3/31/2027	2	Governing Council
			11.		VACANT				Governing Council
			12.		VACANT				Mayor
6	M	3	13.	Treasurer	Chasten Fulbright	4/1/2023	3/31/2026	3	Mayor
2	F	N/A	14.	Member	Shalimar Gonzales	4/1/2023	3/31/2026	3	Mayor
9	F	3	15.	Resident Member	Saunatina Sanchez	4/1/2022	3/31/2025	1	Governing Council

SELF-IDENTIFIED DIVERSITY CHART

	(1)				(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial							
Mayor	1	1	-	-	-	1	-	-	-	1	-	-	-							
Council	4	7	-	-	-	3	2	1	-	4	-	-	1							
Other	1	1	-	-	-	-	-	-	-	2	-	-	-							
Total	6	9	-	-	-	4	2	1	-	7	-	-	1							

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.