




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Diana Ortega-Chance</i>		
Board/Commission Name: <i>Seattle Human Rights Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 1/23/2024 to 1/22/2026 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Belltown</i>	Zip Code: <i>98121</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Background: <i>Diana believes that civic engagement is one of the most vital tools in addressing inequities in our society. As the daughter of immigrants, I know firsthand the importance of having representation in the rooms where decisions are made. I have dedicated my life to breaking down systemic barriers through both direct service and policy work. My career includes advocating for public health programing in our BIPOC communities as they pertain to mental health, housing, criminal justice reform arts access, education, women and children and creative economics.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): February 13th, 2025		Appointing Signatory: <i>Mayor Bruce Harrell</i> <i>City of Seattle Mayor</i>

Term begin and end date is fixed and tied to the position and not the appointment date.

Diana Ortega-Chance

Summary: Experienced nonprofit and government senior leader with a strong background in public policy as it pertains to arts, public health, education, community engagement/civic engagement, and organizational development. Successfully managed teams, secured funding, and led strategic planning initiatives to expand programming and increase impact. Expertise includes fostering inclusive organizational cultures and driving mission-aligned growth. Affiliations and memberships include; Latino Community Fund Board of Directors, National Urban Fellows Alumni Chapter, Dual Language Advisory Board, Edmonds School District, and Washington Arts Alliance Presenter Conexiones,

Highlighted Achievements

Development and Programming: Developed Indianapolis's **first Public Music Therapy Program** and the expansion of Indiana Health and Hospital Corporation's public arts concert programming. Fundraising \$112,000 for the new bedside music program and an additional \$70,000 for the implementation of live concert and workshops. Over 1,000,000 Indiana residents received free arts access in public hospitals, clinics and community centers from 2017 to 2020.

Community Engagement: Led strategic communications that resulted in 95% of 2024/2025 educational matinees selling out pre-season—a 40% increase—making us the only Puget Sound venue to do so post-COVID and drove a 44% rise in pre-season sales. Securing \$27,000 in revenues and providing more than 50% of seating for arts access free ticketing.

Fostering Inclusive Communities and Leadership Development: Championed the Anchor Revitalization Housing Project, addressing the impact of housing covenants on BIPOC homeowners. This initiative showcases my commitment to strengthening communities and building new collaborations, driving policy and system changes for broadly shared prosperity and well-being.

Implemented Policy Recommendations: Researched and recommended several of Indianapolis's public health programs: (1) Mobile Crisis Assistance Team (MCAT), an interdisciplinary team consisting of a police officer, EMT, and a social worker; which respond to reported overdoses. (2) Wrap Around Services and arts intervention at the Ruben Engagement Center, a facility for detoxification. (3) Submitted research on jail diversion models to lower recidivism.

Management: Led a cross-departmental team of 80 members, including volunteers and staff, during a critical period transition of ECA's Executive Director. Unified efforts across departments to ensure a seamless transition and maintain organizational stability.

Arts Access Expansion: Expanded Arts in Health programming throughout Washington State, providing marginalized nursing homes and families access to music therapy and concerts within five months of being hired at Edmonds Center for the Arts.

Professional Experience

Director of Education and Community Engagement

Edmonds Center for the Arts/Edmonds Public Facilities District

March 2022- Current

Edmonds, Washington

Leads the strategic execution of intergenerational community engagement programming at Snohomish County's largest performing arts institution, overseeing more than 100 annual events.

Development and Community Programming:

- Cultivated key development leads, securing \$120,000 in annual support for educational programming.
- Generated over \$500,000 from educational programming stories, which are used to secure major gifts and sponsorships.

