



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Joy R. Shigaki</i>		
<b>Board/Commission Name:</b> <i>Seattle Center Advisory Commission</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> 9/29/2022 <b>to</b> 9/28/2025  <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Beacon Hill</i>	<b>Zip Code:</b> <i>98144</i>	<b>Contact Phone No.:</b> 
<b>Background:</b> <p><i>A fourth-generation Seattleite, Joy Shigaki returned after 15 years to serve as President &amp; CEO of Friends of Waterfront Seattle to deliver on the promise of this historic moment for the city and a world class civic project. Previously, she worked for the Golden Gate National Parks Conservancy leading the \$98 million campaign for the Presidio Tunnel Tops, an new urban National parkland in San Francisco. Before moving to the Bay Area, Joy held several senior fundraising positions including Director of Development for the Mayor's Fund to Advance New York City, Episcopal Relief &amp; Development, and for Coro New York Leadership Center. Earlier in her career in Seattle, she managed the capital campaign to create a permanent home for the Wing Luke Museum in Seattle's Chinatown International District. All of her work is centered in community for meaningful impact.</i></p> <p><i>Time and again, Joy has demonstrated skill in building and strengthening public private partnerships to achieve major projects, a dynamic at the heart of Friends of Waterfront Seattle's work. Through her life, and over her career, Joy has been deeply grounded in and committed to racial and social justice and has built and strengthened equitable and inclusive organizations. Her collaborative, dynamic leadership style demonstrates a nuanced understanding of the complexities, value, and opportunities of working with and learning from a full spectrum of community stakeholders.</i></p>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> 4/11/2023	<b>Appointing Signatory:</b> <i>Bruce Harrell</i>  <i>Mayor</i>	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

## **WORK EXPERIENCE**

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### **President & CEO, Friends of Waterfront Seattle (Seattle, Washington) 2022 to present**

As the leader and visionary, Friends is the non-profit public private partner to the City of Seattle responsible for the fundraising, programming and activation, and stewardship of Waterfront Park in perpetuity to deliver on a park for all. Responsible for the Board of Directors partnership and development, organizational management, and city and community partnerships and engagement. Advancing, practicing, and supporting the organization's values centered in equity, inclusion, connection, and deep partnership with a diverse range of stakeholders and elevating and honoring the complex stories of the Coast Salish land. Serving as a champion of this historic and redefining project for the city through the completion of its capital campaign (\$110 million) as part of a larger \$200 million comprehensive effort for Friends' on-going operations as well as the completion of an operating fund to ensure it will remain financially healthy and whole into the future. Alongside staff, board, and range of dynamic community partners, Friends is delivering on the promise of a park with community centered cultural and artistic programming, recreation and environmental educational opportunities that feel welcoming, safe, and joyful for Seattle families, residents, and tourists alike as a lead up to opening in 2025 and beyond. Currently, the organization has raised \$106 million and continues to build trusted, meaningful relationships and partnerships across the city.

### **Vice President of Development + Interim Role, Golden Gate National Parks Conservancy (San Francisco, California) 2020- 2021**

The Conservancy is the non-profit parks partner working with National Parks Service and Presidio Trust to transform places—and people—through conservation and improvement of the Golden Gate National Area. Responsible for overseeing a department of 13. Directly supervised seven. The portfolio included major gifts, membership, on-line giving, direct mail, events, campaigns, government and institutional giving, and planned gifts. Worked to stabilize, streamline, and integrate our overall fundraising efforts raising over \$12 million annually while building intentional DEI practices. Collectively built new systems and introduced a trusted, collaborative, empowered culture across departments. As an Executive Team member, involved in massive staff layoffs due to financial impact of COVID. Active in Conservancy's new strategic direction framing new organizational structure, priorities financial models, culture, and DEI commitment and practices. Following the Tunnel Tops Campaign, key staff envisioning the purpose, messaging, goal, and committee structure of a new People in Parks campaign with key campaign leaders and the President/ CEO. Seeded and launched the fund with \$3 million with a clear vision to invest in racial equity, social justice, and belonging for all communities and people in our public lands.

