



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Braxton Williams</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Position: * 9/1/2023 to 8/31/2024 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Yesler Terrace</i>	Zip Code: <i>98144</i>	Contact Phone No.:
Background: <i>Braxton currently works in Corporate Strategy at Microsoft, and resides in the Yesler Terrace neighborhood. He graduated from the University of Oregon and worked in management consulting previously. An avid transit rider, Braxton will use his experiences utilizing transit, along with various sustainability and community focused projects to further promote transit reliability, accessibility, and overall quality on the Transit Advisory Board.</i>		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 8/14/2023	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Braxton Williams

Education

University of Oregon

B.A. Business Administration

Concentrations: Marketing & Finance, Spanish Minor

Eugene, OR

June 2019

Experience

Microsoft

Redmond, WA

Corporate Strategy and Development Manager

March 2023- Present

- Developed and executed strategic plans to achieve Microsoft's business objectives, including product innovation, technology access, and market expansion.
- Worked closely with senior executives to develop and communicate corporate strategy, ensuring alignment with company vision and mission.
- Monitored industry trends and competitive activities to identify emerging threats and opportunities, and recommend appropriate courses of action.
- Developed financial models and conducted scenario analysis to evaluate potential investments, partnerships, and acquisitions.
- Provided thought leadership on emerging technologies and industry trends, and shared insights with colleagues across Microsoft to promote best practices and innovation.

Point B

Seattle, WA

Consultant, Strategy; Black Employee Network Lead

June 2019-February 2023

- Supported Seattle market leadership in strategic initiatives by creating various financial and operational reports using Microsoft Excel, Power BI, Salesforce, and Tableau to inform regular market-wide communications and business development and sales strategy.
- Researched, identified, and analyzed new growth opportunities, and presented them to VP level leadership as part of a 10-year organizational strategy development initiative at global food and beverage company.
- Constructed data-driven, climate change related insights through industry research and team collaboration in a strategic advisory role for a Fortune 500 global retailer resulting in environmentally sustainable, efficient, and compliant business practices.
- Conducted change management programs across various work streams through collaboration with company leadership to institute climate change related enhancements to business practices.
- Synthesized new emissions reduction and efficiency opportunities by identifying current events and trends in the marketplace that were eventually approved at the C-suite level of Fortune 500 global retailer.

Oregon Consulting Group

Eugene, OR

Consultant, Development Manager

November 2017-June 2019

- Developed and implemented an alumni connectivity strategy by organizing events and content resulting in a strengthened relationship between group alumni and current members.
- Collaborated on student-led teams to provide analysis, research, advisory, and other consulting services to businesses and non-profit organizations in Oregon.
- Led and participated in design thinking activities by collaborating and facilitating dynamic conversations to synthesize creative solutions for problems that clients presented to the group.
- Interviewed industry professionals, customers, and other parties who interacted with clients to better understand and build context for the project, and help generate solutions.

Skills & Certificates

- LUMA Human Centered Design Certified Practitioner
- Kellogg School of Management Product Strategy Certificate
- Bilingual: English fluent and Spanish Proficient
- Data Visualization: Microsoft Excel, Visio, Power BI, and PowerPoint Proficient
- Project Management

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	M	3	1.	Member	Sandro R. Pani	8/3/22	8/2/24	2	City Council
6	M	3	2.	Member	Chris Miller	8/3/22	8/2/24	1	City Council
3	M	7	3.	Member	Christiano Martinez	8/3/22	8/2/24	1	City Council
6	F	6	4.	Member	Michelle Zeidman	8/3/21	8/2/23	3	City Council
		7	5.	Member	Xander Barbar	8/3/21	8/2/23	1	City Council
6	M	6	6.	Member	Josh Hirschland	8/3/22	8/2/24	1	Mayor
1	M	3	7.	Member	Ashwin Bhumbala	8/3/22	8/2/24	1	Mayor
1	M	1	8.	Member	Art Kuniyuki	8/3/22	8/2/24	2	Mayor
	F	7	9.	Member	Erin Tighe	8/3/21	8/2/23	4	Mayor
6	F	3	10.	Member	McKenna Lux	8/3/21	8/2/23	1	Mayor
			11.	Member	Vacant	8/3/21	8/2/23		Mayor
2	M	2	12.	Get Engaged Member	Braxton Williams	9/1/23	8/31/24	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	2			2	1				2			
Council	3	1					2			2			
Other													
Total	7	3			2	1	2			4			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.