



SEATTLE'S TECHNOLOGY MATCHING FUND GRANTS

ABOUT THE GRANTS

- 18 years of supporting digital equity in Seattle (Started in 1998)
- \$3.4 million total awarded through 270 projects
- This year, awarding \$470,000 total in grants up to \$30,000 each



DIGITAL EQUITY GAPS

- **Home internet:** 15 percent of residents don't have access to the internet at home
- **Education:** 43 percent of adults without a high school degree don't use the Internet
- **Income:** Lowest income residents (less than \$20,000) are 25 percent less likely to use Internet than those earning more than \$100,000 annually



PROGRAM GOALS

- **Connect** people that have limited access to technology
- **Empower** residents with digital literacy skills
 - Employment
 - Education
 - Access to essential online services
- **Engage** diverse communities in using technology for civic participation



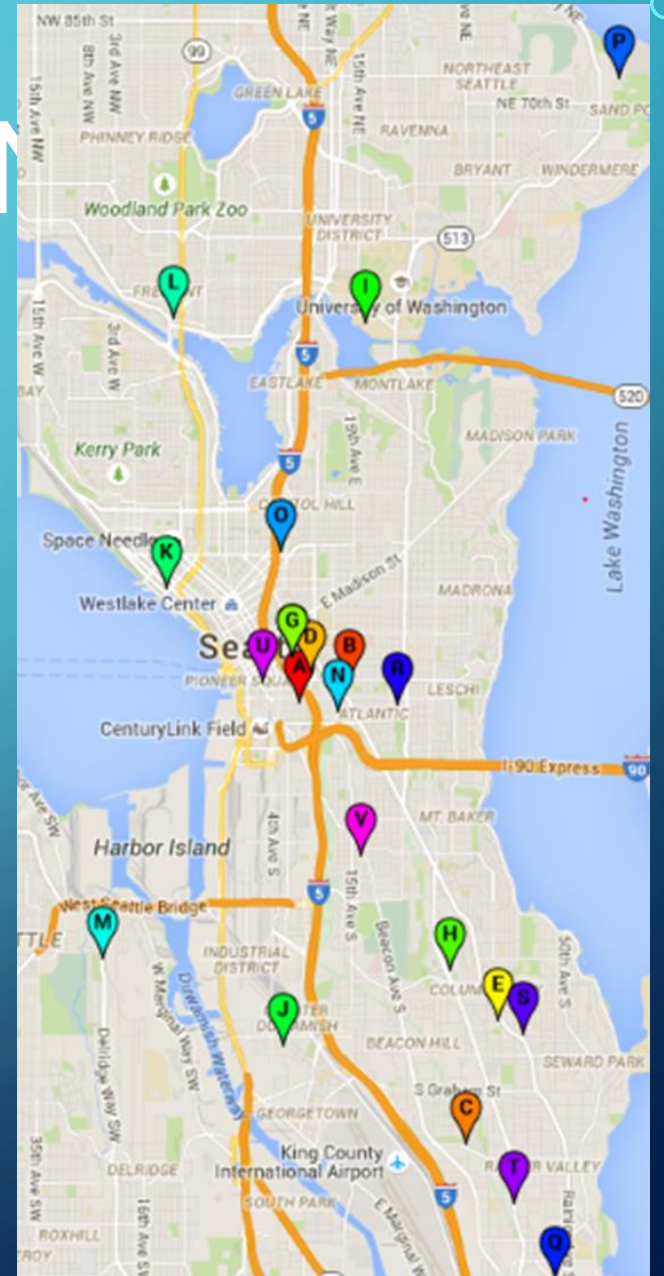
APPLICATION PROCESS

- 64 applications received
- Nine community reviewers through CTAB
- Evaluated using six criteria:
 - Meets program goals, reaches underserved residents
 - Community participation
 - Community benefit
 - Project clarity
 - Budget
 - Project evaluation



2015 RECOMMENDATION

- 22 projects with more than \$1 million in community match funds
- Projects will provide access, training and civic engagement
- Expected reach will exceed 15,000



2015 RECOMMENDATION

- About the projects:
 - Half of the projects are new grantees
 - 12 youth projects
 - 7 in low income and transitional housing
 - Integrated ESL and technology education projects