### **Director of Campaign and Fundraising Initiatives, Golden Gate National Parks Conservancy (San Francisco, California) 2017- 2020**

Led and directed the successful Presidio Tunnel Tops campaign, a new national parkland opening in July 2022. Raised nearly \$103 million of the \$98 million goal. Designed by James Corner Field Operations, this world class 14-acre park will connect people to nature and one another, create a dynamic youth and community campus, and offer stunning new spaces for rest, wonder, environmental education, and play. Worked in trusted partnership with the Tunnel Tops campaign committee, co-chairs, President/ CEO, staff, Board of Trustees, leadership donors, and the Presidio Trust and National Parks Service. Provided overall campaign and donor strategy, advisement, content expertise, and communications at all levels including donors, members. In lock step with the construction team, program staff and communications shop to share progress, monitor budget and milestones, and programmatic/ community planning and engagement. Led donor cultivation, solicitations, and stewardship events and meetings. Solicited five to seven figure gifts alongside volunteers and President/ CEO. Planned for expansion pre-COVID. completed in summer 2020. Kept donors closely engaged in project progress and briefed on Conservancy's financial impact in COVID and massive reductions. Led the Bridge to the Future Fund, a special fund to support the staff finally impacted by the layoffs and the pandemic. Stepped into the Interim VP role.

**Director of Development, Mayor's Fund to Advance New York City (New York, New York)**

2016

On behalf of the City of New York, led and facilitated high impact public private partnerships with the business, foundation, and philanthropic communities to support critical public programs. Managed the overall fundraising and partnership development efforts for the Mayor's Fund priority areas. Researched, identified, engaged, and solicited a robust range of new and existing partners (150+) from \$10,000- \$300,000. Generated proposals, program pitches, coordinated donor engagement and stewardship activities contributing towards the \$25 million annual budget. Provided strategic advisement and meeting briefings for the Executive Director and dozens of city agencies on fundraising approaches. Served as point for board chair, First Lady Chirlane McCray, engagements. Staffed the Board of Advisors and key partner convenings in coordination with Mayoral staff. Developed high visibility meetings and events with the Mayor and First Lady. Created and maintained new development systems.

**Senior Director of Advancement, Episcopal Relief & Development (New York, New York)**

2013 to 2016

Episcopal Relief & Development is an established international relief and development organization working in partnership with church, government, and community partners globally. Provided strategic planning, oversight, and execution a \$14.2 million development portfolio. Supervised and coached four staff. Directed and monitored a diverse range of development programs including major gifts, direct response marketing, on-line giving, planned giving, and church giving. Reassessed programs and set new direction for stronger outcomes and returns. Refocused major donor program (\$10,000- \$400,000) and initiated new cultivation and stewardship activities for donor prospecting and engagement. Developed and staffed a new Board of Directors Advancement Committee to develop a dynamic climate of fundraising with the board. Provided trainings for the board and dozens of national volunteers. Established, launched, and completed Episcopal Relief and Development's 75<sup>th</sup> Anniversary campaign (\$7.5 million) including strategy, communications, donor activities, collaterals, and on-line fundraising toolkits. Streamlined data reporting and data management systems for the CRM.

**Director, *NetsforLife*® Inspiration Fund and Church Campaigns, Episcopal Relief & Development**

2010 to 2012

Directed, managed, and implemented all aspects of a \$5 million, three-year national grassroots campaign to educate, engage, and unite Episcopalians in the fight against malaria via *NetsforLife*® program. This program was developed by the organization and other leaders and organizations across Africa. Provided high level strategic direction and oversight including fundraising approaches and tactics, evaluation and monitoring, committee staffing, and budgeting. Successfully developed a campaign website, social media presence, a robust educational toolkit, and communications. Executed tailored outreach strategies and fundraising efforts to diverse church audiences. Launched and managed over 25 local grassroots campaigns nationally mobilizing over 500,000+ people. Developed and executed expert trainings on campaign organizing for 130+ volunteers. Offered on-going support, coaching, and advisement to ensure local needs and fundraising goals were met. Served as national spokesperson. Exceeded goal securing 14,495 individual donors and over 4,000 new donors. Developed and led secondary fundraising campaigns on our core work. Promoted to new position.

**Director of Development, Coro New York Leadership Center (New York, New York)**

*2007 to 2010*

Coro New York Leadership Center is the premier leadership training organization that delivers the skills, knowledge, and network to lead change for students and executives, activists and entrepreneurs. Provided strategic direction, oversight, and coordination of Coro's nearly \$2 million annual fundraising initiatives including corporate, foundation, major donor, and events. To advance our programs and impact, effectively collaborated with the Executive Director, Board of Directors, alumni leadership, and an alumni board to build fundraising capacity, meet revenue goals, and maintain a rich network of relationships. Directed the annual award gala for 500+ guests raising \$500,000 annually. Staffed the board of director's development, gala, and nominations committees to support development goals. Successfully launched and executed a new major donor program for \$1,000+ gifts with a peer-to-peer solicitation model. Provided key training and staffing for volunteers to meet the goal. Successfully led alumni engagement outreach to develop key strategic planning recommendations and a three-year plan. Led the implementation of a new Salesforce constituent database.

