





# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Lisa Vasser</i>		
<b>Board/Commission Name:</b> <i>Downtown Design Review Board</i>		<b>Position Title:</b> <i>Business Representative</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Joint Mayor &amp; Council</i>	<b>Date Appointed:</b> <i>mm/dd/yy.</i>	<b>Term of Position: *</b> <i>4/4/2024</i> <b>to</b> <i>4/3/2026</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Central Area</i>	<b>Zip Code:</b> <i>98122</i>	<b>Contact Phone No.:</b> <i>(206) 335-6344</i>
<b>Background:</b> <i>Lisa is the Director of Real Estate &amp; Corporate Facilities at Terra Power, LLC.</i>		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Tammy J. Morales</i> <i>Seattle City Councilmember</i>	
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

\*Term begin and end date is fixed and tied to the position and not appointment date.

# LISA VASSER

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## PROFESSIONAL SUMMARY

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Dynamic and meticulous Director of Facilities, Real Estate, and Travel with 20 years of leadership experience in construction project management, real estate acquisition, and growth strategy. Analytical and creative problem-solver with exceptional organizational skills and an ability to effectively prioritize competing demands while meeting budget targets. A relationship-focused leader with excellent written, verbal, and interpersonal communication skills capable of building high-performing teams comprised of dozens of support staff, managers, and executives. Self-motivated with experience demonstrating the ability to work remotely and independently while meeting strict deadlines.

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## CORE COMPETENCIES

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Business Acumen | Strategic Business Planning | Contract Negotiations | Vendor Management | Capital Project Design  
Diversity, Equity, & Inclusion | Resource Planning & Allocation | Performance Management | Talent Development | Sustainability

Long-Term Capacity Planning | Continuous Process Improvement | Global Travel Arrangements | Policy Implementation  
Microsoft Office Suite | Word | Excel | Outlook | PowerPoint | Windows

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## PROFESSIONAL EXPERIENCE

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### DIRECTOR OF REAL ESTATE & CORPORATE FACILITIES

*JUNE 2008 - PRESENT*

*TerraPower, LLC. | Bellevue, WA*

- Executes leadership functions and coordinates programs and projects across multiple departments, overseeing all aspects from initiation to completion. Serves as a Subject Matter Expert in commercial real estate acquisition, global travel program development and administration, onboarding process development, physical security and access, staff mentorship, and professional development in-service facilitation
- Partners with corporate tenant advocates to identify and procure buildings; identifies the unique and complex needs required for each facility and creates a visionary process with architects and general contractors to strategize innovative designs, builds, and finishes
- Directs all corporate, administrative, and operational support of corporate facilities and grounds across multiple locations. Increases compliance with regulatory affairs and state regulations by obtaining necessary licensures and permits

### SELECTED ACHIEVEMENTS:

#### Commercial Real Estate Acquisition & Growth Strategy

- Successfully procured and served as the Project Manager for over 500,000 square feet of real estate space; secured offices to allow for growth from 3 employees to over 800 staff members; negotiated 20+ leases below market rental rates, which included free rent, early termination options, and expansion options with fixed rates
- Oversaw multiple budgets from \$4M to \$155M; led and directed both new and renovation construction for office spaces, laboratories, health and fitness centers, demonstration kitchens, therapeutic pools, and classroom spaces; provided growth from one 7,000 square foot space to more than 250K square feet of office and laboratory space
- Served as a Strategic Advisor and successfully located ideal properties and negotiated overarching lease terms below market value; led negotiation efforts and acquired over 170,000 square feet of corporate space between 2012 - 2018
- Developed a reputation for securing properties below market values, including one property at \$14/square foot vs. \$45/square foot; additionally, acquired \$1M of FF&E assets at \$1 or less to realize a \$4M in total savings
- Supported business growth and development by shopping for and identifying appropriate properties and suites to meet the needs of both corporate office and nuclear lab responsibilities
- Drove bottom-line profitability by negotiating \$20K in savings for move-out repair costs at 1 property and working a bid for production and installation costs at another property down from \$39K to \$11K
- Offloaded 150+ assets to a local nonprofit for \$1.5K and created sortable tables of 2,000+ additional capital possessions
- Obtained a track record for clearing fully furnished office spaces by repurposing, re-homing, and recycling items while achieving less than 10% of items going to landfills