- Increased free and reduced event programming by 16% over 10 months allowing for 4,177 intergenerational learners in Snohomish County to access the arts in the 23/24 season.
- Expanded Arts in Health programming across Washington State, securing \$80,000 in federal funding from CMS to provide a music therapy and concerts model of care to marginalized nursing homes and families.
- Led the successful expansion of creative aging programs by securing a grant from Verdant Public Health. Identified the funding opportunity, authored the grant proposal, and achieved funding to support free arts in health classes for 20 caregivers and individuals experiencing memory loss.
- Designed and implemented studies using innovative evaluation tools to measure the impact of a diverse range of programs including student matinees, senior care initiatives, festivals, professional development, pre-show talks, community workshops, and internal staff events.
- Implemented A/B testing to optimize marketing strategies by measuring the performance of different versions based on specific metrics such as click-through rates, conversion rates, engagement levels, and sales. By analyzing these metrics, identified the most effective version and made data-driven decisions.

Strategic Planning:

- Served on the Leadership Transition Team for the Edmonds Public Facilities District, guiding the hiring of the first BIPOC Executive Director and contributing to the initial phases of the 3-year strategic plan development.
- Led strategic planning for Edmonds Center for the Arts' new arts campus in partnership with the Boys and Girls Club and advocated for Creative District funding in its preliminary phases from 2022-2023.

Change Management:

- Led a community engagement curriculum overhaul initiative, integrating diverse perspectives and teaching methods across 7 community engagement programs, which included attaining consensus across departments and aligning educators and staff on new processes.
- Single-threaded owner for ECA's largest community family festival event, attracting 2,500 attendees from a 145mile radius. Successfully managed and unified the team during ECA's leadership transition, resulting in increased team collaborations and a 20% rise in programmatic engagement.
- Spearheaded and developed companywide;
 - o Child Protection Policies, modules, and training sessions for 80 person staff and volunteers
 - o First Aid and Crowd Control Training Certification
- Led process improvement efforts that streamlined box office invoicing and district payments.
- Redesigned community engagement programs to better reflect diverse community needs, and training staff to manage these changes effectively.
- Implemented a new stakeholder communication strategy to ensure greater transparency and collaboration, enhancing community involvement in decision-making processes.
- Revamped hiring practices to prioritize diversity and inclusion, and training hiring managers on inclusive interviewing techniques.
- Spearheaded bias and cultural competency training initiative across the organization, fostering a more inclusive workplace culture and addressing unconscious biases.
- Led a culture transformation initiative, redefining company values, changing leadership styles, and introducing new recognition and reward systems to reinforce desired behaviors.

Budgeting:

- Managed 60% operational increase in the annual music program budget within 10 months of hire.
- Created annual fiscal year budgets for the education department. Leveraged historical data and actuals to make precise forecasts for seasonal arts programming, facilitating effective resource allocation.

Special Assistant to the President and CEO
Health and Hospital Corporation of Marion County

July 2016- October 2020
Indianapolis, IN

Hired to revitalize the city of Indianapolis through Arts in Community Health programming at Indiana's largest public hospital agency consisting of 10,000+ employee with 12 locations serving 1,032,929 people per year.

- Implemented Indianapolis's first public music therapy department, serving Eskenazi Hospital and other HHC facilities. Served patients throughout COVID-19 lock down, disbursed over \$100,000 in artists contracts during the pandemic.
- Directed 105 campus music events and supervised production staff. Responsible for creative vision and execution of daily programming.
- Developed the Indiana Legacy Series, a monthly community heritage programming concert that preserves African American jazz culture of the 1950's, and spotlights the eight living jazz legends of what was once the jazz hub of the Midwest.
- Commissioned and collaborated with Ball State University to conduct a multi-phase economic impact study that evaluated Health and Hospital Corporations' economic impact on the city, state, and nation.
- Increased hiring of 50% black and brown artists and female representation, prioritizing inclusivity and equity.
- Managed 68% operational increase in the annual music program budget from 2019 through philanthropy and internal fundraising, maximizing resources for community benefit.
- Integrated Classroom Programming: Developed and coordinated educational outreach concerts where students meet artists, toured hospital, learned nutrition on sky farm and met physicians to destigmatize the hospital experience and create culture of preventative care.
- Curated hospital books share library to include books, braille, and sheet music of BIPOC talent.
- Identified female artists in Indianapolis to create database that increased awareness for employment opportunities.
- Developed internship opportunity for visually impaired student and implemented recommendations to overhaul hospital music channel to include close captioning and sign language.
- Championed the provision of arts engagement strategies while leveraging, cultivating, and collaborating with inter-agency stakeholders at Health and Hospital Corporations to support the administration's Live, Work, Play economic development strategic planning.

