


**City of Seattle  
Notice of Appointment**

<b>Name:</b> <i>Amy Hirotaka</i>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> <i>Mt. Baker Neighborhood</i>	<b>Zip Code:</b> <i>98144</i>	<b>Contact Phone No.:</b> <i>206-715-5060</i>
<b>Appointed to:</b>  <i>At-Large Board Member, Citizens' Telecommunications and Technology Advisory Board (CTTAB)</i>		<b>Date of Appointment:</b>  <i>March 10, 2015</i>
<b>Authority (Ord., Res.):</b>  <i>Seattle Municipal Code (SMC) 21.60.060</i>		<b>Term of Office:</b> <b>From:</b> <i>January 1, 2015</i> <b>To:</b> <i>January 1, 2017</i>
<p><b>Background:</b></p> <p>Amy currently manages state policy and advocacy for Code.org, a non-profit focused on expanding K-12 computer science education, focusing on girls and underrepresented students of color. She focuses on building coalitions across several states to implement policies that increase access to computer science in our public schools. In the last 18 months, Amy has pushed policy changes in 12 states. Amy has experience working with local and state governments and non-profits. She is passionate about equitable access to technology and the Internet. Amy's previous experience in technology and digital equity includes being the outreach manager at the EdLab Group, a nonprofit organization that strives to leverage the power of technology and diversity to transform teaching and learning. Additionally, she was the outreach coordinator for Communities Connect Network, a project working on digital inclusion issues for the State of Washington. Amy has previously worked with the City of Seattle by managing the Seattle Communities Online Project, a program aimed at helping neighborhood and community groups use social networking tools to build community and increase civic engagement and also coordinated logistics with Code for America, a non-profit creating civic engagement tools to better engage residents to solve local problems.</p> <p>Amy has a Master of Public Administration degree from the Daniel J. Evans School of Public Affairs at the University of Washington.</p>		
<b>Authorizing Signature:</b>  		<b>Name and Title of Officer Making Appointments:</b>  <i>Bruce A. Harrell, Seattle City Councilmember</i>

**Citizens Telecommunications & Technology Advisory Board**  
As of March 2015

9 members with two-year terms, renewable for one additional term; and  
1 Get Engaged young adult member with a one year term. All subject to Council confirmation.

- 4 At Large Appointed by Council
- 3 At Large Appointed by Mayor
- 3 Special Appointed by Mayor, representatives of
  - Education
  - Public Access to Telecommunications
  - Get Engaged young adult position

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
2	F	9	Nourisha Wells	12/8/14	1/1/17	2 <sup>nd</sup>	At Large	Council
1	M	8	Joneil Sampana	9/11/14	1/1/16	1 <sup>st</sup>	At Large	Mayor
6	M	5	Carmen Rahm	9/11/14	1/1/17	1 <sup>st</sup>	Education	Mayor
3	M	10	Jose Vasquez	9/11/14	1/1/17	1 <sup>st</sup>	Public Access	Mayor
6	F	6	Sarah Trowbridge	9/8/14	9/8/15	1 <sup>st</sup>	Get Engaged	Mayor
6	M	2	Ben Krokower	1/1/14	1/1/16	2 <sup>nd</sup>	At Large	Mayor
6	F	3	Dana Lewis	9/30/13	10/1/15	1 <sup>st</sup>	At Large	Mayor
	F	1	Amy Hirotaka	1/1/15	1/1/17	1 <sup>st</sup>	At Large	Council
	F	4	Karia Wong	1/1/15	1/1/17	1 <sup>st</sup>	At Large	Council
5	F	7	Fernandes, Beryl	3/26/12	1/1/16	2 <sup>nd</sup>	At Large	Council

**Diversity (including new Council and Mayoral appointees)**

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latino	Native-American	Other**	Caucasian
<b>Mayor</b>	4	2		2	1		1		*	4
<b>Council</b>	1	3		2	2	1			1**	0
<b>Other Bodies</b>										
<b>Total</b>	5	3		4	1	1			1	4

\*One member also has color blindness.

\*\* One member selected multicultural.

