



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kelly McCaffrey		
Board/Commission Name: <i>Board of Park Commissioners</i>		Position Title: Board of Park Commissioner
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		Date of Appointment: <i>4/2016</i>
Appointing Authority: <input checked="" type="checkbox"/> Council Appointment <input type="checkbox"/> Mayor Appointment <input type="checkbox"/> Other Appointment:		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Residential Neighborhood: West Seattle	Zip Code: <i>98136</i>	Contact Phone No.:
Legislated Authority: <i>Ordinance 123803</i>	Term of Office: <i>04/01/2016-03/31/2019</i>	
Background: <p>Kelly is a 16-year resident of Seattle. She sits on the Water Systems Advisory Committee at Seattle Public Utilities and her term has ended on the Park District Oversight Committee. She would like to continue serving Seattle Parks and Recreation as a Park Board Commissioner. She has a Master's degree in Public Administration (environmental policy) from the University of Washington and is interested in parks and environmental work. She sees parks and parks issues through the lens of a mother, dog owner, disabled park users, and bikers.</p> <p>Kelly was a project manager at Washington Water Trust, where she managed opportunities for water acquisition. Prior to this she was a conference coordinator for the Network for Business Innovation and Sustainability 500 and served as an assistant to the Governor's Sustainable Washington Advisory Panel. She has experience in fundraising and in serving on boards and commissions.</p>		
Authorizing Signature:		Appointing Signatory: <i>Debora Juarez</i>

KELLY MCCAFFREY

CAREER FOCUS

To improve, participate and lead efforts towards environmental conservation, linked with human empowerment and fairness, emphasizing market-based or self-sustaining financial mechanisms.

SKILLS

- Financial statement review and assessment
- Strategic planning
- Evaluation and performance management analysis
- Fundraising
- Media communications
- Meeting leadership and management
- Volunteer management
- Presentation preparation and execution
- *Graduate coursework:* Public Finance, Budgeting, Economics, Public Management, Quantitative Analysis, Design for Environment (engineering), Ecosystem Management

EDUCATION

- *Master of Public Administration* UNIVERSITY OF WASHINGTON EVANS SCHOOL, 2004
- *Bachelor of Science (Zoology)*, COLORADO STATE UNIVERSITY, 1998

AWARDS

- UW Evans School of Public Affairs 2004 Robert H. Pealy Prize for most outstanding Masters Project
- UW Evans School of Public Affairs 2004 Leadership Award Nominee

LEADERSHIP ROLES

- *Fundraising Lead, Steering Committee Member, and Outdoor Youth Leader*, SEATTLE INNER CITY OUTINGS, 2003-08
- *Board Trustee*, PARTNERSHIP FOR WATER CONSERVATION, 2006-10
- *1000+ Signature Gatherer*, INITIATIVE 937 AND INITIATIVE 713, 2000 and 2006
- *Appointed Representative*, Snohomish County Recreation Advisory Committee, 2005-07
- *Co-Founder & Co-President*, SUSTAINABLE UW ALLIANCE, 2002-04

PROFESSIONAL HISTORY

Evaluator, URBAN WILDLIFE, CRITICAL HABITAT, AND NATURAL AREAS COMMITTEE, WA Resource Conservation Office, present

- Evaluated 2014 conservation acquisition applications with state determined criteria, guiding legislature approval for over \$20M (2016 projects evaluation to begin in May)

CoChair, WATER SYSTEMS ADVISORY COMMITTEE, Seattle Public Utilities, present

- Provided feedback on varying water quality, supply, distribution, and risk management