Music Program Specialist- Program Developer

Children's Aid Society

Nov 2013 – May 2016

Bronx, NY

Developed and led community outreach music programming for parents, teachers, community leaders, and students for an organization with 75 locations serving 200,000 people annually.

- Developed and implemented the music department at Children's Aid Society Community School 61 in the Bronx, NY. Taught "El Sistema" band for grades 2-5 for 150 after school students. Facilitated monthly arts integration workshops for 10 classroom teachers.

Leader-Teaching Artist

The Leadership Program

Nov 2012 – May 2016

New York, NY

- Training in social work practices to facilitate arts integrated leadership workshops and conflict management (Violence Prevention Programming) lessons for inner-city public schools grade K-12

Education

Financial Success for Non-Profits Certificate | Cornell University

Ithaca, NY, June

Master of Public Administration | Baruch College

New York, NY, July

Course Work | Indiana University | Jacob School of Music

Bloomington, Indiana, July

Bachelor of Music | New England Conservatory

Boston, MA, May

Pre-College | Juilliard School

New York, NY, June

Seattle Human Rights Commission

February 2025

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms, except for the Get Engaged member which will be a 1-year term per SMC 3.51

- 8 City Council-appointed
- 9 Mayor-appointed (includes 1 Get-engaged Mayor position)
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Member	Bryennah Quander	7/23/23	7/22/25	1	City Council
	M		2.	Member	Trevor Duston	7/23/23	7/22/25	1	Mayor
	F		3.	Member	Amy Bailey	7/23/23	7/22/25	1	City Council
	F		4.	Member	Gwen McCullough	7/23/23	7/22/25	1	Mayor
	M		5.	Member	James Munger	7/23/23	7/22/25	1	City Council
	M		6.	Member	Kyle Tibbs	1/23/24	1/22/26	1	Mayor
	F		7.	Member	Mariam Sulayman Koss	1/23/24	1/22/26	1	City Council
	F		8.	Member	Fathiya Abdi	1/23/24	1/22/26	1	Commission
			9.	Member		7/23/24	7/22/26	1	Mayor
	F		10.	Member	Koumudi Phadake	7/23/24	7/22/26	1	City Council
	F		11.	Member	Radhika Joshi	7/23/24	7/22/26	1	Mayor
	F		12.	Member	Anika Khan	7/23/24	7/22/26	1	City Council
	F		13.	Member	Kristina Sawyckyj	1/23/24	1/22/26	1	Mayor
	M		14.	Member	Ali Khan	1/23/24	1/22/26	1	City Council
	F		15.	Member	Diana Ortega-Chance	1/23/24	1/22/26	1	Mayor
	M		16.	Get Engaged	Avery Hultgren	9/1/24	8/31/25	1	Mayor
	M		17.	Member	Phillip Lewis	7/23/24	7/22/26	1	City Council
	F		18.	Member		1/23/24	1/22/26	3	Mayor
	M		19.	Member	Goutham Putta	7/23/24	7/22/26	1	Commission
	M		20.	Member	Nicholas Leydon	1/23/24	1/22/26	1	Commission
	F		21.	Member	Miranda Catsambas	7/23/24	7/22/26	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART												
			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	4											
Council	3	5											
Comm	2	2											
Total	19												

Key: *D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown Residential Council District number 1 through 7 or N/A -Diversity info is self-identified and

**RD voluntary.