**Capital Campaign Manager, Wing Luke Asian Museum (Seattle, Washington)**

*2004 to 2007*

Directed and managed a \$23.2 million capital project to create a permanent home for the museum, the only pan-Asian American and Pacific Islander Museum in the country. Staffed, supported, and collaborated with the Board of Trustees, Campaign Steering Committee, professional counsel, and over 50 campaign volunteers to meet fundraising benchmarks on public, private, and individual donor front. Provided overall strategic direction, project advocacy, fundraising training, and community outreach. Developed innovative approaches and positioning for individual and institutional prospects aligning the interests and strengths of the Asian Pacific Islander community. Created and coordinated large (200+) and small donor events/ receptions to cultivate community support. Co-lead on Federal, County, and City appropriations. Secured over \$8 million in appropriations. Awarded a \$900,000 Kresge Foundation Challenge grant to close the campaign. Part of core team who developed the application including a long range, capacity building major gift, institutional funder, and community focused fundraising plan.

**Field Coordinator, Howard Dean Washington State Presidential Campaign (Yakima, Washington)**

*2003 to 2004*

Served as key field staff in Central Washington. Provided strategic direction with campaign office and supporters in the region. Identified and recruited key organizations and community leaders to secure their endorsements. Worked collaboratively with 60+ volunteers and community stakeholders for campaign outreach, volunteer recruitment, and get out the vote efforts. Coordinated and executed trainings to hundreds of volunteers on the campaign structure, state caucus process, and organizing techniques to broaden and deepen the campaign base.

**Community Relations Specialist, King County Executive Office (Seattle, Washington)**

*1999 to 2003*

Appointed as one of seventeen core staff to support King County Executive Ronald Sims. Led a variety of countywide policy and projects collaborating with county departments, local jurisdictions, community based organizations, businesses, and other key stakeholders. Responsible for program design, implementation, outreach, evaluation, and necessary fundraising for a range of high level regional issues including a state high school graduation standards, environmental stewardship, Census 2000, and community development efforts. Managed and staffed Executive steering committees. Represented the Executive at community events and meetings. Handled constituent issues and served as advance staff.

**Program Development Officer**, St. George's Cathedral Foundation (Cape Town, South Africa)  
1997 to 1998

Project lead for the first Food Bank Initiative in South Africa, which included research, planning, proposal writing, monitoring, and evaluation. Recruited and collaborated with key stakeholders in business, non-governmental organizations, and the community in the planning and development stages. Coordinated an interfaith *Ubuntu Project* to provide a safe space for children and youth to dialogue on reconciliation, nation building, and healing during the South African Truth and Reconciliation Commission.

**Community Resource Specialist**, Atlantic Street Center (Seattle, Washington)  
1994 to 1996

Directed school-based Community Schools Project for at-risk children. Organized academic, social and family support programs and services. Worked to build collaborative relationships with the school, community organizations, and parents. Recruited and supervised school volunteer to tutor and classroom capacity. Planned and managed summer academic and enrichment program.

## **EDUCATIONAL BACKGROUND**

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**Occidental College** (Los Angeles, California)  
B.A in American Ethnic Studies

**American University** (Washington, D.C.)  
National Politics and Government Seminar

## **CURRENT + PAST COMMUNITY INVOLVEMENT**

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**Tsuru for Solidarity:** Leadership Committee Member; Rapid Response Committee Member; Fundraising Committee Lead (National) Current

**The Village San Francisco:** Volunteer (San Francisco, CA)

**Grace Cathedral:** Member, Board of Trustee, Development Committee (San Francisco, CA)

**Alameda County Community Food Bank:** Volunteer (Oakland, CA)

**Trinity Wall Street:** Member (New York, NY)

**Church Council of Greater Seattle Commission on Racial Justice:** Vice-Chair and Member (Seattle, WA)

**Japanese-American Citizen's League, Seattle Chapter:** Past President, Board Member, Vice President of Civil Rights and Chair of the Civil Rights Committee (Seattle, WA)

**Japanese-American Citizen's League, Pacific Northwest District Council:** Co-Chair, Regional Strategic Planning Committee; Member (Seattle, WA)

**Episcopal Peace Fellowship:** National Executive Council Member (National)

**St. Peter's Episcopal Church:** Vestry Member and Member (Seattle, WA)

**Episcopal Church of Western Washington:** Co-Chair of the Suffragan Bishop Search Committee, Chair and Member, Commission for Ethnic Ministries (Seattle, WA)

# Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

- 16 Mayor- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	M	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	M	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	M	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	M	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	M	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

## SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
<b>Total</b>	<b>7</b>	<b>8</b>			<b>1</b>	<b>1</b>	<b>1</b>			<b>9</b>			

### Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*