



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Karin Zaugg Black</i>		
Board/Commission Name: <i>Seattle International Affairs Advisory Board</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 5/1/2024 to 4/30/2026 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Capitol Hill</i>	Zip Code: <i>98112</i>	Contact Phone No.: [REDACTED]
Background: Karin Zaugg Black, International Business Protocol Liaison, Port of Seattle Karin serves as the liaison for the Port in business protocol matters related to international delegations, business leaders, dignitaries, and government officials. She maintains relationships with Seattle’s sister ports and trade associations, handles logistics and preparation for incoming international trade missions, delegations and visitors, and assists the Port Executive Leadership Team and Commissioners with outgoing international trade missions and business travel. Karin served as communications director for the City’s Office of Economic Development for 12 years, and has served as President of the Seattle-Kobe Sister City Association from 1998 to 2015. She currently serves as a Board member for the Seattle-Kobe Sister City Association as past president, and the Japan-America Society of the State of Washington.		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 4/16/2024	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

KARIN ZAUGG BLACK

QUALIFICATIONS

- Proven track record of staffing executive leaders, creating briefing materials, advising, and interpreting in roles at the City of Seattle, City of Kobe, and as president of the Seattle-Kobe Sister City Association
- Demonstrated success as a project manager to initiate and lead projects to on-time successful completion
- Effective relationship builder and facilitator to achieve team goals and demonstrate measurable outcomes
- Proven ability to produce communications strategies with polished communications products in relevant formats to a variety of audiences
- Accomplished public speaker, diplomatic spokesperson
- Strong interpersonal, teambuilding and networking skills
- Adroit at managing multiple requests and adapting to changing priorities on a daily and weekly basis
- Fluent in Japanese; proficient in German; extensive international travel and multicultural experience

PROFESSIONAL EXPERIENCE

Port of Seattle – International Business Protocol Liaison

Seattle, WA. December, 2016 -

- Serves as an advisor for the Port of Seattle in business protocol matters related to international delegations, business leaders, dignitaries, and government officials in order to facilitate positive business relationships.
- Supports the Port's various lines of business, including Airport, Seaport (in collaboration with the Northwest Seaport Alliance), Cruise, Fishing, and Economic Development & Tourism.
- Maintains relationships with Seattle's sister ports and trade associations, handles logistics and preparation for incoming international trade missions, delegations and visitors, and assists the Port Executive Leadership Team and Commissioners with outgoing international trade missions and business travel.

City of Seattle Office of Economic Development (OED) – Communications Director

Seattle, WA. May, 2003 – September, 2015.

- Oversaw strategic planning and implementation of OED communications, including electronic newsletters, website content, print collateral, social media campaigns, media relations, and executive leaders' briefing materials and talking points.
- Effectively supported the City's economic development priorities by creating communications strategies, including media and community events, and marketing campaigns, across Seattle neighborhoods and industries, including *Only in Seattle* neighborhood business district marketing program, Mayor's Small Business Awards, and *In Good Company* business recognition program.
- Managed office initiatives, including internal staff and outside vendor contracts, for such projects as *Restaurant Success* website portal to assist restaurateurs in navigating government processes.
- Served as spokesperson for OED and Mayor's Office on economic and industry issues.
- Interpreted for business meetings with visiting Japanese delegations; facilitated meetings with business delegations from other countries in Europe and Asia.
- Served as a collaborative partner to neighborhood and industry business associations, private companies and community-based organizations to forward the City's agenda successfully.
- Developed and oversaw communications internship program, resulting in 100% employment rate for the participating students, and effective work outcomes for the organization's communications goals.
- As a member of OED leadership team, helped facilitate office-wide Race and Social Justice training, LEAN management practices, internal communications and office morale events.

Office of the Mayor, City of Kobe, Japan - Coordinator for International Relations (1993-1996)

- Only non-Japanese staff member in City of Kobe's 12-person International Division.
- Coordinated international visits and delegations with sister city and sister port partners, including Tianjin, China; Riga, Latvia; Brisbane, Australia; Rio de Janeiro, Brazil; and Rotterdam, Netherlands.
- Facilitated events and diplomatic protocol for mayor and three deputy mayors, interacting with local Consular Corps.
- Interpreter for Swiss Rescue Teams and Japanese Fire Department (German-Japanese) during rescue efforts after the Kobe Earthquake; international response spokesperson for the City of Kobe.