Project Manager, WASHINGTON WATER TRUST, 2005-10

- Cultivated, partnered, and managed opportunities for water acquisition
- Prioritized, evaluated, researched, and analyzed property attributes, owner opportunity-cost and marketable value of water rights for strategic and efficient acquisitions
- Successfully negotiated 18+ water acquisition projects, involving liaisons from multiple state, local and private entities
- Performed internal 5-year comprehensive evaluation of non-profit performance
- Developed prioritization tools for decision making between cost-effective projects
- Developed organization's internal tools for data and communication management
- Managed local, state, federal, court processes and approvals, simultaneously
- Partnered and advised on the design of the 2007 Yakima River Water Reverse Auction
- Analyzed and clarified state law on Trust Water management, policies and protocols
- Advised organization on accessing greater market share, strengthening niche, strategic planning and organizational development
- Performed over 50 presentations explaining water rights and promoting the organization to audiences of 10-50 professionals
- Led over 50 meetings on various topics assuring a clear agenda, purpose, intended outcomes, responsibilities, and timelines
- Trained three staff on project history, legal obligations, and agency procedures

Conference Coordinator, NETWORK FOR BUSINESS INNOVATION & SUSTAINABILITY 2004

- Coordinated speaking logistics for 100+ high-profile, diverse business speakers
- Served as onsite manager at 3-day "Profitable Sustainability" conference
- Performed outreach for conference (e.g. press releases, sponsor solicitations)
- Recruited and managed over 30 volunteer conference staff and 20 daily lectures

Assistant, GOVERNORS SUSTAINABLE WASHINGTON ADVISORY PANEL, 2003-04

- Tracked legislation and assessed relevance Panel's goals
- Coordinated 4 successful regional public forums (80+ attendees) as mobilization & collaboration mechanism for Panel

Intern, EARTH ECONOMICS, 2003

- Researched literature on monetary valuations of PNW ecological processes
- Advised organization on accessing greater market share, strengthening niche, and strategic organizational development

Public Policy Associate, THE MOUNTAINEERS, 2000-03

- Coordinated NW Issues Courses attended by 120 guests and 18 lecturers
- Researched and reported on state and federal policies to decision-makers
- Coordinated 50+ meetings assuring a clear purpose, intended outcomes, clear responsibilities, and timelines
- Wrote monthly newsletter on PNW recreation access and environmental policy topics
- Prepared formal position statements for state-wide non-profit on policy actions
- Lobbied for Wilderness designation of the Arctic National Wildlife Refuge
- Performed outreach for events and initiatives (e.g. press releases, tabling)
- Wrote and secured \$2000 grant to fund the NW Environmental Issues Course

Adoptions Associate, PROGRESSIVE ANIMAL WELFARE SOCIETY, 1999 - 2000

- Multi-tasked operations for intense and fast-paced shelter facility
- Educated and counseled well over 700 public clients on decisive animal welfare issues
- Developed creative sales solution and fundraiser through public-private partnership

Board of Park Commissioners

9 members: Per *Ordinance 123803*, all subject to City Council confirmation, 3-year terms:

- 4 City Council-appointed
- 4 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): Get Engaged

Roster:

*D	**G	Position No.	Name	Date Appointed	Term End Date	Term #	Appointed By
4	M	1.	Bluewater, Marty	5/15	3/31/18	1 st	Mayor
2	M	2.	Hundley, Evan	3/16	3/31/19	1 st	Council
		3.					Mayor
2	M	4.	Cook, Dennis	1/16	3/31/19	2 nd	Council
6	M	5.	Byers, Tom	4/15	3/31/18	1 st	Mayor
6	F	6.	Wright, Barbara	3/15	3/31/18	1 st	Council
2	M	7.	Lowe, William	5/15	3/31/15	1 st	Mayor
6	F	8.	McCaffrey, Kelly	3/16	3/31/19	1 st	Council
3	M	9.	Padilla Ocampo, Michael	9/14	8/31/15	1 st	Get Engaged Program

Diversity Chart:

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3			2		1		1		1			
Council	2	2		2		2				2			
Other	1			1			1						
Total	6	3		6		3	1	1		3			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M or F
- ***Other Includes diversity in any of the following: *race, gender and/or ability*