### **Talent Acquisition & Team Development**

- Acknowledged by management for leadership development; provided mentoring and coaching, resulting in enhanced feelings of empowerment, validation, and confidence by all employees
- Built high-performing teams of employees and facilitated internal transfers and promotions of qualified staff by recruiting, interviewing, hiring, training, onboarding, and evaluating employees' knowledge, skills, and abilities
- Mastered People Management and successfully oversaw employee onboarding, communicated performance expectations, created goal alignment amongst executives, recognized achievements, and integrated change management

### **Safety & Security Compliance**

- Addressed gaps in the physical security and visibility of entry points for highly sensitive locations; collaborated cross-functionally with multiple departments to include needed upgrades in 2022 budgets
- Evaluated, selected, and implemented a new Visitor Management System, iLobby, to enhance both building and staff security
- Completed and released 5 Safeguard procedures, including the procurement of all required equipment and spaces to comply with corporate safety standards and regulatory affairs
- Developed and executed a corporate emergency preparedness program; resulted in 50 staff members successfully obtaining First Aid and CPR training; conducted quarterly first aid and evacuation drills and received recognition from the County Emergency Medical Services Program for 2 events that resulted in lifesaving actions for employees

### **Corporate Travel Program Management**

- Reduced monetary losses from canceled trips in 2020 by successfully negotiating extensions on and the pooling of unused tickets with travel agents, resulting in savings of over \$200K
- Directed travel programs both internationally and domestically, overseeing air, hotel, and rental car budgets in excess of \$1M; exceeded major cost-saving targets by negotiating rates both domestically and abroad, resulting in \$131,774 in annual savings
- Realized \$20K in travel savings by directing the use of the Delta Sky Bonus Program and achieving on-time receipt of travel visas
- Successfully negotiated the savings of over 3 million Delta Sky Bonus Program Points for future use

### **Emergency Planning**

- Selected as the Lead Director on COVID-19 re-entry planning and strategy execution initiatives; established all protocols for work safety and productivity related to the pandemic; interfaced with the Executive Leadership Team and a task force to oversee all functions, communications, policy execution, and training initiatives
- Revised the onboarding process for new hires to accommodate the increase in remote and hybrid employees and support the Business Continuity Plan

## **ADDITIONAL CAREER HISTORY**

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**Hope & Healing Director** | Church Health Center | Memphis, TN

**Program & Special Projects Coordinator** | Seattle Public Schools | Seattle, WA

## **EDUCATION**

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**Bachelor of Arts: Psychology** | Fisk University | Nashville, TN

# Design Review Board

**42 Design Review Board** Members: Pursuant to SMC 23.41.008, *all* members are subject to City Council confirmation, *two*-year terms that may be re-appointed to a second term:

- **12** City Council-appointed
- **13** Mayor-appointed
- **15** Joint Mayor and Council appointed
- **2** *Mayor appointed per SMC 3.51 (Get Engaged)*