# AMY HIROTAKA

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## WORK EXPERIENCE

### **Code.org, Seattle, WA**

#### *State Policy and Advocacy Manager*

*October 2013 - Present*

- Collaborate with stakeholders and legislators to propose policies to increase access to K-12 computer science for all students
- Communicate general and custom policy priorities, data, recommendations, organizational updates, and key messages to policy makers at the state and local level
- Develop and manage state-by-state coalitions
- Perform research on various state policies, initiatives, and stakeholders
- Write policy position statements, recommendations, and policy proposals based on research
- Use technical skills to enhance the organization's grassroots activities through technology tools

### **EdLab Group, Lynnwood, WA**

#### *Outreach Manager*

*March 2013 - September 2013*

- Coordinated regional professional development forums for Science, Technology, Engineering, and Mathematics (STEM) educators
- Created and implement outreach logic model for National Girls Collaborative Project (NGCP) external relations
- Presented NGCP model at national conferences to bring together organizations committed to encouraging girls to pursue careers in STEM.
- Crafted effective social media messaging, blog posts, and email newsletters

#### *Outreach Coordinator, Communities Connect Network*

*August 2011 - June 2013*

- Created engaging outreach and marketing materials for statewide project receiving \$4.2 million in federal American Reinvestment and Recovery Act funds to support public computing centers
- Cultivated and maintained relationships with Washington state government officials
- Collaborated and shared best practices among 22 diverse nonprofit organizations serving low-income, senior, immigrant and refugee, at-risk youth, and tribal communities
- Led planning team for the Washington State Digital Inclusion Summit, convening government, nonprofit, technology, and industry representatives for day-long conference
- Managed web content, Facebook, and Twitter

### **Community Technology Program, City of Seattle, Seattle, WA**

#### *Public Education Program Specialist*

*June 2010 - August 2011*

- Planned "Get Online" event focused on promoting computer literacy in underserved communities
- Supported groups seeking help with online social media tools for community engagement
- Presented Seattle Communities Online to City Neighborhood Council, District Councils, and neighborhood groups
- Coordinated logistics for partnership with Code for America, a nonprofit creating a civic engagement tool for the City
- Organized launch of "Boost Grant," available to nonprofits seeking to boost online presence

#### *Mayor's Fellow, Graduate Intern*

*June 2009 - June 2010*

- Conducted interviews with over 30 diverse stakeholders (community group leaders, online content providers, and City staff) and performed needs assessment for Seattle Communities Online
- Created Seattle Communities Online dataset, currently in use on [data.seattle.gov](http://data.seattle.gov)
- Presented findings and recommendations to Mayor Nickels and other high-level City staff
- Designed two curriculum modules to help groups choose online tools and use them effectively

**Municipal League of King County, Seattle, WA**

*Land Use Committee Intern*

*January 2009 - May 2009*

- Conducted research in support of report on public versus private land use in King County
- Designed and implemented surveys with jurisdictional planning department staff to evaluate potential gaps in service, informing recommendations made in published report

**Washington Association of Criminal Defense Lawyers, Seattle, WA**

*Program Coordinator*

*January 2006 - August 2008*

- Provided staff support for prosecutorial misconduct committee, judicial misconduct task force, and attorney fees task force; prepared written documents and presented at board meetings/events
- Planned five legal education seminars a year, including an annual conference for 130 attorneys
- Designed appealing promotional print and web materials for upcoming events and seminars
- Performed varied nonprofit financial duties, including tax preparation and budgeting

**Greater Talent Network, New York, NY**

*Marketing Associate*

*June 2004 - July 2005*

- Wrote compelling biographies for celebrities, athletes, and politicians for use in print and online publications
- Designed attractive collateral materials to feature celebrity speakers for special topics like Black History Month

**VOLUNTEER AND LEADERSHIP EXPERIENCE**

**Asian Pacific Islander Community Leadership Foundation, Seattle, WA**

*Board Secretary*

*January 2012 - Present*

- Coordinate annual fundraising dinner, including securing of sponsors and donors
- Support Community Leaders Program participants as Board Liaison

**Wallingford Community Senior Center, Seattle, WA**

*Technology Instructor*

*August 2010 - Present*

- Participate in one-on-one weekly mentoring sessions addressing a wide range of technology needs for seniors

**EDUCATION**

**University of Washington, Daniel J. Evans School of Public Affairs, Seattle, WA**

*Master of Public Administration*

*Graduated June 2010*

- Concentrated on metropolitan affairs; race and social justice
- Member of Partnership for Community and Diversity student interest group

**New York University, College of Arts & Sciences, New York, NY**

*Bachelor of Arts, Major in English and American Literature*

*Graduated May 2003*

*Minor in Asian/Pacific/American Studies*

- Graduated *cum laude*
- Awarded College of Arts and Sciences Trustees Scholarship

**PUBLICATIONS**

Hirota, Amy. "Digital Inclusion: Efforts to Build a Broader Network." *The International Examiner* 40, no. 15 (2013).

Hirota, Amy. "Seattle Communities Online: Building Capacity for Web Tool Use by Neighborhood Groups." Degree project/master's thesis, Evans School of Public Affairs, University of Washington, 2010.