




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kelly Price		
Board/Commission Name: Community Roots Housing Public Development Authority		Position Title: Board Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Position: 4/01/2024 to 3/31/2027 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Pine Lake	Zip Code: 98075	Contact Phone No.: [REDACTED]
Background: Kelly Price is the Co-Founder and Executive leader of a vertically integrated family of companies focused on real estate development, construction, and property management in the greater Puget Sound region. Mr. Price is the President of MainStreet Property Group LLC, a leading real estate development company, the Chief Executive Officer of GenCap Construction Corp., a commercial general contractor, and the Chief Executive Officer of Insite Property Solutions LLC, a boutique property management firm. Mr. Price is a seasoned real estate executive with nearly 30-years of experience in all aspects of real estate development, construction, operations, and financing. He has completed billions of dollars in residential and commercial projects, financing, and other real estate transactions during his career.		
Authorizing Signature (original signature):  Date Signed (appointed): July 11th, 2025		Appointing Signatory: Bruce A. Harrell Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

Kelly Price, CEO of MainStreet, GenCap & Insite



EXPERIENCE

MainStreet Property Group LCC, Kirkland, WA

CEO & Co-Founder (January 2011–Present)

- MainStreet is a real estate development firm dedicated to the vision, construction, and operation of landmark mixed-use properties in the greater Seattle area.
- MainStreet strives to acquire, develop, construct and operate properties in niche locations, complimenting and respecting each property's natural and developed surroundings. MainStreet designs and builds each property to reflect its commitment to sustainability and walkability, focusing always on each property's enduring investment value.

GenCap Construction Corp., Kirkland, WA

CEO & Co-Founder (December 2011-Present)

- GenCap Construction is a general contracting and construction management firm specializing in multi-family, retail and tenant improvements.

Insite Property Solutions, Kirkland, WA

CEO & Co-Founder (December 2011-Present)

- Insite is a boutique full service property management company specializing in management of apartment communities, mixed use buildings, single family homes, and homeowner and condominium associations in the Greater Eastside and Seattle area.

CamWest Development Inc., Kirkland, WA

CFO (2003-2007)

- Top 10 largest new home builders in Puget Sound, sold to Toll Brothers in November 2011.

Emeritus Senior Living, Seattle, WA

CFO (1995-2001)

VOLUNTEERING

- **Community Roots Housing, Seattle, WA:** Foundation Board Member, Capital Structure & Investment
- **Fred Hutch, Seattle, WA:** Board of Advisors Member, Philanthropy Committee Chair
- **NAIOP, Redmond, WA:** Board of Directors Member, Government Affairs Liaison
- **Red Cross, Seattle, WA:** Member of Disaster Action Team
- **University of WA Athletic Department Tyee Board of Advisors, Seattle, WA:** Board Member

HONORS & AWARDS

- **NAIOP, Redmond, Seattle, WA:** NAIOP Developer of the Year, January 2019
- **GenCap Construction Corp., Kirkland, WA:** Groundbreak LEED Award, January 2018
- **NAIOP, Redmond, Seattle, WA:** NAIOP Finalist – Developer of the Year, January 2018
- **GenCap Construction Corp., Kirkland, WA:** PSBJ 4th Fastest Growing Company - Private Company

on the East Side, January 2018

- **GenCap Construction Corp., Kirkland, WA:** PSBJ Fastest Growing Company - Top 100, January 2018
- **GenCap Construction Corp., Kirkland, WA:** PSBJ 6th Fastest Growing Company - Private Company in WA State, January 2017

SKILLS

Proficient in: Real Estate Development & Transactions, Investment Properties, Single Family Homes, Mixed-use, Construction, Contract Negotiation, Leadership, Management, Strategic Planning, Finance

EDUCATION

- **UW Foster School of Business:** Bachelor of Science in Business Administration & Management (1987-1991)
- **UW Foster School of Business:** Bachelor of Arts in Accounting

Community Roots Housing Public Development Authority

15 Members: Pursuant to [RCW 35.21.660, 35.21.670, and 35.21.730-755, and Seattle Municipal Code Ch. 3.110], all members subject to City Council confirmation, 3-year terms however, for initial terms should be as follows:

1, 4, 7, and 10 shall be for one year; initial terms for positions 2, 5, 8, and 11 shall be for two years; and initial terms for positions 3, 6, and 9 shall be for three years.

- 12 Governing Council-appointed
- 3 Mayor-appointed
- Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Ann T. Melone	04/01/24	03/31/27	1	Governing Council
6	F	N/A	2.	Member	Drew Weber	04/01/23	03/31/26	1	Governing Council
3	M	3	3.	Chair	Frank F. Alvarado III	04/01/24	03/31/27	3	Governing Council
2	F	4	4.	Member	M. Michelle Purnell-Hepburn	04/01/23	03/31/26	2	Governing Council
2	M	2	5.	Member	Shaun Frazier	04/01/23	03/31/26	1	Governing Council
6	F	6	6.	Member	Jill Cronauer	04/01/23	03/31/26	3	Governing Council
4	M	N/A	7.	Vice Chair	Derrick Belgarde	04/01/22	03/31/25	2	Governing Council
2	F	N/A	8.	Secretary	Michelle Morlan	04/01/24	03/31/27	2	Governing Council
6	M	3	9.	Member	Bob Fikso	04/01/23	03/31/26	4	Governing Council
6	F	3	10	Member	Kristin Winkel	04/01/24	03/31/27	2	Governing Council
			11.		VACANT				Governing Council
6	M	N/A	12.	Member	Kelly Price	4/01/24	3/31/27	1	Mayor
6	M	3	13.	Treasurer	Chasten Fulbright	04/01/23	03/31/26	3	Mayor
2	F	N/A	14.	Member	Shalimar Gonzales	04/01/23	03/31/26	3	Mayor
9	F	3	15.	Resident Member	Saunatina Sanchez	04/01/25	03/31/28	2	Governing Council

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	1	-	-	-	1	-	-	-	2	-	-	-
Council	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4	7	-	-	-	3	1	1	-	5	-	-	1
Total	6	8	-	-	-	4	1	1	-	7	-	-	1

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.