



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Lawrence Alexander III</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Film festivals or film content distribution companies (Position 8)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 4/24/2025 to 4/23/2028 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Central District</i>	Zip Code: <i>98144</i>	Contact Phone No.: [REDACTED]
Background: As the founder and director of Scope Screenings, Alexander has spent the last several years building a consistent, community-rooted platform that uplifts underrepresented voices. With over a decade of experience in digital marketing, video production, and community engagement, Alexander has built partnerships with SIFF, Shunpike, and Converge Media, and grew Scope Screenings by 50% annually, elevating underrepresented voices. As a board member of the Northwest Film Forum, Alexander drives impactful initiatives. Featured on FOX 13 <i>Seattle News</i> , Alexander's production work has reached over 1 million viewers. Passionate about increasing Black representation in the arts, Alexander advocates for global access and provide educational resources to help others succeed. Alexander is dedicated to enriching Seattle's Black arts and culture scene, cultivating Black brilliance in both digital and physical spaces.		
Authorizing Signature (original signature): <i>Sara Nelson</i> Date Signed (appointed): 4-22-25		Appointing Signatory: <i>Sara Nelson</i> <i>Council President</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

LAWRENCE ALEXANDER III

CONTACT



ABOUT ME

With over a decade of experience in digital marketing, video production, and community engagement, I've built partnerships with SIFF, Shunpike, and Converge Media, and grew Scope Screenings by 50% annually, elevating underrepresented voices. As a board member of the Northwest Film Forum, I drive impactful initiatives. Featured on FOX 13 Seattle News, my work has reached over 1 million viewers. Passionate about increasing Black representation in the arts, I advocate for global access and provide educational resources to help others succeed. I am dedicated to enriching Seattle's Black arts and culture scene, cultivating Black brilliance in both digital and physical spaces.

SKILLS

- Film Production
- Event Management
- Strategic Partnerships
- Digital Marketing & SEO
- Public Relations & Media Outreach
- Content Strategy & Storytelling
- Social Media Management

REFERENCES

OMARI SALISBURY

COO and Founder of Converge Media

AMY LILLARD

Executive Director of Washington Filmworks

DARRYL CREWS

CEO of The January Group

AMY MCBRIDE

Tacoma Arts Administrator & Division
Manager Office of Arts & Cultural Vitality

WORK EXPERIENCE

FOUNDER & FESTIVAL DIRECTOR

Scope Screenings (June 2022-Present)

- Founded and lead Seattle's premier underground film festival, achieving a 50% increase in attendance year-over-year and engaging a community of 500+ local creatives.
- Established strategic partnerships with major organizations, including SIFF, Shunpike, and Converge Media, expanding the festival's reach and resources to over 250,000 people.
- Secured collaborations with +20 local businesses and national media platforms, including KOMO News, NPR, and The Stranger Seattle, driving visibility and growth.

PRODUCER / VIDEOGRAPHER

Converge Media (Sept 2021 - Present)

- Produced high-quality, engaging video content featured on multiple platforms, including FOX 13 Seattle News, reaching an audience of over 1 million viewers.
- Collaborated with producers and editors to ensure content aligned with Converge Media's mission of elevating underrepresented voices, contributing to the success of 10+ marketing campaigns.

DIRECTOR OF VIDEO PRODUCTION (CONTRACT)

Q Nightclub (November 2023- June 2024)

- Developed the visual language and narrative for the brand, aligning 100% of video assets with the marketing team's objectives, driving a 30-50% monthly increase in audience engagement.
- Produced and directed 5-10 weekly video and photo shoots, coordinating with the marketing team, actors, and crew to ensure a consistent visual identity across 15+ marketing campaigns.

CEO / DIRECTOR OF PHOTOGRAPHY / EDITOR

LexScope Productions (August 2012 - Present)

- Oversaw cinematography and post-production for award-winning projects, generating over 5 million digital impressions and collaborating with over 100 businesses and artists worldwide.
- Directed creative projects with teams of up to 50, creating hundreds of jobs for local artists over the course of a decade.

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, *all* members subject to City Council confirmation, **3**-year terms:

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2024	4/23/2027	2	Mayor
6	M	2	2.	Film industry labor unions	Davis R. Powell	4/24/2025	4/23/2028	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2024	4/23/2027	2	Mayor
2	F	5	5.	Film schools, film programs, or film educators	KD Hall	4/24/2025	4/23/2028	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2024	4/23/2027	2	City Council
6	M	3	8.	Film festivals or film content distribution companies	Lawrence Alexander III	4/24/2025	4/23/2028	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2024	4/23/2027	2	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other		Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern				Multiracial
Mayor	4	1			1	2					2						
Council	4	1			1	2					2						
Other	1				1												
Total	9	2			3	4					4						

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.