## Roster:

*D	**G	RD	Position No.	Position Title	Name († holdover, ‡ beginning mid-term)	Term Begin Date	Term End Date	Term #	Appointed By
1	M		1.	Local Residential, DT	Kuo, Jonas	4/4/2023	4/3/2025	1	Mayor/Council
6	M		2.	Local Community, NE	Lee, Todd	4/4/2023	4/3/2025	1	Mayor
6	M		3.	Development, SW	Schaefer, Gavin	4/4/2024	4/3/2026	1	Mayor
6	M		4.	Business/Landscape, W	Allwine, Stephen A ‡	4/4/2023	4/3/2025	1	Mayor/Council
9	M		5.	Local Residential, SW	McCulloch, Rob	4/4/2023	4/3/2025	1	Mayor
6	F		6.	Business/Landscape, E	van Geldern, Emily †	4/4/2022	4/3/2024	2	Mayor/Council
6	F		7.	Local Community, SE	Wild, Kirsten	4/4/2024	4/3/2026	1	Mayor
6	F		8.	Development, SE	Baxter, Brenda L.	4/4/2024	4/3/2026	1	Council
1	M		9.	Local Community, NW	Prathivadi, Keshav	4/4/2024	4/3/2026	1	Council
9	M		10.	Business/Landscape, NW	Wagner, Solomon	4/4/2023	4/3/2025	1	Mayor/Council
6	F		11.	Design Professional, E	Gage, Gina	4/4/2023	4/3/2025	2	Mayor
6	M		12.	Development, NW	Efthimiadis, Nicholas	4/4/2024	4/3/2026	1	Mayor
2	F		13.	Business/Landscape, DT	Vasser, Lisa	4/4/2024	4/3/2026	2	Mayor/Council
5	M		14.	Development, E	Arun, Akhil ‡	4/4/2023	4/3/2025	1	Council
6	M		15.	Development, NE	Say, Dan	4/4/2024	4/3/2026	1	Council
6	F		16.	Local Community, SW	McClurg, Jessie	4/4/2024	4/3/2026	1	Council
3	M		17.	Design Professional, NE	Herrera-Enzuate, Stuart	4/4/2024	4/3/2026	1	Council
1	F		18.	Design Professional, W	Sato, Norie	4/4/2023	4/3/2025	1	Council
5	F		19.	Local Community, W	Maas, Sarah Ashley	4/4/2024	4/3/2026	1	Mayor
6	M		20.	Development, DT	Bendix, Christopher	4/4/2023	4/3/2025	1	Council
3	F		21.	Business/Landscape, SW	Alvarez, Ana ‡	4/4/2023	4/3/2025	1	Mayor/Council
9	F		22.	Design Professional, SE	De Giuli, Adriana	4/4/2023	4/3/2025	1	Council
6	M		23.	Design Professional, NW	DiRaimo, Ryan	4/4/2023	4/3/2025	1	Mayor

9	M		24.	Local Community, E	Reilly, Joe ‡	4/4/2023	4/3/2025	1	Council
6	F		25.	Local Residential, NW	Böehm, Vanessa Martina	4/4/2024	4/3/2026	1	Mayor/Council
1	F		26.	Local Community, DT	Fortaleza, Che	4/4/2024	4/3/2026	2	Mayor
6	F		27.	Development, W	Ratray, Tiffany	4/4/2023	4/3/2025	2	Mayor
9	F		28.	Local Residential, NE	Schickler, Kayleigh	4/4/2023	4/3/2025	1	Mayor/Council
6	M		29.	Design Professional, DT	Woll, Jacob	4/4/2024	4/3/2026	1	Mayor
1	F		30.	Design Professional, SW	Li, Nicole ‡	4/4/2023	4/3/2025	1	Mayor/Council
6	M		31.	Business/Landscape, SE	Duda, Nick	4/4/2024	4/3/2026	1	Mayor/Council
2	M		32.	Local Residential, W	Ogunmola, Kinsley	4/4/2023	4/3/2025	1	Mayor/Council
6	U		33.	Local Residential, E	Cosman, Jacob	4/4/3023	4/3/2025	1	Mayor/Council
1	M		34.	Local Residential, SE	Zhang, Zi	4/4/2023	4/3/2025	1	Mayor/Council
6	M		35.	Business/Landscape, NE	Doehr, Benjamin	4/4/2024	4/3/2026	1	Mayor/Council
2	F		36.	Get Engaged	Abdulkadir, Shabazz	9/1/2023	8/31/2024	1	Mayor (SMC 3.51)
6	F		37.	Local Residential, CA	Port, Brittany	4/4/2024	4/3/2026	1	Council
6	M		38.	Local Community, CA	Karlinsey, Ethan	4/4/2024	4/3/2026	1	Mayor
1	F		39.	Design Professional, CA	Wong, Samantha	4/4/2024	4/3/2026	1	Council
5	M		40.	Development, CA	Hirsty, Daniel	4/4/2024	4/3/2026	1	Mayor
1	F		41.	Business/Landscape, CA	Hu, Quanlin	4/4/2024	4/3/2026	1	Mayor/Council
N/A	N/A		42.	Get Engaged	Soulmani, Radia	9/1/2023	8/31/2024	1	Mayor (SMC 3.51)

New Appointments
Re-appointments
Vacant

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	6	0	0	1	1	0	0	2	9	0	0	1
Council	6	6	0	0	3	0	1	0	1	5	0	0	2
Joint	8	7	0	0	4	2	1	0	0	5	0	0	2
Total	22	19	0	0	8	3	2	0	3	19	0	0	5

**Key:**

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*