SUMMARY OF ADDITIONAL WORK EXPERIENCE

- **Greater Seattle Chamber of Commerce, Recreational Equipment Incorporated (REI), and the Office of the Mayor, City of Kobe, Japan:** Demonstrated project management and communications experience (strategic planning and implementation of communications strategies, including media relations, annual reports and publications, newsletters, websites, and executive briefing documents).
- **Japanese American Chamber of Commerce (JACC), iJapan.com startup, and King Broadcasting Company (corporate and AM/FM Radio) and Seattle-Kobe Sister City Association:** Additional experience with effective project management, event and delegation planning, fundraising, staff and volunteer management, member stewardship, and community outreach.

COMMUNITY & INTERNATIONAL INVOLVEMENT

Seattle-Kobe Sister City Association – President (1998-2015)

- Served as president of the 13-person Board of Directors of this non-profit organization that facilitates exchanges, events and delegations with Kobe, Japan for 18 years.
 - Managed and led anniversary delegations of City of Seattle, Port of Seattle and community leadership for sister city and sister port anniversaries, some in partnership with the Trade Development Alliance of Greater Seattle. (1997, 2002, 2007, and 2012).
 - Coordinated a year-long series of events for four sister city anniversary celebrations, and served as official interpreter for Seattle Mayors, City of Seattle Councilmembers, and Port of Seattle leaders during four anniversary year activities in Seattle and Kobe.
 - Received several awards for our sister city program, including “judges award” from the national Sister Cities International organization and “best overall sister city program” from the City of Seattle.
 - Represented Seattle on Governor's Jay Inslee's Trade Mission & Friendship Delegation to celebrate sister state relationship with Hyogo Prefecture, Japan, September, 2015.
- Current board member of the Seattle-Kobe Sister City Association, Japan-America Society of the State of Washington, and the City of Seattle's International Advisory Board.
- Frequent public speaker about Japanese culture and customs, Kobe Earthquake experience and disaster preparedness in Seattle and Japan.

EDUCATION & HONORS

Leadership Tomorrow civic leadership training program graduate.

Inspirational Young Alumni Award (area of study & community involvement), Pomona College.

Bachelor of Arts, Asian Studies, Pomona College, Claremont, CA.

- Study Abroad programs in Hiroshima and at Doshisha University's AKP Program in Kyoto, Japan.
- Exchange student programs in Koblenz, Germany and Tashkent, Uzbekistan.

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Seattle Municipal Code 3.14.470*, 12 members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 11 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify): SMC

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Seattle-Surabaya	June Cutler	5/1/24	04/30/26	1	SMC
	F		2.	Seattle-Limbe	LueRachelle Brim Atkins	5/1/24	04/30/26	1	SMC
6	F	4	3.	OIR, City of Seattle	Stacey Jehlik	5/1/24	04/30/26	2	SMC
	M	N/A	4.	Greater Seattle Partners	Josh Davis	5/1/24	04/30/26	1	SMC
	F	4	5.	Seattle City Council	Maritza Rivera	5/1/24	N/A	1	Council President
6	M	3	6.	UW, Jackson School	Monique A. Thormann	5/1/24	04/30/26	1	Mayor
6	M	7	7.	Visit Seattle	Liz Johnson	5/1/24	04/30/26	1	Mayor
	F	1	8.	UW, FIUTS	Era Schrepfer	5/1/24	04/30/26	1	Mayor
6	M	6	9.	Consular Association of Washington	Mark M. Gantar	5/1/24	04/30/26	1	Mayor
	M	1	10.	Amazon	Michael A. Harold	5/1/24	04/30/26	1	Mayor
6	F	N/A	11.	World Affairs Council	Jacqueline McLaren Miller	5/1/24	04/30/26	2	Mayor
	F	3	12.	Gates Foundation	Heather Yang Hwalek	5/1/24	04/30/26	1	Mayor
6	M	6	13.	Rotary International	David B. Woodward	5/1/24	04/30/26	2	Mayor
6	F	3	14.	Port of Seattle	Karin Zaugg Black	5/1/24	04/30/26	2	Mayor
1	F	N/A	15.	Small Business Development Center	Ellie He	5/1/24	04/30/26	1	Mayor
6	M	5	16.	Seattle Public Schools	Noah Zeichner	5/1/24	04/30/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	6	5			1					8								
Council	0	1																
Other	1	3																
Total	7	9			1					8								

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown