
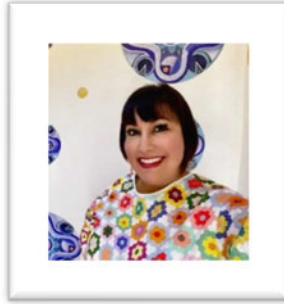




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Linda Chavez-Lowry</i>		
Board/Commission Name: <i>Seattle Arts Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Position: * 1/1/2024 to 12/31/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: West Seattle	Zip Code: 98136	Contact Phone No.: [REDACTED]
Background: Linda Lowry's creative energy, enterprising spirit, and passion for the arts are evident in all her ventures whether it be the motivation that drives success in her role as Director of Opportunities at Seattle Magazine, her focus on enhancing relationships through connecting community leaders with the private and non-profit sector, or her active participation on advisory boards and committees that demonstrate her love of the arts and her initiatives for a diverse, and equitable community. Linda founded the Art Committee at the Columbia Tower Club (CTC) in 2010, whereby she has been part of a passionate group that has promoted community engagement of the arts. The annual highlight of this committee is a fundraising gala to support local artistic groups such as: Arts Fund, Cornish College of the Arts, The Film School, SANCA, The Michael J. Owens Music Foundation, to name a few. Linda studied at Chapman University where she was a collegiate athlete in Women's soccer and received her BA in Political Science/International Law. Linda remains active in the greater Seattle community as evident by her volunteer efforts with the following organizations: Executive Advisory Council for Providence O'Christmas Trees, Chair of the DEI Committee at the Women's University Club. Linda also embraces opportunities to assist like-minded entrepreneurial efforts and women in business and currently serves on the advisory board for PartnerTap. In 2021, Linda was recognized and awarded the "Hometown Hero" award by the Seattle Mariners, for her philanthropic work Bloodworks NW during the COVID-19 pandemic. Linda is also a stroke and brain aneurysm survivor, and her story of strength and resilience has been featured in the "50/50 Friendship Flow", "Ask Yourself This" by Shari Leid and on several podcasts, including "Power Moment" with Paula Lamas. She is also part of an all-women's sailing team.		
Authorizing Signature (original signature):  Date Signed (appointed): 2/27/24		Appointing Signatory: <i>Tanya Woo</i> <i>Council Member, Seattle City Council</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.



Linda Chavez-Lowry

CONTACT



HOBBIES:

Painting, Sailing, Tennis
Photography

EDUCATION

Chapman University

BA – Political Science/International Law

Women's Soccer Team – 4 years

Student Government Marketing & Communications Officer

Model United Nations

International Club Government Elect

Leadership Tomorrow: Civic Leadership focused on Diversity, Equity, Inclusion (DEI). Leadership development to include skills, tools, and strategies on leadership and being a change agent, including an ability to work with others to address systemic racism and build a more resilient and equitable region.

Sports Diversity Leadership Certified

Non-Profits Essentials Certified

Non-Profit Fundraising Certified

Grant Writing Certified

Published Journalist

Seattle Sailing Club Women's Sailing Team

Latina Community Leader

Awards:

- **Seattle Mariners Hometown Hero in Healthcare Award: 2021**
- AMpowering Global Leadership Award Marketing/PR/Media Category– 2019
- Women in Cloud (WiC) Technology Leadership Award- 2018
- Girl Scouts of America Top 100 Women Business Leaders in PacNW – 2017

WORK HISTORY

- **Seattle Magazine-** Director of Opportunities: February 2022- Present
- **Year Up-** Director Corporate Engagement: December 2022 – Present
- **DSA Solutions (Corporate Partnerships, Community Outreach, Government Relations, Marketing, Communications, Public Relations, Firm) Vice President of Community Engagement & Public Relations:** May 2014-February 2022
- **Diversity Center of Seattle:** DEI Instructor
- **Bloodworks Northwest- Reginal Business Development Manager & Corporate Healthcare Community Partnerships Manager:** February 2020- July 2021
- **Tiger Mountain IT – Director of Marketing & Corporate Partnerships, Government Relations in SAAS Solutions:** August 2015-December 2017
- **Pitney Bowes- Corporate Healthcare Partnerships, Government Relations, Business Development:**

February 2010-2015

- **Enterprise Rideshare – Regional Rideshare Director & Government Relations:** January 1998-2010

WORK EXPERIENCE

- 10+ years' experience in community engagement corporate & government relations.
 - Fundraising and creating strategic relationships with donors.
 - Brainstorm potential partnerships and methods to engage with the local community.
 - Maintaining a calendar for outreach events and working closely with community partners to plan and execute various outreach events.
- 10+ years in business development/sales generating revenue in won multi-million-dollar contracts.
 - Negotiated & led contract negotiation with Caltrans, the state of California Transportation Department.
 - Partnered with the Department of Defense (DOD) in starting and implementing a Rideshare Program throughout the U.S.
 - Worked with Providence during their acquisition of Swedish in updating and implementing their communications system in the Pacific Northwest.
- 10+ years in Public Relations
 - Communicate with donors and the media to represent the organization.
 - Press release, brochures, social media, e-mail campaigns and attending community events.
 - Strong relationship with local journalist, influencers, community leaders and opinion makers to promote community & non-profit events and initiatives.
 - Media training to include interviewing in front of a camera, working with media to drive coverage and manage inquires, and public speaking.
 - Developed training manual, my most recent is the audio training manual for the National Women's Political Caucus on "How to Run for Office and Win".
- 10+ years in fundraising for non-profits
 - Research and collects data and information to focus on donors, events and venues that may be useful to organizations.
- 10+ years in journalism
 - Recent Publications include
 - Seattle Magazine
 - Tacoma Weekly News
 - IBUKE Magazine
 - MODE Magazine
- 10+ years in digital brand marketing & Communications
 - Develop effective digital marketing campaigns to reach fundraising goals and community initiatives.
 - Experienced in wide range of communication materials including press statements, public posts, messaging, and speeches.
- Solid leadership administrative, organizational, and project management skills.
 - Event coordination and outreach coordination
 - Supervising staff and office work to benefit the organization.
- Grant writing.
- Experienced lobbyist and knowledgeable in working with the Department of Defense (DOD) and government relations.
- Working with executives in providing communications counsel.
- Contribute key insights and interact effectively with diverse groups of people.
- Excellent interpersonal and communication skills with the ability to motivate, mentor and influence others.
- Proficient in Google G-Suite & Microsoft Office, including Outlook, Word, PowerPoint, Excel, SharePoint, One-drive, Canva
- CRM proficient to include Salesforce and HubSpot.
- Successfully responded to high level RFP's which resulted in large account relationships.

MEDIA EXPERIENCE:

- **Seattle Magazine:** Executive Contributor, Journalist, Public Relations
- **National Women's Political Caucus:** Co-produced an audio manual training guide on "How to Run for Office" <https://www.nwpc.org/>
- **King 5/Take 5:** Community Contributor
- **KOMO/Univision:** Community Contributor
- **Seattle Social:** Managing Editor
- **PATCH** Contributor
- **North America Fashion Week:** Creative Director
- **IBUKI Magazine:** Lifestyle Journalist
- **Mode Magazine:** Lifestyle Editor

Community Engagement:

- **North America Fashion Week in partnership with the City of Renton: Creative Director:** 2021-Present
- **Columbia Tower Club Art Committee Founder & Chair:** 2010 – present
- **Seattle Start-up Week Program Director for Women-in- Tech:** 2016-2019
- **WiC (Women-in-Cloud) Leadership Board Director in Marketing and PR:** 2016-2018
- **Seattle Latino Film Festival Marketing Director:** 2014-2016

Board Member Affiliates:

- **Arts Unlimited of Renton: President:** March 2018-Present
- **Providence Executive Advisory Council O 'Christmas Trees:** January 2020- Present
- **Chairwomen University Club DEI Steering Committee:** July 2022 – present
- **Seattle Rotary 4 Mariners Group Commodore:** February 2022- present
- **Columbia Tower Club Art Committee Chair:** February 2010-January 2023
- **Seattle Fashion Group International (FGI) Program Director:** January 2020-December 2021
- **AmPowering Marketing and Community Engagement:** 2021-September 2022

Total	1	5		1	2		2			2			1
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Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown, **O**= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.